

WAVE OF OPTIMISM SWEEPS OVER COMMUNITY

Loyal Friend and Depositor
CARLETON B. BELL, Chief Clerk at the Pacific Electric Shops and former City Councilman, says, "Friend Wallace:

"I suppose that to be proper I should have felt, upon hearing that our Bank was to open next Monday, what a wonderful thing it would be for the many Depositors who have been waiting so long for that announcement, and for the Community as a whole. Of course it is wonderful and a Godsend to many and we all rejoice that the long looked for day is set and so near at hand.

"But it is rather to you Wallace, and the faithful Directors who have stood beside you during the last 15 months when you were placed by circumstances beyond your control in such an unenviable hot spot, that my hearty congratulations go. The final outcome is evidence of the faith and trust of the Bank's many depositors as well as of the officers of the government.

"I hope that the joy which must now be yours will repay you for the many painful and disagreeable experiences you have been forced to go thru this last year. I am with you 100% Wallace and as to the Torrance National Bank—I will be glad to again be numbered as one of its many 'little depositors' but loyal friends.

"CARLETON B. BELL."

Admires Perseverance

"Torrance National Bank,
 "Wallace Post,

"Your perseverance in the struggle to open the bank as soon as possible has increased, if possible, your enormous host of admirers and friends. As in the past, you are proving yourself heart and soul for your community. Congratulations to you and your staff.

"HIGGINS BEAUTY SHOP."

You Can Depend On Harvel's



HARVEL GUTFENFELDER, Goodrich tire dealer and Willard battery agent, and one of the most active workers in assisting in re-organization of the bank, in a note to J. W. Post, says, "Would like for you to know that you can depend on my continued support."

Faithful Friend



WM. H. STANGER, chairman of the police and fire committee of the Torrance city council, and a man who has given a great deal of time and devoted effort in the re-organization of the bank, in a short but meaningful note addressed to J. W. Post, president of the Torrance National Bank, said, "Here's to future success—and congratulations! Bill Stanger."

Is Glad Post To Remain As Bank President

"Please allow me to congratulate the community on the restoration of the old First National Bank under the name of the Torrance National Bank. I especially am happy that Mr. Post was retained by the government as president. This has only been done very rarely, I understand, and means that close investigation resulted in the officials developing the same confidence our community always had in the Post family and banking. "My best wishes to the new directors and officers."

"Sincerely,
"GEO. P. SHIDLER, M. D."

Old Friend Drops In to Offer His Very Best Wishes

Warren Johnston of Escondido, California, and a former well-known resident of Torrance, dropped in town today to offer his congratulations to Wallace Post and other officers of the Torrance National Bank. Mr. Johnston said, in part, "Congratulations on the opening of the new Torrance National Bank. Knowing that the past relations have been very cordial I feel certain that they will be the same with the new bank."

Best Thing Can Happen



CITY CLERK A. H. BARTLETT says, "The opening of the Torrance National Bank is one of the best things that can happen for the future interests of Torrance."

Automatic Adds Speedy Machine To Its Equipment

The Automatic Printing Company, now located at the corner of Cabrillo and Gramercy avenues, has just installed a new Baum Automatic five-fold folding machine, with a capacity of 8000 completely folded booklets per hour. This addition to their bindery department gives the Automatic a modern and up-to-the-minute machine that greatly speeds up production and places the company in a position to turn out work in the shortest possible time.

Hank Ulbright, proprietor and general manager, reports that sales have increased over 150 per cent in the past three months and the company is able to show a net profit every month. Business is so good at the Automatic that it has had to turn down many orders full-time, and have many orders ahead.

Merchant Lauds Community Spirit



SAM LEVY, department store proprietor and substantial property owner, said today, "Congratulations to the Torrance National Bank. A wonderful compliment to you, Mr. Wallace Post, by the people of Torrance and your depositors. With this spirit of co-operation we can look forward to building a greater Torrance. I know of no community in Southern California which has the opportunities and advantages that we have in Torrance. And with this kind of spirit we are sure to realize on our investments and make property in Torrance more worth while."

Councilman Will Open Account



COUNCILMAN JAMES E. HITCHCOCK, in a message to the Torrance National Bank yesterday said, "I understand you are about to open for business, and would like to say that I will be very pleased to again open an account in your bank. Wishing you every success; I remain, yours truly, James E. Hitchcock."

GRADS MUST SMILE
 BOSTON, (U.P.)—A new policy at Boston Girls' high school requires that every graduate must smile when receiving her diploma.

MEN Risked their lives, STAKED THEIR FORTUNES SMASHED WORLD RECORDS FOR

Your Safety!



