

CLASSIFIED SECTION—WHERE BUYER & SELLER MEET

Professional Directory

ALBERT ISEN
Attorney-at-Law
Notary Public
Room 18, Brighton Hotel Bldg.,
1639 Cabrillo Ave. Phone 43-M.
Residence: 2467 Sonoma Ave.
Phone 659-R

DR. F. J. WHITE
OSTEOPATHIC PHYSICIAN
1203 El Prado Phone 216
Res. Redondo 6101
Magnetic Sand Baths
Mineral Baths
Hours: 10 A. M. to 5 P. M.
Evenings by Appointment

DR. R. F. BISHOP
Dentist
X-Ray Service
1625 Cabrillo, Room A
Phone 341

Drs. LANCASTER and SHIDLER
PHYSICIANS AND SURGEONS
Phonics:
Office, 14; House, 15 and 118
Office—First National Bank Bldg.
Res. Cor. Post and Arlington
Torrance, California

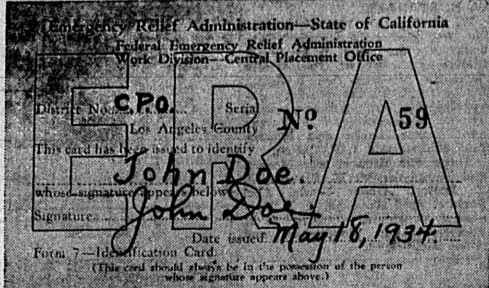
L. B. KELSEY
"Where Insurance Is Not a
Sideshow"
1406 Marcelina Avenue
Phone 135-M
Torrance

Flora M. Cronmiller
Teacher of Voice
Classes Every Tuesday
7:30 to 9:30 P. M.
Special Price, 50c Per Pupil
1418 Marcelina
For Reservations, Phone Tor. 60
L. A. Studio, 1015 Beau Arts Bldg.

Dr. A. P. Stevenson
Physician and Surgeon
Office Levy Building
1311 Sartori Avenue
Phonics:
House, 674 Office, 96
Torrance, California

Call 444 for Ad Service

SERA Identification Card



MERCHANTS are advised by SERA officials that SERA workers are issued pink identification cards as shown above, signed when the card is obtained. Cards and the signature identify employes in cashing checks.

Ford Announces Prices Reduced From \$10 to \$20

DETROIT, Mich., June 21.—Reductions of \$10 to \$15 in list prices of 1934 Ford V-8 passenger cars and \$10 to \$20 in list prices of Ford V-8 commercial cars and trucks were announced last week by the Ford Motor Company, effective Friday, June 15.

Ford prices had remained unchanged since the introduction of the 1934 Ford V-8 last December, the Ford Motor Company not having participated in the recent general automotive price increase. The reductions announced are, therefore, a decrease in the original prices.

The price reduction on the standard and de luxe tudor sedans, which were reduced to \$115, is a point of sale, is \$15. Prices of other standard and de luxe models were reduced \$10, except for the roadster, phaeton and cabriolet, de luxe types which remain unchanged. Both standard and de luxe passenger cars have the same V-8 engine and 112-inch wheelbase chassis. Body types for both are identical, except for the de luxe equipment.

Direct London Cable Service TORONTO, Ont. (U.P.)—A direct cable service between Toronto and London, England, the first connecting the two cities, has just been inaugurated by the Canadian National Telegraph.

City Clerk Learns Of Brother's Death

A message from Buffalo, New York, received last Friday by City Clerk A. H. Bartlett brought the sad news of the death of Pliny Bartlett, 58, older brother of the veteran Torrance city official. The deceased leaves a wife and three daughters, Virginia, Ruth and Flora; two sons, Emerson and Leonard; and a brother, Morell F., all of Buffalo; two sisters, Mrs. J. W. Barnes and Miss Grace Bartlett, of Long Beach; two nephews, Robert and Albert Bartlett, of Torrance, who are sons of Morell F. Bartlett of Buffalo.

