TORRANCE HERALD, Torrance, Calif. PAGE 2-B TORRANCE FIRMS STILL IN BUSINESS PIONEER Cardinal Principals of Fair Dealings With Buying "I Remember When .... "I Remember When--The first letter carrying out of Torrance Postoffice —January 2, 1924. Carriers were Dale Dean and Clif-ford L. Noyes. In 1920 we arrived in Terrance. We berrowed a lamp from Paxman's to use till our things were unpacked. Houses to rem were scarce in these days and we paid \$25 ppr month for a 3-room house without gas or electricity and were locky to get it There is a vast difference in the completely modern home that we have to offer today for that price. Listen to this-om stucco home on Sierra, completely modern, all hardwood floors, tile, etc.; \$25 monthly. Come in and jet us help you in rental problems. Public Rewarded By Outstanding Successes following month and C. Earl Con-ner became Torrance's 17th coun-WHAT WAS NEWS IN 1913 On April 9, 1928, the date of the city's fifth municipal election. Day ty Oil Company and dvancement forced-to Los Angeles, 1 September 29, 193 On April 5, 1938, the date of the hit's and Raymond were returned to office, and G. A. Maxwell was elected to succeed Comer. Wolfe and Inman were the hold-over counclime. Dennis kept the may-oratip. Because of business in-trensts outside the city. Inman refigned April 2, 1938, and G. A. R. Steiner, present councliman, was chosen to fill his place. Steiner in, Out and in Again However, Steiner discovered he was not oligible to act because he had not lived in Torriance a full year, and on May 5, 1937, he restgreid "in order not to leopur-dize any evice proceedings." Ed Neison, cashier of the First Na-tional bang, and one of the city's conneitmen foday, was selected to iake Steiners place. A few weeks inter Raymond died and Steiner, having completed his first years tresidence here, was honored with the appointment. of municipal election office, and G. A. Maxwe elected to succeed Course office, and Immun Early Herald Files Illustrate the Changes in Community in Many Ways FANNY C. KING 1324 Sartori Phone 174 n assumed board as swell's un tior A. H. Knutson, who pub-the Torrance Herald 16 s ago, included the following is items" in his paper of he home of Mr. James W. president of the First Na-bank, has an additional s old home at 1651 Post ave-big to the the temperature of streets lying between beauto from the west; Carson street beauto from the temperature of the temperature of the temperature centre avenue on the west; Mar-olia on the west; Carson street the temperature (Reto fill Maxweis unexpired to an This will hast until April, 1932. That's the story of the Clij Comidi personnel from 1921 to 1931. Today the council, combosec of Mayor Dennis, Bell, Nelaon Steiner and Smith, are tilfullin their duties in the store able, Jas and creditable mannar as the pre-ceding administration boards. "I Remember When... There was just one Beauty Shop in Terrance. Then I opened s at the Norman Arms Apartments. As Terrance graw so did business and it was necessary to move to larger quarters, ice then we have made two moves—each time to a more cen-location and improving our equipment with some brand new tures to please our patrons. oom completed."--Trins wiss on owt's old home at 1551 Post ave-ue. "Sinnday was a beautiful South-"Sinnday was a beautiful South-rn California day, Roy Flood, of-cial photographies and Billy Cas-ree out photographing the new ty bright and early."--Flood was ne first Torrance man to 'Eo 'est' as a war victim in 1817. "Mrs. May McKinley of the Mc-inley Inn and 12 house guests ticnéed en masse the caféteria upper served by the Ladles' Guild f the Cantra Evangelical church." -The McKinley Inn was the lead-ing hostelry in the city. "The younger set surprised Mass [elen., Tiftany on her steenth-irthday Saturday evening at her ome on Grametry street. Those resent were Misses Mary Jessome now Mrs. Paul Vonderahe), Kath-ryn Burmaster, Helen Neill (Mrs. Juues Adams), Virsil Iratt, Vir-thia Watson, Ione Barnett, Gwen-alya Miller, Sa bin a Willams now married). Buth McKenzie STOLE FOOD FOR LIQUOR By the United Press MEMPHIS. George Day, 54, was rested here and charged with tealing food given his wife and our children in order to buy Now we are happy in greeting our many pioneer custome as well as those who are new in Torrance. ETHEL TANSEY. BOY WRITES SECOND NOVEL The last municipal ele-typil 14, 1930, saw the form faxwell returned to office-he fifth representation THE AMERICAN BEAUTY AND By the United Press HICKORY FLAY, Miss.—Earnest Elmore McBroom, 14-year-ol novellat of this community. I Working on his second novel. Bill first is now being published. 1511 Cabrillo (Just Around the Corner From the Theater) "I REMEMBER WHEN ... "I Remember When .... We could stand where Dolley's Drug Store is now and look ing sourthward on Sartori saw nothing much but bests and pota foer growing ... And when the little Community Mission of Cabrillo was the only church in town. I painted the first hous on Post Avenue. It was Dr. Lancaster's first home in Torrance In 1918 we beught eur home on Gramercy. Torrance was considered too small to support an ometrist and people went out of town for their eye auther, Sabina Willams married), Ruth McKenzie Airs, C. L. Higold), Marie a (now Mrs. Dewey Quiziey); Messrs, Douglas Collins, Wil-Weatherwax, Harold King, Yon Hagen, Kingsley Tufts, examinations and glasses. I called every afternoon at 2 o'clock for one year administering to the wants of It has been a pleasure knowing and serving the people of a community and we shall appreciate your patronage in the the people in this community. My clientele soon demanded my entire time so I gave up my other offices and "cast my lot" with Tor-rance for which I am very glad. rer. Smith Becomes Mayor November, 1923, Nash re as ie was moving from th nd F. A. Zelfer was chosel his unexpired term. As i een decided by the cound the position of mayor was 1.00 E. N. TOMKINS. 'Chance'' Motion Founds Post of Dr. Clarence L. Ingold TORRANCE WALL PAPER and PAINT CO. **Américan Legion** OPTOMETRIST esenting W. P. Fuller's Paints and Varnishes "The Eye Only" Office Phone 60-W Evenings 120-W 1420 Marcelina you know who actually laid foundation for the strong Tortive. ime of the t 21, 1924, Tor Lenses Duplicated Postoffice Bldg. Frames Repaired TORRANCE Phone 198-R

