

# SPECIALS

## FOR Friday and Saturday

Here are just a few of many "Xtra" Specials picked at random throughout our store. It will pay you to shop at Levy's this Friday and Saturday.

Heavy Moccasin Toe WORK SHOE Only \$2.95

Regular 50c SILK HOSE 3 Pair for \$1.00

One Lot of Children's Misses' and Boy's OXFORDS at 95c One Lot at 50c

MEN'S White Broadcloth SHIRTS \$1.39

MEN'S DRESS SHOES One Lot Specially Priced at \$1.95

BOYS' SUITS New Spring Patterns... with 2 Pair Longies \$7.95

MEN'S OXFORDS Only a few pairs... Special at \$1.95

CHILDREN'S HOSIERY 20c a pair 2 Pair, 35c

Heavy WORK SHOES Regular \$3.50 Values Special Price \$2.69

CHILDREN'S SOX A Big Assortment and All Sizes 25c pair

Rayon Dresses \$4.95 Beach Pants 1.25 House Aprons 89c Ladies' Blouses 1.95 up Shorts 89c

LADIES' MILLINERY A special group of HATS at \$3.95

REMNANTS We are closing out all Yard Goods including Prints, Satens, Dimities and Ginghams.

We are showing a very delightful selection of New HATS for Children.

SACRIFICE PRICES on Crashes, Thrust, Taps, Buttons and all Notions

Men's New Spring Suits A fine showing of the new Tans, greys and browns at the very special price Friday and Saturday at \$29.50

SAM LEVY 1311-1313 Sartori Ave., Torrance

## Perris Valley and Carved Rock A Sunday Trip

By HERB SUMMERS, Torrance

There are a great many people who have not fully explored the beautiful Perris Valley, San Jacinto, Hemet, and surrounding country. For these is outlined, this week, a circuit trip which will probably open your eyes to new beauty, typical of the south, which you will be sorry you have missed.

The round trip is approximately 200 miles, so an early start should be made from Torrance. If you care for picnic lunch, take it along, for there will be many shady spots along the way. (But do not forget to clean up the place afterwards.)

Go north to our new city boundary, Riverside-Redondo boulevard. Then east through Clearwater and Downey to Whittier. At Whittier look for the road through Turnbull Canyon. This is a glorious ride of a summer morning. I remember that as a small boy, I used to hike over these hills before the road was there. I believe I must have been chasing Indians or slaying bears; however, I shall never forget the inspiration of the great panorama below me on all sides. It is just as good today.

From there continue on through Puente, Fontana, Ontario and Colton to Redlands. Next, take the road through the canyon to Beaumont. Now, about half of the trip in mileage, has been accomplished. It is, however, the least interesting half, and lunch is now advised in order to lend additional interest and balance the day.

Beaumont is on the edge of the desert and is the center of a rich fruit raising district. Early in the spring the almond blossoms and the cherry blossoms sweeten the air and make it a gorgeous contrast with the desert for travelers from the east. Every year, between here and Banning, on July 4th, are road races which are interesting.

After lunch, return from Beaumont about a mile to the fork in the road and take the left road (you came in over the other), via the Moreno grade to San Jacinto Valley. Here is one of the pleasant surprises of the trip. If you care for the scenery of a peaceful valley, as seen from the heights, you will be delighted! It is Southern California in all its glory spread out below, like a gigantic map. One of those inspiring scenes which first make you exclaim, and then become penitent. You will not easily forget it.

San Jacinto At the foot of the grade, take the left-hand turn, southeast, into the town of San Jacinto, about 10 miles more. It is a little old town, apparently unspoiled by the astounding march of progress, etc. I use the "etc." advisedly. Go then to Hemet, a few miles further. You may remember of an earthquake here a few years ago. From Hemet, proceed due west for about 5 miles where you will find a sign pointing to the north (right) along a small road, and calling attention to "Carved Rock" or "Inscription Rock" or something of that nature. Turn here. This leads about 2 1/2 miles up a mild canyon where it stops in a narrow little valley. It is now necessary to park the car and walk (to the left) over a trail for about 300 yards to the rock on the hillside.

