



EVERYBODY INVITED!

HOLLYWOOD COMES TO SAN PEDRO . . .

Tuesday Night

Lights piercing the sky . . . sirens shrilling their notice . . . stars mingling with the crowds . . . the eyes of the movie world will be focused on San Pedro . . . this will be the night of nights . . . held especially for the opening of your new cathedral of entertainment . . .

REMEMBER JAN 20 Gala Opening WARNER BROS. SAN PEDRO THEATRE

COMPLETE PROGRAM FOR OPENING DAY

3 p. m. Dedication and Flag Raising Ceremonies . . . Stars . . . Executives . . . City and State Officials

6 p. m. Doors of the new theatre opened for the first time.

7 p. m. First performance starts promptly . . . Introduction of Stars . . . City Officials . . . Civic Leaders . . . State Dignitaries by the surprise Master of Ceremonies . . .

WARNER BROS. NEWS—CURRENT EVENTS IN SOUND SEE YOURSELF ON THE SCREEN Vitaphone movies of the crowds, events, San Pedro itself, actual movies taken of you and your city

JACK NORWORTH—NAGERS GO BOOTING LOONEY TUNE (Cartoon Novelty)

FEATURE **JOE E. BROWN** In His Latest Laugh Riot "GOING WILD"

with LAURA LEE, LAWRENCE GRAY, FRANK McHUGH, WALTER PIDGEON A FIRST NATIONAL VITAPHONE PRODUCTION DIRECTED BY WM. SEITZ

9 p. m.: 2nd performance Complete showing same as first

BOX OFFICE OPENS AT 1 p. m.

2 COMPLETE PREMIERE SHOWINGS 7 and 9 p. m. ALL SEATS 50c LOGES 60c

Benefit Show Announced For Relief Society

Organizations in City Unite For Special Program Jan. 23 and 24

Service clubs and other city organizations are uniting in a special program to be given at the Torrance Theatre January 23 and 24 to raise funds for the Torrance Relief Society, according to Earl Conner, commander of the American Legion.

All receipts from the showing of "The Dancers," over and above the actual cost of the picture will be turned over by the theatre to this fund, and the different clubs are now making every effort to insure a capacity attendance on each night by offering tickets at the regular price of admission to their members and the general public.

In addition to the picture, it is expected to put on two or three special acts of vaudeville so that patrons will be well repaid for their attendance.

In addition to this campaign for funds, the call goes out for donations of used clothing from which the Relief Society may provide useful garments for those who need them. Anyone who has a surplus stock of clothing may leave the packages at any of the downtown stores where the members of the American Legion will call for them and deliver them to the society. Articles may be left at the society headquarters, 1805 Cabrillo if the donors find that arrangement more convenient.

New Photography Studio to Open In Torrance Friday

It can no longer be said that Torrance does not boast of a photographic studio, as tomorrow marks the opening of the new Amundsen Studio at 1345 El Prado, opposite the Torrance Herald. The interior of the store building at this address has been entirely remodeled and re-decorated and modern photographic equipment installed.

Photography has been the life long study of Mr. and Mrs. Amundsen, who operate a studio at 2311 E. Anaheim boulevard, Long Beach. Previous to coming to Long Beach, the Amundsens conducted the leading photographic studio in Salt Lake City for 20 years, and prior to that time they were in business in Los Angeles.

This quarter of a century of experience in photography has qualified the Amundsens to give a wide range of photographic services. While portrait work constitutes the major portion of the business, the new studio is also fully capable of taking commercial pictures. A prompt service will be given on kodak work, and an attractive line of photo frames will be carried in stock as well as picture frames made to order.

While Mr. and Mrs. O. A. Amundsen are not related to the noted Arctic explorer, Mr. Amundsen's parents knew the unfortunate explorer well before he made the trip to the frozen North.

