

CLASSIFIED ADS

CLASSIFIED ADVERTISING RATES... INFORMATION Rates Quoted on Per Issue Basis

(3-line minimum) 1 Time (per line) 12c 2 Times (per line) 10c 3 Times (per line) 8c 4 Times (per line) 6c 12 Times (per line) 5c Multiple Time Rates effective ONLY if no change of copy ordered—otherwise open rate of 12c per line will be charged.

Ads may be cancelled after any insertion. Rate earned will be charged and money refunded for space not used. Not responsible for more than ONE incorrect insertion of any ad ordered for more than one time.

1. Announcements Torrance Upholstering Co., 1513 Border Ave. Overstuffed furniture repaired and remodeled. Rugs cleaned and sized. Free estimate. Satisfaction guaranteed. Phone 225.

2. Professional Directory HOWARD G. LOCKE Dependable Insurance Fire-Automobile 1405 Marcelina Avenue Phone, Torrance 135-M

5. Lost and Found FOUND—Boston bull, female. For information, write P. O. Box 352, Torrance.

6. Business Directory For EVERY KIND OF INSURANCE, including Life Insurance in the A.O.U.W. with membership in Torrance Lodge No. 33, call Wallace H. Gilbert. Phone 420.

13. For Rent: Apartments and Flats, Furnished CLEAN 2 and 3-room bungalows, \$12 and \$14 including lights and water. El Prado Court, 1100 El Prado.

22. For Sale: Furniture and Household Goods USED FURNITURE—We buy, sell, or exchange. 1222 El Prado, Torrance.

23. For Sale: Horses and Livestock FOR SALE: Mules and horses with harness. The Dicalite Company, Palos Verdes Estates near WALTERIA.

26. Help Wanted: Male USED CAR SALESMEN: To the man who will work, right now we offer a real opportunity to make money.

Walter G. Linch 312 S. Catalina REDONDO BEACH, CALIF.

27. Help Wanted: Female WANTED—Girl for general housework. Apply 1515 Ampala. Phone 625.

29. Employment Wanted Van's Window Cleaning House Cleaning Floor Waxing 2804 Gramercy - Phone 167-W

33. Real Estate: Improved FOR SALE—Four-room house, garage, on large lot, \$6000.00 worth of new furniture. \$1500 takes all. 631 Sartori avenue.

I HAVE some exceptional lots far below cost on El Prado, Acacia, Beech, Cedar and Cota. —also— 30 houses ranging in price from \$1,000 up to \$6,000. Small down payment—balance like rent. B. C. Buxton, 1261 Cabrillo.

Call 444 for Ad Service

Postcards Mailed This Month To Advise Motorists of Tax

What the new tax which must be paid during January auto license renewal time represents, how much it will be, and what procedure must be followed are puzzling many motorists.

Although you recently may have paid your 1935 county automobile personal property tax, the new motor vehicle license tax for 1936, which will replace the county property tax for next year, is due and payable when and before you obtain new license plates in January.

Details of this and other requirements are told in a statement issued yesterday by the Automobile Club of Southern California license department. Facts given follow:

The license tax of \$1.75 per \$100 valuation of the vehicle must be paid in addition to the regular \$3 registration fee on pleasure cars. This must be paid at application time during January in cash at Department of Motor Vehicle offices, or by cash or check at Auto Club of Southern California offices.

The latter will serve only members and motorists from other states. Certificates of registration must be stamped on the back by the tax assessor's office, or cleared by the State Department of Motor Vehicles, as required in certain cases, before licenses can be issued.

The motor vehicle department this month is mailing a postcard to every registered owner giving the valuation of his car model, and the amount of the tax, when that is possible. Valuations have been determined from various ratings by the motor vehicle department. If a postcard is not received, or the amount of the tax not given, application should be made anyway within a short time after January 2.

Before applying the motorist should note the exact factory model of his car. This is not shown on the registration slip and does not mean year model or body type, but appears on insurance policies, the bill of sale, often on a car nameplate, or in the instruction book for the car.

