

Movie Star Guessing Contest—In Co-operation With...

Torrance Theatre - - - Torrance Herald and Shopping News

HOW WELL DO YOU KNOW THE MOVIE STARS?

Visit These Places of Business - - Each Has a Star's Photo Displayed - - Each Offers a Prize.

ALL FREE!

Nothing to Buy to Win

ALL FREE!

DOROTHY LOUISE SHOPPE

1318 Sartori Avenue, Torrance



HOLLYWOOD and PERSONALITY

FROCKS

Popular price **\$1.95**

Silk Afternoon and Street Dresses as low as **\$3.95**

We Are Showing Imported Sisal-body

HATS

In Many Braids and Fabrics

\$1.49 to \$3.95

Our Prize Hat on Display in Torrance Theatre



MILLER FURNITURE CO.

New and Used Furniture—Bought, Sold, Exchanged

Just Arrived! A Beautiful New MONTEREY TWO-PIECE LIVING ROOM SUITE. Specially Priced at **\$42.50**

M-M Transfer—Moving, Crating, Storage—Any Time, Anywhere Estimates Gladly Given

Visit Our Store Often—You Will See Many Useful Things for the Home.

1220 El Prado Torrance Phone 545
Our Prize—A lovely Reflector Floor Lamp

Thru Service We Grow



Our Prize—A New Tire

TIRES BATTERIES

1618 Cravens Ave. Phone 168

MULLIN'S Complete Auto Service

2053 Torrance Blvd. Phone 320-J

Where Your Car Will Receive Expert Attention and You Will Receive Courteous Treatment. Our Prize is 5-quart can Triton Motor Oil

THE CLARK STATIONERY OFFICE SUPPLIES

1405 Sartori Phone 327

Social and Commercial Stationery Gifts and Greeting Cards For Every Occasion Valentines, from 1c up For Your Valentine Party... We Have a Fine Selection of Place Cards, Tallies, Score Pads Our Prize—Metlox Coffee Server



The Rexall Store

LESLIE L. PRINCE

1519 Cabrillo Ave. Telephone 180 Torrance, Calif.

Home of Rexall Remedies

Cara Nome Cosmetics

Our Prize—A Cara Nome Cosmetic Set



FLOWERS - - - Open Tonight 'til 9 O'clock

The Perfect Valentine

The only day set aside expressly for saying it to HER with flowers.

Cut Flowers - Potted Plants - Corsages A Lovely Assortment Valentine Cards Catalina Pottery

POPPY FLOWER SHOP

Corner Rost and Cravens Phone 307 Torrance Our Prize—A Potted Plant

If you are satisfied with your Optometrist, continue as his patient.

If not, we invite you to bring your eye problems to us. DR. CLARENCE L. INGOLD, Optometrist

Phone 198-R TORRANCE Postoffice Bldg. Hours: 9 A.M. to 6 P.M. Evenings by Appointment Our Prize—An excellent pair Driving Glasses

Rules of the Movie Star Guessing Contest

READ THIS CAREFULLY

Listed below are the locations of photos of movie stars. Each photo is numbered. Visit these various places of business. View the photo. Obtain a guessing blank at that place of business or secure a blank from a copy of the Torrance Herald. Write in the space provided who you think that numbered photo is. After you have completed your guessing blank, sign it with your name and address and drop it in a box in the lobby of the Torrance Theatre.

All contestants must have their guessing blanks in this box not later than February 16th, midnight.

Those who have guessed the most correctly will be awarded prizes at the Torrance Theatre the night of February 18th.

The prizes which will be awarded fortunate winners are grouped in an attractive display in the lobby of the Torrance Theatre. These prizes are each contributed by the concern whose advertisements appear on this page. Read their ads, see what they offer in the lobby of the theatre. Visit their places and see "HOW WELL DO YOU KNOW THE MOVIE STARS."

NOTE:—No one under 16 years of age eligible to enter this contest. Winners MUST be in the theatre Monday night, February 18th, or next best guess will receive the prize.

THERE ARE 15 PRIZES IN ALL. HOP TO IT!

Now is the Time to Subscribe to the Torrance Herald

Haig & Haig

For Fine Photographs

Superior Kodak Finishing Copying - Enlarging Greeting Cards - Frames 1224 El Prado, Torrance

Prize—One 8x10 Portrait Colored

Wines and Liquors

The Best for Less!

We Carry a Full Line of Pure Northern

Sweet Wines, gal. \$1.25 Dry Wines, gal. .69c

Complete Stock of IMPORTED and DOMESTIC LIQUORS At the LOWEST PRICES

Village Winery

Corner Cravens and Carson Streets, Torrance OUR PRIZE—Package of Assorted Wines

Prizes Will Be Awarded, Monday, February 18

MOUNTAIN VIEW DAIRIES

1407 Sartori

The Test That Tells

MILK - BUTTER - EGGS

Cottage Cheese

Delicious Food Served At Our Counter Our Prize—A Quart XX Whipping Cream

Prizes Will Be Awarded, Monday, February 18

TORRANCE UPHOLSTERING CO.

