

## Positive Proof of Ford ECONOMY

City of Detroit purchases 137 new Ford cars Hundreds now in use prove low cost of operation



CAST-TWO SHOPPERS SCENE-BUSINESS SECTION time-three-thirty p. m, DATE-DECEMBER 24, 1931 title

## "WHY WAIT"

 shopping go wath the next to last minut shopped without plan of forethought. They ender with a few ill-chosen, over-expensive gifts, and a

You're not that kind. Youm shop carly. You'h the lowest price Becouse where you can buy it at shopping right at home with the Tount of your you'll read all the ads. You'll be mance Herald.

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