Valuations are based on factory model. Examples are Buick 1932, Model 50, Model 60, Model 80, or Model 90; Nash 1934 Big 6, Advanced 8, or Ambassador 8. Postcards and factory model notations should be presented when making application for new plates so that ex-

act valuation may be determined and correct tax assessed. The renewal period and license tax "deadline" is definitely set as provided by law at midnight January 30. After that time a penalty of 100 percent of the amount of the motor vehicle license tax will be imposed. This means double the license tax based on the value of the car, and is a stiffer penalty than in the past. Motorists are therefore advised to apply as early as possible after January 1, to avoid confusion and delay toward the end of the period.

Los Angeles county has a new 23-mile marine highway extending along side the south side of the city of Torrance, and around the Palos Verdes "peninsula" at the southwest corner of the county, with the formal dedication of Palos Verdes drive, recently.

Palos Verdes drive is known by four designations—north, south, east and west. Coming in by the Vermont avenue entrance at Anaheim street, the road rises out of the industrial plain to higher ground. The first five miles of the drive along the south boundary of the city of Torrance is through the Rancho Palos Verdes.

Adjacent to WALTERIA is Valmonte, within which area is located the Palos Verdes golf club, and the Palos Verdes riding academy. The drive here becomes a double roadway, passing through Valmonte Plaza, and crossing Hawthorne avenue, from which there is an entrance to the peninsula one-half mile east. This brings motorists in through the main highways from western Los Angeles and Hollywood, through Hawthorne and La Brea avenue.

The double roadway of Palos Verdes drive then continues westward and down to Malaga Cove.

David Consol, 326 Carson street, and his wife, Mrs. Margaret Consol, were severely injured Friday night when their car was wrecked in a collision with a Pacific Electric car at Watson station. The Consol automobile was carried 100 feet along the tracks. Mrs. Consol suffered a broken collarbone and possible internal injuries. Consol suffered a concussion of the brain and painful cuts and bruises. Both were taken to Seaside hospital at Long Beach.

Archbishop Defends War LONDON. (U.P.)—"To deny the right of the Christian to use force for the maintenance of law against lawless force is heretical." This statement is made by the Archbishop of York in the monthly letter to his diocese.

COMPLETE COVERAGE All Torrance Herald ads run in the Tri-City Shopping News without extra charge.

ARTCRAFT PRINTING CO. (Formerly the Clark Stationery) 1509 Cabrillo Avenue Torrance Phone 327

Runaway Boy Picked Up Here

Eugene W. Kyle, 15, was picked up in Torrance last week and turned over to officials of the juvenile court as a suspected runaway. Kyle said he had left his home in Grand View, Wisconsin, last July because of trouble with his stepfather, Gustav Gunderson. He hitch-hiked west and got work in the mines at Butte, Montana, afterwards drifting to California. He said he had a sister living in Torrance, but authorities were unable to locate her.

Missouri Goes Back to Farm. COLUMBIA, Mo. (U.P.)—Missouri has gone back to farming, according to recent figures published by the College of Agriculture here. There are now 1,340,000 acres more in farm land than in 1930, and 22,514 more farms.

SCHOOLS CLOSE

Schools in the Los Angeles city system, including those in Torrance and Lomita, closed last Friday for the Christmas vacation. Work will be resumed Monday, December 30, with a one-day holiday on Wednesday, January 1.

For FREE Theatre Tickets, read the Business Directory.

\$25.00 Reward

Will be paid by the manufacturer for any Corn GREAT CHRISTOPHER Positive Corn Cure cannot remove. Also removes Warts and Callouses. 35c at Dolly Drug Co., Torrance. Adv.

Torrance Feed & Poultry Store 1973 and 1975 Carson St. at Gramercy Phone 115-W T. S. Lovelady, proprietor



Our Sincere Thanks, Because we cannot see you all, we are taking this means of expressing our hearty gratitude for the past year's business and to wish you all a very merry Christmas and hountiful New Year.

