

Torrance Furniture Company

Owned and Operated by Sam Levy
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FACTORY SPECIAL
4x6, Full Size
3x3, Single. TERMS
You must see them to appreciate this extreme value. Above special price limited to stock on hand. Hurry!

Announcing a New Shipment of Wash Frocks In the New Spring Modes!



\$1.95

Sizes 14 to 50

Guaranteed Color Fast and Shrink Proof

In fashionable styles that are ideal for wear on the street or in the home. Latest styles, colors and patterns. A most unusual group.

- Seersuckers
- Broadcloths
- Colorful Prints

Also a Big New Assortment of Betty Lou Frocks \$2.95

Sparkling New Spring Models in Imported Prints and Broadcloths.

Children's DRESSES For Spring!

\$1.29 and \$1.95

New shipment just received,—smartest little frocks you ever saw.

Colorful Spring patterns in Broadcloths and Imported Prints.

Some models have shorts to match. Extreme values!



Phoenix Hosiery for Children NEW SPRING PATTERNS

New Shipment,—Bright Spring Colors! Long wearing quality, typical of Phoenix hosiery.

25c and 29c PAIR

SAM LEVY 1311-1313 Sartori Ave., Torrance

FEBRUARY 14

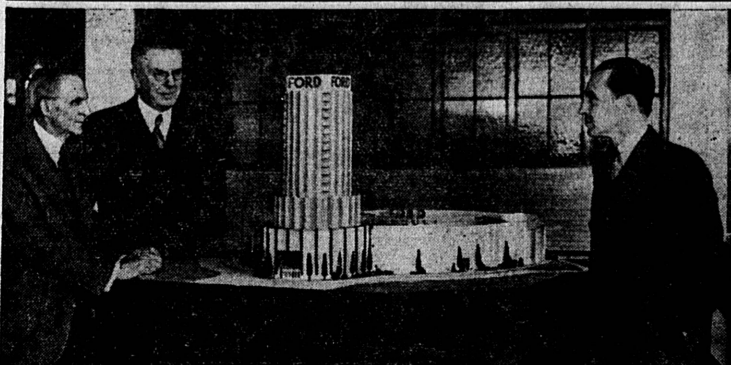
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Torrance Herald Published Every Thursday.

THE FORDS PLAN THEIR SAN DIEGO EXHIBIT



Here are Henry and Edsel Ford getting their first glimpse of a model of the building that will house the Ford Exhibition at the California Pacific International Exposition, at San Diego, Calif. Between them is G. Aubrey Davidson, Chairman of the Board of Directors of the Exposition.

Henry Ford will make a personal visit to the West Coast this summer to see the California Pacific International Exposition, which opens May 29th, at San Diego. Edsel B. Ford, President of the Ford Motor Company, will also visit the exposition some time during the summer, but whether or not circumstances will permit father and son to make the trip at the same time cannot now be determined.

The Chairman of the Board of Directors of the exposition, G. Aubrey Davidson said, "We hope to make the exposition a definite factor in the encouragement of friendship among the nations. We are inviting the government of all nations on the Pacific Ocean to participate and, so far, we have had more than a score of acceptances."

The Ford building, cast in modern lines and embracing open-air features permitted by the mild Southern California climate, is to be of permanent construction and is to remain in Balboa Park after the exposition is over. It will be an immense circular building, fronted by a high tower, built on a promontory skirted on

three sides by a deep canyon. The rear of the building will open on a balcony which will afford visitors a beautiful view, with the glistening Pacific in the distance. Over the terraced slopes of the canyon is to be built one of the most attractive features of the Ford exhibit—the "Roads of the Pacific"—reconstructed replicas of typical roads of the principal countries fronting on the Pacific Ocean.

The visitor approaching the building from the front will see a high tower, its fluted sides resplendent in their whiteness, rising from a base having the appearance of two huge gear-wheels, laid on their sides, one within the other. The base of the tower is 221 feet above the ocean, and the tower itself rises 198 feet. Housed in the base of the tower will be an immense diorama showing the variegated life in the Pacific countries.

Grouped around the walls of the circular entrance to the building will be the pictured story of the production of various kinds of ore, wool, cotton, bauxite, rubber and other raw materials used in the manufacture of the Ford car.

of white stucco plaster, will be 340 feet in diameter, its outer wall 40 feet high. Inside against the wall, are a series of exhibits, then, moving toward the center, a broad passage-way, and then another series of exhibits arranged in broad semi-circular form. The exhibits and the passageway are to be roofed over, but, in the center, is a great open court, 186 feet wide, in which all the latest models of Ford and Lincoln cars will be on display, while in a separate location will be a complete exhibit of models of the Ford car, showing the development of the modern automobile.

Entering the great exhibition hall, the visitor will see, to the right, a corridor with exhibits showing the actual manufacture of Ford parts, and in the left corridor exhibits showing body designing and motor assembly and telling the whole story of the technical development of the Ford car.

The architectural department of the exposition, headed by Richard S. Requa, are the architects and engineers of the building, which was designed by Walter Dorwin Teague of New York City.

