

Baby Swallowed Door Key

SPRINGFIELD, Mo. (U.P.)—Donald Paul Buchanan, three months less than two years old, swallowed an old-fashioned door key and lived to tell the tale. The key was removed from the lad's esophagus after X-ray pictures revealed it had lodged there.

SAVE YOUR ENERGY

No need to tramp around looking for bargains. Read the ads and save time and money.

Mr. Sacfalists Complete Ticket  
JEFFERSON CITY, Mo. (U.P.)—The Socialist party has almost a complete list of candidates competing for national and state offices in the Nov. 6 election campaign. They are running on a platform advocating "the orderly transfer of banks and public utilities, natural resources and key industries to social ownership and Democratic management."

Torrance Herald Want-Ads reach more than 25,000 persons every Thursday. Read them... Use them.

# STAR'S ANNIVERSARY SALE OF FURNITURE ANNOUNCED

Novelty Gifts For Adults; Free Balloons For Children; Special Bargains For All Offered At Birthday Sale

To fittingly inaugurate its third year of business in Torrance, the Star Furniture Company, 1273 Sartori avenue, today announced a spectacular Second Anniversary Sale of home furnishings.

Since opening its Torrance store two years ago, the Star Furniture Company has enjoyed a constantly increasing patronage, and it has been necessary to increase the sales force from three salesmen when the store was opened two years ago to its present staff of seven people.

In order to assist H. M. Abramson, manager of the Torrance store, in planning the huge birthday sale, J. G. Koch, proprietor of the Star Furniture Company, hurried home from a trip to Europe and has been taking an active part in preparing for the Anniversary Sale.

"We know of no more practical way of expressing our sincere appreciation to the people of this community for the ever-increasing business we are enjoying than to give them outstanding values—real money-saving opportunities to identify and enhance the comfort and attractiveness of their homes; and this we are certainly doing during our Second Anniversary Sale," said Mr. Koch.

Gifts, Friday and Saturday  
Gifts, too, for youngsters and grown-ups have been provided to give the event a real "birthday party" atmosphere. Attractive novelties that are sure to be keenly appreciated by men and women will be given to the first 50 visitors at the Star Furniture Company Friday and again Saturday. On Saturday, children who are accompanied by adults will be given free balloons of the loud noise-making variety that are sure to delight youngsters. The gifts are emphasized, however, that children must be accompanied by an adult to get a free balloon and that the balloons will be given away on Saturday only.

Courtesy Always  
Courtesy and a sympathetic understanding of the customer's viewpoint, coupled with the policy of selling dependable furniture fairly priced, have been largely responsible for the outstanding success that the Star Furniture Company has enjoyed during the past two years in Torrance. "We are never satisfied until the customer is satisfied," said Mr. Abramson.

Since opening the store at 1273 Sartori avenue, the company has found it necessary to also occupy another store building, called the Star Annex, where the used furniture department is located. The Star Annex is two doors south of the main store on Sartori avenue.

A group of Anniversary Sale values are advertised in this issue but they represent only a few of the birthday bargains which have been planned for the event, and a personal visit to the store will give a much better idea of the many exceptional values offered.

## EVENING HIGH SCHOOL

The enrollment in the evening school, according to Principal Guy L. Mowry, is increasing rapidly. The commercial department already has over 50. All the other classes are filling up nicely. It will pay those who are planning to take some work in the school to enroll now so as to start in with the rest of the group.

So many have asked for a class in cosmetology or beauty culture that the principal has asked for the appointment of a teacher. The class will start next Monday night, October 8. However, those who have enrolled will be notified just when it will start. The enrollment has already reached the number that may make it necessary to have a waiting list. If you are interested you had better enroll right away as those who enroll early will be given the preference.

Principal Mowry is looking for some one to teach gardening. There is already a promised enrollment of about 20. If a teacher can be secured the class will start next Wednesday evening. Those interested should enroll as early as possible as the larger the number wanting such a course the greater the possibility of getting it.

It is not too late to begin the citizenship course. It meets every Wednesday at the high school. The course will consist of ten sessions devoted to history and ten devoted to the study of government. Anyone who completes the course will be given a diploma that will enable them to get their final papers with very little questioning by the court.

The students in Spanish regret the loss of Mr. Fiske as their teacher. Mr. Fiske is pastor of a small but growing Methodist church in Los Angeles. His duties there have grown to the point where it becomes necessary for him to give up his work in our evening school. However, Mrs. Ortiz has been secured to take his place. She is very well fitted for this work, having lived in the Spanish-American countries for several years and speaks their language fluently. Mrs. Ortiz is teaching a class in the Bell evening school this year following a very successful class in 1933-34. She will assume her duties on Monday, October 8. A few more are needed to enroll.

