

# SOCCOMUNY

Edited by  
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# PARADE



## WALT LINCH



### To Make a Long Tale Short

Friend of ours dropped in yesterday and we asked him what was true that his wife called him a "blockhead?" "No," he replied, "she just says it in that many ways; she simply said, 'Pull up your cap, here comes a dicker.'" A used car, as by us, means a reconditioned car, one in which the parts have been replaced and the car put in first running order.

### Real Money Worth Values!

Down Payment	
Chrysler Sedan	\$ 85
Plymouth Sedan	\$175
Plymouth Sedan	\$150
Cheve Coach	\$ 80
Cheve Coach	\$ 50
Ford Coupe	\$145
Cheve Coupe	\$ 95
Ford Coupe	\$ 70

TO BE CONTINUED EACH THURSDAY

## ALTER G. LINCH

Son of Bay's Oldest and Largest Dealer  
Evening and Sundays  
112 S. Catalina  
REDONDO BEACH

## OLIVE BELLE HUBER CROWNED HONORED QUEEN

Olive Belle Huber was installed as honored queen of Job's Daughters in an impressive ceremony in the Masonic temple, Tuesday evening. Vee Kasper, retiring queen, was the installing officer. Other officers seated were as follows: Millie Lincoln, senior princess; Mary Ann Taylor, junior princess; Jane Johnson, guide; Shirley Mae Johnson, marshal; Betty Elliott, chaplain; Doris Kresse, recorder; Mary Pockham, treasurer; Joan Klink (proxy), librarian; Patty Post, musician; Euphrasia Taylor, senior custodian; Georgia Tiffany, junior custodian; Laurella Lancaster (proxy), inner guard; Aggie Crandall, outer guard; Aggie Lou Rippy (proxy), first messenger; Marion Spehger, second messenger; Virginia Tyra, third messenger; Mildred Lane, fourth messenger; Dorothy Jensen (proxy), fifth messenger.



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## EVALYN HAYES BRIDE OF CHARLES RUPPEL

Miss Evalyn Hayes, daughter of Mrs. William Thomas, 1821 Andreo avenue, and Charles Ruppel, son of Mr. and Mrs. W. E. Ruppel, 938 Arlington avenue, were married at a simple church ceremony in Los Angeles, Saturday, June 13. Both young people are well known in Torrance, where they have resided for a number of years. The groom was graduated from Torrance high school with the class of '29 and has been in the employ of Sunset Oil company for the past six years. The couple are at home to their friends at 1208 Santa Barbara avenue, Los Angeles.

## MISS BURMEISTER PLANS JULY WEDDING

Mrs. Jane Briney, Los Angeles, entertained with a party in her home Tuesday evening in honor of Miss Irene Burmeister, whose wedding to John E. Clark, of Oakland, will occur Tuesday, July 21. Games and music furnished diversion after which the guests showered Miss Burmeister with many lovely gifts. Included were Miss Irene, Mrs. Grace and Mrs. Kate Burmeister, Miss Joy and Mrs. Ruth Way, Mrs. Flora Maddux, Mrs. Elsie Napier, Miss Elizabeth Hitchings, Mrs. Theo Thistle, Mrs. Maxine Smith, Miss Beatrice Christenson, Miss Ruth Williams, Mrs. Margaret Palmer, Mrs. June Jessome, Mrs. Margery Rickard, Mrs. Jennie Roelofs and Mrs. Briney.

## LOUIS HOST AT BIRTHDAY PARTY

Louis Linsay Kelsey, son of Mr. and Mrs. L. B. Kelsey, 1515 El Prado, celebrated his seventh birthday with a party in the El Prado Park Saturday afternoon. Those who attended were Nancy Ann Whyte, Dolores Ubricht, Patty Sue Allen, Karmee Dolley, Jay R. Strohn, Chester Acree, Jackie McQuaid and Louis.

