

# Suits and Coats

of Outstanding Smartness and Matchless Value!



100% All Wool Fabrics

**\$14<sup>75</sup> and \$16<sup>75</sup>**

**Fur Trimmed Coats, \$18.75 up**

Read all about the new fashions! Then take a look at these Suits and Coats. They are real examples of the Fashion Writers' articles.

You'll find the new action backs,—the swankiest swaggers,—and other up-to-minute details. Many of the new Suits have long coats which may be worn separately as a lighter weight coat. When you remember that these Suits and Coats are made of 100 percent Wool Fabrics, the prices are surprisingly low.



## Cleverly Styled BLOUSES

In all the new Fall colors, and so stunningly designed, you'll just adore them.

**\$1<sup>95</sup>**

See the New - - -  
**RED GOOSE**  
**Sport Oxfords**  
In Black, Brown, and Fall Two-Tones.  
Children's, Girls' and Women's Sizes  
**\$1<sup>45</sup> to \$3<sup>95</sup>**

This illustration shows how a weak or flat foot can be properly supported.  
**Dr. Scholl's**  
**BALANCED POSTURE ARCH SUPPORTS**  
are individually fitted to the particular arch condition—and thus insure steady improvement of the condition. They are adjustable—light, springy and fit into any type shoe.  
The proper support will be carefully selected and fitted to your particular arch—and you may be sure of quick, lasting relief. — \$1.00 per pair and up.

# SAM LEVY

1311-1313 Sartori Ave., Torrance

Think what a single telephone call can mean..!

THEN... think of its low cost

"DOCTOR, QUICK! THERE'S BEEN AN ACCIDENT! WHAT CAN I BE DOING IN THE MEANTIME?"



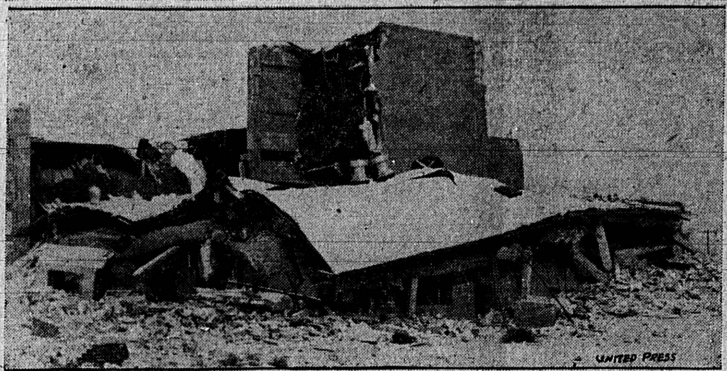
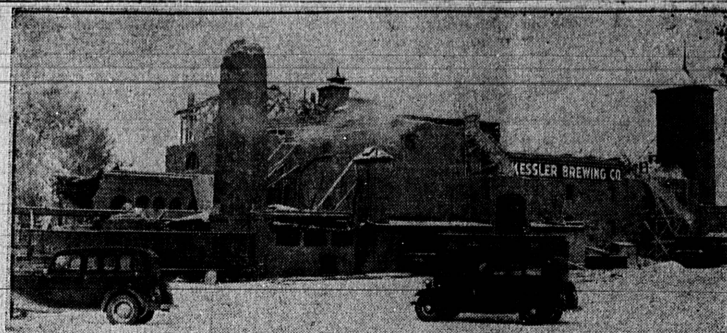
PEOPLE often find that they have been paying a big price for being without a telephone. They pay in various ways,

- In inconvenience, trouble and discomfort.
- In loss of contacts with friends and acquaintances.
- In lost opportunities.
- In actual peril of sudden emergencies.
- In countless cases when time saving is vital.

Is your home linked up with the telephone using world? May we tell you more about it?

**SOUTHERN CALIFORNIA TELEPHONE COMPANY**  
1266 Sartori Avenue Telephone Torrance 4600

## Quakes Again Rock Montana Cities



### Narbonne High SCHOOL

A visit to the planetarium in Griffith park is being planned by members of Narbonne's Senior Scholarship Society for the afternoon of December 12. Miss Stiff, the sponsor, will accompany them.

A project by Miss Shea's shorthand I class is on display in the exhibit case on the first floor of Narbonne high.

