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NOW—give yourself the absolute protection of tough, durable non-skid Firestone Gum-Dipped tires—and SAVE MONEY! Firestone Tires, because of exclusive, patented construction features, are safer and wear longer. The Firestone line includes a tire of outstanding quality for each automobile requirement...all at the lowest prices in history. As an example:

Firestone
SENTINEL TYPE
4.40-21
\$3.95

4.50-21 . . . \$4.37
4.75-19 . . . 5.12
5.00-19 . . . 5.39
5.00-20 . . . 5.45
5.00-21 . . . 5.72



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Lubrication
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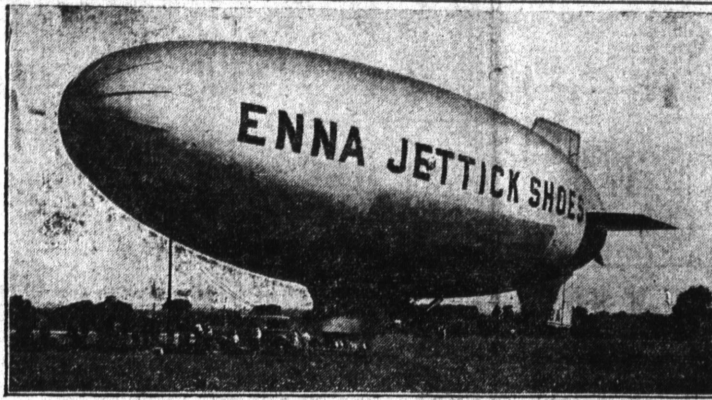
HEAR LAWRENCE TIBBETT...KFI - 8:30 to 9 p.m. Every Monday Evn.

Firestone SERVICE STORES, INC.

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TORRANCE 476
TORRANCE
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800 E. 9 Street
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"WORLD'S LARGEST DISTRIBUTORS OF FIRESTONE TIRES"

Blimp With Noted Record Visits Torrance



Miss Enna Jettick, only dirigible airship to moor at mast of Empire State building, New York, visits Torrance under sponsorship of Sam Levy, Torrance dealer of Enna Jettick shoes.

Sponsored by Sam Levy, the dirigible airship, "Miss Enna Jettick," visited Torrance and neighboring communities last Friday, February 5, and caused much stretching and craning of necks as her twin motors purred over the housetops.

The blimp has just completed a record-breaking transcontinental trip. She left Akron, Ohio, on June 27, and went directly to the Enna Jettick Shoe Company factory at Auburn, N. Y., where she was christened "Miss Enna Jettick." She then made a nation-wide goodwill tour visiting practically all principal cities in the United States.

During the summer months the ship covered the Atlantic coast from Boston, Mass., to Norfolk, Va., and became a familiar sight to the thousands who visit the beaches. Miss Enna Jettick was the only dirigible to welcome the giant aircraft DOX and assist in its mooring when it arrived in New York.

The ship has the honor of being the only airship to moor to the Empire State building, the tallest building in New York City. Great credit was given Lieut. McCracken for mooring the ship in a 40-mile wind, it being featured in the Paramount News and Associated Press dispatches.

Leaving New Bedford, Mass., Sept. 24, Miss Enna Jettick started her flight west, arriving in San Diego, Dec. 16. Over 200 cities have been visited on this goodwill tour covering over 100,000 miles. The ship has had many narrow escapes during the long trip. In New Jersey she was caught in a

sudden thunder storm and was lost for two hours, making an emergency landing at North Beach, N. Y. Only the heroic efforts of the officers and ground crew saved the ship from being blown out to sea.

The Enna Jettick goodwill tour is under the personal direction of Harold F. Albert, general manager of the ship. She is piloted by Chief Pilot Lieut. William J. McCracken and Co-pilot Robert Lassiter, on detached service of the U. S. Army.

Miss Enna Jettick is 138 feet long and 28 feet in diameter. She carries 30,000 cubic feet of non-explosive, non-inflammable helium gas and is powered by two 86-horsepower Simons-Halske motors. She attains a speed of 60 miles per hour.

A ground crew of 12 men under a ground officer, accompany the ship overland in fast motor cars. A large truck is employed to transport the mooring mast.

