A Newspaper for All the People All the Time

Only Newspaper Published In Torrance



Over 60,000 People Live Within 5-Mile Radius and LOMITA NEWS

Consolidated Edition Torrance Herald and Lomita News

EXTERNTH YEAR NO. 25

TORRANCE, CALIF., THURSDAY, JUNE 26, 1930

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wo More Seek oupervisor's Post Held by Quinn



City Charter of Inglewood Topic of Talk at Lunch

Advantage To Torrance of Adopting Freeholder Charter Explained by Inglewood City Attorney

Children Bid To Registration Party Saturday

Mobilization Call Gets Quick Action on Monday Evening

Music Attracts

Will the People's Challenge To Its Chamber of Commerce Be Heeded? Civic Concerts Are Assets.

Let's Have More of Them

An Editorial

By GROVER C. WHYTE

The magnificent response on the part of the citizens of Torrance to the Chamber of Commerce's invitation to the civic concert honoring Wanda Stachowicz is a challenge to the directors of the Torrance Chamber of Commerce to provide further sinks are activated. tation to the civic concert honoring Wanda Stachowicz is a challenge to the directors of the Torrance Chamber of Commerce to provide further civic entertainment. In fact, every function of a community-wide nature that has been sponsored by the Chamber of Commerce has met with overwhelming success. The throngs that attended the Pageant of Light celebrating the manguration of the ornamental lighting system, and the thousands that came to dance on the new Carson street pavement in East Torrance all prove conclusively that the people of this community welcome the opportunity to participate in such worthy affairs. The compelling magnet in all these community gatherings has been music. Torrance folks love good music, whether it be the martial strains of a good band as was the case in the Lighting Pageant and the Carson street dedication, or the soul-inspiring music of the opera as was the case last Friday evening.

music of the opera as was the case last Friday evening.

It has been suggested that plans be formulated to present some really worth-while musical entertainment every two or three months. We believe it would be better to have an exceptionally good concert every three months than a medicore one every month. But let's not allow the need to go unfilled.

The Chamber of Commerce is attempting to persuade a larger number of non-resident workers in the local factories to live in Torrance. Certainly, no greater inducement could be offered prospective residents than the promise of a truly high class community concert every three morths.

Rentals in Torrance now compare favorably with those in near-by communities. Torrance stores are already attracting considerable trade from surrounding communities, due to their up-to-date merchandise, their courteous service, and their fair prices. With the exception of excessive water rates, which we hope will soon be rectified by the installation of a municipally owned and operated system, every item on the family's hudget can be bought in Torrance as economically as elsewhere in the Southland. Through the efforts of the Chamber of Commerce, children will soon be enjoying the pleasures of a municipal playground in the beautifully wooded park adjoining the American Legion club house. If one likes to swim, he may don his bathing suit at his home in Torrance and be in the surf at Redondo or Hermosa within ten minutes. A large portion of this beach is now under county supervision and excellent life guards protect the bathers.

Following every civic musical antertainment, this newspaper has pointed out the need for a continuation of such endeavors on the part of the Torrance Chamber of Commerce. We hope that the splendid enthusiasm created by the exceptional concert Friday.

CARVING /

LET THE CHIPS FALL WHERE THEY MAY

Week of Activity, Gay and Grave, Climaxed by Supreme Moment as Diplomas Are

MISSELHORN

Torrance Men Have Charge of Quinn Campaign

The candinacy of art quints are already being waged enthissastically throughout the district Pledges of support from leading clitzens from Santa Montes to Long Beach are being excelved daily, faccording to Mr. Hyde.

Tax Rolls Will Be At Chamber Office July 1

Hyde and Kingsley Expect To Deliver Vota for Super-visor at Fall Elections

Guth Building

New Hotel on

Civic Concert Acclaimed Most Artistic In History

duce More Workers Live Here

Substantial reductions ouse rentals, effective ew Hotel on

Cabrillo Ave

d was broken this week new boarding hotel at 1913 around to be comed and he Edward Le Guth. hotel will be known us in inn and will be two house permanents of the comparison of the com houses in Torrance.

house rentals in Torra

Hawkins Moving To Corner Stor