



LEVY'S Have Captured Every Fashion That's Smart in New Autumn Clothes

Dresses \$5.95

Jersey Sport Dresses, Wool Crepes, Travel Prints, and other popular fabrics. Many of the models are two-piece and are not only very practical but VERY SMARTLY FASHIONED, suitable for wear at nearly every sort of function.

Sizes 14 to 50



New Fall COATS \$16.50

To \$29.50 Many Models Fur Trimmed

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You will find EXTREME VALUE GIVING in Levy's new Autumn Coats. The \$29.50 models are equal to the ones you paid \$50 for last year, and the lower priced coats are equally big values.

SILK VELVET DRESSES \$16.75 Models for Formal or Street Wear. Only one of a kind, and models will not be duplicated later. Truly EXCLUSIVE in Torrance at Levy's.



Men's Top-Coat \$29.50 Values \$19.50 SPECIAL!

TWEEDS - PLAIDS All Durably Lined!

Just received, — new Fall models. To introduce these splendid coats, we invite you to come in, pick out the one you like, and have it laid away. We are making a special price for a limited time on these \$29.50 Top-Coats, while they last, \$19.50

SAM LEVY'S 1311-1313 Sartori Avenue, Torrance

School Store Is Said Unfair to Local Firms

Prominent Merchants Say Principal Wood Errs in Claim That High School Store Isn't Competitive.

(Continued from Page 1-A) business and economics. If there were less time put in on non-educational activities there would be more time for education. Levy continued, "It seems to me, that for the amount of money we are paying in taxes for our schools that it should be enough that the schools would not have to make up a deficit by selling merchandise in competition with the people who are trying to make money so that they can pay those taxes. "I feel it is very unfair for the school to pay out of tax-money, teachers' and coaches' salaries, telephone calls, delivery charges and so forth so that they can sell merchandise cheaper than retail business men in town. On my trip to the school store, I found they were working on a profit percentage of between 14 and 16 per cent. However, the school taxes have a great deal of overhead of the store's cost—making it impossible for a local merchant with fixed overhead to compete with their prices.

Why a Retail Business?

"As to the merchandise they sell," Levy's statement continues, "I feel that when a school sells socks, shirts, shorts, middie, skirts, and all kinds of athletic equipment, that it is overstepping its bounds. In line with Superintendent Bouelle's statement, I would also say that in most towns that do not belong to the Los Angeles school system, that schools in those localities have discontinued the sale of merchandise in their stores. "If our schools in Torrance are running a deficit in several departments, the large surplus they are paying in taxes for the upkeep of the Los Angeles school system—should demand of the school board enough money out of taxes paid to meet this deficit instead of the school going into the retail business. Maybe the business department of the Los Angeles system can tell why they went into this retail business in the schools?"

S. S. Worrell Said:

Objection to the practice of drawing on the Los Angeles Board of Education's asserted purchasing power by local teachers and students was raised by S. S. Worrell, another well-known merchant and hardware dealer of this city. "It has been my observation that not only the students but the teachers themselves get their merchandise, such as tennis rackets, balls and athletic equipment, as well as paint and many other articles which I carry, from the large school store in Los Angeles. They have a perfect right and power to call upon this store for their wants in many ways, but I believe local business men should have the privilege of at least bidding on this business," Worrell declared.

Only Specialty Stuff Sold

"This applies to such small hardware items used by the local schools every day, such as paints, varnishes, steel wool and tools. I take note that in the manual training departments here, practically all a student desires is furnished by requisitions to their teachers.

"A student comes to my place and prices these articles and then says: 'Why should I pay you a profit when I can get the same article from the school at wholesale cost?' And about all the trade that I get is for specialty stuff which the student body—or the school—is unable to procure elsewhere.

For this reason, I am opposed to either teachers or students taking my money (taxes) and buying their merchandise out of the city," Worrell concluded.

Sam Rappaport Said:

"Education is one thing and retail business is another, Sam Rappaport, the third well-known merchant interviewed by the Herald this week, declared when he read Superintendent Bouelle's statement. "It isn't just for the schools to sell merchandise that Torrance firms are selling for the simple reason that the student store does not have any taxes to pay, no rent, no lights, no salaries and no other fixed charges that we, as independent merchants, must account for in order to run our businesses," Rappaport stated.

Should Drop Merchandise

"It is not just to take orders from children for merchandise that could be purchased in Torrance. No store can do legitimate business on the basis of the profit and loss system of the High school store for the reason that the school business does not have any original investment, depreciation or loss to contend with.

"What kind of advertising would it be to advertise in the Torrance High school paper when the school itself is in competitive business with the town stores?" Rappaport questioned.

