

Ice Cream Fete Marks Birth
LYNN, Mass. (U.P.)—When Fred D. Osborne, East Lynn druggist, became a grandfather for the first time, he celebrated by re-doubling the price of ice cream sodas to five cents. Thirty folk joined in the observance.

Sparkling Takes Flight
HOPE, Kan. (U.P.)—An unusual accident occurred on the farm of Lewis Beemer when a spark plug blew out of his tractor, striking him in the face and causing a severe eye injury.

Bush Yields Roses for 50 Years
EAST CANAHEA, N. Y. (U.P.)—At a golden wedding supper for Mr. and Mrs. Charles Lapp, the wedding cake was decorated with flowers plucked from the same rose bush which supplied the bride's bouquet 50 years ago.

Father and Sons Ask Pensions
PIGGOTT, Ark. (U.P.)—A 97-year-old father and his three "children," all past 70, are applying for old age pensions. The 97-year-old candidate is the oldest relief applicant in the county.

98, Drives 300,000 Miles
SPRINGFIELD, Mo. (U.P.)—Dr. John Wesley, 96, Springfield physician, who traces his lineage to the original John Wesley, recently completed 300,000 miles in a Ford sedan which he has been driving six years.

Bird Builds Nail Nest
EDMONTON, Alta. (U.P.)—A when has built a nest from nails in Mervin Bruce's back yard. The bird wove 336 nails, some of them two inches in length, together by pieces of wire.

Chevrolet's Riding Comfort Demonstrated



The Joltmeter, a device shown here attached to the hood of a Chevrolet Master De Luxe sedan, reveals that the knee-action feature and fine balance of the car result in exceptional riding ease and comfort. In tests conducted recently, the Joltmeter showed competitive cars registered many more road shocks, transmitted to the body, than were registered by the Chevrolet Master.

New Plan For Financing Auto Purchases On Low Cost Basis

Announcement of a new credit plan for financing the purchase of new and used automobiles on a low-cost basis was made today by L. M. Giannini, president of Bank of America.

The most novel innovation of the plan is the provision for the issuance of a letter of credit to the prospective automobile purchaser, entitling him to shop for his car as a cash buyer.

"The principles of automobile financing are now sufficiently well established to permit conservative banks to make this service a part of their regular credit facilities," said Giannini.

"The public is entitled to the best possible service and the most liberal terms of credit in financing automobile purchases. We are therefore making our Automobile Letter of Credit Plan available to customers and non-customers at all the 425 branches of our bank.

"The procedure of this new type of financing is simple. A prospective purchaser of a new or used car applies at any of our branches for the Automobile Letter of Credit. Knowing the approximate value of the car he plans to trade in, or the amount of the down payment he wishes to make, it is merely a matter of arithmetic to determine the balance necessary to obtain the car he desires.

"An Automobile Letter of Credit is issued for the amount necessary to complete the purchase. This Letter of Credit is in the hands of the purchaser when he selects his car, and permits him to deal as a cash buyer.

"The bank pays the dealer cash for the net balance due him, and the buyer then repays the bank in monthly installments, on a cost basis computed on extremely favorable terms. As he makes the purchase with the status of a cash buyer, he need make his credit information available only of the bank."

R. L. THOMAS
proprietor of
LIQUOR STORE

Robert L. Thomas, former employe of the Columbia Steel Company, is the new proprietor of the LaFourcade Winery, Bill Mullin, manager, located at 1338 Post avenue. The store will now be known as the Thomas Liquor store, featuring San Gabriel and Pumas wines, and several kinds of bottled beer will be on ice at all times for the convenience of customers. Orders will be delivered at all legal hours, a small charge being made for the service.

Cyclist, 77, Pedals 310 Miles
CANTON, Pa. (U.P.)—Albert Kelley, 77, climaxed 67 years of bicycling by riding his bicycle to Allentown, Pennsylvania, and back a distance of 610 miles, in five days.

Thresherman On Job 50 Years
MONTROSE, Kan. (U.P.)—Fred Gimble recently observed his 50th year as a thresherman. He was the first man in Jewel county to thresh alfalfa seed, doing that 46 years ago.

Paris Styles

By MARY FENTRESS
United Press Staff Correspondent

PARIS. (U.P.)—The Marcel Rochas collection presents such a varied picture that bewildered fashion writers could go on and on for pages without adequately describing the novel features shown at this house which has risen so rapidly in the fashion scale.

Outstanding for winter wear are the full, swagger coats which have been shortened to finger tip length. Extremely full folds of soft, shaggy wool falls in ripples from a well-fitted shoulder yoke and a gaily colored scarf tucked inside the neck of the coat forms a bright spot of color.

The outstanding flare of the coat is an interesting contrast to the slim silhouette of the skirt. Marcel Rochas frequently combines a solid material with a two-toned plaid using the plaid as a lining of the coat and facing of wide, exaggerated revers as well as material for a blouse worn with a plain skirt.

For afternoon he shows slinky, form-fitting dresses which accentuate a softly curved feminine line. Soft velvets make a supple medium for type of cocktail or dinner dress, which is slightly reminiscent of Edwardian days. For evening this couturier stresses long moulded skirts which flare at the hemline. They are worn with filmy blouses of transparent, filmy chiffon with enormous knife-pleated sleeves. His color combinations are interesting. In one case he shows a sheer chiffon blouse with the large sleeves and off-the-shoulder neckline with a long skirt of white satin.