Carved Rock This rock, which is about as large as a small garage, is quite peculiar, being a rectangular design, said to be a single continuous line. The rock is a diorite boulder and the only such rock of any size in the vicinity. I have never been able to learn any authentic history of the carving; the current information is so variable as to seem a mere guess. Some say its origin and significance is Indian, others that some

early American General left it as a code signal for some other army officers; it is also said to be a secret map or pirate legend and I have heard the opinion that it is the work of small boys, or is a joke.

Perhaps you can find out what it actually is. Otherwise, take your choice or invent a story of your own, according to your fancy. I would welcome any light you may shed on this matter. From here it is a beautiful ride on into Perris, about 15 miles.

Returning Now you may go either of two ways. To the right, by March Field, Riverside, Arlington, to Corona, or through Elmore, Temescal Canyon to Corona. The latter is a little shorter and is the more mountainous.

Corona is a quaint town. It is laid out like a waffle iron—one of the round variety. The road around is circular and is just one mile long. One might get lost on it, just like in Torrance. There may be some remote connection to a crown, which is what Corona means.

It is a delightful ride from Corona through the Santa Ana Canyon to Anaheim. From here home through either Long Beach or Compton as it is just about the same distance either way.

Job's Daughters To Church in Body Torrance Bethel 50, Job's Daughters will attend the First Methodist church in Torrance Sunday morning in a body. It was announced by Mrs. Sidebotham. This is "Go to Church Sunday" for Job's Daughters, being the observance of St. John's Sunday.

## KEYSTONE NOTES

(Continued from Page 1, this sec.) hospitality, and Mrs. George H. Koehler, historian.

The last directors meeting under the present Chamber of Commerce regime was held on Wednesday night at the home of the president, Thomas A. Cowan on Amella street. Plans were formed at that time for the open meeting which will be held on June 23 at which time the new officers headed by Charles A. Brazee, president, will take their chairs.

Considerable interest was shown by many present in the application for a franchise which would serve this community between San Pedro, Wilmington and Los Angeles. This has been filed by the Los Angeles Motor Bus Company. Another application which was endorsed by the Keystone Chamber has been filed by the Harbor Coach company. It is the belief of the directors of the chamber that the company outlined by the Harbor Coach Company would better serve this community. For over two years this chamber has sought to interest several bus companies in a service for this community other than the one operated between Long Beach and Manchester avenue, Los Angeles, at the present time. This service has not been satisfactory inasmuch as the busses run about three hours apart.

Mrs. Robert Hull, newly appointed ways and means chairman, of the Woman's club will have charge of a card party at Booster's Hall on Main street, on Saturday evening, June 21, for the benefit of the club. Twenty-five cents will be the admission charge, and refreshments will be served. Prizes will be awarded.

Read Our Want Ads

MAJESTIC rivers...huge waterfalls... emerald lakes...evergreen forests, alive with wild animals and birds! Nature has prepared this spot with a lavish hand to make it a vacation paradise!

BARGAIN VACATION FARES Yellowstone season begins JUNE 20

An inexpensive side trip to this famous park can easily be included in your summer visit to the East. Or, join one of Union Pacific's Personally Escorted Tours... June 21, July 5, 19, Aug. 2, 16, 30, Sept. 13. Call or write for booklets and full particulars.

UNION PACIFIC W. F. NASH, C. A., 101 W. Seventh St., San Pedro. Telephone 1073

### Readjustment - New Low Prices

Since last October America has been passing through a period of depression—a condition that has caused unemployment, retrenchment and downward revision of prices. To help meet this condition, to stimulate industry and to reduce unemployment

## The J. C. Penney Company has Radically Revised Prices Downward Throughout the Store

READJUSTMENT—NEW LOW PRICES!

### "Rondo" Cambric

Good Value

Now **22¢** yard

This staple material has a number of uses... and is shown in a wide selection of attractive printed patterns. An outstanding value at this new low price of 22c a yard.

BUY NOW!

READJUSTMENT—NEW LOW PRICES!

### Sheets

"Nation-wide" Brand 81x90 Inch Size

Now **95¢**

Exceptional savings on this well-known quality of sheet are brought to you because of a new low cost level of the market. The quality is the same as always!

BUY NOW!

READJUSTMENT—NEW LOW PRICES

### Women's Dresses

Now \$6.90 to \$9.90

Superlative dress values are offered right now... when you are most in need of a new summer dress or two... because fall dresses and coats will begin to arrive soon... and we must make room for them! These dresses are all style-right... and appropriate for summer needs... be sure to see them for yourself.