Legal Advertisement

NOTICE OF TRUSTEE'S SALE
On Saturday, June 30th, 1934, at 11:00 A. M. TITLE INSURANCE AND TRUST COMPANY, Trustee, will sell at public auction to highest bidder for cash (payable at time of sale in gold coin or lawful money of the United States) in the lobby of the main entrance of Title Insurance Building, 433 South Spring Street, Los Angeles, California, all right, title, and interest conveyed

Deed of Trust dated February 7th, 1927, recorded February 11, 1927, in Book 6498, Page 355, of Official Records in the office of the Recorder of Los Angeles County, California, and securing, among other obligations, note for \$8000.00, dated February 7, 1927, in favor of LINCOLN MORTGAGE COMPANY, a corporation, will sell at public auction to highest bidder for cash (payable at time of sale in gold coin or lawful money of the United States) in the lobby of the main entrance of Title Insurance Building, 433 South Spring Street, Los Angeles, California, all right, title, and interest conveyed

Legal Advertisement

to and now held by it under said Deed in the property situate in said County and State, described as:

Lot 7 Block 1531 of Tract Number 8045 as per map recorded in Book 108 pages 48 and 49 of Maps, in the office of the County Recorder of Los Angeles County.
Said sale will be made, but without covenant or warranty, express or implied, regarding title, possession, or encumbrances, to the principal sum of said note, to-wit: \$8000.00, with interest from June 1, 1932, as in said note provided, advances, if any, under the terms of said Deed; fees, charges and expenses of the Trustee and of the trusts created by said Deed.
The beneficiary under said Deed, by reason of a breach or default in the obligations secured thereby, heretofore executed and delivered to the undersigned a written Declaration of Default and Demand for Sale, and written notice of breach and of election to cause the undersigned to sell said property to satisfy said obligations, and thereafter, on October 31, 1933, the undersigned caused said notice of breach and of election to be recorded in Book 12458, Page 117, of said Official Records.

TITLE INSURANCE AND TRUST COMPANY
as said Trustee.
By ELZA C. MOWRY,
Assistant Secretary.
Dated June 1st, 1934.
Publish June 7, 14 and 21.
T. O. No. 127803.

LEGAL ADVERTISEMENT

TO THE INSURING PUBLIC:
Please take notice that policies numbered 125 to 175 and D-51 to D-75, inclusive, of the Milwaukee Mechanics' Insurance Company were sent to L. B. Kelsey, agent for the Company at Torrance, California, and that said policies have been lost or stolen and the above insurance company gives notice that it will not be held liable for claim for any loss or damage which might occur under such policies.

NOTICE OF TRUSTEE'S SALE
On Saturday, June 30th, 1934, at 11:00 A. M. TITLE INSURANCE AND TRUST COMPANY, Trustee, will sell at public auction to highest bidder for cash (payable at time of sale in gold coin or lawful money of the United States) in the lobby of the main entrance of Title Insurance Building, 433 South Spring Street, Los Angeles, California, all right, title, and interest conveyed

Deed of Trust dated February 7th, 1927, recorded February 11, 1927, in Book 6498, Page 355, of Official Records in the office of the Recorder of Los Angeles County, California, and securing, among other obligations, note for \$8000.00, dated February 7, 1927, in favor of LINCOLN MORTGAGE COMPANY, a corporation, will sell at public auction to highest bidder for cash (payable at time of sale in gold coin or lawful money of the United States) in the lobby of the main entrance of Title Insurance Building, 433 South Spring Street, Los Angeles, California, all right, title, and interest conveyed

NOTICE TO CREDITORS
No. 14221
ESTATE OF BERT S. CROSSLAND, DECEASED.
NOTICE is hereby given by the undersigned, Mary Harder, administratrix of the estate of Bert S. Crossland, deceased, to the creditors of, and all persons having claims against the said deceased, to present them with the necessary vouchers within six months after the first publication of this notice to said Administratrix at the office of Chas. T. Rippey, her attorney, 1281 Sartori Ave., in the City of Torrance, County of Los Angeles, State of California, which said office the undersigned selects as a place of business in all matters connected with said estate, or to file them with the necessary vouchers within six months after the first publication of this notice in the office of the Clerk of the Superior Court of the State of California, in and for the County of Los Angeles.

