

When Sam Levy
Has A Sale It's A
REAL SALE!

SAM LEVY
1311-1313 Sartori Avenue, Torrance

"I Give You My
Word, Folks, These
are Real Bargains"
—SAM LEVY

A Store-Wide CLEARANCE

Many Lines Being Discontinued at Lowest Prices In Years!

We have just finished taking inventory and have decided to CLOSE OUT—forever—MANY LINES OF GOODS which we have previously sold. Well-known brands are being discontinued entirely, and hence we are prepared to take a BIG LOSS in order to accomplish an IMMEDIATE CLOSE-OUT. You can profit by the LOWEST PRICES IN YEARS if you act quickly, as we don't expect our stocks to last long at these CLEARANCE PRICES.

WOMEN'S HATS

\$5.95 Values, NOW **\$2.95**

DRESSES

Our Regular \$18.75 Dresses Now All Put in Two Groups Selling at

\$12.75 and \$14.75

All Women's \$1.95 Dresses
NOW, Two for \$2.95

WOMEN'S COATS

GROUP 1
With Fur Collars and Cuffs.
\$39.75 to \$45 Values.

REDUCED TO
\$29.75

GROUP 2
All \$18.75 Coats
Now

REDUCED TO
\$10.95

ENNA JETTICK

SHOES for WOMEN, **\$4.95**
AAAA to EEE—Sizes 1 to 12

SCHOOL MIDDIES

Regulation. Sold everywhere
at \$1; reduced to **79¢**

Children's Byrdland Dresses

Always \$1.95, Never Before Reduced
NOW, Two for \$2.95

MEN'S SUITS

Values to \$40.00; **\$29.50**
Reduced Now to

Overcoats Any Man's Coat
in Store—Now **\$25**

DRESS SHIRTS, 95c

Close Out of All Neckband Styles—Values to \$2.50

DRESS SHIRTS, \$1.95

Choice of Manhattan—Palmday—Van Heusen
New Patterns Bought for Christmas

FLORSHEIM SHOES

Regular \$10 and \$11 Values **\$8.85**

All Wool SHIRTS

All Sizes—All Patterns
\$3.95
Regular \$5.00 Values

WORK SHOES

Special
\$2.29 a pair

Men's Leather Coats

Sheep Skin Lined with Genuine Pelts
\$7.85 and \$8.85

MEN'S

Rayon Silk **SHIRTS 39c**
Broadcloth **SHORTS 39c**

CAPS

For Men and Young Men
Values to \$2.50, Now **\$1.50**

WOOL UNDERWEAR

Glensbury's guaranteed pure All Wool 2-Piece **\$1.79**
Underwear, Regular \$2.25 garment, Now

CLOSE-OUTS and SHORT LOTS

Embroidery
Thread
9-Yard Skeins
to Close Out

1¢

Mercerized
Crochet
Cotton

Reg. 15c Seller,
to Close Out

5¢

2c Card
Pearl Buttons
Fancy Notions
Hooks and Eyes
Bias Tape

Values 10c to 25c Card
Closing Out at

2c Card

Boys'
Shirts

29¢

Children's
Long
Hosiery

Values to 35c
to Close Out

9¢ pair

Sale Starts Today -- Thursday, January 8

Remember The Place, -- SAM LEVY'S -- 1311 Sartori Avenue Torrance

More Opportunities to Save on White Goods and Bedding at Lowest Prices in Years

Buy Now!
Why?
Prices Lowest
In Years

Reductions of 10%,
20% and even more
have, during the past
six months, become ef-
fective in every depart-
ment of our store. We
have passed on to you
every reduction we
have obtained in the
cost of raw materials
and production.

New Extra Length
81x99

"Penco"
Sheets
\$1.33

Unbleached

"Belle Isle"
Muslin
39 Inch Width
10 yds **73¢**

NATION WIDE
Pillow Cases
42x36
21c

36 Inch
"Honor"
Muslin
Longcloth Finish
10 yds **98c**



Part Wool
Blankets
\$2.98 Pair

72 x 84, 4 1/2 lb. weight. Attractive black plaid designs in assorted bedroom colors. Sateen ribbon bound.

81x99
"Nation-Wide"
Sheets
Longer and Cheaper Than
Last Year.
87c

SILK DRESSES
Re-Priced to Make Space for Spring Stocks
Now Arriving Daily
\$6.90

New Extra Large
Doubleterry
BATH
TOWEL
15¢

J. P. COATS
Strand Floss
NOW
2 for 5c

Plain White
Outing Flannel
27-Inches Wide
10c Yard



Blankets
69c each
70x80 Cotton Plaid Blankets
cut single. You have many
uses for this type of blanket.
All colors.

J. C. Penney Co. Inc.
Where Thrift Sets the Fashion
1269 SARTORI AVENUE TORRANCE, CALIF.

KEYSTONE NOTES

(Continued from Page 1-B)

stone Baptist church. Mrs. Daniel Pierson of Torrance, and Rev. and Mrs. H. B. Tranchesi of Oxnard were also present.

Mr. and Mrs. Louis Mooney of Glenn's Ferry, Idaho, were recent guests of Mr. and Mrs. J. D. Tipton and family on Amelia street. R. H. Tidale of Ravenna, Wyo., is the present guest at the Tipton home.