WIDER TREAD OF FLATTER CONTOUR

MORE AND TOUGHER RUBBER

GUM-DIPPED HIGH STRETCH CORDS

DEEPER NON-SKID

MORE THAN 50% LONGER NON-SKID MILEAGE



SAFEST TIRE FIRESTONE EVER BUILT

Unparalleled STAMINA

FIRESTONE HIGH SPEED TIRES
 * For fifteen consecutive years have been on the winning cars in the 500-mile Indianapolis Race.
 THIS MEANS BLOWOUT PROTECTION

* For seven consecutive years have been on the winning cars in the 24-hour Firestone Race where a slip meant death.
 THIS MEANS NON-SKID SAFETY AND TRACTION

* For three consecutive years have been on the 131 buses of the Washington (D. C.) Railway and Electric Co. covering 11,572,810 bus miles without one minute's delay due to tire trouble.
 THIS MEANS DEPENDABILITY AND ECONOMY

* Were on the Neilman Motors' Ford V-8 Truck that made a new coast-to-coast record of 67 hours, 45 minutes, 30 seconds actual running time.
 THIS MEANS ENDURANCE

THE NEW Firestone High Speed Tire for 1934 was built to give you the same dependable service it provided for the 33 drivers who started in the torturous 500-mile grind at Indianapolis May 30.

This new tire has a wider tread of flatter contour, deeper non-skid, more and tougher rubber, giving you more than 50% longer non-skid mileage.

Besides being Safety Protected on the outside it is Safety Protected on the inside. Eight additional pounds of pure rubber are absorbed by every one hundred pounds of cords.

This additional rubber is so placed that it surrounds every cotton fiber inside every cord in every ply. This is accomplished by soaking the cords in liquid rubber by a Firestone patented process. This patented process, Gum-Dipping, is not used in any other tire built.

Heat caused by internal friction of cotton fibers destroys tires—causes separation and blowouts. Gum-Dipping counteracts friction and heat—provides greater adhesion and binds the cotton and rubber together into one cohesive unit of greater strength, assuring car owners of the greatest Safety, Protection and Economy that it is possible for human ingenuity to build into a tire.

The most amazing proof of this extra strength, safety and dependability is the fact that every one of the 33 drivers at Indianapolis chose and bought Firestone High Speed Tires. Race drivers KNOW tire construction—they will not risk their lives or chance of victory on any other than Firestone.

At terrific speeds the cars plunge into the treacherous turns—tires are braced against the scorching brick track—so hot the tires fairly smoke at times—they give—yield and stretch—every conceivable force works to tear the tire to pieces, yet Firestone High Speed Tires "come back" on the straightaways. Not once during the entire race did a tire fail.

Surely this is the most amazing proof ever known of Extra Strength, SAFETY and dependability. Call on the Firestone Service Dealer or Service Store nearest you TODAY. Equip your car with New Firestone High Speed Tires for 1934.

Rubber has advanced
 442% Cotton 190%
 Yet you can buy this amazing new Firestone High Speed Tire at our present low prices and save money.

See Firestone Air Balloon Tires made at the Firestone Factory and Exhibition Building World's Fair, Chicago
 Listen to the Voice of Firestone every Monday Night over N. B. C.—WEAF Network.



Announcing 12 MONTHS GUARANTEE AGAINST ALL ROAD HAZARDS

Effective today Firestone guarantees their complete line of tires against all road hazards for twelve months. In addition, Firestone gives industry lifetime warranty against defects in workmanship and materials.

When used in commercial service, these tires are guaranteed for six months.

Firestone Service Stores, Inc.

DOUGLAS COLLINS, Mgr. Cravens and Marcellina Torrance Phone 476

NEAR-BY DEALERS

- Torrance Star Furniture Co. 1273 Sartori
- Cecil Smith Service 2172 Torrance Blvd.
- Union Service Stations, Inc. Carson and Arlington
- Lomita M & M Service Station 1154 Narbonne Ave.
- Locke's Service 431 Narbonne Ave.
- Palos Verdes Estates Palos Verdes Garage
- Ate Fishhook With Bread

CHICOPEE, Mass. (U.P.)—Walter Pasco bought six fishhooks and then went home to eat. He put the fishhooks on the table. While eating he noticed suddenly that there were only five fishhooks. He realized he had swallowed one with a piece of bread. He choked, coughed. A doctor came, took him to a hospital, and removed the hook.

Robins Close Front Door

CLEVELAND (U.P.)—The back door is the front door nowadays at George Bartholome's home. A pair of robins, taking a liking to the front screen door, built a nest there. Now, four young robins peer out from their eddy located nursery. The Bartholomes, who have one more child than the robins, use the back door.

Says Bank Is Life of Torrance



ALBERT ISEN, local attorney, in a letter to the Bank, says, "I know that the Torrance National Bank will not only be a bulwark of financial security, but it will carry as well, with its fine background of service interwoven in the very life of Torrance, the good will and loyalty of all of our community. My heartiest congratulations!"

Says Better Times Are Here Again



HARRY H. DOLLEY, city treasurer and prominent proprietor of the Dolley Drug Company, oldest retail store in the city, says, "The opening of the Torrance National Bank is the best thing that could happen to the city of Torrance and its residents. Better times are here."

SUNDAY EVENING MEETING
 Harry Smith and Roy Nelson will be the speakers at the Sunday evening meeting of the Latter Day Saints, to be held at the Woman's clubhouse, starting at 7 o'clock. The public is invited.