Dated June 14, 1934.
MARY HARDER,
Administratrix of the estate of Bert S. Crossland, Deceased.
Chas. T. Rippey,
Attorney for Administratrix,
1281 Sartori Ave.,
Torrance, California.
Date of first publication, June 21, 1934.
June 21-28—July 5-12-19.

NOTICE OF TRUSTEE'S SALE
WHEREAS, by a Deed of Trust dated January 15, 1929, recorded in Book 3942, Page 489, of Official Records of the County of Los Angeles, State of California, to which record reference is hereby made, George H. Hoffman and Lydia Hoffman did grant and convey the property hereinafter described to the FARMERS AND MERCHANTS TRUST COMPANY OF LONG BEACH, a California corporation, as trustee, to secure, among other things, the payment of one certain promissory note, in the amount of \$2400.00, dated January 15, 1929, in favor of MARINE BUILDING AND LOAN ASSOCIATION, a corporation, and other sums of money advanced or expended and interest; and

WHEREAS, said Deed of Trust provides that should default be made in the payment of any sum secured thereby or in the performance of any obligation therein mentioned, the owner and holder of said note may declare all sums secured by said Deed of Trust immediately due and payable and may require the Trustee to sell the property hereinafter described; and

WHEREAS, default in the obligation secured by said Deed of Trust has occurred in that the installments of interest due April 18, 1933, and subsequent thereto, were not paid when due, nor has any part thereof since been paid and there is now due, owing and unpaid upon said note the principal sum of \$2,478.68, with interest

FREE TICKETS!

To The Torrance Theatre

LOOK FOR YOUR NAME IN THE ADS BELOW

Read all the "ads" carefully. Your name may be printed in parenthesis like this (J. E. Jones) in an inconspicuous manner. Some names of lucky winners are in the Classified ads, others somewhere in the boxed ads on this page. Fourteen tickets are given away each week. Go to the store in whose advertisement YOUR name appears and you will receive two (2) tickets to the Torrance theatre. You are under no obligation to make a purchase.

Note: Read every line or you may overlook your name and the Free Tickets.

Legal Advertisement

thereon at the rate of 7.2% per annum from February 18, 1933, less \$9.92 paid on account, and all sums advanced or expended under the terms of said Deed of Trust, with interest as therein provided; and

WHEREAS, by reason of the default aforesaid, the then owner and holder of said note and Deed of Trust, declared on February 13, 1934, all sums secured by said Deed of Trust immediately due and payable, requested said Trustee to sell the property covered by said Deed of Trust, and on the 27th day of February, 1934, caused notice of said default and of election to sell said property to be recorded in Book 12458, Page 117, of said Official Records of said County and State;

NOW THEREFORE, the FARMERS AND MERCHANTS TRUST COMPANY OF LONG BEACH, by virtue of the authority vested in it as Trustee, will sell at public auction to the highest bidder for cash in gold coin or lawful money of the United States, on the 25th day of June, 1934, at the hour of 12:15 P. M. of said day, at the Northwestern entrance of Jergins Trust Building, known as 100 E. Ocean Blvd., a public place in the City of Long Beach, County of Los Angeles, State of California, all the interest conveyed to it by said Deed of Trust, in and to the property situated in said County and State, described as follows:

The East half of Lot Sixty-one (61), Tract Number Twenty-nine Hundred, Thirty-

Legal Advertisement

three (2933), as per map recorded in Book 32, Page 25 of Maps, in the office of the County Recorder of said County;

or so much thereof as shall be necessary to pay the total amount of the principal, interest, advances, charges, costs, expenses of sale and compensation of Trustee.