## Keeping Up With Torrance High

By RUTH GRANGER  
The following officers were elected at the 10th No. 1 class meeting on Friday: Neal Ashling, president; Arlys Possum, vice president; John Rogers, secretary; Patato, treasurer; Betty Hutton, reporter.

The senior 11's had a meeting Friday to decide about their sweaters. A salesman from a local men's shop displayed various kinds of sweaters, but nothing definite was decided upon. However, brown and orange seem to be the colors that are most popular.

The Journalism class of the high school has been changed to the former annual writing class. Journalism may be taken as a recreation or it may be taken for credit, providing the student takes it for 20 weeks. The reason for the change is because a new system of editing the school annual is being tried and it is necessary that both classes be combined. This year the annuals are to be issued in monthly pamphlets which the student buys and then compiles in a book. The student will be responsible for the editing of the school annual and has agreed to be successful in other schools.

The radio class has engaged in a very interesting project. Mr. Waddingham, the instructor, and the boys are building a transmitter. This is a very interesting and all the students wish them much luck.

This year teachers are teaching the 3 C's along with the 3 R's, as advised by Mr. Waldelich. The 3 C's that the teachers are attempting to teach are character, culture and citizenship.

A former student of Torrance high school, Kiyoshi Minami, left for Japan, September 10, in order to become better acquainted with eastern civilization and customs. Students are all wishing him bon voyage.

The Student News, a daily high school paper, is being issued, and all of the members of the Journalism class are out for news. Any breaks made by students while engaged in conversation (and while in the presence of the "budding journalists") are published. School activities and news items are the publications that compose most of the paper. Some examples of the personals in the Student News are:

"It seems as though a new member of the student body is threatened with being kicked out of the vocational cooking class if he doesn't cut down on his diet!" "Alfred Dunje ought to be a traveling salesman; he really has the talent for pestering people. If he hasn't asked practically everyone at least three times to buy a student body ticket, he must be slipping."

## Former Employee of Paige Market Dies in Redlands

Word has just been received here of the death in Redlands, recently, of John N. Wilson, who many older residents of Torrance will recall as a veteran meat cutter in the Paige Quality Market, operated several years ago on El Prado in the building now occupied by Miller Furniture Company. Mr. Wilson was 84 years of age, and since the death of his wife and 15-year-old son some years ago has lived alone. He was an ardent supporter of the Christian Science church here and in Redlands. His last days were saddened by the realization that he was too feeble to attend the wedding of Miss Rose Paige and John King as he had planned.

Stop! Trouble Ahead

CLEVELAND (U.P.)—After at least 40 traffic signs had disappeared in Cleveland, police of the suburb moved to stop purloining of the decorations for college and high school boys' rooms. One boy, caught in the act, told officers the signs were used for room novelties. City Manager Harry Canfield, of Cleveland Heights, asked that a heavy penalty be provided for theft of such signs.

In the mathematics and English classes, if any are at all interested in these classes the principal would appreciate having them come this week and enroll as the classes may be closed unless more pupils sign up for the work. The Diesel engine class, which meets on Wednesday and Thursday, the commercial law class, which meets on Monday and Tuesday, will all welcome new members.

# Heralding an Event of Supreme Importance, Star Furniture Company's 2nd ANNIVERSARY SALE



This is our Birthday Party, and we're treating you with a "Feast of Supreme Values" in appreciation of Two Years of Gratifying Success. We're saying, "Thank You," with VALUES that mean REAL SAVINGS TO YOU!

AND REMEMBER, at the STAR you pay the firm you buy from—no finance company to bother you, as the STAR handles its own accounts, affording you LOWEST CARRYING CHARGES.

A Small Deposit Will Reserve Your Purchases at the Anniversary Sale Prices—so don't hesitate to come—NOW!

## EASY TERMS!

**Attractive Novelty GIFTS**  
For Men and Women  
To the first 50 adult visitors calling at the store Friday, and the first 50 adult visitors on Saturday, we will present really worthwhile GIFTS that you will all enjoy and appreciate. BE HERE EARLY FRIDAY AND SATURDAY!

**9x12 Mercury RUGS**  
Modern, new patterns, suitable for Living Rooms, Bed-rooms, etc. EXTRA SPECIAL for Anniversary Sale—Easy Terms  
**\$14.75**

**FREE Nois-Making BALLOONS**  
Children, accompanied by adults, will be given FREE BALLOONS on SATURDAY ONLY. These are dandy looking balloons—and Oh, Boy! They will make plenty of noise, too. Remember, boys and girls, you MUST be accompanied by an adult to get a Free Balloon.