Blind Take Business Course
 HOUSTON, Tex. (U.P.)—A dozen blind residents of Houston are taking a special summer business course in which, in addition to learning to read Braille, they are learning to write on the typewriter.

Entitled to Reward

J. W. Post, President, Torrance National Bank, Torrance, California.

"Dear Sir:
 I learned with considerable pleasure of the re-opening and re-organization of Torrance's pioneer banking institution.

"The re-opening of this bank under a re-organization rather than having let it go into a receivership has effected a substantial saving for your former depositors. I feel sure that you will be justly rewarded by the banking business of this community for your efforts and that the just reward of any pioneering institution will be forthcoming to you from an appreciative community.

"Yours very truly,
"A. E. WITT"

Will Leave Money

"TO THE FIRST NATIONAL BANK OF TORRANCE.
 "It is the nature of the personnel of the Poppy Flower Shop to wish everybody well, so we are delighted to know your bank will open for business Monday, and we assure you of our co-operation in the future as you have so graciously co-operated with us in the past, and the money we have in your bank will be left in your care with the greatest confidence.

"POPPY FLOWER SHOP."

Opening Anticipated

W. J. HOWELL, says, "Congratulations, 'First National.' Your re-opening causes me no surprise; it was anticipated from the beginning.

"An institution officered and manned, such as yours, with its unflinching courtesy and human consideration not only to its entire clientele but to all, cannot be downed for long. The Torrance National Bank has an enviable reputation to live up to."

Lesson For Youth

ARTHUR G. WADELICH, Principal, TORRANCE HIGH SCHOOL, says, "Approximately 800 future citizens of Torrance and this vicinity rejoice with the directors of the Torrance National Bank.

"Student body funds not available for many months have forced economies which, in turn, has permitted training values never possible in flush times. The tolerant spirit of the high school students toward this unavoidable mishap, and their sincere desire to stand steadfast for a local institution in its adversity, will be reflected in their attitude toward other emergencies through their lives."

Road to Prosperity

"Torrance National Bank,
 "Mr. J. W. Post,
 "Torrance is again on the road to prosperity. Congratulations!
 "BUCK'S GARAGE."

Leonard Pledges Support

"Torrance National Bank,
 "Torrance, California.
 "Attention: Mr. J. W. Post, President.
 "Gentlemen:

"Allow me to express through the Torrance Herald my appreciation of your persistent efforts to continue as an independent banking organization of this city and for your success in achieving your aims.

"Feeling that the Torrance First National Bank materially aided in the building up of this city during its early development, I wish to reaffirm my confidence in your banking efforts and assure you of my continued support.

"Very truly yours,
"F. R. LEONARD."

Best Thing Ever

E. A. DAY, 1323 Amapola Ave., says, "Mr. J. W. Post, National Bank. I think the re-opening of your bank is one of the best things that ever happened in this town. Am with you 100%."

Fully Protected

S. EKLUND, says, "Mr. Post, National Bank. Have full confidence in your bank and am glad to know I am fully protected."

Nothing Can Stop You

W. F. BURGNER, says, "Mr. Post, National Bank. I am back of you 100%. Nothing can stop you now."

Would Reward Efforts

FRANCES A. TANSEY, says, "Congratulations to the officers and depositors of the Torrance National Bank. May their efforts and hard work bear fruit."

May Success Be Greater

"James W. Post, President, Torrance National Bank,
 "Dear Mr. Post,

"We wish to extend to you and your staff of workers, our appreciation for the manner in which you have handled the situation of the First National Bank during the time of your conservatorship.

"At this time, when you are opening the Torrance National Bank, we wish to assure you of our continuation of faith in you, your board of directors, and staff of employees, as you launch out in this reorganized field.

"May your success be greater and more gratifying as the years go by, than your fondest hopes, as you re-open your business on Monday, the 25th.

"Yours very truly,
"W. E. BOWEN AND FAMILY."

Ex-Banker In Praise

E. C. NELSON, President, TORRANCE WATER, LIGHT & POWER Co., says, "From the past community service rendered by this bank, and from the writer's personal experience as a former banker, we can see nothing but success ahead for this home institution."

Lomita Resident

"Torrance National Bank,
 "Wallace Post and Staff,
 "Congratulations to you all. As the pioneer bank of the community your service has been of outstanding value to the development of Torrance. The opening of the bank will be a harbinger of the return of those 'better' years in my estimation. I have been, in the past, am now and will continue to be a staunch supporter.

"JOHN HOLM, Contractor and Builder, Lomita."

Continues Patronage

"Torrance National Bank,
 "Mr. Post,
 "With the opening of the Torrance National Bank, I know that Torrance will achieve a newer and greater prosperity. I am certainly glad to continue my patronage.
 "J. M. (CHRISTY) CHRISTENSEN."

Service Makes Friends

"Torrance National Bank,
 "Mr. J. W. Post,
 "Your 'Service' as a public institution has been, in a large way, responsible for the great number of people whose friendship you have held since the pioneering days. My heartfelt congratulations.

"J. LEPKIN, Merchant Tailor."