



FRIDAY AND SATURDAY, DEC. 6-7



GREATER TORRANCE DAYS



Herald Gives Aid to Merchants

Newspaper to Give Free Display Cards and Price Tags to Torrance Merchants

To stimulate sales and to assist the merchants in dressing up their stores for "GREATER TORRANCE DAYS," the Herald will furnish free to all store owners attractive window cards, window banners and price tags. To further aid the merchants, the Herald puts at their disposal the Meyer-Both mat service, as well as all advice, suggestions, and merchandising counsel it may be able to give.

Take advantage of these free merchandising aids!

These Sales Stimulators Will Be Distributed to You Absolutely FREE



★ Mr. Store Owner...

YOU ARE CORDIALLY
AND SINCERELY
INVITED TO
PARTICIPATE
IN
"GREATER
TORRANCE
DAYS"



Friday and Saturday, December 6, 7