

Torrance Herald

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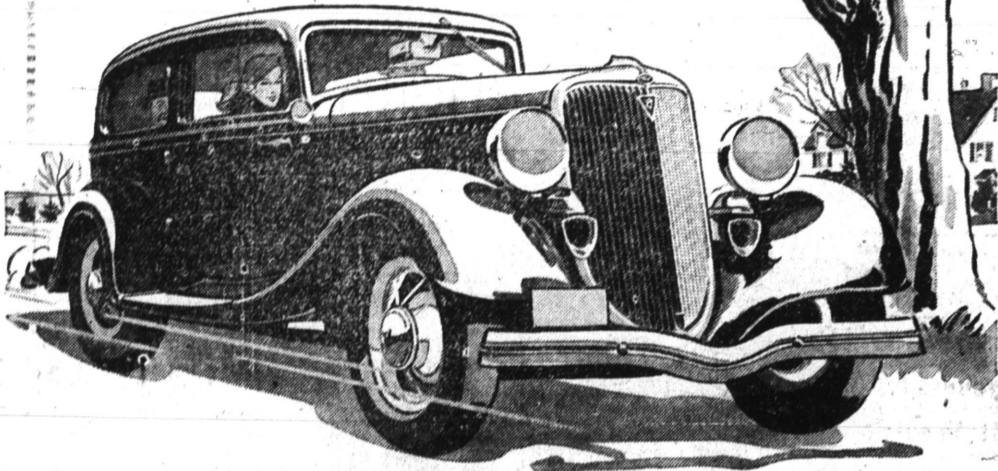
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Announcing



NEW FORD V-8 for 1934

THE UNIVERSAL CAR

The New Ford V-8 for 1934 is now on display at the showrooms of Ford dealers. Surpassing even the great Ford of 1933 in economy, beauty and comfort, it is truly the car of this modern age—the culmination of thirty years Ford progress. It combines the proved performance of the V-8 cylinder engine with two important new features—Dual Carburetion and perfected Clear-vision Ventilation. See this car today and drive it at the first opportunity.

OUTSTANDING IMPROVEMENTS IN THE NEW FORD V.8

BETTER PERFORMANCE. Greater power, new speed, quicker acceleration, smoother performance, more miles per gallon especially at higher speeds, and quicker starting in cold weather—all these result from the new dual carburetor and dual intake manifold. New water-line thermostats enable the engine to warm up more quickly and to maintain an efficient operating temperature. Added engine refinements reduce oil consumption, further improve operating economy and reduce maintenance costs.

NEW VENTILATION SYSTEM permits clear vision, prevents drafts and provides desired amount of fresh air in any weather. Individual control for front and rear side windows. When ventilation is desired the window glass is raised to the top. Then the handle is given an additional half-turn. This slides the glass back horizontally to form a narrow slot. Through

this slot air is drawn out by the forward motion of the car. This simple ventilation system maintains draft-free circulation, insures passenger comfort, prevents fogging windshield in cold or stormy weather. Both windshield and cowl ventilator can be opened to supply additional air needed for comfortable warm-weather driving.

DISTINCTIVE NEW APPEARANCE enhanced by the newly designed chromium-plated radiator shell and grille, new hood louvers, new hub caps. Interiors are attractive, with new tufted upholstery, new mouldings, new cove-type headlining, new instrument panel, new arm rests, new hardware. Swivel-type sun visors in De Luxe bodies prevent glare from front or side.

FENDERS IN COLOR. On De Luxe cars fenders are in color to harmonize with body colors—wheel colors optional. New enamel finish on

all bodies and fenders has greater wearing quality and more enduring luster.

GREATER RIDING COMFORT results from increased spring flexibility. The spring leaves are newly designed for quieter and easier action. Shock absorbers are improved. Seat cushions are deeper, with new, softer springs. New type, individual bucket seats provide increased comfort for front-seat passengers in the Tudor Sedan. Adding to comfort is the new driving ease of the 15-to-1 steering gear ratio.

PRICES REMAIN LOW—Tudor Sedan, \$535. Coupe, \$515. Fordor Sedan, \$585. De Luxe Tudor, \$575. De Luxe Fordor, \$625. De Luxe Coupe (5 windows), \$555. De Luxe Coupe (3 windows), \$555. De Luxe Roadster, \$525. De Luxe Phaeton, \$550. Cabriolet, \$590. Victoria, \$610. (All prices f. o. b. Detroit.)

EDITORIAL

When Capitalists Squawk, It Must Be Getting Better

Criticism of President Roosevelt's recovery program by big bankers and other moneyed interests was hailed as one of the most reliable signs that the program is working and the nation has passed its economic crisis, this week by Chairman John R. Quinn of the board of supervisors who has just returned from Washington. Mr. Quinn hit the nail squarely on the head when he said yesterday: "There wasn't a peep out of the bankers and capitalists last spring when Roosevelt took office, because they knew that whatever the President did to them it would be nothing compared to what might happen in a radical change of government."

"They would still be quiet, except that they consider the crisis is past and their fortunes are secure. The natural result is that they set up a wall against sacrifices they may have to make from now on, in order to prevent a recurrence of depression."

The organized effort on the part of Republican newspapers and other capitalistic organs to break down confidence in the administration should be met with renewed determination by the great masses of American workmen and other middle-class citizens to stand solidly behind the best friend they ever had in the White House.

