

Grower-Consumer Campaigns Win Praises of Governors

Inaugurated to help farmers stabilize the agricultural industry by promptly marketing great quantities of produce the peak of seasonal production, the so-called "grower-consumer campaigns" of Safeway Stores have been acclaimed by governors and other officials of 10 western states as a great public service, it was said today.

Under the plan enormous quantities of agricultural commodities, which are marketed through intensive newspaper advertising and responsive sales and promotion efforts, are moved into the consumer thus giving the grower a prompt cash return for his products, it was announced.

The idea began four years ago when sheep men were faced with financial ruin, because of enormous surpluses, and through Safeway cooperation in that critical period 15,000 lambs were marketed in practically two days. This cooperative movement resulted in financial salvation for the sheep industry leaders said.

Out of this effort came other campaigns, instituted at the behest of producers who had witnessed the sensational merchandising accomplishment.

Ex-Governor W. P. Hunt of Arizona, in a letter to Safeway, commended the campaigns as a "great factor in helping increase consumption of farmers' products." "The agricultural industry in all branches," Ex-Governor Hunt said, "certainly needs help at this time. Your extensive and powerful organization is in a position to give very practical assistance in increasing distribution and consumption of the farmers' products. That you have recognized an opportunity for service in this practical field is to your credit," he concluded.

Governor Leslie A. Miller of Wyoming said that the campaigns are "on by Safeway to intensify the public in a greater consumption of well planned and well executed and the figures produced which testify to their efficacy are most illuminating."

Others who have lauded these campaigns include Governor C. D. Martin, of Washington; former Governor Arthur Seligman, New Mexico, in addition to executives of six additional states.

Merle Thorp, nationally known editor, also praised these campaigns.

Applications For State Aid Being Received

Thirty-three applicants for state aid, under the revised pension act, presented themselves at the county welfare offices, 2800 Carson street, Monday morning, to file their claims for aid. For the next few weeks, the number of applications are expected to be numerous, as the Torrance office serves a wide territory extending from Rosecrans avenue on the north, the Los Angeles county flood control channel on the east, to Lomita boulevard on the south and the ocean on the west.

A total of 67 persons in this district who have been receiving indigent relief were automatically transferred to the state aid rolls when the act went into effect September 15.

Those who expect to apply for the benefits under the state pension act are advised that there is no need to "rush" the offices during the early days of receiving applications, as it will take several weeks to check up their data, and those who come later will receive just as prompt attention as those who applied the first day.

WOMEN'S CLUBS HOLD FIRST MEETING IN L. A.

Mrs. Carrie Parks is serving as one of the registrars at the opening meeting of Los Angeles District Federation of Women's Clubs at the Lelmore Theatre today. Mrs. Will Lee Austin, district president is presiding at the meeting and luncheon was served by West Ebell club of which Mrs. Austin is a member.

Mrs. W. D. James, president of California Federation of Women's Clubs is honor guest with the past state and district presidents residing in Los Angeles County.

ARTCRAFT PRINTING CO.
(Formerly the Clark Stationery)
1509 Cabrillo Avenue
Torrance Phone 327

Perfect Specimen

In youth you may possess a powerful body, physically perfect in every way. Yet the added strain of violent exercise may weaken the heart muscles and lead to early death or invalidism. Have your physician make a thorough medical examination before indulging in any active sport.

A Prescriptionist Fills Rx's Carefully at

Torrance Pharmacy
George L. Probert
Cabrillo & Cravens Ph. 5

LOS ANGELES COUNTY FAIR

HORSE RACING with PARL MUTUELS

SOCIETY HORSE SHOW

30,000 Exhibits with \$15,000,000

\$125,000

POMONA

SEPT. 23

THE BIGGEST SHOW ON EARTH

Continuance In Taylor Arson Case

A second continuance, until next Tuesday, September 24, was taken this week in the trial of Mrs. Grace M. Taylor, charged with arson and burning insured property, when her case was called in Los Angeles superior court.

Mrs. Taylor's trial originally was fixed for August 1, but was continued until Monday, September 18, because of the absence of a material witness, it was explained to the court.