Responsibility Rests On Bass For Auto Crash

Coroner's Jury Places Blame On San Pedro Man at Inquest Monday

LOMITA.—At a coroner's inquest held in Los Angeles Monday, J. Bass, 950 W. Sixth street, San Pedro, was held responsible for the automobile crash at the intersection of Eschman and Lomita boulevards, Lomita, Friday, January 29, in which several persons were injured. The inquest was held to inquire into the death of a child prematurely stillborn to Mrs. Fawn Reidhead at the General Hospital in Los Angeles where Mrs. Reidhead and her sister, Mrs. Erma Thomas, 2412 25th street, had been taken after the accident. The jury exonerated Bill Darr, Thomas, husband of Mrs. Thomas, who was driving the car in which the women were riding, from blame.

According to the testimony brought out at the hearing, Bass was said to have been drinking prior to the accident. A bottle covered with blood, was produced, which the testimony related had been taken by Constable E. B. Straight from a palm tree near the scene of the crash on information from a bystander that he had seen Bass place it there. Bass denied that the bottle was his or that he had been drinking.

No criminal action has been brought against Bass as a result of the inquest findings as the authorities are awaiting the outcome of Mrs. Reidhead's injuries. Her condition, due to the severe back injury and possible skull fracture, together with the premature birth of her child, is regarded as serious.

Mrs. Thomas, who suffered a scalp wound besides other injuries, was removed to her home on Tuesday after the accident. Mrs. Thomas also is expecting a child within a short time.

MISS GERALDINE DRAFFEN IS A RECENT BRIDE
LOMITA.—Announcement has just been made of the marriage on January 30 of Miss Geraldine Draffen, formerly of Lomita, to Van Crist of Long Beach. The ceremony took place at South Methodist church, Long Beach. Miss Draffen was attended by her sisters, Mrs. H. H. Golding, Mrs. Elmer Baskins and Mrs. Clayton Nelson. The young couple will reside in San Bernardino where Mr. Crist is manager of a Woolworth store.

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FRESPURO Artesian and Distilled Water, TROJAN Ginger Ale, Lime Rickey, Chlorinated Water, Champagne Type Orange.

Fleet Reserve and Auxiliary Seat Officers

LOMITA.—Officers of the newly organized Fleet Reserve and its auxiliary were installed at a meeting held at the hall of the Veterans of Foreign Wars Friday evening, February 5. Jess Acuff, regional vice president of the west coast, was the installing officer for both organizations, a special dispensation permitting him to act in that capacity for the ladies' auxiliary.

Officers of the Fleet Reserve were, M. J. Svy, president; J. M. Ramsaur, vice president; Carl J. Stahnik, secretary; L. F. Busse, treasurer; M. Rachie, chaplain; H. Dupski, L. J. Creig, L. C. Harris, G. L. Walden, T. P. Stachowick, board of directors.

Officers of the Auxiliary are Mrs. Grace Stahnik, president; Mrs. Anna Svy, vice president; Mrs. Jane Bettagole, secretary; Mrs. Helen Busse, treasurer; Mrs. Laura Ramsaur, color guard; Mrs. Marion Boss, chaplain; Mrs. T. P. Stachowick, sergeant-at-arms.

The organizations listened with interest to speeches by Mr. Acuff, Tommy Hyatt and J. J. Mulken of Branch 41, San Pedro, and Mrs. Carl Stahnik, auxiliary president.

* SOUTH LOMITA CHURCH *
* NOTES *

One of the most outstanding quartets the Bible Institute has ever produced will appear at the South Lomita church Sunday evening, February 14. The group is known at the Institute as the president's bodyguard. Dawson Trotman, a former student at the Bible Institute, has arranged this program which promises to be most enjoyable. The quartet will sing at the Young People's meeting as well as at the 7:30 service.

The young people of South Lomita church will gather at the home of Miss Mills and Miss Thomas Friday evening, February 12, for a Valentine party.

A. & P. Sales Take Slight Drop In Jan.

Sales of The Great Atlantic & Pacific Tea Company for the four week period ending January 30th were \$68,966,599. This compares with \$78,814,870, for the same period in 1931, and is a decrease of \$9,848,271, or 12.5%.