"We feel that high school education is one thing and retail business is another and that the two do not mix. As a whole it will be a benefit to both schools and merchants if the High school would drop its merchandise lines and carry only what Superintendent Bouelle has stated they should carry."

C. A. Paxman Said:

Purchase of athletic equipment at wholesale stores in Los Angeles practically forced C. A. Paxman, veteran hardware dealer here, to give up handling sporting goods,

College Course In Economics Is To Be Organized

Arrangements were completed here this week to have the University of California at Los Angeles brought right to Torrance and one-class in economics is being organized now. The university is eager to establish other forms of instruction in Torrance and has indicated it will cooperate with any residents who desire such higher education.

The economics course will start next Thursday evening, October 1, at 7 o'clock at the High school and will be under the leadership of Prof. Marvel Stockwell. This is a regular college course and college credits will be given those who fulfill the study requirements. The University demands that the Torrance class have at least 20 members signed up at the regular college tuition, which is a \$1 fee for registration; \$12 for the first semester, and \$6 for the second half-year. This tuition will be made convenient to local students as they desire. Anyone interested in economics should get in touch with Postmaster Alfred Gourdier or James H. Scott at the First National Bank at once. Students from Redondo and San Pedro may attend the course here.

Prize Beef From State Fair To Be Sold By Harders

You've heard about moving the mountain to Mahomet,—well here's one almost as good. Not many of us got to see the California State Fair at Sacramento this year, so fair at Sacramento brought the State fair to us,—or at least a toothsome portion of the California classic in the person of His Royal Highness Mr. Steer,—first prize blue ribbon bovine winner. "We received word today that half of this blue ribbon first prize winning beef, at the California State Fair in Sacramento would reach our market Friday morning," said Al Harder, "and it will be cut up at once and sold at our market, 1521 Madrid avenue, Torrance. There will be no advance in prices, as we want everyone to taste this first prize beef and see how favorably the quality of our regular meat stock compares with the best in the state."

Non-Scholastic Work Said Not Emphasized In Local High School

(Continued from Page 1-A) current school year, each teacher has had to assume a greater teaching burden than in previous years, and as the year advances this burden on the individual teacher may be increased. For that reason a limitation in extra-curricular activities is stressed as a teacher must oversee each of the student enterprises and the resulting loss on his or her time constitutes a corresponding diminution of time the instructor can give to educational subjects.

he declared to the Herald this week.

"I object and have objected for several years to the High school's practice of buying its athletic equipment at wholesale in Los Angeles. I am also opposed to the school's selling of merchandise at its store at wholesale rates," Paxman said.

Lack of Support Mutual

"I've said all the time that it was unfair to the clothing merchants here for the student store to sell many articles to the pupils in the High school building. Because the school buys all of its athletic equipment out of town, I have had to give up carrying a line of such supplies in my store. "Why, the only thing I sell to the High school and I'm in the hardware business, is a package or two of 32 blanks for starting their football games and track races! How can the school expect the townspeople to support it in athletic games when it does not play fair with the local merchants?" Paxman questioned.

EVERY DAY except Saturday to SAN FRANCISCO

from L. A. Harbor at 4 p. m. on one of the super-express boats "YALE" AND "IROQUOIS" \$22.75 Round Trip to San Francisco 16-day return limit One Way \$14

Mess., Bath, .. Dancing... Ticket All included in the fare! TO SAN DIEGO... Every Saturday and Sunday from L. A. Harbor, 3 p. m. Round trip \$5. 16-day return limit. One way \$3, including mess.

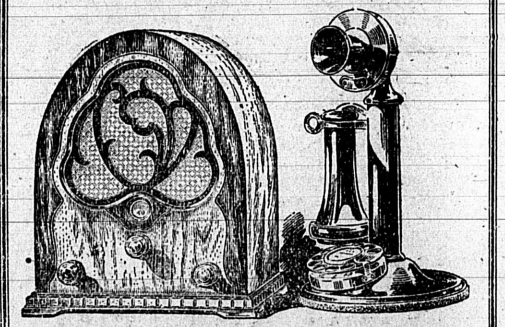
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Saved From Death By the United Press GERBER.—Finding a snake in her birdcage with the head of her pet canary in its mouth, Mrs. C. Bravnen grabbed the bird's wing, pulled it loose and saved its life.

HIS ONLY REGRET By the United Press REDDING.—Convicted of burglary, Percival Turnbull said he was afraid he wouldn't be sentenced to San Quentin long enough to outlast the depression.

all the thrills of a GRAND-STAND SEAT by RADIO FOOTBALL and WORLD SERIES GAMES WILL SOON BE ON THE AIR!