Legal Advertisement

NOTICE OF PUBLIC WORKS

Public Notice is hereby given that the City Council of the City of Torrance did at a regular meeting of said Council, held on the 17th day of August, 1935, pass a Resolution of Intention No. 738 to order the following work to be done and improvements to be made, within said city, to-wit: the closing up, vacating and abandoning of that portion of a street described as follows:

The closing up, vacating and abandoning of those portions of Lots 1 to 6, inclusive, and Lot 18, Block B, and those portions of Lots 1 to 12, inclusive, Block C, all in Tract No. 3292 as shown on map recorded in Book 100, pages 13 and 14 of Maps, Records of Los Angeles County within a strip of land 100 feet wide lying 50 feet on each side of the center line of Ellis Avenue as shown on said Map, as referred to in Deed recorded November 6, 1933, in Book 12429, page 224, Official Records of Los Angeles County, California.

That portion of Lot 16, Block D, of Tract No. 7595, as shown on map recorded in Book 90, page 31, et seq. of Maps, records of Los Angeles County within a strip of land 5 feet wide, the northeasterly line of which is parallel with and 5 feet northeasterly, measured at right angles from the straight line in the southeasterly boundary of said lot, as referred to in Deed recorded November 6, 1933, in Book 2393, page 357, Official Records of Los Angeles County, California.

Those portions of Lots 2 to 5 inclusive, and of the northeasterly 25 feet of Lot 6, all in Block F, and of Lots 17 to 21, inclusive, Block D, all in Tract No. 7604 as shown on Map recorded in Book 90, page 31 et seq. of Maps, records of Los Angeles County, within a strip of land 100 feet wide lying 50 feet on each side of the following described center line:—

Beginning at the most westerly corner of said tract; thence southeasterly along the southeasterly line of said tract a distance of 935.66 feet to the beginning of a curve concave to the northeast, tangent to said southeasterly line, and having a radius of 590 feet, thence southeasterly along said curve 478.40 feet, as referred to in Deed recorded November 6, 1933, in Book 12483, page 131, Official Records of Los Angeles County, California.

That the proceedings of the aforesaid work shall be taken under and in accordance with an Act of the Legislature of the State of California designated and known as "An Act to provide for laying out, opening, extending, widening, straightening or closing up in whole or in part of any street, square, lane, alley, court, or place within municipalities and to condemn and acquire any and all land and property necessary or convenient for that purpose," approved March 6th, 1933, and under all acts amendatory thereof.

For a more particular description of said improvement, reference is hereby made to said Resolution of Intention No. 738, on file in the office of the City Clerk of the City of Torrance.

Dated, August 27, 1935.

WM. GASCOIGNE,
Street Superintendent.
Aug. 29—Sept. 5-12-19.

Legal Advertisement

CERTIFICATE OF BUSINESS

Fictitious Name

THE UNDERSIGNED does hereby certify that she is conducting a printing and artcraft business at 1509 Cabrillo Avenue in the City of Torrance, County of Los Angeles, State of California, under the fictitious firm name of ARTCRAFT PRINTING CO., and that said firm is composed of the following person, whose name and address is as follows, to-wit:

ELLEN C. SMITH, 214 Glendora Avenue, Long Beach, California.

Witness my hand this 19th day of August, 1935.

ELLEN C. SMITH
Filed Aug. 25, 1935.

L. E. LAMPTON,
County Clerk.
By E. Q. OLSTON, Deputy.

Legal Advertisement

CERTIFICATE OF BUSINESS

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The Undersigned does hereby certify that he is conducting a Welding business at 1825 West 213th Street, Torrance, California, under the fictitious firm name of WHITE WELDING SERVICE and that said firm is composed of the following person, whose name and address is as follows, to-wit:

Lester Dillinger, 1308 Beach Street, Torrance, California.

Witness my hand this 4th day of September, 1935.

LESTER DILLINGER,
Filed September 6, 1935.

L. E. LAMPTON,
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Maud Hammond Welch, 1420 Marceline Ave., Torrance, Calif.

Witness her hand this 24th day

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"ANYTHING GOES!"

