CLASSIFIED ADS

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CLASSIFIED ADVERTISING RATES

CASH WITH COPY RATES ACCOMMODATION CHARGE RATE

CHARGE RATE (Subject to Approval of Credit Manager) Dne insertion, per line...... Two Insertions, per line..... Three Insertions, per line.... Four Insertions, per line.... Minimum Size Ad, 3 lines .22 MONTHLY CONTRACTS

Classified Display, minimu space one inch, with privilege change of copy, four insertion or more, per inch, each inse tion 500 Classified Display, without contract, per inch, per inser-tion 800

1 Announcements

Ku Klux Klan Meets Thursday nights, 1741 Border Ave.

3 Card of Thanks

3 Card of Thanks Mr. and Mrs. Peter Burt, Mr. and Mrs. Leslie Paxton, Mr. and Mrs. Sykes and Fred Palmer, wish to' thank the following Torrance of the death of Mrs. Doris Palmer, who passed away at Hayward lask-week: Mr. and Mrs. Doris Palmer, who passed away at Hayward lask-week: Mr. and Mrs. H. L Bodley, Mr. and Mrs. H. B. Bodley, Mr. and Mrs. Al Curler, Mr. and Mrs. O. Chicoine, Mrs. Ms. Mathews, Mr. and Mrs. J. S. Lancaster, Mrs. Dorothy Post, Mrs. Roxie Sleeth, Mrs. And Deininger, Mrs. Tores-liggins and C. Burnett. 5 Lost and Found



counted and selected people, as delegates gures. From s with an at other communities. 1927, yielding These convention attendants of conventions can be contrest and regarded to 60,000 in 1927, yidling dividends of \$2,400,000, to 183 con-ventions in 1932 with an at layout of 1932 with an at dividends of \$2,400,000, to 183 con-ventions in 1932 with a cash of 118,000 and yidling cash dividends of \$2,400,000, to 183 con-or 118,000 and yidling cash dividends of \$2,400,000, to 183 con-stantistic of the convention attendants car-ty the message of Los Angeles and Southern California back to the domunities from which they come. Upon their arrival home they be-come walking, takking and writing advertisers of the things they saw tring the they be-convention with other convention the stabilization of our values. Tonventions form avless. Tonventions bring new money into this territory. They also bring in telling figures. From conventions with an at-of 60,000 in 1927, yielding of \$2,400,000, to 183 con-t 1932 with an attendance and yielding a cash dist.

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TORRANCE HERALD, Torrance, California

Tax Pamphlet At

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By Subscribing . . or Paying Up Your Back Subscription . . to the

Forrance Herald

Special Offer Applies To Both New and Old Subscribers And Is Good ONLY Until September 10, 1933

FAIR WARNING! . . At The Close of This "SAVE-HALF" on September 10, All Delinquent Subscriptions Will Be Discontinued, In Compliance with the Requirements

Here's How to Save Half --

 $F^{\rm OR}$ every dollar you pay on new or renewal subscriptions to the TORRANCE HERALD and LOMITA NEWS you will receive an ADDITIONAL DOLLAR'S CREDIT, providing the subscription is paid for one full year in advance

FOR INSTANCE:-If you are not a subscriber, and subscribe for one year in advance and pay \$1, you will receive credit for \$2,-which is the yearly rate anywhere in Los Angeles county.

If you are already a subscriber and owe \$2,, you may pay \$2, which will pay your present obligation and also pay your subscription one full year in advance. Thus you settle your debt of \$2 for \$1 and receive a \$2 subscription for \$1. If you already owe \$4, you would pay \$3, which would settle your debt and pay up your subscription for one year in advance.

THIS SPECIAL "SAVE-HALF" OFFER WILL BE GIVEN ON RENEWAL SUBSCRIPTIONS ONLY WHEN, SUBSCRIBERS PAY. SUFFICIENT TO SETTLE ALL ARREARS AND A FULL YEAR IN ADVANCE.

To Old Subscribers - -

D^{URING} the trying years of the Depression when every dollar was needed in many families to meet the bare necessities of sustaining life, the TORRANCE HERALD and LOMITA NEWS has been glad to extend credit to old subscribers. Some folks who have been subscribers for nearly twenty years were obliged to defer making their customary regular payments during recent years. To have taken their names off the list would have been like deserting old friends. Then too, we felt that the savings offered in the newspaper advertisements, particularly the food bargains, would be helpful in making limited funds stretch farther.

But the Depression is passing. Recovery is under way. Payrolls are picking up, and it should be easier now to pay up. Consequently, we are making this special "SAVE-HALF" offer to make it easier for old subscribers to settle their old accounts and again place their subscriptions on a paid-in-advance basis. Take advantage of this exceptional offer before you forget it.

AFTER SEPTEMBER 10, THE PRICE WILL CO BACK TO THE RECULAR BASIS, AND ALL DELINQUENT SUBSCRIPTIONS DISCONTINUED.

Torrance Herald & Lomita News Herald Building, 1336 El Prado, Torrance, Phone 444

THURSDAY, AUGUST 10, 1933

Points In NRA Blanket Code