IN WITNESS WHEREOF, the FARMERS AND MERCHANTS TRUST COMPANY OF LONG BEACH, has duly authorized this notice, by the signature of its President, attested by its Secretary, who has affixed the corporate seal at Long Beach, California, this 14th day of June, 1934.

FARMERS AND MERCHANTS TRUST COMPANY OF LONG BEACH.
By H. V. KETCHERSIDE,
President.
By C. E. HUNTINGTON,
Secretary.

(SEAL)
June 7-14-21.
No. 420-1286.

S K SHOP
1621 Cabrillo Torrance
(Scallen & King)
Dressmaking, Alterations
Hats
You buy material or we buy it
Individual Styling
Reasonable Prices
Rose Ebberts

F. H. Clark
Frespuro Artesian Water
Bottled at the well, delivered direct to your home, regularly.
For Immediate Service, Call
Paul Lessing
2009 Arlington. Ph. 690-R.
TORRANCE

BUCK'S GARAGE
2172 Torrance Blvd., Torrance
Phone: Days, 212; Nights, 191

AMERICAN BIRD SEED AND SUPPLY STORE
Complete Stock of Bird Foods, Cages, Garden Seeds, etc.
Torrance Transfer
1309 El Prado
Doris Worrell

TEXACO Service Station
(Hansen-Diesel)
Cor. Carson and Marcelina
See Us For Your Next Grease Job. We Use
TEXACO MARFAK GREASE
(Lasts Twice As Long)
SPECIAL HAVOLINE Waxfree Oil
In Sealed Cans
96c with oil drain
Reg. Price, 30c Qt.
GOODRICH TIRES AND TUBES
Marie Ratsch

TORRANCE FEED and POULTRY STORE
Carson & Gramercy WE DELIVER Phone 115-W
T. S. LOVELADY, Proprietor
FRESH, LOCAL RANCH EGGS DAILY
Quality Feeds At Prices That Will Meet With Your Approval
JUST RITE BIRD PRODUCTS - PACKAGE AND BULK
CHOICE COLORED HENS lb. 20c
WHITES lb. 17c
COLORED FRYERS lb. 22c
RABBIT FRYERS lb. 12c

WHITE CASINO CAFE
1521 Carson Street, Torrance
Now Under New Management
DANCING TUES., WED., FRI., and SAT.
Real Italian Cooked Dinners Served Daily
BEER - WINE - SANDWICHES
No Cover Charge. Come! Have a Lot of Fun!
S. Failla, New Manager. Phone 747 For Reservations

Miller Furniture Co. Phone 545
1220 El Prado
PIANO TUNING and Demolishing\$3.50
FLOOR LAMPS, All sizes, priced from\$1.00
BED SET, Complete Springs and Mattress\$15.00
(Slightly Used)
TERMS TO SUIT - LIBERAL TRADE-IN ALLOWANCE
CASH PAID FOR USED FURNITURE
Local and Long Distance Hauling

CLASSIFIED ADVERTISING RATES AND INFORMATION

Rates Quoted On Per Issue Basis
(3 line minimum)
1 Time (per line).....12c
2 Times (per line).....10c
3 Times (per line).....9c
4 Times (per line).....8c
12 Times (per line).....6c
Multiple Time Rates effective ONLY if no change of copy ordered—otherwise open rate of 12c per line will be charged.
Ads may be cancelled after any insertion. Rate earned will be charged and money refunded for space not used.
Not responsible for more than ONE incorrect insertion of any ad ordered for more than one time.

