
behind your telephone?
Your familiar telephone-what's behind it 67 million miles of wiring, thousands of switchboards and central offices, 20 million other interconnected telephones, an army of people-are these all?
More than all these, there's a vision of
service. This is, that anyone, anywhere, shall be able to talk quickly and at reasons able cost with anyone, anywhere else. There's no standing still in the Bell System.
Southiern Californa Telikphone Compant

