THURSDAY, SEPTEMBER 10, 1931

, 1931 nt

of La

SALE

for

TORRANCE HERALD, Torrance, Calif.





"S-s-sh- Don't tell my husband,

"He doesn't know where I got money enough to buy this new gown!"

"You see, I've been reading the food ads in the Torrance Herald every week before I order. I've kept track of the savings I've made, and last week I had accumulated enough to buy this new dress. Don't you think it is pretty?"

Each week you'll find about ten food store advertisements in the Torrance Herald. These stores are offering food stuffs at the lowest prices in many years. Peruse these announcements,—buy plenty,—for less money. Treat yourself with clothes with the money you save.