CLASSIFICATIONS

- ANNOUNCEMENTS
- Advertisements
- Card of Thanks
- Lodge Notices
- Lost and Found
- Business Directory
- Personal
- Travel Opportunities
- Business Opportunities
- Financial
- For Rent: Houses, Unfurnished
- For Rent: Houses, Unfurnished
- For Rent: Apartments and Flats, Unfurnished
- For Rent: Apartments and Flats, Unfurnished
- For Rent: Rooms, Unfurnished
- For Rent: Rooms, Unfurnished
- For Rent: Garages
- For Rent: Stores and Offices
- For Rent: Furniture and Household Goods
- For Sale: Automobiles and Accessories
- For Sale: Furniture and Household Goods
- For Sale: Horses and Livestock
- For Sale: Poultry and Pet Stock
- For Sale: Miscellaneous
- Help Wanted: Male
- Help Wanted: Female
- Help Wanted: Male and Female
- Employment Wanted
- Wanted to Buy
- Wanted to Rent
- Real Estate: Improved
- Real Estate: Unimproved
- For Lease
- Oil Properties, Leases, etc.
- Income Property
- Real Estate for Sale or Trade
- Musical Instruments
- Miscellaneous

1 Announcements
NOT responsible for any debts contracted by anyone but myself.
Fanny C. King.

ANNOUNCING!
New Department—New Equipment
For Axle and Wheel Alignment
Specializing in Steering Geometry
Tire Wear, Shimmy, Hard Steering
Corrected by Scientific Factory
Specifications Plus
Expert Workmanship
Free Inspection While You Wait
WALTER G. LINCX
Complete Automotive Maintenance
812 South Catalina Ave.
Redondo Beach, California
Phone 5782
Dodge - Plymouth

James Scott
"Stop Wear"
Lubrication service. Give your motor and chassis proper lubrication. We know how—and do it.
Every Service For Your Car

CECIL SMITH
Super Service Station
2172 Torrance Blvd. at Portola
Phone Torrance 212

LISTEN FOLKS
E. P. Kent is just finishing three houses—all will be painted with Sherwin-Williams Paints. Ask those who use it if it is good.

S. S. Worrell
THE HARDWARE MAN
Ph. 167-M, 1517 Cabrillo
Anna McFarland

TORRANCE FEED and POULTRY STORE
Carson & Gramercy WE DELIVER Phone 115-W
T. S. LOVELADY, Proprietor
FRESH, LOCAL RANCH EGGS DAILY
Quality Feeds At Prices That Will Meet With Your Approval
JUST RITE BIRD PRODUCTS - PACKAGE AND BULK
CHOICE COLORED HENS lb. 20c
WHITES lb. 17c
COLORED FRYERS lb. 22c
RABBIT FRYERS lb. 12c

WHITE CASINO CAFE
1521 Carson Street, Torrance
Now Under New Management
DANCING TUES., WED., FRI., and SAT.
Real Italian Cooked Dinners Served Daily
BEER - WINE - SANDWICHES
No Cover Charge. Come! Have a Lot of Fun!
S. Failla, New Manager. Phone 747 For Reservations

Miller Furniture Co. Phone 545
1220 El Prado
PIANO TUNING and Demolishing\$3.50
FLOOR LAMPS, All sizes, priced from\$1.00
BED SET, Complete Springs and Mattress\$15.00
(Slightly Used)
TERMS TO SUIT - LIBERAL TRADE-IN ALLOWANCE
CASH PAID FOR USED FURNITURE
Local and Long Distance Hauling

3 Card of Thanks

MRS. JOHN DENNIS, Miss Eva McCormick and Mrs. Bertha Wilcox tender their sincere thanks to all friends of the late Judge John Dennis for their beautiful floral offerings and kind expressions of sympathy for the bereaved.

6 Business Directory
FORSTERS Mattress Shop. Your old mattress made like new. Inquire 1648 Cabrillo.

TORRANCE NEWS AGENCY
1322 Sartori Ave., Torrance, Candy, Magazines, Novelties, Tobacco

11 For Rent: Houses Furnished
FOR RENT: Four-room house and garage. 1425 221st St., near Denker.

FOUR-ROOM furnished house, reasonable. 1828 Gramercy.

FURNISHED house, modern, 3 rooms and bath, hardwood floors, large garage and yard. 1627 Greenwood avenue.

