THURSDAY, APRIL 27, 1933

TORRANCE NOTES

Mrs. Thomas Waters, 1951 Ca son street, had as her house gue this week, Mrs. H. L. Robinso of Highland Park.

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OSTPONED LIQUOR CASES DISPOSED OF

E. J. Rafferty, and Pat Brannon rrested March 10 at 2322 Wes fist street, Lomita, in a raid by 241st street, Lomita, in a r the county dry squad, on charges, whose case had es, whose case had been med from March 15, plead in the Lomita justice court week, and their cases disposed of. Brannon was given paid \$25 of a \$50 fine, balar fuspended

BOOKS CLOSE TONIGHT

Redondo Furniture Co. 212 So. Pacific Ave. REDONDO BEACH STUDIO COUCH—Soft re-

ilient coil springs, ean be sed three ways—as a single ouch, a double extra bed or vin beds. Durable covers. hree Kapok filled pillows. Three 19.95 \$12.95

2-PIECE LIVING ROOM SUITE—Upholstered in at-tractive covers. Club style, ve covers. Club style, g filled cushions. Daven-and chair \$19.95

-PIECE WALNUT BED-ROOM SUITE - An expen-

Ive looking suite, consisting f full panel bed, chest and follywood vanity. Modern d van detail, \$29.95

.18



STORY 2

ervoir site was poin

Mayor Kluss

eer L

the statement, "Don't yo

nan inter

ncilman Conner pointed the C. C. M. O. is ous to soll the property, and said that Mr. Clotf the oil company had ag itly to open negotiation-nproheor purchase of the 6.06-ac our site if the city so d contard stressed the ne purchase of a reservo any agreement would h signed by officials of

that the

bany in the east. Isn't It Queer? hen Mayor Klusman ist the price asked h bany and branded th

way and with inte in the ele notch today to lead the ticket in the

victory without a run-of



Utah's Finest-Military Minded Maidens



TORRANCE HERALD, Torrance, Calif.

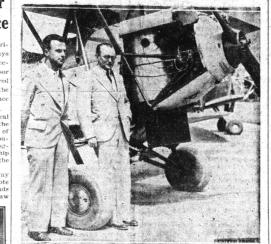
Steam-Powered Plane Is Latest

Observers Pick Shaw As Winner

In Mayor Race With the Los Angeles city pr

ace for mayor, with a fair chan-

be defeated a



Above are William, left, and George Besler, Oakland, Calif, in-ventors, at the nose of their steam-powered, ainplane, which recently stayed sloft seven minutes in test

B. M. Coffman Passes Away At L. A. Hospital our Families Visited By Death Angel During Past Week

FRANK L. SHAW, man of County Boa rvisors, and Favorite Benjamin M. Coffm resident of To Anthe ten y durini Cof

eral services were held at Weaner Myers chapei, elter, former pas Abt

at the Jan Memorial April

l, Rev. G. G. Elder Christian

Cryer 7 2000 NEW BUNGALOW AT LOMITA ELEMENTARY classroom tac.

Ja. ank H. E. L. Iall To th J. L. JEAN CO. ions ckly flights. Economy of operation, quietness of motor and lightness are claimed of the power plant. 73 Pier Ave. app be in the

COUNCIL RE-ELECTS KLUSMAN MAYOR

Repair Quake Damage Received ***********

Applications For Loans to

Details of the procedure to be followed by persons seeking finan-cial assistance for the reconstruc-tion of homes or buildings dam. were made known today in a statement issued by the Unified Rehabilitation Corporation, the agency appointed by the Unified Rehabilitation Corporation, the take charge of the disbursement of the \$5,000,000 joan appropria-tion made by Congress. The statement follows: The organization of the Unified Rehabilitation Corporation has now been completed to the point where applications for loans for

w been compl here applicatio age are being acted upon, al application blanks for have been distributed to orous places in the affected If you desire to apply for an to reconstruct dannaged erty and have not already re-at the application blanks, in-at your Chamber of Com-e or bank or of someone in community who has been e on your community earth-e commutes.

guake committee. Loans on private property by this corporation with voted by the Congress for struction of earthquake di can be made when secured paramount lien, except as to and special assessments, o property repaired or reconst The rate of interest will 1 ber annum, payable outparted of interest will be 5 m, payable quarterly, a will be for five yea payment privileges. T will pay the apprais ow and title expene tin. ith preyears scrow and title is no commission g the loan. The have set a specia ing the escrow and made for the purp locting earthquake ssion c The t This vs: C. Nixon, 1201 Se Idg., Long Beach. Link, Lynwood City Wilcox, Santa Ana



Hermosa Beach Cut Out The Gadgets!

This no time to 'fiddle' with advertising.

If you want to keep going in 1933 . . . you MUST spend your Advertising dollar wisely; CUT OUT THE GADGET EXPENDITURES. Gordon H. Ciley, for 16 years advertising manager for John Wanamaker says,

> "If you want to do more real advertising and at the same reduce the cost of it. CUT OUT THE GADGETS . . . cut out the Knicknacks, donations, programs, tickets, charged up to 'Good Will Advertising' . eliminate waste in postage and wasteful methods and mediums . . . spend this saving of 15 to 25% in the NEWSPAPERS."

Use Space in Your Local Newspaper . . . Convincing . . . Attractive Copy . . . Regularly . . . Con-tinuously! CONCENTRATE! IN THE TORRANCE HERALD! And Remember, every advertisement is RE-PUBLISHED FREE OF CHARGE . . . EVERY WEEK ... in the TORRANCE SHOPPER GUARANTEE-ING a 100% COVERAGE of this Shopping Area!

Every Dollar You Invest in Local Newspaper Advertising Goes Into Payrolls and Comes Back to YOU!

age 31,