



SOCIETY

Edited by
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PAGE



RECOVERING FROM OPERATION

The many friends of Mrs. Phillip Rupp of 1517 Marcelina avenue will be glad to know that Mrs. Rupp is recovering nicely after undergoing a serious operation at Saint Mary's hospital, Rochester, Minnesota. Mr. and Mrs. Rupp left for Rochester about three weeks ago where Mrs. Rupp entered the Mayo Brothers Clinic.

TEXANS HERE FOR THE WINTER

Mr. and Mrs. L. W. Barrow of Pampa, Texas, are spending the winter in Torrance. Mrs. Barrow is an aunt of Mrs. Edward Baker, 1006 Sartori avenue.

DEININGERS HOSTS AT DINNER

Mr. and Mrs. R. J. Deininger, 2463 Carson avenue, were hosts when they entertained with a dinner party at their home Saturday evening. Their guests included Messrs. and Mesdames Ray Young, J. W. Post, G. C. Whyte, C. T. Rippey and Charles Schultz. The group later attended the Triple T dance at the Hollywood Riviera.

MRS. ANDRUS EXPECTED HOME

Mrs. W. C. Andrus, who has been spending the summer in Portland, Oregon, writes that she is leaving for home, to begin her 14th year in Torrance. Mrs. Andrus says: "The fall here has been lovely, together with the gorgeous natural scenery here it has been very enjoyable, but the annual drizzle has started in now, and I suppose will continue far into the spring, so I shall be leaving in a few days for sunny California and home to begin my 14th year in Torrance. I still feel that we simply have a superlative climate there. While here I heard President Roosevelt speak, also Ex-President Hoover. I visited Bonneville Dam and Canada where they drive on the wrong side of the street."

DELEGATES TO GRAND CHAPTER

Mrs. Gwendolyn Knudson, worthy matron of Torrance chapter, Order of Eastern Star and Mrs. Myrtle Givens, associate matron, are attending the grand chapter in San Francisco this week.

WILLING WORKERS MEETING

Willing Workers of the Methodist church met recently at the home of Mrs. McPherson, 1635 Post avenue, with 16 members and four guests present. Luncheon was served by the hostess, Mrs. J. O. Bishop was elected treasurer to fill the place vacated by Mrs. Jewell Holly who has moved from Torrance. A food and pot-holder sale will be held at the Safeway Store on Carson street, Saturday, October 27. The next meeting of the group will be held at the home of Mrs. W. L. Phillips, 2023 Andreo avenue, November 20.

JOB'S DAUGHTERS CARNIVAL DANCE

Job's Daughters carnival dance will be the big event of the season Saturday evening, October 20, to be held at the Woman's clubhouse, 1422 Engracia avenue. Prizes will be awarded for the best costumes. Excellent music has been provided. There will be entertainment and refreshment booths, and a gypsy fortune-teller will read the future for all inquiring patrons.

M. E. CHOIR TO PRESENT PLAYLET

To raise funds with which to purchase new music, members of Methodist church choir will present a playlet in the church parlors Thursday evening, October 25, at 7:45 o'clock. There will be no regular admission charge, a free will offering will be taken. The playlet, "Fine Gold," will have as its cast of characters Mr. and Mrs. O. B. Hamilton, Mr. and Mrs. Kenneth Fasnacht, Mrs. Rose Pauline King, Mrs. Hermitie Gull, Miss Gertrude Mowry and Bill Mesheau.

BIRTHDAY DINNER AT LUCCA'S

Celebrating the birthday of Mrs. H. C. Harrington, 2715 Arlington avenue, Mr. Harrington arranged a dinner party at Lucca's, Los Angeles, Saturday evening. Those in the party were Mr. and Mrs. C. D. Lowen, Mr. and Mrs. Raymond Rogers, Mr. and Mrs. W. D. Goodin and daughters, Miss Winona and Marion, of Long Beach, Messrs. Vern Fager and Bill McFarland, also of Long Beach.

Same Source Yields Both



Lovely May Betteridge, Queen of the 24th National Orange Show this year at Pomona, California, compares the rich oiliness of Mobil-oil with the creamy whiteness of an expensive beauty cream and finds it hard to believe that two such strikingly different products can come from the same original source, crude petroleum.

Economic Security For Women Theme Of Speech

Mrs. Anne Leidendecker, president of the Los Angeles district, gave a most interesting talk before the National Business and Professional Women of Torrance Tuesday night, on the topic, "Economic Security for Women." Mrs. Leidendecker brought out the fact that with the coming

of the depression, jobs for women have been placed in jeopardy and that the status of women as a part of the economic system has suffered a serious attack, which unless combated by employed women themselves "will shut the door of opportunity to make a living in the faces of the younger generations coming along in later years."

Mrs. Leidendecker cited a recent example, in the effort of the city of Los Angeles to amend its charter so that married women would become ineligible for city employment.

Organized clubs who took up the challenge, produced statistics to show that out of the 15,000 city employees, only 1400 were women, and of the 1400 women only 72 would come under the classification named in the proposed amendment. One-half of the 72 were police women, emergency hospital nurses, or employed in work of similar type, "surely not the type of employment," said Mrs. Leidendecker, "for a young girl or for a man."

