

SHOP TALK

By RAY BROOKS

With free gifts for everyone and seven imposing special offers as an added attraction, Modern Appliances throws wide doors today at 1279 Sartori for a three-day Grand Opening sale.

Modern Appliances is an electrical appliance store owned by the partners Don M. Spears and Les Farrar and operated by J. P. Allison. The partners own two other appliance stores, Don's Radio Shop in Gardena and the Lomita Home Appliance Co. in Lomita.

Allison and the service expert, "Alex" Alexander, are both well known in these parts, having been engaged in the same type business for several years. The new firm will sell General Electric, Grunow, L. & H. Stewart-Warner, Westinghouse, RCA-Victor, and many other makes of appliances.

Let's give the new store (at the M. C.'s say in the night clubs) a great big hand and wish them all kinds of success.

To everyone who happened to be in this area on the evening of March 10, 1933, and scrambled around to get out of houses and buildings when old Mother Earth did a hop, skip and jump and turned Long Beach and Compton into a shambles... those individuals, I say, the moving picture "San Francisco" which showed last week at the Torrance Theatre was a realistic and exceptionally well mimicked earthquake. All who saw it commented on the fact that the tremors and sound effects as staged by MGM were certainly like the real thing.

But Time Magazine, in its review of the film, stated that (1) MGM opened the earth cracks much wider than did Mother Earth in 1906; (2) that the real reason for the San Francisco earthquake was not because of the vice and sin of the Barbary Coast as everyone thought, but purely because Blackie-Norton, Ye Hero, did not say his prayers at night; (3) that Jeanette McDonald acted with her teeth; (4) that as soon as the earthquake sound effects stopped the McDonald sound effects begin. Mary Lou Kelly remarked after she saw the flicker that when poor Hero Clark Gable was tramping about the ruins (he walked steady for three days, so help me) looking for teeth-actor McDonald, she (Mary Lou) just knew that when Gable did find her (McDonald) she would be singing. And shore enough, she was.

The Miller Furniture Co. carries a full page ad this week telling of a "Double Anniversary Sale" which starts today and lasts till Saturday, Aug. 29. Many fine bargains in furniture and household needs are offered. Jack Miller personally invites all Torrance to visit his store during the sale, meet his sales force, Gaston Aroq and William McLeod, and with purchases receive free tickets to the Torrance soft ball league play-off games.

And if you need a bed, or a chair, or a table, or a radio, or one of a hundred other items, attend Miller's Double Anniversary Sale.

Harry Abramson, of the National Home Appliance Co., is holding a clearance of many fine items. He also announces this week the arrival of a new model "Four-Forty" Gaffers & Sattler gas range that is positively a dinger. Stream-lined and every-thing.

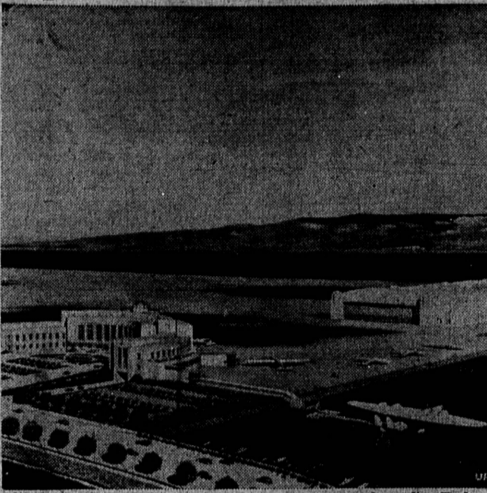
The Star offers an excellent shirt value for 79c and ladies' dresses for only one buck... both very good buys.

The Plaza Theatre shows Sunday, "The Birth of a Nation," D. W. Griffith's immortal of immortals... or so the ad reads. This time the film is in sound and according to reports it is superior to the original.

J. C. Penney Co. throws a "Back-to-School" Movie Party at the Torrance Theatre for the kiddies on Saturday, Aug. 29. More about this next week.

The Beacon Drug Co. is now in the middle of its August Rexall sale with dozens of "hot buys." Incidentally, let me state that the deer hunting trip taken by Les Prince as reported here a few weeks ago was NOT Les' real vacation. Just a sort of minor affair. At this writing he is away on a trip that is the

Airport To Be



A view of the airport that is planned for San Francisco after Yerba Buena Shoals are dredged from the bottom of San Francisco Bay. The field, a municipal project, will be used by land and trans-Pacific planes.

Blot on History Of Early Colony 283 Years Old

MASSAPEQUA, N. Y. (U.P.)

The massacre of a tribe of peaceful, friendly Massapequa Indians in 1653 by a band of white men will be observed at a memorial service at Old Fort Neck, Harbour Green, Aug. 22. The whites were led by Capt. John Underhill, a mercenary—according to Long Island history—who had been hired by Amsterdam merchants to stir-up the Indians against colonists on Long Island. Previously colonists had no trouble with the red men. But in the spring of 1653, Underhill and his band attacked their village and slaughtered them almost to a man. The Indian graves still exist in a grove of native cedars in Harbour Green. The memorial service is a part of the three-day South Shore Tercentenary celebration.