As Usual, We Will Have a Complete Selection of CHOICE LIVE TURKEYS, DUCKS, GEES, CHICKENS, RABBITS—and LOCAL RANCH EGGS.

Let Us Show You FACTS! Let us show you that it is NOT necessary to leave Torrance to do your Christmas Shopping! "Oh, Yeah?" you say. "EMPHATICALLY YES" we say. Let us prove it to you. Surprisingly, there are over one hundred and fifty (150) well-known, nationally advertised lines of Christmas Gift merchandise available to you right here in Torrance. And we have listed them below to PROVE it. Instantly you will recognize every trademark and every manufacturer not only because you have seen the names—but because you know them to represent the newest, the most acceptable and the BEST in their field. When you buy one of these items from any of the local merchants you get a DOUBLE GUARANTEE... the manufacturer's and the merchant's. Prices are the same... standardized from coast to coast. Much of this merchandise can be purchased on easy terms... terms comparable to those available anywhere... and when payments come due they can be made easily and quickly. Where service or adjustments are necessary, they too can be had on a moment's notice without expense or inconvenience. This Christmas.. Try Torrance First!

- HOME FURNISHINGS, APPLIANCES ETC. WEDGEWOOD Stoves MAGIC CHEF Stoves O'KEEFE & MERRITT Stoves GAFFERS & SATTLER Stoves FRIGIDAIRE Electric Refrigerators KELVINATOR Electric Refrigerators SIMMONS BEAUTYREST Mattresses, Beds, Springs, etc. KARPEN Overstuffed Suites KROHLER Overstuffed Suites EASY Washing Machines APEX Washing Machines A. B. C. Washing Machines THOR Washing Machines AMERICAN BEAUTY Washing Machines MAYTAG Washing Machines ELECTROLUX Gas Refrigerators WESTINGHOUSE Stoves, Refrigerators, Washers, Radios and Electrical Appliances. TAPPAN Stoves NORGE Stoves, Refrigerators, Washing Machines. PHILCO Radios ATWATER-KENT Radios RCA-VICTOR Radios ZENITH Radios CATALINA Pottery FRANKOMA Pottery

- MEN'S CLOTHING, FURNISHINGS, ETC. ARROW Shirts, Ties and Underwear HICKOK Belts, Suspenders and Garters PARES Garters BOSTON Garters COOPER Underwear INTERWOVEN Socks JOHN B. STETSON Hats and Caps MALLOY Hats HOLLYVOGUE Neckwear WILSON BROS. Ties and Socks TIMELY Suits and Top Coats CHIPPEWA Work Boots BROWN BUILT Shoes STAR BRAND Shoes FLORESHEIM Shoes WALKOVER Shoes FRIENDLY FIVE Shoes KEDS Tennis Shoes HART SHAFNER & MARX Suits and Top Coats SAXON WEAVE Suits and Top Coats MIDDSHADE Suits and Top Coats HOLEPROOF Hose SEALER Razor Sets B. V. D. Underwear PALMDALE Shirts

- WATCHES, CLOCKS, JEWELRY, ETC. BIG BEN Clocks WATERBURY Clocks TELECHRON Clocks GENERAL ELECTRIC Clocks SETH THOMAS Clocks WESCLOX Clocks INGESOLL Watches BULOVA Watches ELGIN Watches HAMILTON Watches

- WOMEN'S CLOTHING, ACCESSORIES, ETC. ALLENA Hosiery ENNAJETTICK Shoes KAYSER Gloves and Underwear PHOENIX Hosiery MUNSINGWEAR Hosiery and Underwear BROWN BUILT Shoes HOLEPROOF Hosiery WALKOVER Shoes MAX FACTOR Cosmetic Sets PRINCESS PAT Cosmetic Sets LUCRECIA VANDERBILT Cosmetic Sets BOYER Cosmetic Sets COTY Cosmetic Sets

Torrance Investment Co. 1409 Sartori J. C. SMITH Phone 176