On the strength of the showing of opposition by those who presented the women's side of the question, the proposition was dropped from the ballot.

The danger, according to Mrs. Leidendecker, in the failure of employed women to be alert to these insidious inroads on their right and privileges to be employed is not the loss of position to a few individuals but the closing of the door of opportunity to girls and women of all classes.

For many years, women have been forced into the economic world, where they work for their living.

The present day economic pressure no father can be expected to continue to support his daughters after they reach maturity, any more than he expects to support his sons in idleness. Employment for women is no longer a fact, a stopping between the security of the parental home and the protection of a husband. It is a vital necessity, born of the conditions under which the people live.

Careful and unemotional study of the question leads inexorably to the conclusion that the women are earning their bread because they are forced to do so, and not primarily as some misguided souls believe for the sole purpose of taking a job away from a man.

Economic equality, equal rights for both men and women to seek their own livelihood, justice based on efficient service is the slogan of the organized employed women of today, with every prospect of successful achievement.

Mrs. Odessa Davis, district membership chairman, followed Mrs. Leidendecker with a brief talk on the art of getting and holding members for the organization. The club was happily able to present to Mrs. Davis two new members, Miss May Groschen of the Los Angeles Postal Telegraph Company office, and Miss Catha McNeil, bookkeeper at the Mayfair Creamery. Two other members recently received into the club were attending their first dinner meeting were Miss Ada Chase, art director at the Torrance high school, and Mrs. Roxie Sleeth, society editor of the Torrance Herald. The name of Mrs. Loretta Sanderhoff, who was a guest at the meeting, was presented as a candidate for membership.

Mrs. Ben Greer, of San Pedro, was also a guest at the meeting. Mrs. Margaret Dobrick, past president, introduced the speakers and the entertainers, Miss Myers, of Redondo Beach, a clever reader, and Miss Betty Conner, dancer. Decorations in the autumn motif were arranged by Miss Edna Mullin, membership chairman, and Mrs. Dobrick. A large centerpiece composed of vegetables in the form of a bouquet, was admired.

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Mrs. Edna Stone, former Torrance resident, will be happy to know that she and her son, Gene, are living in Butte, Montana, where Mrs. Stone is in charge of a small grocery business.

Mrs. and Mrs. Fields Benton Arthur and daughter, Janet, of Santa Barbara, were week-end visitors at the home of Mr. and Mrs. Grover C. Whyte, 1620 Post avenue.

GLIDDENS HOSTS AT BRIDGE PARTY

Mr. and Mrs. Gordon Glidden, Acacia avenue, entertained with a bridge party at their home Friday evening. Their guests included Messrs. and Mesdames Leonard Snyder, Austin Jones, W. F. Buegener, Clifford Hest, and Leroy Snodgrass. Prizes for high scores were awarded to Mrs. Snyder and Mr. Snodgrass.

MRS. McCOLLOCH P. T. A. SPEAKER

Torrance Elementary Parent Teacher Association will hold their regular meeting in the school auditorium, Tuesday, October 23. Mrs. F. O. McCulloch will be the guest speaker.

Parents will welcome the opportunity to hear Mrs. McCulloch, a past president of the state and an able authority on all questions pertaining to the welfare of children as a whole. Everyone is welcome. Meeting begins promptly at 2:00 p. m. Mrs. J. O. Bishop will preside at the meeting.

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American Legion Auxiliary News

JOAN SNOGRASS IS TWO YEARS OLD

A lovely children's party was that given by Mrs. E. L. Snodgrass, 1606 Beech avenue, Monday afternoon, when she entertained in honor of the second birthday of her daughter, Joan.

Joan, in her prettiest party dress, made a charming little hostess as she sat at the head of a prettily decorated table, where ice cream and birthday cake were served to Barbara and Alne Beck, Margaret Ann Vonderahe, Peggy Ruth Eshom, Joan and Dorothy Bonstead, Joan Staal, Ruth Jones, Harold Buegener, Monty Winkler, Jack Jones and Wayne Snyder.

Mesdames W. E. Buegener, Komp E. Winkler, Leonard Snyder and Clifford Beck assisted Mrs. Snodgrass.

VISITS FOLKS IN BERKELEY

Mrs. Olive Lee and sons, Marvin and George, Mr. and Mrs. Kenneth Wheaton and son, Gerry, with Mrs. George S. Wheaton, returned to Berkeley Saturday. Mrs. George Wheaton remained in Berkeley where she is the guest of her daughter, Mrs. Harmer Davis. The remainder of the party arrived home Sunday evening.

FERN AVENUE P. T. A.

Fern Avenue Parent Teacher Association will present an interesting program at their meeting in the kindergarten, Tuesday, October 23, at 2:15 p. m. Frank Buell, superintendent of Los Angeles school, will be the speaker. Children of A-2 and B2 will sing, and children of grade 5 will present a playlet, "Columbus Discovers America." All parents and persons interested in the school are welcome.

Mrs. Dan Barnard attended the press conference at which Mrs. G. Leslie Davis presided, in the Chamber of Commerce building, Los Angeles, Monday.