Keeping Up With Torrance High

JAYNE TRALLER, Editor
As the starting of a campaign to raise money for the Torrance Relief Fund, an aud call was held in the gymnasium Monday, December 4. Led by Mr. Casey, the school sang a number of songs. Mr. Waldreich spoke briefly and introduced the guest speakers. Sam Levy, chairman of the relief drive, spoke to the students telling them of the urgent need for immediate relief. James Leech, president of the Bank of America and treasurer of the relief fund, asked the student body to give their help and co-operation in the drive. Each student who possibly could was asked to contribute ten cents or more.

The school has responded enthusiastically to the requests for help. Mr. Wright's B senior home room was the first to put over the drive 100 per cent, each member of the class contributing something the first day.

The B senior class, section 2, have done a good deal to help. Evelyn Pauling and Kiyoshi Minami assumed entire responsibility for collecting and campaign speeches, and a candy sale was organized to raise money. Every member of the Junior class has made a contribution. Other classes also have made an excellent response.

The World Friendship Club held a meeting Thursday, December 7. Several letters that were received recently by the club were read. Among these was an especially interesting one from Latvia.

Members who had attended the meeting of the City Federation of the World Friendship Clubs gave accounts of the meeting.

One of the main topics of the meeting was the discussion of making a gavel of orange and lemon wood to be exchanged for one of another country.

President George Kubo stated that a constitution had been drawn up and would be discussed in full at a future meeting. The meeting was closed when Paul Huebner of Lynwood spoke on his travels in Russia and other parts of Europe.

Miss Marguerite Jones' B-10 English class have made some unusually good projects this year. The class has been reading Les Miserables and the ideas for the projects were taken from the book. Some of them are dolls dressed in the costume of the period, maps of France, a street scene in the book, pictures of the characters drawn by the students, the hall of mirrors and a miniature gull-ship.

The display has been in the 207 case in the main hall.

Six students from Torrance high with three teachers, Mrs. Granger, Eva Jones and Marguerite Jones, attended the World Friendship conference at Los Angeles. The first ten minutes they were entertained by the Fairfax girls' size club singing two numbers. After that the conference was divided into three discussion groups.

The subjects discussed were, "Is War Inevitable? Join the World Court?" and "Should We Drop the Monroe Doctrine?" When the three groups came back from discussion the subjects were summed up by one from each group. By a show of hands everyone agreed that these discussions should be continued.

The Madrigal Society has been asked to sing in Los Angeles at the teachers' institute, Thursday, December 21. They plan to sing the entire Brahms' "Motet" at this time besides Christmas music.

The Girls' League is conducting a Christmas tag sale. Tags are sold for a nickel or any food material. The returns are to go to the needy of Torrance.

The Madrigals presented a tent show during the lunch period Wednesday noon, December 6. It consisted chiefly of talent from the Madrigal Society. Laurella Lancaster played an accordion solo. Virginia Powerox sang "Shanghai Lil." Jimmie Shidler and Jimmie Lang sang "The Man On The Flying Trapezoid." Roberta Hale sang a number and Junior Piper played "Viennese Waltz" on the piano.

One of the most interesting classes in school is the Junior girls' handicraft class held weekly during one of the activity periods. Under Mrs. Bull's supervision they are learning to crochet. Some of the girls are doing embroidery work while others are crocheting afghans and cap and scarf sets. One girl is making a hooked rug.

The "Fighting Irish," an A-8 class football team, coached by Theodore Adzovich, Tartar full-back, won over the B-7s by a score of 7-0. Although the B-7s were considerably outweighed they made a good showing due to the fine playing of Javens and John Disario. In the final moments of the game the seventh graders made a desperate effort to score. John Disario on fourth down ran 40 yards. After a 10-yard gain they tumbled and the "Fighting Irish" held the ball the rest of the game.

The A-7 class won an easy victory over the B-7s by 24-0. The older and heavier boys made their touchdowns on sustained drives. Robert Smith, A-7, outdid his class by scoring two touchdowns.



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Cheese CHALLENGE FULL CREAM 2 lbs. 25c

Kraft Cheese ALL VARIETIES 1/2 lb. pkg. 18c
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Eggs MONOGRAM U.S. EXTRAS-LARGE Every Egg Guaranteed doz. 24c

Tomato Soup VAN CAMP'S can 5c
Tender Peas SWEET No. 2 can 10c

Pineapple FANCY SLICED No. 1 flat cans 2 15c

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Sugar C&H MENU BROWN 1-lb. pkg. 6c
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LAMB LEGS GENUINE 1933 SPRING lb. 19c

POT ROAST lb. 9c | BOILING BEEF lb. 6c
100% PURE PORK SAUSAGE OUR OWN MAKE lb. 15c | FRESH GROUND BEEF lb. 10c
EASTERN GRAIN-FED PORK ROAST LOIN lb. 12 1/2c | CUDAHY'S PURITAN SKINNED HAMS Shank or Butt End As Cut lb. 12 1/2c
WHOLE or FULL HALF—lb. 16c

PRIME RIB ROAST EASTERN GRAIN-FED BEEF lb. 15c

PORK ROAST lb. 10c | CUDAHY'S BACON BY THE PIECE lb. 16c
CUDAHY'S PURITAN-HAUSER'S PRIDE BACON SLICED 1/2-lb. pkg. 11c | FULL CREAM MONTEREY CHEESE JACK lb. 15c
Hansen's Pride or Best Ever Pure Pork SAUSAGE LINK 1/2-lb. pkg. 10c | EASTERN GRAIN-FED BEEF STEAK Swiss or Ground Round lb. 15c
SWIFT'S JEWEL or WHITE RIBBON Shortening 1-lb. carton 7 1/2c | QUARTER SIZE HAMS HORMEL ea. 79c

BUTTER BROOKFIELD GOLDEN STATE—lb. 20c

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