

The MAXIMIZED Columns

CLASSIFIED ADVERTISING RATES and Information

CASH WITH COPY RATES
 One insertion, per word... 20
 Two insertions, per word... 30
 Three insertions, per word... 40
 Four insertions, per word... 50
 Minimum Size Ad, 12 words.
 Ads may be cancelled after any insertion and money refunded for insertions not published. Ads re-ordered from week to week are charged at the 20 per word rate, each insertion.

ACCOMMODATION CHARGE RATE
 (Subject to Approval of Credit Manager)
 One insertion, per line... 10c
 Two insertions, per line... 18c
 Three insertions, per line... 22c
 Four insertions, per line... 25c
 Minimum Size Ad, 8 lines.

MONTHLY CONTRACTS
 Classified Display, minimum space one inch with privilege of change of copy, four insertions or more, per inch, each insertion.
 Classified Display, without contract, per inch, per insertion... 80c

Beauty Guide
 No More Mug and Brush! New Sanitary Lather Machine. Personality Haircuts. Mar-O-Oil Shampoo. Permanent Waving, \$5.00. AMERICAN Beauty and Barber Shop. 511 Cabrillo. Phone 338

Announcements
 HAVE taken over the Standard Corporation route in Torrance and give notice that I will not be responsible for debts contracted in their name by any person except myself.
 WILBUR G. CHURCH.

On March 5, 1931, I will not be responsible for debts contracted by J. G. Kennedy, Jr. and E. Martin, former owners of modern Sign Service.
 W. M. Dench.

Lost and Found
 Boston terrier, dark brindle with white markings. Return for return to 2123 Carson St.

Business Directory
 DUPLICATED OR KEYS BY NUMBER
 Saws Filed—Wheels Repaired
 TORRANCE CYCLE & SPORT GOODS CO.
 11 El Prado. Torrance 236-M
 Let Me Help You Solve Your Building Problems
H. G. BLACK
 General Contractor
 New Jobs or Remodeling
 1617 Arlington Ave., No. 5
 Phone, Torrance 639-M

D. C. TURNER
 Next to Beacon Drug Store
 Expert Shoe Repairer
 Makes Old Shoes Look New
 Money to loan for building or refinancing your home.
 General Insurance Agency
 Eight Years' Experience
WALLACE H. GILBERT
 1526 Cravens Ave.
 Tel. 420

7 Personal
 LEARN—To play Steel Guitar and Ukulele by NOTE, Trio Style or Solo. Lessons \$1.00. Phone 622-J after 7 P. M.
 HEMSTITCHING and plotting at Milia Ready-to-Wear. 1329 Sartori Avenue.

11 For Rent: Houses Furnished
 3-ROOM furnished house, \$15.00, water, gas, lights paid. Phone 613, 1680 W. 219th St., Torrance.
 5-ROOM house, 2 bedrooms, \$35.00; 1218 Anapola. Apply 1720 Gramercy.
 3-ROOM house, garage, 1819 Gramercy Ave.
 THREE 4-room houses, completely furnished, with bath. Inquire 1765 Andros, Torrance.

13 For Rent: Apartments and Flats, Furnished
 APARTMENTS 4 rooms with dining room, buffet, completely furnished, attractive rents. Porton Apts. 725 Sartori.

21 For Sale: Automobiles and Accessories

USED CAR SALE
 1930 CHEVROLET Truck, stake body, closed cab. \$595
 1927 CHEVROLET Coupe, new rubber. \$185

G. M. A. C. Terms
CARROLL D. CONE
 165th and Menlow GARDENA Phone Gar. 251

5th and PACIFIC USED CAR BARGAINS

DOWN
 1931 AUSTIN \$100
 1931 ESSEX COUPE \$175
 1930 ESSEX SEDAN \$160
 1932 ESSEX SEDAN \$100
 1933 PONTIAC COUPE \$116
 1933 OLDSMOBILE COUPE \$115
 1928 HUDSON LANDAU SEDAN \$115
 1927 HUDSON SEDAN, New car guarantee \$235
 1928 OAKLAND LANDAU SEDAN \$195
 These cars are for sale by the authorized Hudson Essex Dealer and late models. All carry guarantee and free service.
 We carry our own paper on contract balance, and terms are very liberal. See us before you buy.
HENDERSON MOTOR CO.
 Hudson-Excess Dealer
 Phone 48 1854 Pacific Ave. SAN PEDRO

BUY YOUR TIRES AT JOE'S TIRE SHOP—Save 50% guaranteed first class retreading. 1105 Narbonne Ave., Lomita.