EAGLES DANCE SATURDAY NIGHT

Redondo Aerle No. 935, Fraternal Order of Eagles, will give another of their popular dances at Eagles' hall in Redondo Beach, Saturday evening, October 20. Tommy Moraz "Rhythm Kings" orchestra will

Favors will be provided for those who attend and the dance program will be of a diversified nature in which many innovations will be noted. All Eagles and their friends are invited.

WOMAN'S CLUB DANCE SATURDAY

The Torrance Woman's Club monthly dance will be held in the Hollywood Riviera, Saturday evening, October 20. Everyone is welcome to attend and may secure tickets in advance from Mesdames Harry Higgins, Lon Ralston or C. T. Rippey.

Before You Buy Any Washer at Any Price,

We Urge You to See Our Large Floor Display of

EASY WASHERS

New invention—exclusive to the EASY—voids old washing methods and nullifies old ideas of washer bargains.

EASY WASHERS \$49.50 to \$154.50

EASY IRONERS \$42.50 to \$104.50

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Additional Society on Page 4-B

BEGINS TOMORROW! A PENNEY EVENT BRINGING YOU A

Harvest of Values

Here's your opportunity to put your dollars into sound merchandise value not store-keeping frills or ballyhoo!

Here are values made possible by cash buying, cash selling—Penney's plan of small profit on large sales!

Values you'll remember long after the price is forgotten!

Infants' Crib Blanket
Value! Single 30x40 size! Pink or blue! **39c**

JEAN NEDRA HATS
New soft felts!
98c
Tricornes, buccaners, berets! Quills or metal trim! Black, brown, navy!

New Fall Neckwear
Big Selection!
49c
Tailored or embroidered styles in pique, rayon satin, faille and silk crepe!

SILK BLOUSES!
New Styles!
98c
Silk crepes, soft satins, popular printed crepes! White, pastels, colors, too!

Ringless SILK HOSE
Gaymodel at
79c
Chiffon weight—clear, ringless! In the new Fall colors! Sizes 8 1/2-10 1/2!

Women's Sport Jackets
All Wool!
\$2.98
Talon front, slash pockets, Cossack style. Navy, brown, green, maroon.

Satin, Taffeta, Faille Trims! New DRESSES
For Women, Misses! Only
\$5.85

Here are "top" fashions at a low price! Beautiful crepes, soft satins, combinations of crepe or satin with velvet—every one is brand new! High, square, round, surplice necklines! Black, brown, navy, new greens, rust! One and two-piece styles—values!

Smart Fall Handbags
Black, brown, navy simulated leathers! **98c**

Tea Aprons
Made of Rondo Prints. Fast color, large styles. **25c**

Fur collars, jabots, revers!
COATS!
Luxurious-looking—yet only **\$24.75**

Smart lines and beautiful furs—hard to find at such a low price! Rippled revers, pull-through scarfs, facings and double question mark collars! Bark effects, boucles, crepes!

See These New Prints in Rayon Crepes
Pure Dye—and Marvelous at **39c yd.**

It isn't often you find a pure-dye rayon crepe at such a price! New plaids, florals, dots, stripes, monochromes... all sorts of smart, rich-toned novelties for fall. 39 inch!

Look! Men's 75% WOOL Coat Sweaters
priced down to rock bottom at **\$2.98**

Look at the heavyweight worsted wool, and the special rib knit that makes the sweater fit so well and retain its shape. Made with V-neck, two pleated patch pockets, finished cuffs.

MEN'S FALL TIES **BOYS' WORK SHOES**
Resilient construction. New patterns, colors. **49c** Retain uppers! Leather soles! Acid-resisting! **\$1.98**

Virgin Wool and Silk BLANKETS
Full Double-Bed Size, at **\$4.98**

Wool-Gora, a fine, downy wool and silk blanket with silk binding! A full range of boucler colors that will delight you! 70 x 80—single, but double-woven! Marvelous at \$4.98!

HORSEHIDE VESTS
Blanket Lined!
\$5.90
5 button front! Two leather head pockets! Cloth lined! Sizes 36-48. Boys'... \$5.49

Men's Work PANTS
Bargains at **\$1.98**
Husky cotton worsted in black, blue or brown. Regular trousers, style 29 to 42.

Hi-Cut Work Boots!
Compo Soles!
\$3.98
Built for men who need sturdy, long wearing boots! Water repellent! 6 to 11!

Warm Comforters
Sateen-Topped
\$2.98
Floral centers; 16" solid borders. Silkome backs. New white cotton filling.

COTTON BATS
Full 3 lb.
75c
Good quality—full 73x90 size! Soft, fluffy cotton, quilted! Value!

FEATHER PILLOWS
Curled white feathers; sturdy floral ticking. **79c**

"Honeymoon" Silk Crepe
49cyd.
French finish! Underwear Crepe for all types of lingerie, slips, children's dresses, etc.

Double Terry Towels
Values at **15c**
At that price even single terry would be a bargain! 20x40 in.; borders.

COTTON BLANKETS
70 x 80 Single **69c**
Plain or plaid; contrasting borders. A top blanket in summer... a sheet in winter.

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