Around the Council Table

Refusal to renew the license of the "Cow Shed." Walteria night spot in which the stabbing of Harry Mack occurred this week, was unanimously voted by the council when it was made known that the present license is not paid up. Over 15 arrests have been made there by Torrance police authorities within the past month.

Ordinance No. 263, authorizing the sale of \$128,000 of water bonds as voted in 1930, was amended in two parts to fulfill state and national legal requirements. It now allows for actual sale of the bonds to the United States government and authorizes application to the state superintendent of banks to certify the bonds as legal investments for banks.

The council went on record with the California League of Municipalities against Governor Merriam's proposed plan to take away the city and county power to tax motor vehicles on the personal property rolls, and allowing the state to raise its tax on such property from 3 to 6 percent.

The city attorney was instructed by a vote of the council to attend an impending hearing before the state railroad commission, considering the lowering of telephone rates in Los Angeles. Telephone company representatives were reported to have predicted that if rates in Los Angeles city were lowered, it would be necessary to increase them in other localities in order to meet expenses.

Mayor Ludlow went on record against the action of the board of directors of the Torrance Chamber of Commerce in raising the salary of L. J. Gilmeister, secretary of the organization, from \$175 to \$225. Ludlow said that he would be in favor of lowering the present annual city appropriation of \$6,000 to the commerce body if the salary raise is allowed to stand.

An emergency ordinance was adopted for the first reading authorizing no-parking zones in front of residences at Arlington and Sartori avenues, near the Columbia Steel mill, and also in front of business establishments on Border avenue, opposite the National Supply Company office. Final adoption of the ordinance is scheduled on February 19.

Two Apprehended for Drunk Driving

On charges of drunken and reckless driving, two motorists were arrested within a period of less than an hour by Torrance authorities last Sunday night. Similar sentences of 100 or 50 days in jail were given to R. C. Silcox, 202 Cedar street, Hawthorne, and Loyd McFate, 2016 Andree, both of this city, the two offenders, both of whom were arrested on Torrance boulevard. Both pleaded guilty and paid the fines.

BIRTHDAYS OF FAMOUS MEN General Winfield Scott Hancock was born on February 14, 1824.

REDUCTION IN TAX RATE MAY OCCUR

County Auditor H. A. Payne Forecasts Lowering Of 14 Cents

Possibility of a 14 cent tax rate reduction loomed today for Los Angeles county residents during the coming year of 1935-36 as a result of the addition of public utilities properties to the assessment roll, according to County Auditor H. A. Payne.

Forecasting the chance that the tax rate for the next year might be reduced from the present \$1.20 per \$100 to \$1.06, Payne based his prediction on the assumption that there would be no appreciable increase in county expenditures. More than \$12,000,000 in additional revenue can be collected next year if the state board of equalization accepts the \$300,000,000 valuation of utility properties in Los Angeles county made by the assessor. These properties, formerly taxed at a different rate because of the nature of their businesses, are being transferred to the county assessment rolls under the Riley-Stewart law passed two years ago.

The state board of equalization has full power to set valuation of utility properties and might set a smaller figure than the \$300,000,000 estimated by the assessor. At present the assessed valuation of the county is \$2,083,000,000 exclusive of utility properties. Auditor Payne's estimate was made at the request of the board of supervisors, in an effort to determine the approximate increase in revenue to be derived from taxes on utility properties.

Bills now under consideration of the state legislature which might raise or lower the county tax rate include proposals to reduce the county gas allotment of 1 cent a gallon on gasoline; to collect county taxes quarterly instead of semi-annually as at present, which would increase county expenses some \$250,000 annually; and a plan under which county roads would be taken over by the state. This would result in a \$125,000 revenue loss to the county from franchise taxes.

People Urged to Register

Persons in precincts 5, 6 or 7, who have moved or established a residence in these precincts since the last election and wish to vote in the April election should register at once. Mrs. Cleora Stanger, 1605 Cota avenue, is the deputy registrar of voters for this territory.

Precincts 4, 8 or 9 should register at 1736 Gramercy avenue, the residence of Edith Kasper, registrar of voters in this territory.

Carolina's Smallest Man GOLDSBORO, N. C. (U.P.)—"Tiny Smith" of Goldsboro claims to be the smallest person in North Carolina. Tiny was born late in January and tips the scales at 32 ounces. His parents, Mr. and Mrs. Dewey Smith, feed the lightweight lad with a medicine dropper.

Keeping Up With Torrance High

This semester there is a decided increase in the membership of the Scholarship Society. Last semester there were 20 members and this semester the roster registers 35. The requirements necessary for eligibility for membership are three A's in prepared subjects, the rest of one's grades being B's. Those in the club now include:

A12—Margaret Condon, Margaret Kibbe, Vee Kasper, Jayne Traller, Mayran Taylor, Ruth Granger, Roger McGinnis and Julian Isen.

B12—Bobby Elder and Max Smith.

A11—Walter Bunje, Bette Dalton, Frank Austin, Mildred Hitchcock, Jane Johnston, Joan Klink, Laurella Lancaster, Ella Levy, Adeline Morrisset and Gertrude Mowry.

