
"I've kept track of the money it saved us this month"

"Here it is-all put down. Whenever my telephone relieved me of a trip downtown, I made note of the nickel, dime or quarter saved. They soon amounted to more than the price of telephone service, and I also have the telephone for calling friends, making appointments, hearing from others and being in touch with the world. It's true, and I've proved it-the telephone in the home coste so little and does so much that it simply doesn't pay to be without one."


Sell Syste E cobrially ynvited to visit the Century of Progress Exposition,

Southern California Telephone Company Business Office: 1266 Sartori Telephone Torr. 4600


