

A NATIONAL BANK



Start 1931 with a Bank of America savings account!

It is safeguarded by the statewide diversified resources of the largest financial institution west of Chicago.

It is always worth 100 cents on the dollar.

It earns a consistent, fixed rate of interest.

It is more than an investment... it is a deposit of funds which may be withdrawn at full face value.

It gives you credit standing in 243 cities of California.

It provides a statewide banking connection.

It permits economical buying on a cash basis.

It provides a financial reserve that may pave the way to independence. It can be built up by easy installments.

It gives you prestige, poise, power, self-esteem and confidence.

Bank of America National Trust & Savings Association CALIFORNIA

A consolidation of Bank of Italy and Bank of America of California

Bank of America National Trust & Savings Association... a National Bank... and Bank of America... a California State Bank... are identical in ownership and management... 438 offices in 243 California cities.

RESOURCES OVER ONE BILLION DOLLARS

for Economical Transportation



WHAT CHEVROLET OWNERS SAY....

The following interesting letter from Dave Preston, former advertising manager of the Torrance Herald, speaks for itself. It is typical of many others we have received from enthusiastic Chevrolet owners.

Read Mr. Preston's letter:

New Castle, Pa. January 6, 1931.

MR. JACK HANSEN, Torrance Motor Car Co., Torrance, Calif.

Dear Jack: I honestly believe you couldn't find a more satisfied owner of a Chevrolet than the writer. The car you sold me several months ago has given me marvelous performance. Read this record:

Total mileage 53,269 miles.
Entire mechanical upkeep—Repairs \$28.80.
Gasoline and oil \$451.60.
Average miles per gallon of gas 20.
Trip East 3106 miles.
Average speed 32.6 miles per hour.
8 days from Torrance to New Castle, via Wheeling, West Virginia, including a 126 mile side trip to the Grand Canyon.

AND NOT ONE BIT OF TROUBLE!
I am just as happy to write and tell you this as you may be to know about it.
You recall I purchased the two-door coach 1929 6 cylinder model.
The car is in excellent condition and I guess it will take me more than a few times around the world.
Kindest personal regards to Mrs. Hansen and Jack Barnes.

Sincerely yours,
DAVID S. PRESTON.

TORRANCE MOTOR COMPANY CHEVROLET DISTRIBUTORS

Marcelina at Cravens Ave. Torrance Phone 127



Emeritus

Frank F. Merriam

Now Lieutenant Governor of the State and President Emeritus of the Harbor District Chambers of Commerce. Merriam is unable to be present tonight because of his duties at Sacramento.

How Torrance Was Founded in 1912

(Continued from Page 1-B)

operated under the Deming Land Corporation. On that date the City of Torrance was incorporated and trustees and officers were first elected.

First Present Officers

George A. Popper was elected president of the board of trustees; Perry G. Reiney retained as city attorney; and E. J. Dellinger elected city clerk. The trustees chosen were E. R. Smith, G. A. R. Steiner, E. C. Nelson, and Carson B. Bell.

The present City Council is composed of Mayor John Dennis, now justice of peace in Lomita Township; E. R. Smith, G. A. R. Steiner, E. C. Nelson, and Carson B. Bell.

Other city officers are: A. H. Bartlett, city clerk; L. O. Stewart, deputy city clerk; Frank R. Leonard, city engineer; Perry G. Reiney, city attorney; C. T. Riggs, police court judge; Harry H. Dolley, city treasurer; G. M. Halber, street commissioner; W. S. Gilmour, street superintendent; and E. F. Hansen, park, fire chief.

Verdict on First 1931 Event Here Eagerly Awaited

Harbor Meetings Are Test of City's Ability to Entertain

All Torrance is awaiting a "verdict" that is expected to come about 10:30 o'clock tonight.

This verdict will not be the judicial "guilty" or "not guilty," but will be passed by the comments of visiting delegates and county and city officials who are attending the meetings of the Harbor District Chambers of Commerce here this afternoon and tonight.

The city is hoping that these comments will be, "It was a good showing," "What a very nice time," and other similar expressions of approval.

These are "verdicts" for the city, because Torrance has had a reputation of highly successful community and inter-community events. The verdict on these events that Torrance has had the pleasure of welcoming in this year of 1931, are believed tests of the industrial city's hospitality and ability during the coming 11 months.

The days of 1931 went into the record of Torrance's ability to create highly successful community events with the presentation of the "Gay Nineties" party on the night of December 4, and the all-city Christmas festival staged by the Torrance Department, assisted by the American Legion, Chamber of Commerce, Police Department, all churches and Boy Scouts on the evening of December 22.

It was estimated that fully 14,000 people attended the "Gay Nineties" party and that more than 1500 children received gifts as the culmination of the Christmas celebration. The verdict on these two all-city events were highly commendatory.