A short poem, "Autumn Fires," by Robert Louis Stevenson was given the students who were asked to use their artistic talents in effectively illustrating the poem. Next they rewrite the verses in shorthand as a test of what they had learned in this subject during their first six weeks.

Narbonne's Senior Girls' Athletic Association will give a playday November 26 to which they have invited San Pedro, Torrance and Gardena. Contests will be held in hockey, basketball, volley ball, tennis and horseshoes, but each girl may enter in only one sport.

A Thanksgiving theme is to be carried out in the refreshments and decorations as well as in the colored bands the girls wear. Committees will be chosen in the near future by Marjorie Irvine, G. A. A. president; and Miss Mason, sponsor of the club. The purpose of the playday is to promote a friendly feeling among the girls in the neighboring schools and to further the interest in girls' sports.

The Los Angeles Hockey Association will put on a demonstration for the Narbonne girls Friday afternoon, November 15, at 3:30 o'clock on Griffin field. The Gauchettes have also invited the Torrance girls to be present.

The hockey team will show the correct technique to be used in a hockey game. Later the Narbonne hockey team will serve refreshments to their visitors. Veretta Gibson is chairman of the refreshment committee.

For the purpose of acquainting the senior mothers with one another, a tea will be given in the Narbonne cafeteria on November 21. Under the direction of Miss Wylie, the B12 and A12 girls will act as hostesses.

This makes the first time that the two senior classes have given the affair together. The tea will begin at 3:20. Entertainment will also be provided by the classes.

The senior A's will soon be turning in their applications for the Ephesianism. A class of from 21 to 40 students like the present senior A's, is entitled to one Ephesian, who becomes a member of an honorary society composed of Los Angeles city high school graduates.

Thirteen members of Miss McGarry's roll call and six from Miss Ahrens' group have met the requirements of a scholastic average of C plus for their three years of senior high school. After the first ten weeks, these students may hand in their applications to be voted upon, provided their citizenship record is also satisfactory.

Two men were killed and additional damage done as quakes continued to devastate Helena, Montana. Above is the Kissler Brewing plant, which was partially demolished and two men killed in the wreckage caused by the quake. Below, a view of the new high school, which was completely razed by the many tremors which shook the danger area.

### John Blackmore Is Seriously Ill

John Blackmore, who, with his wife, has resided for the past ten years at 2409 Carson street, is in the Jared Sidney Torrance Memorial hospital, very ill and not expected to survive for more than a few days. Mr. Blackmore had been taken to the General hospital a short time ago, but was brought home yesterday to be cared for at the local hospital.

### Notice of Intention

Notice of intention to marry was filed with the county clerk late last week by Joseph W. Beck, Jr., 28, of 1837 Redondo road, Lomita, and Ayna A. Groover, 26, of 28013 Cypress street, Lomita.

England's Oldest Pony Is 49 LONDON, (U.P.)—A little Shetland pony, eating out its days in a paddock at Harby, Notts, is believed to be the oldest horse in England. Dot, pet of the Gibbs family, is known to be at least 49. She may be older.

## Star Furniture Co.

1273 Sartori Torrance  
"WE CHALLENGE CITY PRICES" PHONE 620

NOW Anyone Can Afford An Apex Washer - Only

**\$49<sup>75</sup>**

NO DOWN PAYMENT  
Genuine Apex Quality at a Bedrock Price

- \* Full size, all-porcelain tub
- \* 3 vane agitator
- \* Lovell Wringer with balloon type rolls, and trigger type end release
- \* Powerful enclosed motor.



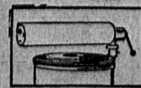
This is the greatest washer value Apex (this country's largest washer maker) ever made.

It's sturdy, modern, beautiful. It has the perfected DOUBLE DASHER, exclusive with Apex, which washes cleaner, faster,—easier on clothes. Saves hot water, soap on small washings.

Special!... Feature Value!  
**GAIN-A-DAY WASHER**  
Has Full Capacity Porcelain Tub

ONLY **\$39<sup>50</sup>**

With Ironer Combination Both for \$59.50



Ironer fits on wringer post. Operated by washer motor. Easy Terms



**THOR WASHER \$59.50**

## Edison Company Leads Nation In Advertising

First Place in Competition Awarded to Southern California Group

Scoring again as a national leader in public utility advertising, the Southern California Edison Company has been awarded first place for 1935 in Public Utility Ad-Views annual Socrates' point score competition. The company last year won third place. Announcement of the first place award was made yesterday to R. G. Kenyon, advertising manager of the Edison Company, by Public Utility Ad-Views executives.

