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Torrance Herald

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TWENTY-SECOND YEAR

SECTION A

TORRANCE, CALIFORNIA, THURSDAY, JULY 2, 1936

All Advertisements Ordered for the paper are also published in the Tri-City News without extra charge.

NEW CHAMBER OF COMMERCE OUTLINES PROGRAM OF ACTIVITY

Made To Arouse Interest in Groups To Promote Home City and Other Civic Interests

Meeting of the board of directors of the Torrance Chamber of Commerce, Monday, June 29, J. W. McQuaid, president, presided.

Broad Program As president of the chamber, Mr. McQuaid will initiate a broad program for more thoroughness, more homes, mutual understanding among all interests, more recreation, and the best interests of our citizens.

FARES REDUCED between Torrance AND LOS ANGELES

Reductions in round-trip fares between Torrance and Los Angeles were put into effect July 1, according to W. H. Bratton, local agent of the Pacific Electric Railway.

LEAD OUTLINES PROGRAM OF ACTIVITY

Meeting of the board of directors of the Torrance Chamber of Commerce, Monday, June 29, J. W. McQuaid, president, presided.

President



J. W. McQuaid, newly-elected president of Torrance Chamber of Commerce.

Public Drinking Illegal Saturday

There will be no looking at the sun, moon or stars thru the bottom of a glass in Torrance on July 4, if the cops can prevent it, for on that date the new city ordinance on public liquor drinking goes into effect.

Since many persons will no doubt feel that it is necessary to celebrate the nation's birthday by hoisting a few rounds, they are hereby warned that such hoisting must take place within doors.

Zamperini Leaves Friday

Louisa Zamperini, Torrance candidate for a berth on the United States Olympic team, will leave tomorrow night for New York to take part in the finals on July 11-12.

Louis will leave Los Angeles over the Southern Pacific, at 8 o'clock tomorrow night. The station is located at Fifth and Central avenues.

LOCAL PLANT NOT WORRIED OVER UNIONS

There is little likelihood that the announced drive to unionize employees of the steel industry, inaugurated under the leadership of John L. Lewis, will get very far in Torrance.

Two years ago a prolonged effort to unionize the local plant of the Columbia Steel Company was abandoned due to lack of support and the union charter was surrendered.

Mayor Pays High Tribute To Torrance Herald Staff

Mr. Grover C. Whyte, Torrance Herald, Torrance, Calif. Dear Grover:— I want to take this opportunity of expressing my thanks for your invaluable help in making the dedication of the new buildings in Torrance a success.

I do not believe anyone can tell you in words the value of the Silver Anniversary Edition to the City of Torrance. Grover that is a real masterpiece and the only complete story ever told of Torrance.

Firemen Save Life of Baby Girl

Working from midnight for more than an hour last night members of the Torrance fire department saved the life of a tiny baby girl born to Mr. and Mrs. Joseph Sloan, 1240 W. 162d street, Gardens, at the Jared Sidney Torrance Memorial hospital.

NEW LIBRARY IS LAST WORD IN COMFORT, CONVENIENCE

More Than 300 Visitors Inspect Handsome New Quarters On Opening Day Last Saturday; Fine Art Collection Displayed

The name of J. S. Torrance headed the list in the guest register kept at the library in the old days, and the name of Mrs. J. S. Torrance was first on the list in the new guest register, opened for signatures for the first time last Saturday at the dedication of the new building.

The new library is the last word in convenience with its ample workroom, spacious stockroom for books, reading room for adults, another for children. A conference room where lectures, art exhibits and story hours may be held occupies the southwest corner of the building.

Woman Takes Life by Poison

Under circumstances indicating that she had taken her own life by poison, Mrs. Caroline Fitzpatrick was found dead at her home, 1752 Border avenue, last evening. The body was discovered by her son, Deeth McAllen, at 6:30 o'clock, who called a neighbor, Miss Esther Butler. Miss Butler summoned a physician, but life was already extinct.

The remains were removed to Stone & Myers mortuary, where an inquest will be held this week.

CITY TO GET WIDE SPREAD PUBLICITY

Chamber Arranges for 16 Pages in Trade Magazine; Also Herald's "Review"

Another big publicity break is in store for Torrance, according to L. J. Gilmeister, secretary of the chamber of commerce, who announced today that arrangements have been made to devote 16 pages to Torrance in the September issue of "Southwest Purchasing Agent," trade publication.

Star Awards Prizes Before Huge Throng

Employees Get Bonuses and Salary Increases For Hard Work

Before a crowd of over 7000 people, which completely blocked traffic at the corner of Sartori and Post avenues, the Star Department Store Friday evening awarded a long list of prizes which climaxed the three-day celebration planned for the opening of the new store building.

LARGE PACKING HOUSE MAY SEEK LOCATION NEAR HERE

Plans Revealed By Attorney Following Introduction of Ordinance Regulating Hog Ranches; Plant to Cost \$400,000

A large Chicago meat packing concern is contemplating the erection of a \$400,000 plant in Torrance or within five miles of this city. A. P. (Tony) Entenza, prominent Los Angeles attorney and politician, told members of the Torrance city council yesterday afternoon.

Big year In History Of Postoffice

With the close of business at the end of the fiscal year, June 30, 1936, Postmaster C. Earl Conner announces that the Torrance postoffice has just completed the biggest year in postal receipts in its history.

On the strength of the present showing, Postmaster Conner believes that the department will sanction the addition of another clerk, for part time at least, which will relieve some of the pressure on the present staff.

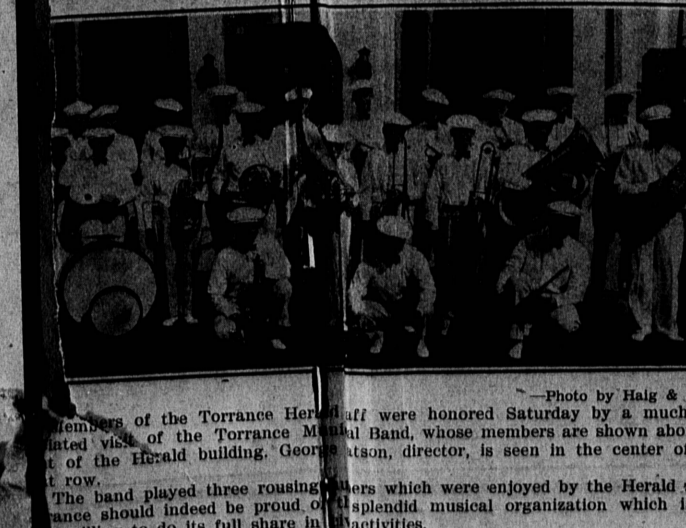
According to City Attorney Rippy the only manner in which the erection of hog ranches can be regulated is by control of their location and operation in a manner to protect the public health and sanitation.

These provisions are embodied in the proposed ordinance, which was adopted at its first reading yesterday afternoon. It comes up for final action at the next regular meeting of the city council on July 14.

THOUSANDS ATTEND "STAR" GIFT PARTY

the huge crowd of several thousand persons who attended the evening, which climaxed the three-day celebration of the new store building.

MUNICIPAL BAND SALUTES TORRANCE HERALD



Members of the Torrance Herald staff were honored Saturday by a much appreciated visit of the Torrance Municipal Band, whose members are shown above in front of the Herald building. George Watson, director, is seen in the center of the front row.

Photo by Haig & Haig. The band played three rousing numbers which were enjoyed by the Herald staff. The splendid musical organization which is always willing to do its full share in our activities.

Photo by Haig & Haig. The huge crowd of several thousand persons who attended the evening, which climaxed the three-day celebration of the new store building.

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