Satisfaction Guaranteed

Overstuffed Furniture Cleaned and Repaired Rugs Cleaned and Sized

Our New Location Is 1513 Border Ave.

Our Prize Is Two Pieces Furniture Cleaned (Two chairs or davenport and chair)

Torrance Theatre

Thurs., Fri., Sat., Feb. 14-15-16

Dick Powell in "HAPPINESS AHEAD"

AND "GRAND OLD GIRL" with May Robson and Mary Carlisle

Sun., Mon., Feb. 17-18

"WEST OF THE PECOS" with Richard Dix

AND "MILLS OF THE GODS" (Picture made in Torrance) with May Robson, Fay Wray

Tues., Wed., Feb. 19-20

"THE SILVER STREAK" with Sally Blane, Charles Starrett, Hardie Albright and William Farnum

AND "THE GAY BRIDE" with Carole Lombard

Thurs., Fri., Sat., Feb. 21-22-23

Joan Crawford and Clark Gable in "FORSAKING ALL OTHERS"

We Specialize

Ladies' Tailoring and Dressmaking

Featuring La Grace Novelty Frocks

Ladies' New Spring Hats



Nell's Apparel Shoppe

1333 El Prado, Torrance Phone 430-W

Nell Shadday

Our Prize, a lovely Dress

READ THE SIMPLE RULES of this contest. Visit these places of business. Win one of the fifteen valuable prizes which are on display at the Torrance Theatre.

Movie Star Contest Blank

Valuable Merchandise Given by the Merchants to Winners. Photos of Movie Stars, numbered, are at the following locations:

- | | |
|---|--|
| 81.....
Beacon Drug Co., 1519 Cabrillo. | 91.....
Star Furniture Annex, 1275 Sartori. |
| 82.....
Torrance Theatre. | 92.....
Poppy Flower Shop, Cor. Post and Cravens. |
| 83.....
Haig & Haig Photo Studio, 1224 El Prado. | 93.....
Dr. Ingold, Optometrist, 1409 Marcelina. |
| 84.....
Miller Furniture Co., 1220 El Prado. | 94.....
Torrance Upholstering Co., 1513 Border Ave. |
| 85.....
Torrance Theatre. | 95.....
Dorothy Louise Shoppe, 1318 Sartori. |
| 86.....
Village Winery, Corner Cravens and Carson. | 96.....
Mullin's Complete Auto Service, 2053 Torrance Blvd. |
| 87.....
Star Furniture Co., 1273 Sartori. | 97.....
Torrance Theatre. |
| 88.....
Nell's Apparel Shoppe, 1333 El Prado. | 98.....
Harvel's—Tires—1618 Cravens. |
| 89.....
Mountain View Dairies, 1407 Sartori. | 99.....
The Clark Stationery, 1405 Sartori. |
| 90.....
Dorothy Louise Shoppe, 1318 Sartori. | 100.....
Lepkin, the Tailor, 1320 Sartori. |

Name of Contestant

Address

Star Furniture Co.

1273 Sartori Ave., Torrance

"WE CHALLENGE CITY PRICES!" PHONE 620

R. C. A. - Victor Radios!

"The Radio With the Magic Brain"

Prices Start at **\$26.95** Easy Terms

\$22.90 BUYS



Gain-a-Day WASHER

Has Full Capacity Porcelain Tub

ONLY **\$39.50**

Easy Terms

With Ironer Combination

\$59.50

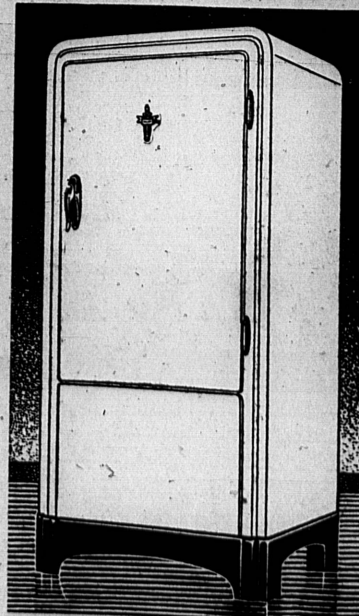


Ironer fits on wringer post. Operated by washer motor.

OUR PRIZE:—Combination Card Table and Fireplace Screen

Announcing...

1935 Air-Cooled ELECTROLUX



It's the New GAS Refrigerator You've Been Waiting For!

Consider These Advantages: Lowest operating cost—permanent silence—no moving parts to wear—savings enough to pay for it—long life!

\$10 Down Delivers! 30 Months to Pay