January sales, expressed in tons, were 395,425 this year, compared with 410,807 in January 1931. This is a decrease in quantity of merchandise sold of 15,379 tons, or 3.74%.

Average weekly sales in January were \$17,241,650, compared with \$19,702,718 in 1931, a decrease of \$2,462,068. Average weekly tonnage sales were 98,857, compared with 102,702 in January 1931, a decrease of 3,845.

Earn 6%
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Royal Neighbors Plan Jolly Times

LOMITA.—The Royal Neighbors will have a "kid" party on February 17, for the benefit of members and visiting neighbors. The lodge is also planning a hard time party to be given at I. O. O. F. hall on Wednesday evening, March 2. Dancing to good music, refreshments and a jolly time is promised all who attend. The usual depression price will be charged for admission.

MRS. BROWN IS HOSTESS
LOMITA.—Mrs. Val Brown, past noble grand of the Royal Neighbors lodge, will entertain her corps of officers at her home, 2510 261st street, on Wednesday evening.

CARD PARTY
LOMITA.—A bridge and 500 card party will be given by the Auxiliary of the V. F. W. at their hall on Lomita boulevard February 29. Prizes will be awarded and refreshments served.

BROWN'S Shoe Repairing
Prices in Step With the Times
Portola at Torrance Blvd.

Columbia Steel Gets \$40 Stock

Employees of the Columbia Steel Company will be permitted to buy common stock of the U. S. Steel corporation for \$40 a share, according to dispatches received today from New York.

A total of 200,000 shares of the stock has been set aside by the corporation for employee subscription. The price paid last year by

employees was \$10. In 1930 they paid \$169.

MERCIFUL SENTENCE

SANTA ANA.—(U.P.)—Found stealing food out of garbage cans, Edwin Donnelly was sent to jail for a month, mainly for food to "build him up" and a few baths, the judge said.

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MACMARR STORES

1929 Carson St., Torrance, Calif.

Prices Effective: Thursday, Friday, Saturday, February 11, 12, 13

BUTTER DAIRYLAND FANCY CREAMERY POUND	21c
KETCHUP HEINZ (LIMIT 2) 14-oz. Bottle	15c
SUGAR BROWN BULK 5 lbs.	25c
COFFEE MACMARR 1-LB. PACKAGE	29c
PEETS WASHING MACHINE POWDER MEDIUM SIZE PKG.	17c
HONEY BEE FARM 5-LB. TIN	39c
SARDINES NORTH STAR 2 CANS	15c
TOMATO JUICE CAMPBELL'S—12 1/2-OZ. TIN 3 FOR	25c
MILK MACMARR (Limit 4) TALL CANS	4 for 17c
PRODUCE DEPARTMENT PRICES EFFECTIVE IN ALL MACMARR OWNED AND OPERATED STANDS	
ORANGES Fancy, Large, Juicy	3 doz. 25c
LETTUCE IMPERIAL VALLEY—ICED, CRISP	3 heads 10c
RUTABAGAS LOCAL—SWEET, TENDER, FANCY	4 lbs. 10c
APPLES ROME BEAUTIES—LOOSE WASHINGTONS—GOOD SIZE—CRISP	7 lbs. 25c
GRUBB'S MEAT MARKET 1929 Carson St., Torrance—In MacMarr Store	
PURE LARD Per lb. (3 lbs. Limit)	5c
FRESH PORK SHOULDERS Whole or Shank Cut, lb.	9c
PORK LOIN ROAST Eastern Pork, lb.	12 1/2c
FRESH PORK LIVER Per lb.	10c
SHORTENING Per lb. (3 lbs. Limit)	5c
EASTERN BACON By the piece, lb.	13c
SMALL PICNIC HAMS Per lb.	12c
SMOKED COTTAGE ROLLS Per lb.	22c

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Millions of People Own Public Utilities

THROUGHOUT the United States there are more than 2,000,000 individuals who have invested directly in the securities of public utilities.

Other millions have invested indirectly through savings banks and insurance, for both banks and insurance companies place a considerable portion of their funds in securities of electric companies and similar enterprises.

Hence, anyone with a savings account or an insurance policy is interested in the welfare of our public utilities.

The Southern California Edison Company, is owned by 127,000 stockholders.



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