BUY NOW!

## J. C. Penney Co. Inc. DEPARTMENT STORE

1269 SARTORI AVENUE TORRANCE, CALIF.

### Retail Prices Move Downward at Penney Co.

Radically revised prices downward are announced by the J. C. Penney Company through the Torrance store manager, F. M. Buffington.

"Since last October the country has been passing through a period of depression—a condition that has caused unemployment, retrenchment, and downward revision of prices," said Mr. Buffington, "and to meet this condition, to stimulate industry, and to reduce unemployment, the J. C. Penney Company has radically revised prices downward throughout all their stores. This should not be confused with a special or temporary mark-down, but is a permanent price revision. It is the policy of our company to sell merchandise at prices based on current market costs, and so when manufacturers' quotations took a tumble, the downward trend was immediately reflected in the retail prices of goods on our shelves," Mr. Buffington explained.

TASTE FOR ANYTHING BRIGHTON, England. (UP) — "Bulldog for sale. Easy-Anything. Fond of Children." says a notice in a local shop window.

Store-wide, our counters are packed full of values truly exceptional when compared with prices which were effective last October or even last January. Our No. 449 silk hosiery that formerly sold at \$1.49 is now \$1.29. Sheets that were \$1.29 are now 98c. Our Pay Day Overalls are down from \$1.29 to \$1.10. You will find in our \$19.75 men's suits of today many of the same fine fabrics that were used in making higher priced lines a few short months ago.

Below you will find other concrete evidence of the new lower prices and higher values with which our store is packed and a place at our windows will show them jammed full with exceptional savings in cotton piece goods, sheets and pillow cases, domestics, silks, cosmetics, toilet goods, hosiery and underwear.

In announcing new low prices and new high values we rededicate ourselves to our old Company slogan: "WE ALWAYS HAVE AND ALWAYS WILL UNDERSELL." Our reason and excuse for soliciting your patronage is just that—

WE SAVE YOU MONEY!

These new low prices call for quick action. Don't delay. Visit our store at once and convince yourself of the fact that

PRICES ARE DOWN—BUY NOW!

READJUSTMENT—NEW LOW PRICES!

### "Big Mac" Work Shirts

Now **59¢**

Just imagine! A lower-than-ever price on "Big Mac" Work Shirts! These outstanding shirts that are made of fine and coarse yarn chambray. They are cut big and roomy all over.

BUY NOW!

READJUSTMENT—NEW LOW PRICES!

### "Pay Day" Overalls

Men's Sizes

Now **\$1.10**

"Pay Day" Overalls are Union Made to our own specifications and represent very high grade workmanship. Of very durable 2.30 blue denim, cut full and roomy, 7 big pockets and hand-tacked.

BUY NOW!

### THE SIDE LIGHTS OF A GROWING BANK ACCOUNT

—helpful all along the road to success.

—there's an individual... co-operation fitting in with an account at this time-tested bank that will enable you to say with the utmost assurance at all times

"I CAN STILL GO ON!"

—REFLECTED FROM—

## THE First National Bank of TORRANCE

Co-operation that co-operates

# 47.50 to Chicago

\$37.50 to Kansas City  
\$30.00 to Denver  
OTHER POINTS AS LOW

STOPOVERS Beginning July 1st. Good in Coaches and Chair Cars

FAST TRAINS SAFE, COOL, CLEAN and COMFORTABLE through trains...no change

FRED HARVEY DINING AND LUNCH ROOMS

Santa Fe Ticket Office and Travel Bureau

B. C. HIGGINSON, Agent Torrance, Calif., Phone 244

## Firestone

### New Heavy Duty 6-ply Tires

LONGER MILEAGE	MORE RUBBER
30x4:50—Heavy Duty	\$12.90
28x4:75—Heavy Duty	13.35
29x5:00—Heavy Duty	14.30
29x5:50—Heavy Duty	17.70

Save Punctures and Tire Trouble By Using Firestone Puncture-Proof Tubes

## WYNN'S TIRE & RUBBER CO. INC.

TORRANCE, CALIF. PHONE 476

1618 CRAVENS AVENUE