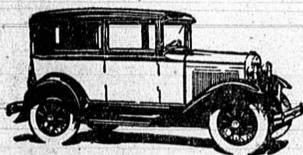


# "Why My Next Car will be A FORD"



WHEN you buy a Ford there are two things you never have to worry about. One is reliability. The other is long life. Here's an interesting letter from a Ford owner in North Carolina:

"My Ford was purchased May 8, 1928, and has been run 121,767 miles. It has never stopped on the road for repairs of any kind whatsoever except punctures.

"The brakes were relined at 101,000 miles. My gas mileage averaged 21 miles to the gallon, and on tires, 19,000 miles per tire. I travel over all kinds of road conditions—mountainous and flat.

"I consider this a wonderful record and I assure you my next car will also be a Ford."

This is just one of many tributes to the reliability and long life of the Ford. A Ford owner in Iowa tells of driving his Ford 73,000 miles in a single year. Another writes of 120,000 miles of good service.

Think ahead when you are considering the purchase of an automobile and consider what it will be like after thousands of miles of driving. Will you still be satisfied? Will you still say "it's a great car"?

If it's a Ford, you know everything will be O. K. It will be taking you there and back in good style, just as it has always done. And you will have saved many important, worthwhile dollars in cost of operation and up-keep and low yearly depreciation.

## FIFTEEN BODY TYPES \$430 TO \$640

F. O. B. Detroit, plus freight and delivery. Bumpers and spare tire extra at low cost. Convenient, economical time payments can be arranged. See your dealer for details.

## Eby's Dry Goods Store QUITTING

Bank of America Bldg., Torrance  
OUR LOSS.... YOUR GAIN  
Men's, Women's and Children's Wear for Less Than Sale Prices Elsewhere. Every Article Being Sold....  
AT COST and LESS THAN COST!



DENTON-STYLE Children's Sleepers 56c and 79c  
S & H Green Stamps must be given in order to retain them at new location.  
EBY'S VAST STOCK OF Hosiery Underwear Notions Toys Yardage Dresses Overalls Cotton Bats, etc.  
EVERYTHING IN THE STORE SELLING AT COST AND LESS!

## Crail Starts Campaign For Senate Seat

### Opposes 'Dole'; Declares He Advocates Construction of Postoffices

Congressman Joe Crail yesterday gave evidence of the vigor with which he will carry on his campaign for election to the United States Senate by announcing a state-wide trip, starting October 12, during which he will consult with supporters who are establishing Crail-for-Senate clubs in every county in California. Carrying his battle "for the people" to the people, Congressman Crail will visit every one of the larger communities from the Mexican border to the Oregon line.

While Congressman Crail's campaign will be conducted on his issue of "equal rights to all and special privileges to none," with United States senators "free from the domination of selfish interests seeking special privileges," in recent addresses before civic, labor and veterans' organizations he has stressed other points.

Opposes "Dole" System  
These included opposition to a government "dole," expedition of federal work to provide immediate employment, advocacy of the five-day working week and an emergency sales tax on luxuries to relieve the burden of taxation on people with moderate incomes.

"The dole is unscientific and un-American," Congressman Crail stated. "The workers of this country are not wanting or asking charity. What they want and what they have a right to demand is a job for every man who is able and willing to work—a job at which he can earn an honest living for himself and his family."

Advocates More Postoffices  
It is fortunate that we have a Republican administration when "hard times" hit us, he said, but it is unfortunate that less than one-tenth of the vast sums of money appropriated for public improvements which would put men to work is available. "Our government could spend \$5,000,000,000 on postoffices, roads and waterways and other necessary public improvements," he declared. "It should be spent right now."

Congressman Crail also advocated the sales tax as the most equitable and least objectionable method of raising the additional federal taxes necessary, which he does not now concede. "Sales taxes are more easily collected, with less of evasion, than almost any other tax," he said. "The sales tax creates the feeling that under it everybody who is able to do so is contributing his fair share toward the running expenses of the government."

