# R SEASO

The Motion Picture Industry presents to you, the theatre patron, Greater Talkie Season of 1930. This annual event takes on a new significance this year because in the twelve months just passed the movie theatre has gone talkie. Greater Talkie Season is an annual exhibition of the wares of motion picture producers. The reaction to the pictures shown during the week sets the production pace for the rest of the year. Be interested in . . . support . . . and discuss with your friends . . . Greater Talkie Season .

## FOX REDONDO

FRIDAY AND SATURDAY
Romance, Comedy, Drama, and Big VICTOR McLAGLEN in

"ON THE LEVEL"

"THE BREAK-UP"

Greatest Alaskan Picture Ever Filmed! FOX MOVIETONE NEWS

SUNDAY ONLY

#### "HELL'S ISLAND"

A Blood-Red Drama with Ralp

HOLT

GRAVES

DOROTHY SEBASTIAN Comedy—"He Trumped Her Ace" METROTONE NEWS

Paramount Song

MONDAY AND TUESDAY Pampered Darling of Society—Reckless Driver—Reckless Heartbreaker—Until the Man She Loved Sent Her to Prison for

#### "MANSLAUGHTER"

Featuring
CLAUDETTE COLBERT and FREDERIC MARCH
Metrotone News

WEDNESDAY AND THURSDAY The Movietone Version of Cleves Kinkead's Harvard Prize Play

#### "COMMON CLAY"

— with — CONSTANCE BENNETT, LEW AYRES, TULLY MARSHALL A Vital, Tremendous Drama that Will Grip Your Soul and Make Your Pulse Stand Still FOX MOVIETONE NEWS

PARK YOUR CARES-HERE!

#### IN YOUR HOME CITY

By J. F. HIGGINS

Manager of the Torrance Theatre

It has always been the policy of the Torrance Theatre to present to its patrons the best pictures obtainable. This policy will continue as during the coming season we will show the finest talking dramas from the following companies: Fox, Paramount. Metzo-Goldwyn-Meyer. Warner Brothers, United Artists and First National. We of the Torrance Theatre have recently finished redecorating, improving the ventilation and reseating the balcony. We are now in a position to seat 840 patrons at one time. Perhaps the greatest advantages to a homestown theatre, presenting the excellent Western Electric sound apparatus, is that there is always parking space near its door and no tiresome waiting in line to get in.

Our theatre presents the best pictures immediately after they have their premier showing in Los Angeles and Hollywood. The Torrance Theatre will do everythink in its power to keep up with the tremendous strides of the motion picture industry. During the past season we have experienced a very gratifying response to our efforts and we wish to express our appreciation to the many Torrance, Lomita and Bay district, residents who have given us their patronage. If you have not enjoyed an evening at the Torrance Theatre we invite you to come during Greater Talkie Season and see and hear what we have to offer. We are certain you will be pleased to know that you have such a theatre "in your home city."

#### PERSONAL TALK

By HAROLD B. FRANKLIN

President Fox West Coast Theatres

There has been much loose talk on the part of many who are just on the fringe of the motion picture industry, in which the opinion is voiced that the public is losing interest in the talking motion picture. Such opinions are without foundation or fact. As a matter of fact, never before has the public talking motion pictures. This fact is undisputed in virtually every community that I have visited.

Past productions are but a hint of the fine type of pictures that are now waiting to be presented during Greater Talkic Season, which will be inaugurated in Fox West Coast Theatres everywhere beginning August 15th.. Anong them are the Fox production of "Common Clay." Metro's "Singer of Seville," with Ramon Novarro: Pathe's "Holiday," the Fox epic, "The Big Trail," now, being completed by Raoul "Walsh; Ceel B. de Mille's "Madam Satar" . . . These are but a few of the finalking motion pictures that will usher in the new season.

The Fox West Coast organization will also continue its expansion in regard to the miniature golf courses, which, we believe, may prove to be an auxiliary of theatre operation. It is our purpose when thoroughly organized, that Fox West Coast pairons may have access to such courses at greatly reduced prices of admission. Landscape gardeners and architects are being employed to perfect this new diversion up to the highest standard.

### TORRANCE THEATRE

"THE BIG HOUSE"

FRIDAY AND SATURDAY-AUGUST 15-16