In advancing from third to first place during the year, the Edison Company topped utilities of all classifications, electric, gas and street railway companies, and again as last year ranked first in the rating of the exclusively electric utilities participating in the annual competition.

Tabulating the points scored by the Edison Company during the 12 months, the board of nationally known advertising executives which made the award characterized the company's advertising program as outstanding for consistency, versatility and its colorful effectiveness. Several of the major sales campaigns conducted during the year, each directed toward the stimulation of electrical dealer sales activity, won special commendation of the judges. Through its efforts to build dealer business, the company has earned the distinction of being a promotion leader in the utility field.

## WORK ON PLANS for new building PROGRESSES

Work on plans for a new physical education building at Torrance high school is progressing rapidly, which building is intended to give additional room for lockers, showers and dressing rooms. The present quarters used by the boys are small, dark, the floors are damp and the place is poorly ventilated.

The new building, planned to cost \$25,000, will also contain offices for the physical director, storage and equipment rooms, and a fine room for corrective physical education. It will be located between the present gymnasium and the athletic field, far enough away to have proper sunlight, but near enough for convenient use of the gym. Addition of the new building will not only provide better quarters for the boys but will increase the space allotted to the girls who will take over the dressing rooms and showers now in use by the boys.

Erection of the new building is dependent upon the vote on the bond issue, at an election to be held November 19, which will provide funds for school improvements all over the district.

The award announcement said.

Newspaper advertising has been used as the company's principal medium during the year. All of the newspaper advertising, both in daily and weekly newspapers throughout Central and Southern California, has been designed to encourage the sales efforts of the local electrical dealers and it is planned to continue this program during the coming year.



**TROOP No. 3**  
Addison Smith, Reporter  
A very interesting and enjoyable time was had by all who were in attendance Friday night, November 1.

Mr. Jones talked about the Court of Honor that was held October 30. At the court there were three boys who advanced to second class and two boys who advanced to first class; there were also 32 merit badges presented.

Mr. Baxter, who is the field executive, was present and gave a talk. Inspection was won by Conrad Christensen who was also high point boy in a window test. The object of this contest was to name as many items as could be remembered from a five-minute study of a window in the downtown section. The S. S. Worrell store was used for this purpose.

Jim Parks, Junior Banks, Addison Smith, with Joe Bay in charge, went on a hike to the Palos Verdes hills last Saturday and reported having a good time.

Two boys, Donald Guy and Mickey Carpenter, joined Troop 3 as tenderfoots.

A few games were played and the meeting was closed with the Great Scoutmaster's prayer.

Stetson Hats  
Sandy & Scotty  
El Prado, near Sartori Ave.

# You're Losing 12 Hours a Day . . .

of Headline Radio Entertainment If Your Radio Is Over 4 Years Old.

Get Everything With a

## 1936 Philco

# PHILCO

Have you missed Phil Baker with Beetle and Bottle? . . . the Boston Symphony? . . . Abe Lyman? . . . Guy Lombardo?—these and countless other stars still appear on regular programs . . . available to you only if you have a short wave radio! With so much going on you can enjoy every minute of radio entertainment—tune to just the type program you desire! . . . and you're due for a real thrill if you haven't been "world-touring" with a Philco! England, Spain, Italy, Japan, South America—you can get them regularly, clearly! Come in—we'll give you an allowance on your old radio for a 1936 Philco!

**\$39<sup>95</sup>** Here's What You Miss TODAY, Without a Short Wave Radio

Hours	Type Program
1 1/2	Classical, Light Music
1/2	Dramas
2	Comedy
2	Dance Music
1 1/2	Current Events
3	From London
1	From Japan
2	From Italy

PLUS many other hours of American and foreign programs which may be available.

3-band Model 610 F 1936 Philco Console at \$49<sup>95</sup>

Get foreign and American short-wave broadcasts, police call bands, etc., with this 1936 standard Philco, \$49.95.

Other Models From \$22.90 to \$325 EASY TERMS!

## Star Furniture Co.

1273 Sartori Ave. Torrance Phone 620  
"WE CHALLENGE CITY PRICES"