**Feather Bed PILLOWS**  
Full size, 21x27. Anniversary Sale Feature  
Only **89c**

**WINDOW SHADES**  
Up to and including full 36 in. wide. Complete with brackets and nails. EXTRA SPECIAL  
**39c**

**LAMP SHADES**  
Attractive designs. Good variety of colors. Anniversary Special  
**25c**

**O'KEEFE & MERRITT PORCELAIN BATHROOM HEATERS**  
Closest flame. Colors: White, Green, and Ivory. Marked VERY LOW because of Slight Damage to Exterior Enamel  
**\$1.95**

**Anniversary Sale Radio Bargain**  
Brand New 5-Tube "Tiffany-Tone" SUPERHETERODYNE  
Extra Special **\$19.90** Easy Terms

**22.90 BUYS 1935 Philco**  
Handsome new cabinet. Compact but powerful. Glorious tone.  
AMAZING VALUE ONLY \$1 PER WEEK!

**Another Supreme Radio Value**  
Brand New 4-Tube Metropolitan Radio  
**\$8.95**  
This is a fine little Radio—gets police calls, good tone and will furnish plenty of enjoyable entertainment for ONLY \$8.95 COMPLETE. Easy Terms.

**Comfortable Studio Couch**  
Big Value **\$17.50** Easy Terms  
Makes full-size bed or two twin beds. Inner-spring construction assures maximum comfort. Attractive coverings.

**2-Piece Overstuffed Suite**  
Anniversary Feature **\$39.50**  
New type loose reversible cushions. Comfortable and durable, spring-edge construction. Attractive tapestry covering. This is a REAL BUY, and you can buy it on Easy Terms.

**Simmons' Box Spring or Simmons' INNER-SPRING MATTRESS**  
Anniversary Bargain  
**\$14.75** Each Easy Terms  
Mattress prices are sure to advance. Buy now at this low Anniversary Sale Price.  
We Carry a Full Line of SIMMONS' BEDS, SPRINGS and MATTRESSES All Sold On Easy Terms

**Monterey Type Bedroom Suite**  
Bed, Vanity, Chest **\$32.50** Pay \$3.00 Month  
Anniversary Sale Feature!  
This attractive new 3-piece Bedroom Suite is a REAL BUY!  
OUTSTANDING ANNIVERSARY VALUES IN OTHER BEDROOM SUITES  
**\$39.50 to \$79.50** Easy Terms

**Walnut Finished End Tables**  
Special **\$1.29**

**10% OFF** On All Floor Models of **ELECTROLUX THE GAS REFRIGERATOR**  
**\$10.00 Down** 30 Months to Pay!  
**23** Running Ft.

**STAR FURNITURE CO.**  
1273 Sartori Avenue, Torrance, Phone 620  
"WE CHALLENGE CITY PRICES"

## New Fall Clothes

For Both Men and Women Have Arrived at Sam Levy's

**Wool Dresses**... Smart plaids and plain colors in one and two-piece Dresses, cleverly styled... **\$7.95**

**Women's Wool Suits**... Stunningly tailored of all-wool fabrics—plain or plaid. Practical too, as the long coat may be worn as a separate coat. Two and three-piece Suits in women's and misses' sizes. Big Values at **\$16.50**

**Men's Suits**... The latest models by such outstanding style and quality leaders as Hart, Schaffner & Marx and Saxon Weave. All New Fall and Winter Patterns. Only **\$30.00**



## HOLEPROOF HOSIERY

In correct shades for Fall, and Quality certified by the Better Fabrics Testing Bureau.

**\$1.00** "KNEE-HIGH" BY HOLEPROOF **85c**

# SAM LEVY

1311-1313 Sartori—Torrance

## Do You Operate Under A FICTITIOUS FIRM NAME?

♦ If so, have you complied with the requirements of Section 2466 of the Civil Code, which says: "Every person and every partnership transacting business... under a fictitious firm name... must file... a certificate stating the name in full and the place of residence of such person and the members of such partnership... Such certificate must be published once a week for four consecutive weeks."

♦ If you have neglected this procedure, do you realize that the name of your firm is not protected, and that you are not entitled to maintain suits in the courts of the State of California?

♦ Take care of this important matter NOW by having this newspaper publish the certificate. Come into the office—it takes only a few minutes to have the form filled out and we will file the documents for you. The cost is small, but the filing and publication is something which should not be overlooked. NO ATTORNEY'S FEE. You simply pay us a nominal publication cost plus \$1 for the county filing fee.

Torrance Herald  
1336-El Prado Phone 444