COMPLETELY furnished, a real home; 6 rooms and bath, electric washer, garage; also 4-room house with bath. 1753 Androp.

12 For Rent: Houses, Unfurnished
DUPLIX, 3 rooms and bath, 1829 Cabrillo avenue; also 5-room house at 1670 Gramercy. Inquire at Erwin Hotel, phone 99-J.

4-ROOM house, unfurnished. Newly painted. Garage, water paid. \$15 monthly. Inquire 1442 Carson.

13 For Rent: Apartments and Flats, Unfurnished
THREE-ROOM furnished apartment, \$11 a month. 911 Portola.
Help Wanted: Male
Help Wanted: Female
Help Wanted: Male and Female

21 For Sale: Automobiles and Accessories
MUST sell 1934 Master Chevrolet Sedan; run 1250 miles, guaranteed, six weeks-old. Will trade. Owner, Box W, Torrance Herald.

22 For Sale: Furniture and Household Goods
Read the Herald Want Ads every week for Big Savings.
FOR SALE—Westinghouse electric range, 6 months old. Will sacrifice for cash. 1303 Amapola.

23 For Sale: Horses and Livestock
FOR SALE: Milking goats, 1425 221st St., near Denker.

24 For Sale: Poultry and Pet Stock
TWO kittens one male one female, to give away. 1732 Cabrillo Ave.; call after 5:30 p. m.

25 For Sale: Miscellaneous
GARDENA bonded winery, Redondo Beach boulevard, 1 block east of Western avenue. Special price on sweet muscatel wines, \$1.40 gallon. Bring jug. Wholesale and retail.

BRING YOUR CAN—Richfield
Motor oil, 5 gals. \$1.25. No. 1 Kerosene, 5 gals. 65c. Chickn Distillate, 5 gals. 45c. Bulk fly spray 35c quart; creosote 25c quart; cleaning solvent 25c gal; greases 10c a pound. Best Eastern Oils, 5 gals. \$1.95. 1000 tires, new, used, rebuilt—complete line of used tires, tubes, flaps, etc. Auto repairing, battery work, towing. Moser Service Station & Garage, 14302 S. Western at Rosecrans. Phone Gardena 2562. Free delivery.

27 Help Wanted: Female
LADY for this city as exclusive representative. Good income. Mikelle Laboratory, 5419 So. Broadway, Los Angeles.

MIDDLE-AGED woman wanted for family style cooking; call Friday between 1 and 2 o'clock. Erwin Hotel, phone 99-J.

29 Employment Wanted
AUTO mechanic, grind valves, clean carbon, 4-cyl. \$3.00; light 6" \$4.50. Deitrich, 2020 Gramercy.

EXPERIENCED house and window cleaner; floor waxing and kitchen cleaning. Van Kralingen, 2304 Gramercy.

32 Wanted: Miscellaneous
WE pay highest cash prices for used furniture. See us first. Miller Furniture Co., 1220 El Prado, Torrance. Phone 545.

34 Real Estate: Unimproved
ESCAPE to the desert! Own your own estate in perpetual sunshine in new, fast-growing resort. Today's price \$49.50 cash or terms. Plenty subsurface water. Big profit opportunity. Write for free map, photos and information. Stephens, 305 Bankers Bldg., L. A.

Every Week....

We are the receivers of happy messages from advertisers using the classified columns of this paper. These people phone us or call in person—voluntarily—for no other reason than to enthusiastically inform us of the

"Sure Fire Results!"

They obtained from those little but powerful WANT-ADS. NO METHOD is so inexpensive, yet so powerful as the use of ---

Torrance Herald
—and—
Tri-City Shopping News

CLASSIFIED ADS

To get your message to EVERYONE in this 75 square mile trading area. No matter what it is CLASSIFIED ADS can ---

BUY :: SELL :: TRADE FOR YOU!

PHONE

Torrance
444

An experienced ad-writer will help you in wording your message.

The Cost Is Small!