IXTEENTH YEAR—NO. 24

TORRANCE, CALIF., THURSDAY, JUNE 19, 193

SECOND SECTION

### **KEYSTONE NOTES**

# DAYS

In Torrance Stores Friday and Saturday, June 20-21

### Non-Resident Workers Asked To Move Here

# Keystone To Have Beginning June 30

### McConegal, Well-Known Legionnaire

# Tioga Pass To Open June 21

# at 11:40. Clarksons Have from the Enjoyable Trip

# Girl Scouts To Get Merit Badges

### WALTERIA NOTES

# The Modern Housewife Recognizes

and Appreciates The Spirit of Courtesy and

Service She Gets at the

# Stores In This Modern Community!

.... And too, the Modern Merchant of Torrance recognizes the fact that to have her continued business and good will he must offer Modern Merchandise and Service of the very best. The trend today is to shop where it is the most economical and convenient . . . considering chiefly quality and prompt service. The horror of congested city traffic . . . wasted hours in finding parking space . . . unsatisfactory and disinterested selling and delivery service... all have made the modern housewife a champion and honest customer of the Modern Torrance Merchant. . . . And there are 60,000 Modern People in the Trading Area of this Modern Community.

Merchants' Retail Division of the Torrance Chamber of Commerce