A CLEAN CAR "Let George Do It"
 Polishing and Simonizing Chassis and Motor Cleaning
GEORGE'S AUTO LAUNDRY
 Carson Cor. El Prado Phone Torrance 101

WILL sacrifice my 1927 Mod. Buick Coupe at a bargain; cash or terms. 1617 Arlington, Apt. 2.

FORD BARGAINS
 1928 Tudor Sedan, guaranteed condition; \$365. Easy terms.
 1930 Registered Ford Roadster, excellent condition; \$320. Easy terms.
 Many Others—
SCHULTZ, PECKHAM & SCHULTZ
 Authorized Dealers Ford Products
 1514 Cabrillo Ave. Torrance 137

13 For Rent: Apartments and Flats, Furnished
 EL CONTENITO COURT—Artificially furnished doubles, roomy, newly decorated, plenty built-ins; rents reduced. 708 Sartori Ave.
 SINGLES, \$20.00; gas, water, light included. Sam Levy Bldg., 1311 Sartori Ave.
 NICE apartments, wood-beds, well furnished, downtown; garages; low rent. Apply Apt. 6, Edison Apts., 1417 Marcellina.

14 For Rent: Apartments Unfurnished
 MODERN 4 room Apt. Reasonable rent to responsible parties. 1750 Martina.

15 For Rent: Rooms Furnished
 FURNISHED bedroom, bath, kitchen privileges, \$12.00 a month. 1315 Arlington.

18 For Rent: Stores and Offices
 FOR RENT—Finest hall in Torrance for lodge work and dances. Sam Levy.

19 For Rent: Furnished or Unfurnished
 FURNISHED Five room house at 1012 Cota Avenue, \$35.00.
 UNFURNISHED Five Room House at 1407 Madrid Avenue, \$30.00.
 Four Room House at 2517 Sonoma Street, \$20.00.
 W. H. Gilbert, 1526 Cravens.

22 For Sale: Furniture and Household Goods
 FOR SALE—New Eureka Junior; never used. 1606 Cedar St.

23 For Sale: Horses and Livestock
 JERSEY HEIFER, ten weeks old; also Torrensburg goat. 1125 21st St., Torrance.

24 Poultry, Rabbits, and Pet Stock
 THE RABBITRY Does FRYERS Pigeons Squabs
 Riverside-Redondo Blvd. at Inglewood-Ave., Redondo

25 For Sale: Automobiles and Accessories
 1930 CHEVROLET Truck, stake body, closed cab. \$595
 1927 CHEVROLET Coupe, new rubber. \$185

26 For Sale: Automobiles and Accessories
 1927 BUICK Coupe, new Duco, excellent condition. \$355
 PAIGE SEDAN—7 passenger motor and rubber in fine condition. See this car, special—\$475

BETTER chicks, of several varieties; 10c each and up; also custom hatching. Goddard Hatchery, 17601 So. Normandie, Gardena. Phone Gardena 3101

For Sale Baby Chicks
VALLEY CASH AND POULTRY MARKET
 1138 Narbonne Lomita 124
 POULTRY—We need poultry. Phone Gardena 22; Peterson, 1824 So. Normandie.

FOR SALE—5 pen rabbit hutch, 3 young does and 1 buck (white New Zealand Giant) \$17.50 for all. Apply 1907 Madrid Ave., Torrance.
 LUTJ ORNSTEIN and Light Brahma breeding hens and roosters, 2326 E. Flower, Lomita

Legal Advertisement

SHERIFF'S SALE
 Notice of Sale of Real Estate Under Execution
 No. C-3724

W. J. TRASK and MAUDE VOYLES, Plaintiffs vs. COAST HOLDING COMPANY, INCORPORATED, LTD., a Corporation, and V. S. LOCKETT, Defendants.
 By virtue of an execution issued out of the Superior Court of the County of Los Angeles, State of California, wherein W. J. TRASK and MAUDE VOYLES were Plaintiffs, and COAST HOLDING COMPANY, INCORPORATED, LTD., a Corporation, and V. S. LOCKETT were Defendants, upon a judgment rendered the 19th day of January, A. D. 1931, for the sum of Twelve Hundred Seventy-one and 87/100 (\$1271.87) Dollars lawfully money of the United States, besides costs and interest, I have levied upon all the right, title, claim and interest of said defendants COAST HOLDING COMPANY, INCORPORATED, LTD., a Corporation, and V. S. LOCKETT of, in and to the following described real estate, situated in the County of Los Angeles, State of California, and bounded and described as follows: Lot 6, Block 57, City of Torrance, also known as 1825 Acacia Street, Torrance, Los Angeles County, California.

