Three Sections 16 Pages This Issue

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# CHOOL BOARD, LIKE SPHINX, FAMOUS "FLAPPER CHORUS" AND PRINCIPALS IN RECENT PLAY

tisfactory Explanation of Delay On Constructing Schools Promised Torrance Not Forthcoming

When the \$12,000,000 bond issue was put before the people of the Los Angeles city school district in March, 1931, for their adoption, the people of Torrance were given assurances that in return for their support this city should share in the fund to the extent of the cost of acquiring a site and erecting a new school in the Fern Avenue district.

That the board of education was sincere in its assurances at the time was borne out by the fact that the site was acquired and plans for the new building were tirnen up.

However, as soon as the board became cognizant of the fact the city of Torrance was contemplating the adoption of a city charter, the activity ceased and the district of the fact that this improvement is vital to the interest of the children in this district.

Efforts on the part of Torrance it is the district, as in the district, the price of the children in this district.

Efforts on the part of Torrance it is the district of the district. The people of Torrance are watting for answer. The board of education and the came of the cost of acquiring a district can give a definite, satisfactory, unequivocal answer to Question No. 5.

If eventually, under the adoption of a city charter, the adoption of a city charter, the activity ceased and this district.

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#### MEN CALLED TO WORK AT STEEL MILL

en Hearth Dept. Resum Operations After Two-Month Shut-Down

#### School Students Hear Talk On Sign Language

## Recovering From Recent Injury

#### **NEXT ISSUE** OF HERALD ON TUESDAY

#### TORRANCE, ... AT THE CROSSROADS!

By GROVER C. WHYTE

Torrance can take a lesson from Washington where the two great political parties of America are setting aside partisan politics and moving forward as a unit in order to put federal rehabilitation plans into action. Matters of lesser importance should be laid aside for the time being, while citizens get behind local plans for constructive action to start the wheels of business and industry, to put idle men to work, and keep this city well advertised so that it will attract new residents and new industry when the big upward swing gets under way.

What a mistake it wouldebe, for example, to permit the Chamber of Commerce to deteriorate, just at a time when it is most needed. Here is an organization that has carried on from the very beginning of Torrance and which has had no small part in its progress. If it should be allowed to falter now because of lack of adequate financial support, many important developments that are slated to come to this community will not materialize.

Unsettled business conditions have affected the

not materialize.

Unsettled business conditions have affected the Chamber of Commerce just as every other line or agency has been affected. Yet what work is more closely related to the public good than that which maps and guides and encourages balanced growth of a city so strategically located as this, and so well buttressed with resources and potentialities? The Chamber of Commerce should be keyed to the highest efficiency at all times, but now when the whole nation is looking forward with confidence to the early revival of normal conditions, its work becomes all the more important.

We should not be too guick to criticize the second

We should not be too quick to criticize the accomplishments of our Chamber of Commerce. It took the Los Angeles Chamber of Commerce seven years to land the Chrysler automobile factory. If the Los Angeles chamber had accomplished no other good thing during its seven years, its existence and financial cost during that time would be justified in this one great achievement. Throughout life, all phases of life, the really big things cost a great deal of time, money and energy, and sometimes all of these expenditures are required. It is especially true of accomplishments of civic organizations. The thing to do is to have faith and keep plugging.

are required. It is especially true of accomplishments of civic organizations. The thing to do is to have faith and keep plugging.

Now that Chrysler and Ford are on the Pacific Coast, we know it will not be long before General Motors must join them. Already General Motors scouts are investigating Torrance as a possible location for a Pacific Coast plant. Do you want to take the chance of losing a General Motors plant for 90 cents a year, which is the average cost of the Chamber of Commerce to the average home owner in Torrance?

Torrance's future will be very closely identified with the outcome of the election April 11 regarding the five-cent promotion tax. The threat of short-sighted reactionary elements among our citizenry to repeal the promotion tax, is a threat to the future development of this city. It is a challenge to progress! Do you want Torrance to grow, or do you want it to retrograde? It's up to you. Vote "Yes" on the five-cent promotion tax proposition, which automatically repeals the ten-cent tax.

## Along Carson

## Dr. Proctor To Speak Over Radio

## Prominent business men of Torrance disguised as celebrities of the screen, history, and feminine types of daily life. Henry Grubb, as Marie Dressler at right. Sam Levy, Jim Wilkes, Harry Roberts, L. B. Kelsey, W. R. Page, Dewey Flx, Charles Schultz, Carl L. Hyde, Ellis Harder, Fay L. Parks, Louis Deininger, L. C. Doan, James Scott, Al Gourdier, L. G. Barkdull, Douglas Collins, Charles Myers and Sid Smith. **Opening of New Court Room Is** A Civic Event

Over 60,000 People Live

Within 5-Mile Radius

udge Dennis and Court Aides Welcome Large Crowd at Justice Quarters

nita township turned pers, to honor Judge als and his staff of as



JUDGE JOHN DENNIS

the occasion of the formal opening of the new court room at
1556 Cravens avenue Wednesday
evening. The offices and court
rooms were filled with flowers
sent by civic organizations, industies and friends of the mayorTURN TO STORY 6
Page 5

#### Announce New Prices at the

Beginning Sunday night new low

#### Smith Honored By President of L. A. Chamber

Both Wright Repeal and Legion Amendment Proposals Will Have to Be Submitted On April 11 Ballot

Pifty Legionnaires responded to the call of Fred Tiffany, chairman of the American Legion emergency committee, and met with Chamber of Commerce officials Monday evening to launch a drive to counteract the movement started by J. M. Wright to repeal the promotion tax by which the chamber is financed.

After a two-hour session in which the important phases of the issue were explained and discussed, the Legion men took copies of an initiative petition which calls for an amendment to the present promotion tax ordinance, reducing the amount to be raised from ten to five cents per \$100 assessed valuation.

### Kiwanians Get **Behind Legion** In Tax Drive

promotion tax for the Chamber of Commerce was given this week by members of the Torrance Kiwanis. Club, when they voted to assist the American Legion in its efforts to defeat the Wright repeal movement by amending the tax to five cents per \$100 assessed valuation instead of ten cents.

## Torrance Men Visit Harbor

The annual saving in freight rates is nearly three times the total cost of the harbor development, a committee from the Torrance Chamber of Commerce learned Monday when an inspecion trip of the harbors was made by DeKalb Spirilio, George Neill, Dr. J. S. Lancaster, W. Rufus Page and Grover C. Whyte.

The average difference, between water-borne and rail-borne freight rates is \$6 at ton, and by multi-plying this amount by the annual tonnage handled at the harbor, the saving in freight rates alone is three times the total cost of the harbor, a member of the Los Angeles harbor board told visitors at the Foreign Trade Week activities at the harbor is \$0 per 100.

#### City Observes Birthday of Washington

Torrance Theatre

Inning Sunday night new low will prevail at the Torrance

Commemorative Program

High School Auditorium

Has Large Audience

Commemorating the 200th birthday of our first president with
Alfred Gourdier as chairman of
arrangements, and all service
clubs, fraternal and civic organization participating, a splendid program was presented to an oppreciative audience at Torranehigh auditorium Monday evening.
The program was opened with an
orchestra selection by a Redondohigh school orchestra, followed by
President's Flourish by Bert S.
Crossland Pont drum and bugle
corps and g salute to the flag.

#### Drive Against Unemployment Opens Next Wk.

#### Judge Adams to Speak Here Sunday

## Register Now!