George Murphy and Shirley Ross, who share laughs in the glittering production of Cole Porter's musical sensation "Anything Goes," the rollicking musical comedy that continues to pack El Capitan Theater, Hollywood. With 12 Cole Porter song hits, nine lightning changes of scene, an orchestra of 25 which is kept on its toes to maintain the pace set by the flying feet of 30 slim young Hollywood beauties in whirlwind dances, "Anything Goes" expresses the last word in speed, action and black-out surprises.

Tickets for all performances are on sale at no extra charge (plus phone toll only) at the Mitchell Ticket Office in Dolley Drug Company, 1225 El Prado, phone Torrance 10.

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MAUD HAMMOND WELCH, TORRANCE C. WELCH, Attorney.

STATE OF CALIFORNIA, COUNTY OF LOS ANGELES, ss.

On this 24th day of August A. D. 1935, before me, Torrance C. Welch, a Notary Public in and for the said County and State, residing therein, duly commissioned and sworn, personally appeared Maud Hammond Welch known to me to be the person whose name is subscribed to the within instrument, and acknowledged to me

TORRANCE C. WELCH,
Notary Public in and for said County and State.
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Roosevelt Club Is Formed Here

Torrance democrats, meeting Monday evening, September 16, organized the first "On With Roosevelt" club in the entire country, with Judge Robert F. Lessing elected to serve as its president. Other officers named by the group are H. C. Lines, first president; Harry Stover, second vice-president; Frank Perkin, recording secretary; Betty Miller, corresponding secretary; and Robert L. Lewellen, treasurer. The board of directors includes A. H. Bartlett, L. C. Conners, Beverly B. Smith, H. P. Raymond and John V. Murray.

The sole purpose of the club is to support Franklin D. Roosevelt for the presidency in 1936. No factional or partisan disputes are to be permitted to enter into the organization, which everyone is welcome to join, regardless of political faith.

"It is our hope and aim to coordinate the activities of the many individuals and groups that are becoming increasingly eager to get behind Roosevelt in the coming campaign," says President Lessing.

In addition to the business of forming this organization the club seized the opportunity to adopt a resolution supporting the proposed bond issue for the erection of public buildings in Torrance. The resolution is as follows:

"Whereas, the proposed bond issue for the erection of civic buildings in Torrance conforms with the objectives of the President and the New Deal in that it offers employment to needy men, and

"Whereas, it is the function of the On With Roosevelt Club to support the President and the New Deal,

"Therefore Be It Resolved: That the On With Roosevelt Club of Torrance endorses the proposed bond issue for the erection of a new city hall, municipal auditorium and library."

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Rain Record Held in Hawaii

HONOLULU.—Mount Waialeale on the island of Kauai is generally recognized as the wettest spot in the world. The last reading showed a fall of 495 inches in one year, five days.

Potato-Tomato Plant Grows

TRENTON, Mo.—A plant in W. J. Witten's garden believes that variety is the spice of life. It grows both potatoes and tomatoes.

MARRIED WOMEN

Don't wait over 48 hours for relief from PAINFUL MENSTRUATION CAPSULES

Safe, reliable, convenient. For instant relief of a great deal of suffering. Try one today. Price 25c.

ACCEPT NO SUBSTITUTE

DOLLEY DRUG CO.
El Prado and Sartori Aves.

An Eclipse Every Time!

Hold the paper at arm's length. Watch the moon, and move the paper toward you. You'll see an eclipse!

Amusing, isn't it? But there are many more useful functions that your eyes can perform, and do perform, every minute of the day. That's why it's so important to protect them, to keep them always healthy. Have them examined regularly by an experienced specialist. If you need glasses he will fit them properly. Telephone 411 for an examination by a registered optometrist.

Optical Service Available On Convenient Terms

Dr. Alden W. Smith
Optometrist at

Howard's Jewelers
1503 Cabrillo Ave., Torrance

LET'S DO OUR BIT AND GET OUR SHARE!

VOTE "YES"

ON ALL THREE PROPOSITIONS

ELECTION FRIDAY

SEPTEMBER 27