STILLMAN'S EX-WIFE MAY LIVE IN QUEBEC

QUEBEC, (U.P.)—Mrs. Anne McCormick, divorced wife of James F. Stillman, wealthy New York banker, may desert the United States for good and come to Quebec to operate a luxurious winter resort.

It is understood Mrs. McCormick is planning to make the province of Quebec her permanent home and will convert the St. Maurice Valley district, where she has a fishing and hunting camp, into a winter sports resort unrivaled by any now existing in North America.

real McCoy. Oh, for the easy life of a druggist!

Bob Thomas and John Rogers jump back into the amusement limelight this week with the courageous statement that they will stage another civic dance in the auditorium come Saturday night, Aug. 29.

The first dance they sponsored was a really fine affair, and although the crowd was a bit disappointing as regards numbers, everyone who did attend stated they enjoyed the dance, that the music was excellent and that if the boys had another they would be there.

My secret agenda inform me that Thomas and Rogers lost a few dollars on the first hop, but nonetheless the boys are going to try it again.

Let's not only wish them success but make a real effort to attend the next one. An enterprise of this type deserves support.

2 Reasons why I'm going EAST via S.P.

I'll See More—Southern Pacific hasn't just one route East, it has four—all different, scenic and interesting. I'll go East on one S. P. route and come back another, seeing new places, and twice as much. I'll visit Carlsbad Caverns on the way to Chicago, but I'm still undecided whether to return by New Orleans, San Francisco or Portland.

I'll be Comfortable—Every Southern Pacific train East is completely air-conditioned. The fast limiteds have everything you could wish for in the way of comfort and convenience, but I won't have to pay extra for it. The meals are marvelous, and most reasonably priced. What I like most of all is the cheerful, friendly attitude of the S. P. train employees, who are always thinking of little ways to make you more comfortable.

Southern Pacific

W. H. BRATTON, Agent
Pacific Electric Station, Torrance Phone Tor. 30

Institute Finds Ethiopia Lacks Mineral Riches

LONDON, (U.P.)—There is no authentic evidence to warrant the view that Ethiopia is a country of vast potential mineral wealth, the Imperial Institute reports in a current bulletin.

Gold, it is said, is the most important mineral product so far developed, the annual output being in the neighborhood of 22,000 ounces. Platinum was discovered last century near Yodo, but the amount present was not enough to justify working the primary rock. Deposits of mica near Harar, exploited by an American company, have scarcely as yet paid the cost of extraction. High transport costs checked the post-war development of potash deposits in the Assal salt plain, which was discovered in 1911.

Referring to oil deposits, the bulletin states that while oil accumulations are possible beneath the Afar plain, the presence of recent eruptive rocks over a wide area suggests that oil-bearing strata are likely to be limited.

Coal has been proved at various localities, but only a "brown coal" and "lignite" are usable.

CHINESE KIDNAP PERIL RISES, SAYS MISSIONARY

MONTREAL, (U.P.)—The kidnaping peril is spreading rapidly in China, the Rev. E. Bruce Copland, Canadian missionary at Hwaining, North China, revealed during a visit here.

The Rev. Copland said every man in China who has a monthly income of \$20 or more is in constant peril of being seized and held for ransom by Chinese bandits.

PRICE GOES UP

After Sept. 1 the price of dog licenses in Torrance goes up 50 cents, says the collector. Rates now are \$2 for males and \$3 for females. Unless paid by Sept. 1 an extra charge of 50 cents is made. Payment may be made at the office of the city clerk.

Frespuero Artesian Water FREE PRIZES

Automobiles, Refrigerators Gas Ranges, Radios, etc. Ask the Driver for Ticket
Phone Torrance 621W
Gardena, Phone 1981

Spears and Farrar

Open Their Third Store; Torrance Branch Called "Modern Appliances"

As the third unit in a group of electrical appliance stores operating in this area, Modern Appliances opens today in Torrance at 1279 Sartori avenue. A gala grand opening has been planned and free gifts will be given everyone visiting the store. Don M. Spears and Les Farrar, both of Gardena, and well known in that district as operators of Don's Radio Shop for the past ten years, are the proprietors of Torrance's newest business. The partners' other store is the Lomita Home Appliance on Lomita boulevard at Narbonne.

Peaceful Sioux In Dakota Area Traced to 1870

BROOKINGS, S. D. (U.P.)

The Sioux Indians of Flandreau, S. D., were among the first in the country to give up warfare, hunting and fishing and take up farming as a means of livelihood, according to a survey by Prof. William Powers, South Dakota state librarian.

One of the leaders of the transition of the Flandreau Sioux from a tribe of warlike hunters to peaceful farmers was the Rev. John P. Williamson, Prof. Powers said. The Flandreau Sioux moved to the Dakotas when they became dissatisfied with life on the Nebraska reservation.

They were eager to be on their own, rather than existing on the scanty governmental provisions of that day, Powers said. They began arriving in the Flandreau area in 1870 and within three years 500 families had settled.

Williamson, a missionary, took steps to obtain government aid in the form of implements and livestock. He lived among them for 36 years and was instrumental in establishing the school which developed into the Flandreau Indian vocational high school, one of the finest of its type in the country.