## Fine Performance

Given By Local Amateur Cast in Smart Society Comedy

"Crashing Society," the three-act comedy presented by an all-Torrance cast under the direction of Mary Lou Barnes and Willis M. Brooks, in the civic auditorium Monday evening, furnished two hours of side-splitting entertainment for the 750 persons attending.

Sam Levy in the role of Adam Dummigan, who inherited a fortune from his uncle, moves with his family to New York, where his ambitious wife Elsie, played by Gertrude Beckham, vows that the family will crash society in two months. She promises Adam, who has but one thought, and that is to return to the old life, that when the family has given a reception for Mr. and Mrs. Van Witherpoon, played by Carl Marsteller and Elsie Abbott, and when their eldest daughter Marguerite (Dulcie Brooks) is married to Cyril Van Witherpoon (Hugh Barnes), and when she (Elsie) has her picture on the first page of the society section, she will go back to Jerkwater with the family.

With his son George, played by Don Mitchell, Adam carefully buys his way out, and with his remaining cash buys what he believes to be worthless stock from Mr. Van Witherpoon, only to learn that the stock brings him untold wealth.

However, everything turns out to Adam's satisfaction and the family goes back to their first home. Other characters in the comedy are Christobel, the youngest daughter, who writes futuristic poetry (Jeanne Wheaton); Miss Gadget, the tutor (Marion Hodge); Scruples-Scruples, the butler (Dean Sears); Agatha Mulrooney, virtuoso (Olive Lee); and Miss Louise Miller, reporter (Virginia Bark). George Mershon and members of the symphonic orchestra played during the intermissions. The affair was a benefit for St. Cecilia guild of St. Andrew's Episcopal church and netted a tidy sum.

The entire cast and a number of their friends were entertained after the performance at the home of Mrs. Lon Ralston, 1667 Gramercy avenue. Mmes. Ralston, Fred Quaggin and Carl Marsteller were hostesses.

## WEEK-END GUESTS AT LINCOLN HOME

Mr. and Mrs. L. L. Turner, of Fort Morgan, Colo., and Mrs. John Dean, of Roll, Ariz., were week-end guests at the home of Mr. and Mrs. F. A. Lincoln, 1027 Arlington avenue.

## VISIT IN BAKERSFIELD

Mr. and Mrs. A. M. Gamby, 26001 Narbonne avenue, were week-end visitors at Bakersfield.

## LEAVES FOR EASTERN VACATION

Mrs. Frank Krehow, 1605 Beech avenue, leaves this evening for an extended vacation in St. Johns, New Brunswick; New York and points of interest.

## N.B.P.W. MEETS MONDAY EVENING

National Business and Professional Women will meet for their regular business session at the home of Miss Lute Fraser, club president, 1732 Cabrillo avenue, Monday evening, July 6, at 7:30 o'clock.

## TO VISIT WITH FOLKS IN EAST

Mrs. E. M. Johnston and daughter Jane, 1340 Engracia avenue, leave Saturday for a month's visit with relatives in Indiana, Ohio and Pennsylvania. Mr. Johnston will join them in Pennsylvania about Aug. 1.

## VISIT FORMER RESIDENTS SUNDAY

Mr. and Mrs. Scott R. Ludlow, 1329 Engracia avenue, with Mr. and Mrs. E. M. Johnston, 1340 Engracia avenue, visited Sunday with Mr. and Mrs. Luther Pierce at the Pierce home in Riverside.