Miss M. McPherson and C. F. Vesley of Long Beach were guests of New Year's eve at the home of Mr. and Mrs. John Hilpert and family on Grace street.

Mr. and Mrs. V. A. Clemmer and Mrs. A. Webster of Los Angeles, and Mrs. J. T. Gillan of Wiggins, Colo., were dinner guests of Mr. and Mrs. Charles H. Pierce and family Sunday.

The home of Mr. and Mrs. Harry C. Roque of Grace street was the scene of a ray watch night party New Year's eve. Five hundred was played during the evening with high score going to Mrs. George Nahmens and Roy Berry, while consolation prizes went to Mrs. George H. Koehler and George Nahmens. A Dutch supper was served with covers laid for Mr. and Mrs. S. S. Tannehill, Mrs. Barbara Berry, Roy Berry, Mr. and Mrs. George Nahmens and daughter, Ruth; Mr. and Mrs. George H. Koehler, Mr. and Mrs. Z. W. Jennings and daughter, Barbara Jean; Mrs. Pearl Piper, and Mr. and Mrs. Roque and daughters, Audrey and Blossom, all of Keystone.

Mr. and Mrs. Jim Johnson and family of Long Beach were guests Saturday of Mr. and Mrs. W. A. Johnson on Grace street.

Lindley Sault, son of Mr. and Mrs. Samuel C. Sault of Amelia street, was installed as orator at the public installation service of the Wilmington chapter of De Molay held last evening at the Masonic hall, Wilmington.

The last day of 1930 was the occasion of a birthday party at the home of Mrs. H. H. Barnard on Dolores street given in honor of the eighth birthday of her

daughter, Barbara. Games were played during the afternoon, with prizes being awarded Lucille Looser and Catherine Cunningham. Guests included Catherine and Lucille Looser, Barbara Jean Jennings, Catherine Cunningham and Loretta Heston.

Mrs. Ed Haney of Bellflower was the guest of Mr. and Mrs. Charles H. Pierce and family on Dolores street Monday.

Mrs. Walter Phillips of Carson street is the new manager of a grocery store and meat market in Long Beach.

Mrs. E. K. Stevens of Main street, accompanied her son, Scott Stevens, of Long Beach, to Lelone mountains, where they will remain for some time for Scott's health.

Mrs. Maud Barnard, president of the Carson Street Parent Teachers Association, and Mrs. Lucy M. Sault, will both attend the regular monthly federation meeting of Tenth district, California Congress of Parents and Teachers, which will convene in Patriot's hall, Los Angeles, Thursday.

Mr. and Mrs. W. A. Johnson of Dolores street; Mr. and Mrs. Lee Roy Lance of Dominguez, and Mrs. Harry Cooper of Long Beach, spent New Year's at the Los Angeles playground.

Mrs. Elizabeth Howe of Main street is now able to be up following a sickness that confined her to her bed for two weeks.

A social was held at the home of Mr. and Mrs. T. G. Cunningham on Amelia street Friday evening for the officers, teachers and all interested Sunday school workers of the Keystone Baptist church. Plans were made for the coming year, and J. P. Evans was elected as the superintendent of the Sunday school. Games were played and refreshments were served to the 25 present.

A meeting between the property owners in Keystone and the Wilmington Consolidated Oil Company has been called by the oil company for tonight, Thursday, at Booster's hall at 7:30. The oil question which has prevailed for some time in Keystone will be discussed as well as leases. A large gathering is anticipated.

RETURN TO SCHOOL

John and Frederic Shidler returned to Stanford University after spending the holidays with their parents, Dr. and Mrs. George P. Shidler.

J. C. PENNEY INVENTORIES ARE LOWER

The close of 1930 found the J. C. Penney Co. with inventories somewhat over \$10,000,000 lower than they were last year at the same time and with cash on hand greater than it has been at this same period during recent years. The corporation is free from bank indebtedness and from accounts payable other than the customary items of this nature "not yet due" which are common to the business of dry goods merchandising. As a result of the general inventory condition, stores are, for the most part, free from accumulated, slow moving stock. Both the corporation itself and the individual store units, of which there are now 145, are in excellent position to take advantage of the decline in commodity prices and to enter the approaching mid-winter and early spring seasons ready to maintain the high type of service which we have set as our standard in the past.

The close of 1930, while it will reveal a gross sales volume in dollars and cents somewhat lower than last year, is still higher than that of 1929, which was an unusually good year. The decline in dollar volume of sales is offset to a large extent by the decline in prices which took place during the year and which are naturally reflected in gross sales volume.

ART NOW HIS HOBBY
By the United Press
BOSTON.—Charles M. Cox, 71, retired Boston business man, has taken to art as a hobby and profession. He has painted several pictures for the Milch galleries in New York City. "One is never too old to paint," Cox believes.

SAND HIDES STILL
PULASKI, Va.—Moonshiners of Pulaski county have found a new way of concealing stills. Deputy Sheriff C. T. Teel dug up a still buried in the sand on an island in New River and found it to be complete, except for the worm, with 100 gallon capacity.

NOTHING IN HER NAME
CINCINNATI, Ohio.—The married a man named Leisure, but had to go to work or starve. This was the burden of complaint of Mrs. Gladys Leisure when she filed suit here for divorce from Charles Leisure. The couple were married in 1926.