In a material way Torrance citizens voiced their appreciation of their city government in a very material way on September 15, last year, when they went to the polls and overwhelmingly endorsed the proposal of a public utility and the proposed water system at a cost of \$400,000. The municipal water system bonds are now in the process of being adjudicated in the Appellate Court, having been contested by the Torrance Water, Light and Power Company, adversary antagonistic to the city system.

Another opportunity was presented to the residents of this city to show their loyalty on the night of June 21, last year, when a public concert was held at the high school in honor of Miss Stella Stachowicz, special police officer, who returned to Torrance after study and spent work abroad. This was a great success with the spirit of the happy event and delighting the hundreds that attended with her beautiful singing.

What Will It Be?

Residents of this city and surrounding communities joined in the celebration of the dedication of East Carson street at East Torrance in October, 1929, and in March of the same year, the street lighting dedication here was a great success. Citizens of Torrance enthusiastically entered into the festivities at Keystone as spectators and honored guests when that community held its program on the dedication of Main street last fall.

All of these events produced favorable verdicts on the city's hospitality and good will; they offered an opportunity to the citizens to show their loyalty to the city and now—the city awaits the verdict late tonight—what will it be?

"A fine meeting in a progressive city," or—

"It was alright, Torrance is alright," or—

"I'd damn—not so good!"

Second Term



A. E. Henning

Of San Pedro, who will assume the presidency of the Harbor District Chambers of Commerce for the second time tonight. Henning, as a resident of the Harbor District and a member of the Los Angeles City Council, is in a position to guide the destinies of the organization through 1931 with an experienced hand. He will be inducted in office by Supervisor John R. Quinn.

Keynote For Harbor District Presented

(Continued from Page 1-B)

cases by rail and highway; add location with respect to market.

Chief Engineer Fox recognizes that the City of Torrance now holds a high position in the country by reason of its number of industries. He reports that Torrance has 17 industries, occupying a large proportion of acreage.

"It is nothing short of remarkable how consistent the ratio of 1930 persons per industry holds throughout the regional area," Fox continued in his report. "It is more striking when it is realized how diversified in character the size these particular cities are. The range in population is from 1000 to 141,000. Some are purely agricultural centers, others are in the heart of or are bordering on industrial territory, which have a complete existence in themselves. There are still others bordering upon the Pacific ocean which are generally looked upon as cities of the recreational type."

Most Plans Expansion

"Projecting the relationship of 1930 persons per industry into the future and by simple arithmetic showing it to the ultimate population of 15,000,000 anticipated for this metropolitan area, will show that at the time there will be needed 15,000 industries to support such a population," the engineer continued.

"Multiplying this number of industries by 25 acres (average acreage occupied per industry) we find there must be provided for industrial use 375,000 acres, or approximately 55 square miles.

"To the degree that we comprehensively plan and design the development of our cities in this region (Harbor District) on such a basis, and so provide for their wholesome development, to that extent will we enjoy prosperity, steady growth, wholesome growth with the right thing in the right place, all in harmonious relationship."

Membership List Is 'Who's Who' in Harbor District

Affiliated Organizations Represent More Than 500,000 People

The list of affiliated organizations in the Harbor District Chambers of Commerce reads like a "Who's Who in Civic Bodies."

Nearly every one of the groups having membership in the associated organization, meeting last night, and evening is represented by delegates to the Harbor District.

Affiliated organizations represented in Torrance today are as follows:

Alondra Park, Atlantic City, Avalon Boulevard, Central Century Boulevard, Greater California Avenue Highway, Greater Community Improvement, Greater Manchester Avenue Improvement, Greater San Pedro Street Improvement, Imperial Highway, Leontine Business Men's, Long Beach Boulevard Improvement, Los Angeles Evening High School, Northern Improvement (Long Beach), South Sepulveda Boulevard, and Woodcrest Improvement Associations.

Men's City Club of Long Beach, Southwest Organization, Inc., and West Los Angeles Branch of the Los Angeles Chamber of Commerce.

And the Chambers of Commerce of the following cities: Artesia, Bellflower, Clearwater-Hynes, Compton, Dominguez, Downey, El Segundo, Florence Gardens, Valley, George Washington, Graham, Harbor City, Hawthorne, Hermosa Beach, Hollywood, and Huntington Park.

Inglewood, Keystone, Lomita, Long Beach, Lynwood, Maywood, Norwalk, Palms Verde, Redondo Beach, San Pedro, Sepulveda Boulevard, South Gate, Southwest, Torrance, Walnut Park, Walter's Watts, Westbrook, and Wilmington.

Low Government Costs Are Boon

Bonded Indebtedness is But One-Tenth of 1 Per Cent

Fifty-three cents, which includes 15 cents for civic promotion, is the total of Torrance's municipal tax rate. This is one of the lowest municipal operating costs in the entire county. The assessed valuation of the city for the year 1930 was \$55,217,412.

The municipal bonded debt is but \$34,500, which represents one-tenth of one per cent of the total assessed valuation.