B11—Yoshido Yonoko, Dorothy Shaw, Glory Zahradnick, Laura Mae Hyde and Vida Jones.

B10—Margaret Hogue and Roy Whalin.

A9—Tomiee Nagayama, Norma Seematter, Virginia Smith, Wilbur Franklin and Peggy Olson.

With "My Native Country and Its Relation to World Peace" as his topic, Mr. Baldwin, a Filipino student at Chapman College in Los Angeles, was the guest speaker of the World Friendship Club at an interesting meeting held Monday night, February 11. Preceding Mr. Baldwin's enjoyable talk, was the installation of the club officers, a welcome to the new members by Margaret Condon on behalf of the club and a response by Alfred Speed. After the preliminaries, the business meeting was held and upon its adjournment, Mr. Baldwin spoke. All the club members enjoyed his talk and would like to take advantage of an invitation of his to attend a group meeting.

At a junior-A class meeting held recently, Walter Bunje was elected class president. Other officers are, vice-president, Mickey Humer; secretary, Frances Shibuya; treasurer, Jean Burger; and reporter, Adeline Morrisset.

Harry Richart, Max Smith and Bobby Elder were elected to the respective offices of president, secretary and sergeant-at-arms of their class at a senior-B class meeting, held February 6. Other than the election of officers, senior sweaters was the main topic of discussion. The sweaters are to be blue, action-back coat sweaters with white emblems.

South Bay Breeze Shifts Quarters

Announcement that the South Bay Breeze, Redondo Beach daily newspaper, would move to its new home at 131 South Pacific avenue in that city on Saturday evening, February 16, was made by officials of the publication yesterday.

Open house is being held at the new quarters, with friends of the paper being especially invited to inspect the building between the hours of 6 and 9 o'clock in the evening.

FAMOUS EVENTS IN HISTORY Oregon was admitted to the Union, February 14, 1859; Arizona admitted February 14, 1912.

Turks Plan Theatrical School

ISTANBUL, (U.P.)—A Turkish theatrical school is to be formed at Ankara for the purpose of creating a body of Turkish actors and actresses, ballerinas and operatic singers.

Reached for Sample Case, Died

DOVER, O. (U.P.)—Louis Lev, traveling salesman, started to reach for his sample case in a store here, but dropped dead of a heart attack before he could reach it.

Missing Student "Wakes Up"

WASHINGTON COURT HOUSE, O. (U.P.)—Morris Scott, missing Ohio State University student, telegraphed his parents here saying he had "waked up" in Springfield, Missouri.

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Prices Below Effective As Long As Present Stock Lasts!



This Full Pint of Puretest Rubbing ALCOHOL and your choice of any one of these 4 items . . .

- 100 Puretest ASPIRIN
- 4 oz. Bottle Rexillana COUGH SYRUP
- Full Pt. Mi 31 ANTISEPTIC SOLUTION
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BOTH FOR 59c

Remember, you must buy the alcohol to take advantage of this offer, but you may choose any ONE of the other 4 items.

Save Money! Buy Quantities! The More You Buy the More You Save

- All 19c Items 2 for 35c—3 for 50c
- All 29c Items 2 for 55c—3 for 75c
- All 39c Items 2 for 50c—3 for \$1

These are EXTRA SAVINGS, for the 19c items have already been reduced from 25c, the 29c items from 35c, and the 39c items from 50c. Make your own combination purchases from these three groups.

Scout Spotlight Focusing Flashlight, Complete with Batteries 49c

Defender Ladies' Syringe and 6-oz. jar Rexall Hygienic Powder BOTH FOR 98c

Absorbent Cotton 1-POUND ROLL 29c

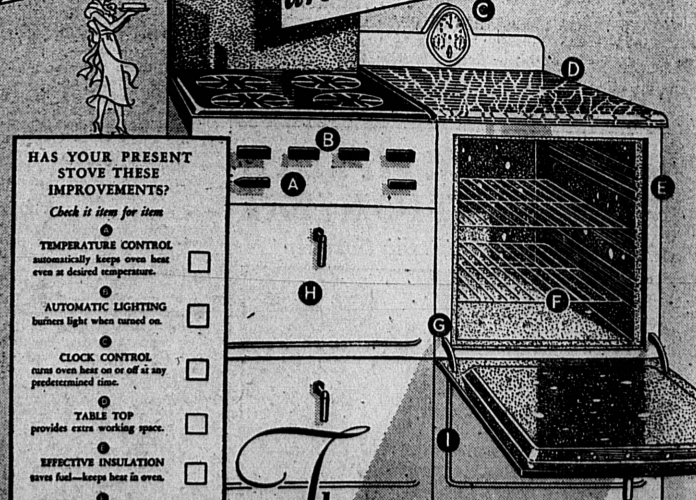
Klenzo Facial Tissue To remove face creams, 200 sheets— 17c - 3 for 50c

Candy Special! Horton's CHOCOLATE CHERRIES 1-POUND BOX 29c



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