

If you haven't shopped in Torrance lately, you will be amazed at the different appearance of Torrance tores. Many new merchants are here to serve you, and the older stores have increased their stocks and widened the variety of their merchandise. Torrance, you know, is now the third biggest" cor people who live county,-bigger in area than Long Beach. Torrance is the shopping center for over 65,000 people who live within five miles of its business district.

## Torrance Merchants Have All Reduced Prices!

[^0]Retail Merchants' Bureau, Torrance Chamber of Commerce


[^0]:    This Christmas, when you'll want to make every penny count, shop in Torrance for your gifts. Nowhere will you find better values. Reprices have been reduced in keeping with lowered manufacturing costs. Why not avoid the tiresome crowds of the big city, the expensive
     traveling costs and increased parking fees,- youronate will be thoroughly appreciated and your good will cherished.