Harbor District Chambers Program

(Continued from Page 1-B)

ation program, the entire assemblage will sing "America," led by Tom Sylvester, assisted by Charles P. Bayer, manager of the organization department of the Los Angeles Chamber of Commerce. Rev. R. A. Young, pastor of the First Methodist Episcopal church, will pronounce the invocation.

Members of the Torrance Women's club will serve the dinner. During the banquet an exceptional entertainment program will be presented. Orchestra selections by Tom Ulrich and his orchestra will be given.

Los Artists to Appear

Miss Vera Stachowicz, operatic prima donna and resident of Torrance, will present a program as follows: Elsa Nora's aria from "Il Trovatore" by Verdi; "Songs That My Mother Taught Me" by Divak, and the "Hacarle" from "Tales of Hoffman" by Offenbach.

Mrs. Tom Hill, concert pianist and also a resident of this city, has announced her share of the concert as consisting of "Country Dance" by MacFadyen; "Cloud Shadows" by Edgar Barratt; and "Viennese Dance, No. 2" by Friedman-Gartner.

Quinn Installing Officer

W. Rufus Fox, president of the Torrance club, will present the address of welcome, and A. E. Henning, councilman for the 15th Los Angeles district and president of the Harbor District Chambers, will return the response. This will be followed by the introduction of prominent guests present.

Mayor John Porter Unable to Be Here

Word was received here yesterday that Mayor John C. Porter of Los Angeles could not be present at the installation banquet of the Harbor District Chambers of Commerce tonight. A previous engagement prevented the executive from accepting the invitation sent him by Mayor John Dennis of Torrance.

However, most of the Los Angeles City Commissioners are expected to attend the banquet with their wives, according to the acceptance received by the mayor during the week. Those sent invitations were W. J. Sanborn, president of the Council, and Charles H. Randall, Thomas E. Cooke, Ernest L. Webster, Robert L. Barnes, Virgil A. Martin, James G. McAllister, Howard W. Davis, Evan Lewis, E. Snapper Ingram, J. C. Barthel, Thomas W. Whittam, Carl J. Jacobson, Charles A. Holland, and A. E. Henning.

Wide Range of Goods Made Here

(Continued from Page 1-B)

is picking up—we are rapidly coming out of this depression period.

What We Have

Torrance's industrial area embraces:

General Petroleum Corporation, refining oil products; Columbia Steel Company, steel, sheet and structural; Pacific Rail Roadway Shops, general shops, new railway coaches; Doherty Stone Drill Company, oil drilling machinery.

National Supply Company of California, Union Tool division, machinery, service and sales; Chamber-Camfield, M. W. Way Oil Company, general oil machinery shops; United Concrete Pipe and Construction Company, cement tile; Soule Steel Company, steel fabricating.

Salm Manufacturing Company, abrasives shell products; Bno Rubber Corporation, mechanical rubber goods, making everything but tires; International Derrick and Equipment Company, steel buildings, derricks; Coast Insulating Company, steel wool products and second roofing for tanks; Torrance Brick Company, building brick; and Perkin's Oil Well Cementing Company, oil well supplies.

—And nearly 30 other smaller industries, and firms affording a wide range of mercantile fabrication and distribution.

Quick... HEALTHFUL WARMTH!

For warmth that comes RIGHT NOW... instantaneously with the turning on of the heater, there's nothing to equal the Radiant Heater. Quick, sure, healthful rays that flood the room with comfort.

FOR A LIMITED TIME

You can get special prices and terms on the well known Humphrey, Weibach or Lawson Radiant Heaters... Liberal allowance for your present heater, regardless of style or make, or age.

Inquire at Our Nearest Office

SOUTHERN CALIFORNIA GAS COMPANY

Corner POST and CRAVENS AVENUE



Native Son Aids State During Life

(Continued from Page 1-B)

city on October 22, 1928. He began work with the Coos Bay State Lumber Company in that city in 1931. Three years later he became superintendent of the California Barrel Company, and advanced to the presidency in 1925, a position he holds today.

Honored Visitor Here

In recognition for his outstanding services to the state, Koster was elected president of the California State Chamber of Commerce in May of last year. He is visiting Torrance today as the representative of that organization.

The distinguished visitor is also a member of the National Foreign Trade Council; has been president of the San Francisco Chamber of Commerce for three terms; was a member of the executive committee of San Francisco War Camp Community Service, and also served as chairman of the San Francisco Campaign for Armenian and Syrian Relief, and as a member of the European Relief Administration.

To Give Address

Koster is a staunch Republican and holds memberships in the Pacific Union, Bohemian and San Francisco Commonwealth clubs.

Torrance is exceptionally honored in welcoming him to this city for day as principal speaker at the first meeting of the Harbor District Chambers of Commerce in 1931.

Moving PHONE TORRANCE

53 Tolson

Transportation System, Inc. 1230 Border, Torrance

Buy Now in Torrance!