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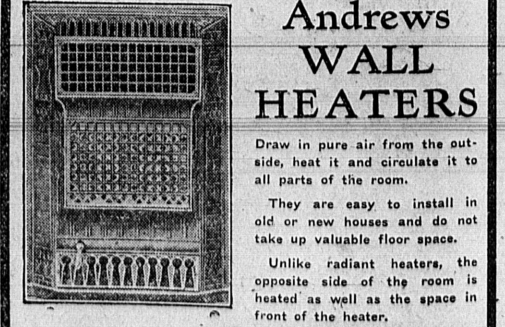
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Andrews WALL HEATERS Draw in pure air from the outside, heat it and circulate it to all parts of the room. They are easy to install in old or new houses and do not take up valuable floor space. Unlike radiant heaters, the opposite side of the room is heated as well as the space in front of the heater.

SPECIAL PRICE For 30 Days Only \$18.50 INSTALLED (If necessary to run gas line to heater, small additional charge will be made.) Torrance Plumbing Co. FAY L. PARKS, Prop. 1418 Marcelina Telephone 60

Radio Talks Are Old Stuff to Our Mayor

Radio speaking engagements are getting to be an old thing with Mayor John Dennis. He has been "on the air" so much lately in connection with the Metropolitan Water District bond campaign that a microphone to him is just another instrument.

Sunday morning at 8 o'clock, he will be one of the speakers at the Los Angeles city hall when several Los Angeles broadcasting stations will send out the program that is to be given by a number of city, county and Metropolitan officials. Last night, Dennis spoke over KGER on the importance of the bonds.

Your Best Asset Fire Insurance as an investment pays dividends in freedom from worry.

In the event of a fire loss, it becomes a Cash Asset at the time you need it most

L. B. Kelsey 1405 Marcelina Ave. "Where Insurance Is Not a Sideline" Torrance Phone 135-M

Lubrication and Repair Men Join Pschaida Service

Fred Boice and Andy Anderson, former Union Tool Men, Join Torrance Super Service

Fred Boice, expert auto mechanic, and Andy Anderson, lubrication specialist, have joined the staff of the Torrance Super Service Station, operated by George Pschaida at the junction of Cabrillo and Border avenues.

Both Boice and Anderson are well known to Torrance people, as they have been residents of this city for over six years.

"We now have a real super service station," said George Pschaida, "as we have a full line of gasolines and lubricants, Fisk tires and tire repairing, automobile accessories, and now we have Andy Anderson devoting his attention exclusively to lubricating, and Fred Boice has a shop equipped to do general repairing on all makes of automobiles."

Pschaida holds the Fisk tire franchise for the entire Southbay District, and is now offering tires in any quantity at wholesale prices.

LOST AND FOUND

By the United Press SANITA BARBARA.—It was hard to discover which was more excited, Katherine Herndon of Los Angeles, who lost a \$300 diamond ring in a restaurant, or Harry Hurley, who found it on the floor.

GIANT BEANS By the United Press NEVADA CITY.—Gordon Ross says he learned a lot about beans in the army but he never saw any like those in his garden, with pods measuring from 3 1/4 to 4 feet long.

IN THE HEADLINES By the United Press SALINAS.—Sheriff Arrested for Speeding.—"Sheriff Arrested for Speeding" said the headlines when a speed cop cited Arnold Sheriff to appear in the local justice court.

Getting Up Nights Lowers Vitality

If you feel old and run-down from Getting Up Nights, Backache, Leg Pains, Stiffness, Nervousness, Circles under Eyes, Headaches, Burning and Bladder Weakness, caused by Kidney Acidity, I want you to quit suffering right now. Come in and get what I think is the greatest medicine I have ever found. It often gives big improvement in 24 hours. Just ask me for Cystex—(Siss-lex). It's only 75c and I guarantee it to quickly combat these conditions and satisfy completely, or return empty package and get your money back. Dolley Drug Co., Torrance

TO GOV'S BANQUET

Mayor John Dennis and Mrs. Dennis will attend a banquet and reception to be given at the Maryland Hotel in Pasadena tonight by mayors of Southern California cities in honor of Governor James Rolph, Jr. More than 500 are expected to be present.

CHICKEN DINNER

The members of the M. E. Ladies' Aid will serve a chicken dinner at the church parlors on Friday, October 2, beginning at 5:30. Tickets for the affair may be obtained by calling Mrs. J. B. Edwards, Torrance 479.



Wholesome boys and girls who are interested in school activities need a Telephone in the home

When parties, picnics and other good times are calling, can the young people in your house be reached by telephone?

If not, better let us fix that. Just say to our business office or any telephone employee "I want a telephone."

SOUTHERN CALIFORNIA TELEPHONE COMPANY

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