TODAY'S FASHION TIP
Shaggy sport coats of finger tip length stress the slim skirt silhouette for sport, while long, slender lines are shown for formal afternoon and dinner gowns.

Hitch-Hiker Proves Henery
FREMONT, O. (U.P.)—A hitch-hiker to whom Farmer Guy Wickert gave a day's work came back a year later to pay Wickert \$1, he had been overpaid for the job.

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STEAKS ROUND, SWISS, SIRLOIN or GROUND ROUND lb. **25c**

FANCY EASTERN GRAIN-FED "BRANDED" BEEF
ROASTS CHUCK POT ROAST lb. **12 1/2c**
RUMP ROAST lb. 19c CENTER CUT CHUCK lb. 17c

Fancy Eastern Grain-Fed "Branded" Beef
RIB ROAST lb. **19c**
PLATE RIB **BOILING BEEF** lb. **9c**
FRESH LEAN **GROUND BEEF** lb. **15c**

FANCY MILK-FED
VEAL ROAST SHOULDER lb. **19c**
Armour's Star or Sunnyside Fancy Eastern
SLICED BACON 1/2-lb. **22c**
ARMOUR'S **SHORTENING** 1-lb. ctr. **11c**

CUPAHY'S EASTERN SUGAR-CURED
BACON By The Piece lb. **35c**

GENUINE 1935 SPRING BABY MILK
LAMB Shoulder Roast lb. **16c**
FINEST QUALITY

SURE-HIT FANCY SLICED PINEAPPLE 4 lbs. 3 cans. **25c**
ALL FLAVORS
DORIS JAMS 32-oz. jar **25c**
CALIFORNIA
TOMATOES 3 No. 2 cans **25c**
"THE PERFECTED SHORTENING"
FORMAY 1-lb. can **20c**
DEL MONTE
SPINACH No. 2 1/2 can **10c**
EARLY GARDEN
PEAS DEL MONTE No. 2 can **13c**
SACRAMENTO
ASPARAGUS TIPS No. 1 can **12c**
FOLK'S SWEET FLORIDA
GRAPEFRUIT No. 2 can **10c**
"THE GRANULATED SOAP"
RINSO large pkg. **19c**
RAJAH SALAD
DRESSING Quart jar **34c**
SUNWEET "TENDRIZED"
PRUNES 1-lb. pkg. **9c**
DESERT SEW-LESS
RAISINS 4-lb. pkg. **20c**
HOLLY
CEANSER 3 cans **10c**
DEL MONTE
PEACHES Halves or Sliced No. 2 1/2 can **15c**
DEL MONTE RED ALASKA
SALMON No. 1 tall can **18c**
A & P
LIQUID BLUE 12-oz. bottle **9c**
DEL MONTE
DE LUXE PLUMS No. 2 can **10c**
WELCH'S
GRAPE JUICE Pint bottle **17c**
CHASE & SANBORN
COFFEE "DATED" 1-lb. pkg. **22c**
SANTA RITA
BEER or OLD HEIDELBERG 4 bottles (Plus Deposit) **25c**
YUKON CLUB LIME RICE, OR
GINGER ALE 12-oz. bottle (Plus Deposit) **5c**

CLOVERBLOOM FULL CREAM BUTTER CHALLENGER Found, 32c lb. **32 1/2c**
SUNLIGHT LARGE
FRESH EGGS Dozen **36c**
FINE GRANULATED
SUGAR 10-pound cloth bag **53c**
PURE CANE 10-lb. CLOT BAG 54c
IOWA FAMILY - ALL PURPOSE
FLOUR 10-LB. SACK 30c **70c**
"The World's Largest Selling Brand of Coffee"
EIGHT O'CLOCK lb. **15c**
3-LB. BAG 44c
"VIGOROUS & WINEY"
BOKAR COFFEE can **22c**
"FOR THAT SCHOOLGIRL COMPLEXION"
PALMOLIVE SOAP 3 cakes **13c**
WHITEHOUSE
MILK EVAPORATED 2 tall cans **11c**
RAJAH PURE
VANILLA 2-oz. bottle **14c**
UNEEEDA BAKERS
PREMIUM FLAKES 7-oz. pkg. **9c**
RELIABLE
SWEET PEAS No. 2 can **10c**
GRANULATED SOAP
WHITE KING large pkg. **30c**
BAKING POWDER
CALUMET 1-lb. can **19c**
KING CITY
PINK BEANS 10 lbs. **49c**
MEADOW GROVE
CHEESE FULL CREAM lb. **18c**
ALL FLAVORS
JELL-O DESSERT 3 pkg. **17c**
SULTANA
PEANUT BUTTER 2-lb. jar **35c**
ANN PAGE
BEANS In Tomato Sauce 1-lb. can **5c**
BEE-SWEET PURE
HONEY 5-lb. pail **39c**
GHIRARDELLI'S GROUND
CHOCOLATE 1/2-lb. can **17c**
ANN PAGE TOMATO
KETCHUP 14-oz. bottle **12c**

Fresh Fruits and Vegetables

ELBERTA
PEACHES 5 lbs. **25c**

THOMPSON
SEEDLESS GRAPES 4 lbs. **10c**

SWEET
MUSCAT GRAPES 3 lbs. **10c**

RED
MALAGA GRAPES 3 lbs. **10c**

BELLEPLUE
APPLES 6 lbs. **15c**

NO. 1 BURBANK
POTATOES 10 lbs. **17c**

NORTHERN
CAULIFLOWER Head **10c**

PERSIAN
MELONS 2 for **25c**

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