## Calendar

- FRIDAY, JULY 3
  - 7:30 p. m.—Boy Scout Troop No. 218.
  - 8:00 p. m.—Loyal Order of Moose.
  - 8:00 p. m.—Masons.
- SATURDAY, JULY 4
  - Independence Day.
- SUNDAY, JULY 5
  - Services in all the Churches.
- MONDAY, JULY 6
  - 6:15 p. m.—Kiwanis at American Legion Hall.
  - 7:30 p. m.—N. B. P. W. at 1732 Cabrillo avenue.
  - 7:30 p. m.—Senior Scout Troop No. 216.
  - 7:30 p. m.—20-30 Club at 1961 Carson Street.
- TUESDAY, JULY 7
  - 11:00 a. m.—Missionary and Council First Christian Church.
  - 7:30 p. m.—Boy Scout Troop No. 250.
  - 7:30 p. m.—Job's Daughters.
  - 7:45 p. m.—American Legion Auxiliary.
  - 7:45 p. m.—Women's Benefit Association.
  - 8:00 p. m.—Odd Fellows.
- WEDNESDAY, JULY 8
  - 1:30 p. m.—St. Cecilia Guild.
  - 7:45 p. m.—Rebeksahs.
  - 8:00 p. m.—Veterans of Foreign Wars.
  - 8:00 p. m.—A. O. U. W.
- THURSDAY, JULY 9
  - 1:30 p. m.—Lutheran Ladies' Aid.
  - 2:00 p. m.—Episcopal Women's Auxiliary.
  - 6:15 p. m.—Rotary at American Legion Hall.
  - 7:30 p. m.—Boy Scout Troop No. 217.
  - 7:30 p. m.—Boy Scout Troop No. 219.
  - 7:45 p. m.—Woman's Relief Corps.
  - 8:00 p. m.—Modern Woodmen.

## TORRANCE COUPLE WED IN LONG BEACH

One of the loveliest June weddings was that in which Miss Mildred Rodgers, daughter of Mrs. Oma Clark, 1926 Plaza Del Amo, became the bride of Jack Tidland, son of Mr. and Mrs. J. W. Tidland, 1229 Amapola avenue. The ceremony was performed in the First Christian church of Long Beach, Saturday evening, in the presence of 600 guests. Rev. George P. Taubman officiated.

Vera Graham played softly on the organ during the ceremony and accompanied Mrs. B. Sempleman, who sang, "O Promise Me" and "I Love You Truly."

The bride wore a princess gown of white satin with long bridal veil which was held in place with a cap and caught on either side with small bunches of orange blossoms. She carried a shower bouquet of pink roses and sweet peas. Her brother, John Rex Clark, gave her in marriage.

Mrs. Edna Miller, matron of honor, wore a gown of pale blue lace with peplum jacket and carried an arm bouquet of tulle and roses.

The bridesmaids, Misses Betty Evans, Helen Cole, Gwen and Marguerite Miller, wore gowns of pastel organza and carried sprays of shasta daisies. Arlene Fay Atwood, as flower girl, was gowned in pink organza. Dick Watson served as best man; Wilfred Tidland, Melvin Cooper, Leonard Babcock and Bill McKenzie as ushers.

An evening of dancing at the Palomar in Los Angeles followed the wedding. The young couple have established their home at 1806 1/2 California avenue, Long Beach. Mr. Tidland is an engineer with the National Supply Company.

## LEAVE FOR VACATION

Mrs. J. V. Murray and her brother, Joseph Madore, 1908 Andreo avenue, left Sunday on an extended vacation. They expect to be gone three months and plan to visit with friends and relatives in Denver, New York and in Sydney, Nova Scotia.

## ASSISTANT AT MISS CORLEY'S SCHOOL

Miss Alice Burger, 1104 Cedar avenue, has accepted a position as assistant in Miss Corley's private school at Rancho Santa Fe. Miss Burger will enter her junior year at University of Southern California in September.

## P. E. AUXILIARY MEETS FRIDAY

The regular monthly meeting of the Pacific Electric Auxiliary will be held Friday, July 3, at 7:45 p. m. in the clubrooms, 2319 Dominguez street. Mrs. H. A. Green and Mrs. Ralph Howe will be in charge of games and refreshments.

## SPEND DAY IN SANTA ANA CANYON

Mr. and Mrs. H. L. Bodley, 2229 Cabrillo avenue, Mr. and Mrs. W. Burgener and son Harold, 1630 Beech avenue, will leave Friday evening to spend the Fourth in Santa Ana canyon.