PUBLIC NOTICE OF HEREBY GIVEN, that I will, on Thursday the 11th day of March, A. D. 1931, at 10 o'clock noon of that day, in front of the City Hall door of the City of Long Beach, County of Los Angeles, Broadway entrance, sell at public auction, for lawful money of the United States, all the right, title, claim and interest of said defendants COAST HOLDING COMPANY, INCORPORATED, LTD., a Corporation, and V. S. LOCKETT of, in and to the above described property, or so much thereof as may be necessary to raise sufficient to satisfy said judgment, with interest and costs, etc., to the highest and best bidder.
 Dated this 19th day of February, 1931.

WM. I. TRAEGER, Sheriff of Los Angeles County.
 By **JOHN O'BRIEN**, Deputy Sheriff.
HOUSER & HOUSER, Plaintiff's Attorney.
 Feb. 19-28-Mar. 5-12.

For Sale SETTING HENS
 Brood Hens with Chicks and Pullets
JOHN GETTS
 Phone Torrance 493-J
 Meyer at Amelia Keystone.

25 For Sale: Miscellaneous
 PLANT NOW Special Prices
 Orange Trees \$1.50 Up
 Season Flowers 20c Doz.

S. I. NURSERY
 17th and Pacific Phone 4427
 SAN PEDRO

27 Help Wanted: Female
 REFINED woman or nurse for employment connected with hygiene and juvenile training. References required. Good salary with advancement. Address Box 88, Torrance Herald.

33 Real Estate: Improved
 5 ACRES, 4-room California house, \$3000; in city of Torrance; lot 37, tract 3148. Owner, A. M. Eggerth, 11208 Hawthorne Blvd., Inglewood.

BARGAIN BY OWNER
 STUCCO HOME, 6 extra large well arranged rooms, 2 bedrooms, den, large breakfast room, real fireplace; wall and floor furnaces; all hardwood floors. Lot 50x140, lawn front and rear, flowers and shrubs; close to both schools. Cash or terms. 1324 Martina Phone 127, Torrance.

FOUR-ROOM house, \$2000; \$500 down, balance \$20 a month. See Fred Hansen, 2083 Carson St., Torrance. Phone 570.

34 Real Estate: Unimproved
 I HAVE a business lot, corner 62x138, to a paved alley and front and side streets are both paved. This lot is in Torrance on the street car line to San Pedro, one block from Carson, which is a business street and center. For information call Republic 464, Los Angeles. Call evenings after 6 o'clock.

FOR SALE—Residence lot on Harbor, \$600; \$25 cash and balance in small monthly payments. Realty Bufile, 1435 Post Ave.

38 Real Estate For Sale or Trade
 ROOSEVELT Memorial Park, 6 grave sections at least \$200 under priced at \$150, cash or terms. Albany 2955.

REAL ESTATE RENTALS AND INSURANCE. Best buys. FANNY C. KING, 1231 Sartori, phone 174, Torrance.

SOUTH 1/2 LOT 52—3 1/2 acres or will trade for Santa Ana property, 204 Main St., Santa Ana.

39 Musical Instruments
 BIG bargain on repossessed budget-low priced; also some good practice pianos. Call Helson Transfer, San Pedro 3244.

SEE OWNER
Ed Clarkson
 at 1915 220th St.
 or at
Torrance Investment Co.
 Sartori at Cabrillo
 Torrance
 Phone 176

Moral: Don't Use Wire Kite String

Mario Milla, age 12, residing at the Pueblo, escaped with a few minor burns when his kite string became entangled with a high voltage power line leading to the P. E. shops Monday. The boy was using a fine copper wire which caused a short circuit. The wire melted and Mario received a slight shock and burns on his hands and stomach.

Harvel Tells Need New Type Battery For Light Car Use

The other day we were discussing with Harvel's local Willard Dealer, the popularity of the new type light car storage battery that Willard introduced to the battery field not long ago.
 "To my mind," said Harvel, "the light car field has long needed a quality built battery of just this type. This new type battery was introduced to the Willard line about a year ago. Hitherto, most batteries especially designed for light cars, have had 13 or 11 plates. This battery has 15 plates.
 "Consider for a moment what this means especially in cold weather. In winter time, when starting is usually difficult, even in a car with a comparatively light engine, the two extra plates in this battery are going to make a big difference. The extra power afforded by two more plates per cell, will usually give the light car driver just that added punch so necessary on a wintry day to kick up a greater charge while the car is running on winter days and thus afford a much greater margin of protection for the light car owner who finds it necessary frequently to leave his car standing in zero weather. In my opinion, this 15-plate winter performance will certainly make a big appeal to thousands of light car owners, for whom only 13-plate batteries have heretofore been available."