## State's Taxable Wealth 'In Red' For First Time

### Board of Equalization Says Real Property Has to Make Up Loss

By the United Press  
A decrease in California's taxable wealth for the first time in the history of the state was revealed Monday by the state board of equalization. The assessed value of all property in the state was placed at \$9,397,909,983 this year as compared to \$10,143,131,534 for 1930, a loss of \$745,221,551 or 7.347 per cent.

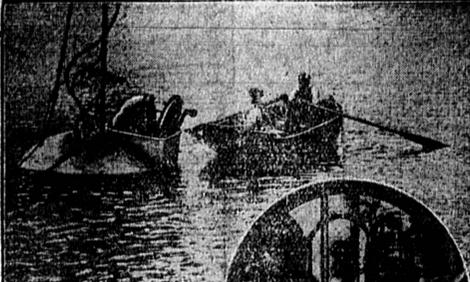
In Los Angeles county the 1931 assessed valuation is placed at \$4,945,778,474 as compared to \$5,514,036,908 in 1930. Real property suffered the smallest drop of any individual type of property during the past year, according to the board, with a loss of approximately one-half of 1 per cent. As compared to this, stocks and bonds and other forms of assets lost more than 34 per cent of their value between 1930 and 1931.

Personal Property Decreases  
"This situation is not favorable to real property from the standpoint of taxes," the board pointed out. "It means that real property had to make up the loss sustained by other forms of taxable wealth, inasmuch as cost of government increased during the year."

"It is simply another example of the unprotected position of real estate. In times of prosperity of depression such property is assessed at almost a constant value and bears the burden when other taxable wealth cannot produce its share of the cost of government."

The board's report indicated that the value of personal property held throughout the state decreased by more than 20 per cent during the past year. Bonds held in California sustained a 36 per cent loss and solvent credits showed a drop in value of 30 per cent as compared to 1930 standards. The burden carried by real estate applies only to city and county taxation, the board declared, inasmuch as state revenues are obtained exclusively from sources other than real and personal property.

## Navy Tests Submarine Rescue Chamber



A "submarine bell" designed to bring crews of disabled submarines to the surface without subjecting them to extreme variations in pressure has undergone successful tests on the Atlantic coast. Lowered to a submarine at the bottom, the rescue chamber is attached to one of the vessel's escape hatches, from which the men enter it and are raised to the surface. The chamber is in telephonic communication with the surface at all times. The large picture shows the rescue chamber at the surface. In the circle are shown Lieut. Commander A. R. McGann and Lieut. A. M. Morgan inside the device, the former talking over the telephone with a ship on the surface.

## Elementary P. T. A. Holds First Term Meeting Tuesday Afternoon

The first session of the new year was held by the Elementary school P. T. A. in the school auditorium Tuesday afternoon. While there was an appreciative group present, it was not at all keeping with the size of the school. William R. Tanner, assistant director of vocational education and elementary agriculture of Los Angeles city schools, gave a very interesting talk on the work of the pupils of the schools on the 250 acres which they are planting to trees and native shrubs to replace those destroyed by fire. He explained the means of fire fighting in the forests and showed steno-type views of the work as well as views of the camps and dormitories used by the boys on their trips into the mountains.

Thomas McNeil, a pupil of the Torrance High school who has been in the local classes who have gone into the mountains on the trips, told of the many activities of the students in the past few years. They have planted many trees, cut trails, built a stone camp and have put in two dams for water storage. Feeding Only 75 Children Now  
Mrs. O. E. Hull, president of the association, presided. Mrs. George G. Elder, chairman of the spiritual department, gave a short talk on the work of her department. A membership drive will be held from the first of October to the first of November.

Mr. Bell welcomed the gathering and asked for donations of shoes, clothes and old stockings. The stockings are to be used in the opportunity rooms for the weaving of rugs. He also announced that this year the school was only feeding 75 children as compared with 125 at the close of the school term. The Board of Education is paying a woman for preparing these lunches, and while the school cannot take money, they can accept vegetables or other provisions for these lunches, he said. Bell also introduced the teachers to the P. T. A. members present.