Desert Heat in Dispute

SALT LAKE CITY (U.P.)

Las Vegas, Nev., merchants appealed to the Salt Lake Chamber of Commerce recently to "correct false rumors about the heat of the desert surrounding our city." The average summer temperature, they said, was only 104 degrees.

Indicted



Maria Wendt, member of a prominent Chinese family in Shanghai, who was jailed at Los Angeles, charged with smuggling \$100,000 worth of narcotics into the United States.

MATANUSKA COLONISTS TO HOLD FARM FAIR

ANCHORAGE, Alaska, (U.P.)

Designed as a reply to critics that their district has no agricultural possibilities, Matanuska Valley residents plan a four-day agricultural fair this fall.

Exhibits planned include produce, livestock, grain, home economic displays, animals, fishing and mines, all products of the Matanuska region.

On the opening day the Anchorage-Matanuska highway will be opened.

BEACH PARTY

Mrs. Willis M. Brooks, 1323 Portola, entertained a group of about 30, family and friends, at a beach party at Cabrillo Beach Wednesday evening, in honor of her son Comet, who leaves Sunday for New York.

Land Owners Get Forestry Aid From U. S.

WASHINGTON, (U.P.)—The forest service, U. S. department of agriculture, to encourage the practice of forestry on privately owned lands, has established a division of private forestry, and has appointed Gerald D. Cook head of the division.

Cook's duties will include studies leading toward the establishment of public and private permanent forests, and the operation of timberlands on a more stable business basis. His division will maintain con-

tacts to encourage better forest practice for rehabilitation of private timberlands and maintenance of their productivity.

As a part of the plan for sustaining forest and community values, permanent wood-using industries and payrolls, the division also will assist timber operators with extensive management plans and prepare information for guidance of existing and new industries dependent upon a permanent supply of forest products regardless of ownership.

COMPLETE COVERAGE
All Torrance Herald ads run in the Tri-City Shopping News without extra charge.



LEWIS MOTOR SALES
EARL H. FORBES, Manager
1629 Cabrillo Phone 378

"Buick Security"

You Can Have It Now In A Used Car

No car can offer what Buick itself can give; but now by the Lewis Red Seal system you can have the security of a Buick dealer with the satisfaction of Buick's policies when you buy a used car.

Check these and Convince Yourself

- 1936 Chevrolet Master Coupe...\$695
- 1934 Ford V-8 Coupe, radio...\$485
- 1931 Ford A 4-Door Sedan...\$325

BUICKS ON DISPLAY
Open Evenings and Sundays
Phone for Demonstration

Branch of
Ed J. Lewis
Buick : Pontiac
COMPTON

BUICK'S THE BUY
and here's a new place to buy one!

PHONE TORRANCE 378

LEWIS MOTOR SALES
1629 CABRILLO AVENUE
TORRANCE, CAL.

EARL H. FORBES
MANAGER
Res. Phone Gardena 2262

Branch of
ED. J. LEWIS
BUICK and PONTIAC
COMPTON, CALIF.

We're pleased to Announce the Appointment of Ed. J. Lewis Motor Sales, 1629 Cabrillo, as an authorized dealer for Torrance and vicinity.

LEND an attentive ear to the man who presents this card! He's our newest representative—another outstanding dealer who has qualified for a Buick franchise.

He has four lines of cars to sell. Every one is a Buick. Every one is a buy. Every one has performance, safety, comfort, style—every one carries on the Buick tradition of quality without a compromise. There is no better buy on the market

today than a Buick—and here's a good place to buy one. You'll get the right kind of treatment from the beginning—the right kind of attention and service at prices that are fair.

When you're in the market for a new car, start your shopping here. One ride in a Buick may save you a lot of needless looking around. Drop in today to see the Buick Special, the Buick Century, the Buick Roadmaster and the Buick Limited.

AN INVITATION

Dealer service is an important part of the purchase of a car. We invite you to visit this new Buick dealer's service department and see how well he is equipped to render any service promptly and thoroughly.

NO OTHER CAR IN THE WORLD HAS ALL THESE FEATURES

- VALVE-IN-HEAD STRAIGHT-EIGHT ENGINE gives more power per unit of fuel than any other type of engine of equal displacement and compression
- TIP-TOE HYDRAULIC BRAKES, giving safe, straight-line stops under lightest pressures
- KNEE-ACTION COMFORT AND SAFETY, the true gliding ride
- TORQUE-TUBE DRIVE, for steadier, more stable road-ability
- AUTOMATIC STARTING, SPARK AND HEAT CONTROL, for convenience, efficiency, economy
- BUILT-IN LUGGAGE COMPARTMENTS, with ample capacity for necessary luggage
- FRONT-END SIDE STABILIZER, for elimination of side-sway at speed or on curves
- ANOLITE PISTONS, durable, long-lasting, 30% lighter, increase bearing life 150%
- SEALED CHASSIS keeps dirt and water from all moving parts, protects from wear and erosion
- LUXURIOUS "TURRET TOP" BODY BY FERRIS, with No Draft Ventilation—the smartest, safest, strongest body built