Japanese Champion



TKOYO, JAPAN.—Miyagiya, the new extra-champion, was defeated in his first contest as extra-champion on the day he obtained the title, in a contest with Eiji-no-Sato.

MAIN ST. PAVING IS NOW COMPLETE
 Main street (Harbor boulevard) was opened this week north of Carson street, providing a wide new artery through Keystone from Los Angeles to the harbor.

666 LIQUID OR TABLETS
 Cure Colds, Headaches, Fever
666 SALVE
 CURES BABY'S COLD

SOLD

Yes—Both Cars
 And the Ad Only Ran Once
 Nov. 1930 FORD ROADSTER like new; low mileage.
 \$425

Late 1928 CHEVROLET Coupe, new rubber, excellent condition. New car guarantee.
 \$395

The above cars were advertised last week in the Torrance Herald WANT-AD COLUMNS by CARROLL D. CONE, Used Car Dealer, and were sold to people who read the ad and called to look at them.
YOU, TOO, CAN SELL—TRADE—RENT OR BUY IF YOU USE THE WANT-ADS.
 COME IN and take advantage of our Cash Rate, or if it is not convenient to come to the office,
Phone Torrance 444
 An Efficient Ad Taker Will Serve You

SAFEWAY STORES

DISTRIBUTION WITHOUT WASTE

Saving for Thursday, Friday and Saturday, March 12-13-14

BREAD
 FEATURE LOAF
 White or Whole Wheat,
 Oven Fresh Every Day
 Large 7c
 24-oz. Loaf

Raisins
 Safeway Fancy Seedless
 15 oz. pkg. 6c

Rice
 Blue Rose
 White and Fluffy
 3 lbs. 17c

Peanut Butter
 Max-I-Mum
 1 lb. can 17c

Pink Beans
 Norton—Re-Cleaned
 5 lbs. 25c

BUTTER
 OAK GLEN
 Fancy High Score
 1 lb. 32c
 LA FRANCE
 High Grade Butter
 1 lb. 30c

Canned Goods
 Corn, String Beans
 Highway—No. 2 Can
 Hominy, Tomatoes
 Highway—No. 2 1/2 Can
 Our Choice Peas
 No. 2 Can
 12 cans \$1.00
 3 Cans 22c

Tomatoes
 Del Monte and Libby
 Solid Pack
 2 No. 2 1/2 Cans 35c

Peaches
 Del Monte Melba
 Halves
 2 No. 2 1/2 Cans 29c

EGGS
 OAK GLEN
 Large U. S. Extras
 Guaranteed First Quality
 Doz. 32c

Syrup
 Max-I-Mum—Blended
 Cane and Maple Syrup
 Pint jug 19c

Macaroni
 Semolina—High
 Grade Wheat
 3 lbs. 25c

Pineapple
 Hillside—Broken
 Sliced
 3 No. 2 1/2 Cans 49c

Pickles
 Best Foods Bread and
 Butter Pickles
 15-oz. Jar 15c

Navy Beans
 Selected White Beans
 4 lbs. 25c

In Our Markets

Pot Roasts	lb. 14c
Shoulder Chuck—Choice Steer Beef	
Spare Ribs	lb. 15c
Meaty—Grained Eastern Pork	
Shoulder Lamb	lb. 15c
For Roasting—Genuine Spring Lamb	
Salmon	lb. 27c
Golden Sea Bass	lb. 17c
Hams	lb. 23c
Cudahy's Puritan—Whole or Half	

Fresh Fruits and Vegetables

Bananas, 6 lbs. for	25c
Fancy No. 1 Fruit—Firm, Rip, Yellow	
Asparagus, lb.	15c
Fresh, Green, Young, Crisp, Tender	
Oranges, 2 Doz.	25c
Navels, Firm, Sweet and Juicy	
Cabbage, lb.	1 1/2c
Solid, Crisp, Sweet	

We Reserve the Right to Limit Quantities

NEXT WEEK'S ISSUE OF THE TORRANCE HERALD WILL BE READ BY OVER 60,000 PEOPLE

What Will You Offer Them In YOUR Advertisement

And the Ad Only Ran Once
 Nov. 1930 FORD ROADSTER like new; low mileage.
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