## "We Remember ....

The first day we opened our Ford sales room and garage in Torrance in 1921. George Neill was our first customer. He bought a new Ford car for the Dominguez Land Corporation, and for years after that it was used by Chick Curtiss and other members of the land office.

Schultz, Peckham and Schultz AUTHORIZED DEALERS FORD PRODUCTS

1514 Cabrillo Avenue Torrance, California Phone 137

"I Remember When...

The big oil boom was on back in 1922 and business was humming everywhere. The satisfied customers we served back in those good old days are still recommending our work and helping us materially in these less busy days.

B. J. SCOTT. Proprietor

**Torrance Electric Shop** 1421 Marcelina Avenue Phone 567



a temporary chairman, a temporary chairman, a did and from that or in spring the local L Its first officers were yest, commander

was 23 d

is Elected 192 Founder of City Donor of Hospital the entry of John m Page 1-B) Torrance this scribed Mr. Torrance this tesk as "a man who was a tie above average height, nooth shaven, about medium ild—one of the most plass. it men you would ever mest scribus minded, yet not too uuch so and a splendid type business man."

1924.

group This

One year

Tom fill his chair. fill his chair. dent of Oceanside.



"I Remember When ...

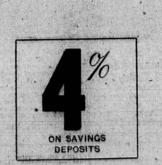
oil boom was in full blast back in 1921, and traffic on Arlington and Narbonne was as bad as it is today on Wilshire boulevard.

Ed. Schwartz STORE FOR MEN 1505 Cabrillo Ave. Torrance

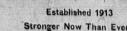
## "We Remember When ...

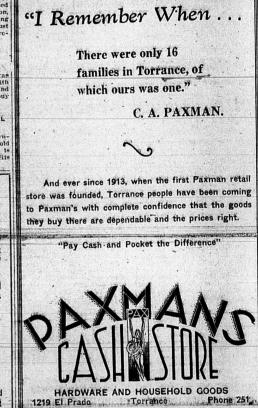
The coyotes roamed the fields and potatoes grew in the shifting sands where now bloom the flower gardens of some of the finest homes in Torrance.

In the 18 years since the FIRST NATIONAL BANK was founded, it seems that everything has changed, except the home-like personal atmosphere of this pioneer Torrance bank. Even though our resources have multiplied ten fold and should they increase a hundred fold in the future, this home-owned bank will never become too big to help you in your financial problems, for Personal Service is the cornerstone of OUR success, and the stepping stone to YOUR success:



0 FIRST NATIONAL BANK of Torrance





Phone 251

ALFRED GOURDIER, Postmaster November 20, 1919, to Date

Compliments of

THURSDAY, MAY 14, 1931