## TO VISIT PARENTS IN ILLINOIS

Mrs. E. L. Snodgrass and daughter JoAnn, 1606 Beech avenue, leave Sunday evening to spend six weeks with her parents, Mr. and Mrs. John O'Brian, in Illinois. Mr. Snodgrass will join them at a later date.

## SCOUT NEWS

BOY SCOUTS OF AMERICA.

## TROOP 219

Addison Smith, Reporter  
Twenty-two boys, under the leadership of Elmer Riley, scoutmaster, and Delaine Crook, were guests of Mr. De Witt B. Van Derlip, owner and manager of the Torrance theatre, at a theatre party in the Torrance theatre. The troop that won the rally a short time ago in the Torrance elementary school was promised a theatre party. Troop 219 happened to be the troop to win the honor. The party was enjoyed by all who attended.

Troop 219 had the honor of having three Scouts officiate at the flag-raising ceremonies at the new city hall and the new library. These two boys were Junior Richardson, Addison Smith and Army Dowell.

## Paris Styles

By MARY FENTRESS  
United Press Staff  
Correspondent

PARIS (U.P.)—Schlaparelli's "flower pot" print is making social history in Paris.

Its debut was made when Miriam Hopkins, the American film favorite, wore an evening gown in this print at a gala dinner at the Ambassadeurs restaurant. Princess Sikte de Bourbon-Parme, who was voted one of the 10 best-dressed women in the world in 1934, wore the same "flower pot" print for her afternoon lecture at the Ambassadeurs Theater. The Princesse de Bourbon-Parme, who still is in black and white following the death of her husband several years ago, wore a hat of swirling black Paradise feathers to complete her costume. Others who have ordered the evening gown include Mrs. Reginald Fellows (likewise named one of the world's best dressed women) and Mlle. Aileen Hennessey, daughter of the brandy manufacturer.

Another of Schlaparelli's "best sellers" is the black crepe suit which is worn with a white blouse, the bodice of which is painted in tiny blue forget-me-nots. With this is worn one of the new bandeaux in black trimmed at the front at the hairline with a bunch of artificial forget-me-nots.

The prints at this house are unusually successful this year and particularly clever and amusing. The radio print in almost every color shows sound waves streaking across the material as well as birds, airplanes and broadcasting stations. The "passion thermometer" print is equally popular with its designs of the mercury rising in the thermometer from "Indifference" at the bottom to "Passion" at the top.

## TODAY'S FASHION TIP

Amusing prints are used for gowns for every occasion.

## Townsend Club Picnic Sunday

In conjunction with all the nation-wide picnics being held to celebrate the 4th of July, Townsends in Southern California are looking forward to their picnic to be held on Sunday, July 5, in Brookside park, Pasadena.

After the picnic a huge mass meeting is to be held in the Pasadena Rose Bowl where Dr. Townsend, Rev. Gerald L. K. Smith and Edw. J. Margett will deliver messages of great importance to all Townsendsites.

## Sandy & Scotty FEATURE

men's style tips

At last the male members of the human race are going to receive some attention in the fashion parade. Starting with this week's edition of the Torrance Herald, Sandy & Scotty, men's wear, 1307 El Prado, will feature in each edition of the paper a box advertisement entitled "Style Tips for Modern Men."

A different item of men's clothing will be featured each week with information concerning when, where, and how it should be worn a la Esquire, The New Yorker, and other top fashion magazines.

## Air Sightseer Is 89

MELBOURNE (U.P.)—Mrs. Robert Bull, 89, who has just made her 67th trip to Australia from England, has decided to see the rest of Australia by plane.

## SHOWER HONORS MRS. WELZ

Anticipating the coming of the blessed event for Mrs. S. J. Welz, Mrs. Melvina Beckwith, Mrs. Ralph Beckwith and Ruth Beckwith entertained at the Welz home, 1322 Engracia avenue, Tuesday afternoon.