Read the Want-Ads

EARN 6% ON WHAT YOU SAVE

Torrance Mutual Building & Loan Association Auditorium Building

6 6 6 is a Doctor's Prescription for COLDS AND HEADACHES It is the Most Speedy Remedy Known 666 also in Tablets

Read the Want-Ads

KNIGHTS OF COLUMBUS Card Parties Series of Three January 31 - February 11 - March 18 At K. of C. Hall, Redondo at Portola 8:15 P. M. Sharp VALUABLE DOOR PRIZES AT EACH PARTY Also GRAND PRIZE at End of Series Public Cordially Invited LUNCH FREE Admission 50c Auction Bridge and 500

IN THE AMUSEMENT WORLD

Marie Dressler and Polly Moran Co-Starred at Torrance Theater

"Fun in a Beauty Parlor" might easily be a substitute title for "Reducing," the new Marie Dressler-Polly Moran co-starring comedy which will head the bill at the Torrance Theatre, Tuesday, Wednesday and Thursday. In the same manner that the stock market served as the subject of fun in the successful "Caught Short," so are beauty parlors their proprietors and their patrons used as the subject of the lampoons in the new attraction. The story revolves about two sisters, Polly Roach, who has become the successful New York beauty specialist "Madame Roach," and Marie, wife of a small-town mail carrier, portrayed by Lucien Littlefield.

Two Complete Premiere Showings At Warner Bros. Opening Night

According to Mr. M. A. Silver, general manager of Warner Bros. Pacific Coast Theaters, there will be two complete premiere showings next Tuesday night, when Warner Bros. San Pedro theater will be thrown open to the public. He further stated that there will be no advance in admission prices for that occasion. Regular prices will prevail and the box office will open at 1 p. m. Tuesday. The doors of the new theater will be thrown open to the public for the first time at 6 p. m. This will give the patrons an opportunity to inspect the new show house before the first performance.

Jack Oakie In Gangland Laugh Riot Country Boy Tangles With Big Shots in Comedy of the Underworld

Robert Montgomery and Dorothy Jordan are paired for the first time in the featured romantic roles of the musical comedy film, "Love in the Rough," which will be shown at the Fox Redondo on Friday and Saturday. Benny Rubin carries off the comedy honors.

BIG PROGRAM IS BILLED AT "FOX PLAZA"

Marion Nixon in "College Lovers" is the current attraction playing Friday and Saturday at the Fox Plaza. "College Lovers" is reported to be one of the best color picture stories ever produced. The short subjects alone for Friday and Saturday constitute a full show. A very funny comedy act, "The 20th Amendment," a "strange as it seems" by John Hix, which shows some of the strange things of the world in color and sound, a Mickey Mouse cartoon, and for Saturday only, chapter nine of "The Indians Are Coming," all go to make up a wide variety of entertainment.

Playing Sunday only will be Charles Farrell and Maureen O'Sullivan in "The Princess and the Plumber," a Fox Movietone romance of love versus wealth. Monday and Tuesday, Ruth Chatterton in "The Right to Love," brings to the Fox Plaza a picture that is different both in plot and story. It is also the first picture recorded by the new process and is said to be a great improvement over the old method. Wednesday and Thursday, Edmund Lowe and Leila Hyams in "Part Time Wife" offer a performance that deals with the "marriage freedom" of today and a very interesting story is unfolded with a climax which proves that part time wives are in demand. The story from start to finish is purely comedy drama. Friday and Saturday, January 22, 21, Charles Bickford in James Oliver Curwood's "River's End," brings to the Fox Plaza the type of entertainment that is best suited for the masses and a story that is sure to please those that love the great outdoors.

"PENNY NITE" AT "LOMITA" TO CONTINUE

"Penny Nite" at the Lomita theater last Friday was such a success that Mr. and Mrs. Alex. and Mrs. Douglas have decided to continue that feature night indefinitely. Tomorrow will be the second "Penny Nite" when two persons, adults or children, may enjoy "Monogamy," featuring Warner Lester, Merna Lane, and Neal Barry, for the price of one admission and one cent extra.

Saturday that gripping drama of London "crookdom" and post-war days, "Scotland Yard," plays at the Lomita, where there is complete parking room and you don't have to drive miles and miles to see a high class all-talking show. A double feature bill will be presented "Sunday" and "Monday," "Love of Lil" with Jack McCall and "Heading North" with Bob Steele are featured. Tuesday night only, Hi Ford, center attraction, will have his Merchants' Bazaar with 20 or more fine gifts for the lucky patrons of the Lomita. "Captain of the Guard," a fine musical romance featuring John Eddy and Laura La Plante, will be the feature production.

"Woof! Woof!"—"Buddy," Trained Seal, Is Telling the Arctic What a Hot Place L. A. Is



This trained seal, "Buddy," appearing in the Shrine Hippodrome Circus, which will be held January 17 to 25, inclusive, is the only seal able to talk to his seal girl friend over the phone!