TENTH DISTRICT P. T. A. MEET AT NARBONNE HIGH  
Tenth District Parent Teachers holds its regular monthly meeting Thursday, October 1st, at Narbonne High school, Walnut and Pomele, Lomita, beginning at 9:30 a. m.

The program will feature the organization department of which Mrs. C. F. Reis is director. Dr. Susan M. Dorsey will be the main speaker, her topic being, "The Responsibility of Parent-Teacher in Forwarding the Suggestions made by California Commission for the Study of Educational Problems."



## You May Pay Higher Prices... But You Cannot Buy Higher Quality Than CARA NOME TOILETRIES

DOLLEY'S HAVE THE COMPLETE LINE:—  
Cold Cream  
Skin Cream  
Astringent  
Vanishing Cream  
Face Powder  
Rouge  
Lip Stick  
Eye Brow Paint Cosmétique  
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## Famous 91st To Reunite Oct. 3

### Tenth Anniversary of Noted Division Gala Event

The battle cry of "Powder River! Let 'er buck!" which echoed over the wooded hills of the Argonne and across the flooded fields of Flanders, will resound again through the streets of Los Angeles on October 3rd when the famous 91st Division gathers in its Tenth Annual Reunion. Every preparation is being made to welcome the thousands of survivors of the "Wild West" Division who are expected to attend.

Headquarters will be established at Patriotic Hall, 1816 South Figueroa street, which will be converted for the occasion into replicas of familiar French cafes and Belgian estaminets. The motion picture colony of Hollywood, many members of which served overseas with the 91st Division, has generously offered its services in the matter of entertainment. World famous dancers, comedians and singers will add atmosphere to the settings by appearing in costume. French mademoiselles and sturdy peasants will mingle with the veterans offering refreshment as well as entertainment.

## School Children Are Not "Broke"

By the United Press  
California's school children are not "broke" at any rate. School savings banks in the state had a balance of \$6,605,531.02 as of June 30, 1931, according to a report of the state department of education. These savings were deposited by 416,990 children enrolled in 2,488 schools, or 62 per cent of the total enrollment.

## HUNTING HONORS EVEN

A 10-day deer hunting trip in Modoc county only resulted in the bagging of one fine buck and the landing of a 11-pound trout, according to Charles Myers, one of the disappointed hunters who returned to the city Monday night. Sidney Smith, of Cota avenue, the deer, a splendid six-pole specimen, and C. B. Patten, of Lomita, hooked the trout. The other member of the party was Ellis Harder.

## FREE... ROSES FOR THE LADIES

Saturday, Oct. 3  
OUR 7th ANNIVERSARY  
Torrance Flower Shop  
Across from Herald Office  
1331 El Prado Ph. 100-R

# CONTINENTAL STORES

TORRANCE:— 2223 Torrance Blvd., — 1639 Gabrillo Avenue  
GARDENA:— 856 W. 165th St.

## FEATURES SEPT. 24th to 26th

MILK SEAL	4 Tall Cans	19¢
FLOUR Globe A-1	10 lb. Sack	26¢
MATCHES Ohio Blue-Tip	Carton of Six Packages	19¢
BREAD SLICED White or Whole Wheat	1-lb. Loaf	5¢
LUX	Small Package	9¢
	Large Package	21¢
PEET'S SOAP	Granulated Large Pkg.	29¢
SUPER SUDS	Beads of Soap Small Pkg.	8¢
SALT LESLIE	2 2-lb. Pkg.	15¢
RINSO	Small Package	9¢
	Large Package	23¢
LUX TOILET SOAP	3 Cakes	19¢
GINGER ALE	Cliquot Club Pint Bottle	16¢
JELL-WELL	For SALADS RELISHES BEVERAGES Pkg.	8¢
Dog and Cat Food	Dr. Ross' Vitamin 3 cans	19¢
CRISCO	Foods taste better when cooked with Crisco 1-lb can	22¢
IVORY FLAKES	Pkg.	24¢
P & G SOAP	3 for	10¢
Royal Chocolate PUDDING	3 Pkgs.	25¢