Dainty refreshments were served at a long table on each side of which was a stork. A clothesline was held in their bills and in the center of the table was a white basket filled with pink blossoms. Place cards were storks carrying baskets. At the gathering were Mmes. D. S. Murray, O. S. Bræse, W. J. Neelands, Charles Curtis, Wm. Everett, Anna Burmaster, Harley Haynes, S. R. Ludlow, I. C. Rous, Everett Travioli, John Selby, Nellie Price, Gene DeBra, Mammie Colburn, Orilla Comstock, W. H. Gilbert, Mary Babcock, Emma Horton, Emma Merriam, Bertha Rogers, Melvina Slauson, the honoree and hostesses, all of Torrance; Mrs. Minnie Smith, of Los Angeles; Clara Veall, of Inglewood, and Mrs. S. J. Wells, Sr., of Long Beach.

## SHOWER HONORS BRIDE-ELECT

A profusion of flowers in yellow and gold decorated the home of Mrs. R. C. Roogue, 223d and Grace streets, Tuesday evening, when Mrs. Roogue entertained at a miscellaneous shower in honor of Miss Ruth Nahmens, daughter of Mr. and Mrs. George Nahmens, Carson street, whose wedding to Harry Adams, of Long Beach, will occur Sept. 8. Forty guests attended the affair and presented Miss Nahmens with many lovely gifts. The guest list included neighbors and friends from Redlands, Pasadena, Upland and Redondo Beach. Games furnished diversion.

## MRS. DOLLEY IS LUNCHEON HOSTESS

Mrs. H. H. Dolley, 1722 Manuel avenue, entertained at luncheon in her home Saturday, prior to the dedication of the new city buildings. Her guests included Miss Lenore Townsend, librarian at Beverly Hills school library; Mrs. Harold Kingsley and her house guest, Mrs. Kathleen Townsend, and Mrs. Lon Ralston.

## MOTHERS' CENTER MONTHLY MEETING

Twenty-seven children were registered at Mothers' Educational Center meeting in the Woman's Club clubhouse, 1422 Engracia avenue, Friday. Return visits by 25 with two newcomers, Nola Pauline Ellmore and George Edwin King.

## Kathryne Buffington

Pianist-Teacher

Announces a four-weeks' summer course in class piano for beginners starting July 14

Musical Kindergarten, Ages 4, 4 1/2, and 5

Older Beginners Grouped According to Age

Four to a Class

Two Lessons a Week

50c a Lesson

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Both regular and brief panties in a new sheer rayon.

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WOMEN'S ALL-Wool Sweaters  
Slipovers and Coat styles. 98¢

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WOMEN'S All-Silk Blouses  
A much higher priced item. All sizes. 98¢

**MILLINERY**  
We Purchased a Large Selection of  
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Many styles and colors. 49¢

**FLOUR SACKS**  
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98 pound size—sturdy quality! All new material, not stamped. Absorbent for tea-towels or cleaning cloths.

**Glenrow Summer FROCKS \$2.98**  
Printed French crepes on white and pastel grounds—shirting stripes. Short sleeves, sun-backs! 12-52.

**PAJAMAS**  
**Beach Pajamas**  
Desert cloth; Denim cloth; A wide selection; \$1.98  
All sizes

**Men's Oxhide Overalls**  
Extra sizes at no Extra Cost!  
69¢  
Fine 2.20 denim. Full cut. Parva buckles. Triple stitched. Bar tacked.

**Men's Oxhide Overalls**  
Made Just Like Dad's!  
49¢  
Just as rugged as men's models. Fine quality 2.20 denim, triple stitched. Parva buckles.

**Men's Dress Socks**  
19¢  
Fine gauge mercerized socks in solid colors Reinforced!

**Men's Work SOCKS**  
15¢  
Blue and brown mixtures. Quality cotton that will wear!

**Men's Slack Socks**  
19¢  
Rayon and celanese fancy patterns. Knit-in garter top.

**Bandana HDKFS.**  
3 for 25¢  
24" size. In red and blue patterns. They're extra sturdy!

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Women's Wash Dresses. Prints and Sheer fabrics. A style and color to please the most fastidious taste. A big assortment from 14 to 52.  
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