HOLLYWOOD'S FILM SHOP

HOLLYWOOD.—Marlene Dietrich, the German importation who established herself on the American screen in "Morocco," won her screen chance principally through one sentence spoken in English: "Three cheers for the gentleman who has won the grand prize." She was appearing on the stage in Berlin in "Zwei Kravatten," a musical show, currently popular, and the sentence was part of her role.

Joseph von Sternberg, American motion picture director in Germany at that time to direct Emil Jannings' first all-talking vehicle, "The Blue Angel," was experiencing difficulty in finding a leading woman. The picture was to be made in both German and English. "We had cabled to America, offering the part to Gloria Swanson," von Sternberg said. "She was unable to accept. Then we cabled Phyllis Haver, who had played opposite Jannings in his first American picture, 'The Way of All Flesh.' She cabled back that she had retired.

"I was on the point of returning to America when I chanced in at a performance of 'Zwei Kravatten.' I arrived at the theater rather late in the first act, just in time to hear a young woman propose, in English, three cheers for a certain gentleman. The actress was Marlene Dietrich. I sent my card backstage, made an appointment for her to see me at the UFA studio and the following day she was signed for the part in 'The Blue Angel.'

Miss Dietrich's English line in the German musical play was her only bit of dialogue in that language in the piece. Her part was that of an English woman and she spoke in that tongue to establish her identity for the benefit of the audience. After working in "The Blue Angel," she came to America, where she has appeared under von Sternberg's direction in "Morocco," with Gary Cooper and Adolphe Menjou, and in "Dishonored" with Victor McLaglen, Warner Oland and Norma Kerry.

There is a rumor around Hollywood that Jack Oakie talks even in his sleep. Talking for Oakie is merely his method of being himself. He doesn't do it to show off. Undoubtedly, he would talk to himself if need be, but there usually is someone near at hand to listen. His sister runs to catch phrases. His favorite is "keep in touch with me," delivered with a shaking of his two hands together above his head. Likewise, everything is "right up my alley" to Jack. He uses the phrase for talking to everybody from a request that he sing at a benefit to talking a high dive into the ocean for the cameraman. It was Oakie who, when breaking into motion pictures, referred to his booking agent as "my flesh peddler." Jack's ever ready tongue might be interpreted by some as nervousness, at any rate, it is the outlet of pent-up energy. He is always on the move, springing

LOMITA THEATRE

Admission Prices: 10c & 25c Tonight, Thursday & Friday "Renegades" Comedy, "You Said It Balle" FRIDAY IS PENNY NITE Two Admissions for 25c

Saturday "Scotland Yard" Comedy, "Rich Uncles" and Cartoon, "Snow Town"

Sunday & Monday Big Double Bill "Love of Lil" and "Heading North" Concluding Chapter of Rin-Tin-Tin Serial

Tuesday & Wednesday "Captain of the Guard" Tuesday Only—Hi Ford and Mrs. Merchants' Bazaar Free Gifts - Gifts Free

FOX PLAZA

Friday & Saturday MARION NIXON in "College Lovers" Also Comedy "20th Amendment" "STRANGE AS IT SEEMS" Mickey Mouse

Sunday Only CHARLES FARRELL in "Princess and Plumber" Monday & Tuesday RUTH CHATTERTON in "The Right to Love"

Wednesday & Thursday EDMUND LOWE and LEILA HYAMS in "Part Time Wife" Friday & Saturday CHARLES BICKFORD in James Oliver Curwood's "River's End"

Read Our Want Ads

FOX REDONDO

FRIDAY & SATURDAY "LOVE IN THE ROUGH" with ROBERT MONTGOMERY and DOROTHY JORDAN SUNDAY & MONDAY JACK OAKIE in "THE GANG BUSTER" TUESDAY & WEDNESDAY OH, FOR A MAN with Jeannette MacDonald, Reginald Denny THURSDAY ONLY "THE DANCERS" with Lois Moran and a Brilliant Support NEW PRICES! 10c and 25c ANYTIME

TORRANCE

TONIGHT Edmund Lowe, Joan Bennett in "SCOTLAND YARD" FRIDAY & SATURDAY Ed Wynn and Ginger Rogers in "FOLLOW THE LEADER" SUNDAY & MONDAY Robert Montgomery and Anita Page in "WAR NURSE" TUESDAY, WEDNESDAY & THURSDAY Marie Dressler and Polly Moran in "REDUCING"