

TORRANCE, CALIF.

Torrance Herald

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MEMBER
California Newspaper Publishers Association



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RECEIPT FROM THE CITY OF TORRANCE
Assigned a legal newspaper in San Diego County, Superior Court Case No. 21878, Dated March 23, 1927.

Saturday Midnight Is Last Hour to Enter \$100 Cash Prize Contest

Saturday at midnight, March 20th, is the final day to enter in your subscription for the new issue of the Torrance Herald and participate in the \$100 cash prize contest. The contest is open to all subscribers who have paid in advance for the new issue. The contest is open to all subscribers who have paid in advance for the new issue. The contest is open to all subscribers who have paid in advance for the new issue.

SHERIFF POST LEGIONNAIRES PLAN BENEFIT

The Sheriff Post Legionnaires of Torrance are planning a benefit for the Torrance Hospital. The benefit will be held on Saturday, March 23rd, at the Torrance Hotel. The benefit will consist of a dinner and a dance. The net proceeds from the benefit will be used for the purchase of medical supplies for the hospital.

Council Extends Sewer Line to Insulating Co.

The City Council has extended the sewer line to the Insulating Co. The extension will be made at a cost of \$1,000. The extension will be made at a cost of \$1,000. The extension will be made at a cost of \$1,000.

Amalgamated Court Elects Officers

The Amalgamated Court has elected its officers for the coming year. The officers are: President, J. H. Smith; Vice-President, J. H. Smith; Secretary, J. H. Smith; Treasurer, J. H. Smith.

Harbor City Problems Discussed at Chamber Luncheon to Press

HARBOR CITY—The status of the various improvement projects now under consideration by Harbor City was explained by Councilman A. E. Henning at a luncheon held at the Harbor City Chamber of Commerce Wednesday afternoon. Councilman Henning's talk was presided over by District City Engineer Thomas. A summary of his remarks follows: 25th Street Improvement—Work on this street is being completed by the City Council. The work is being completed by the City Council. The work is being completed by the City Council.

TEAM WITHOUT CAPTAIN IDEA STRIKES SOUTH

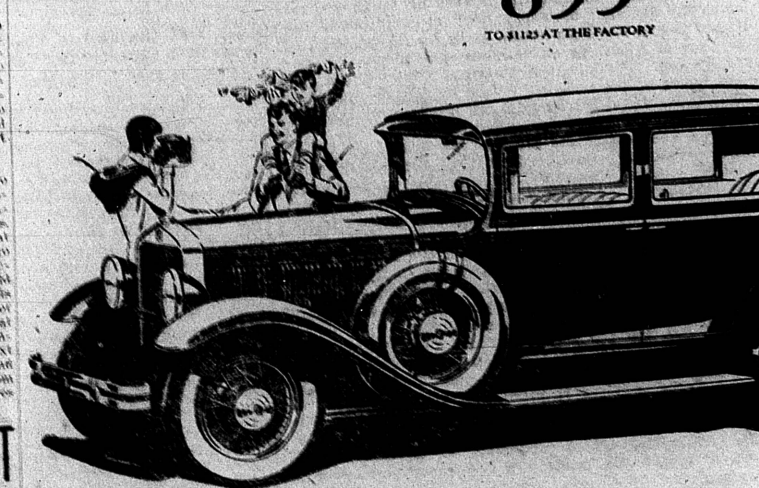
By RONALD W. WAGONER
The University of Southern California has a team without a captain. The team is made up of players who have no captain. The team is made up of players who have no captain. The team is made up of players who have no captain.

EMPLOYMENT SURVEY SHOWS NEEDED ACTION

By HOMER L. ROBERTS
The State Officer gives suggestions for solving the unemployment problem. The State Officer gives suggestions for solving the unemployment problem. The State Officer gives suggestions for solving the unemployment problem.

DYNAMIC! Studebaker's New ERSKINE

Not only is the Dynamic New Erskine dominant in performance, but in size and value as well. A 20-horsepower engine, cushioned in rubber, provides reserve power. Its 1 1/4 inch wheelbase—its style and its many fine car features make it one of the major triumphs of Studebaker's 78 years of quality manufacture.



P. E. Hennis
350 N. Camino Real
REDONDO BEACH, CALIF.
BUILT BY STUDEBAKER—BUILDER OF CHAMPIONS

Palmer Quits Housing Work

(Continued from Page 1)
lated to the local housing situation and has resulted in the development of many contacts with reliable contractors, groups, material sources and building finance connections that will supply an adequate program to meet housing needs in the future development of this community.

Sincerely yours,
Torrance Chamber of Commerce,
Harry H. Dolley,
President.

Professional Directory

- DRS. MITTS & MITTS CHIROPRACTORS
Office Hours: 9 A.M. to 5 P.M.
1625 Cabrillo Avenue
Above Earl's Cafe
Torrance Tel. 377

DR. R. F. BISHOP
Dentist
X-Ray Service
1625 Cabrillo, Room A
Phone 341
Residence—2011 Carson
Telephone 357-W

J. R. JENSEN
Attorney at Law
Office, Suite 105-6-7
First National Bank Bldg.
Phone Torrance 177

Dr. R. A. Bingham
Dentist
New Edison Bldg
1417 Macdonald Ave.
Just West of Postoffice
Torrance Phone 135-J

"Let's get up a Newspaper ad"
This is number ten of a series of ads depicting the various processes of advertising production. Number eleven will appear in an early issue. In ad No. 3 we placed our ad in the proper position in the page form.

"our Ad goes 'HOME'"
The same young announcement of the "Roseanne Dress Slings" has been printed and 200 copies of it will be distributed throughout the entire trading area.

The illustration we have had prepared has printed beautifully and is bound to attract the attention of our thousands of window shoppers.

Our advertisers, of course, must fully appreciate the necessity of placing their advertisements in our issue of the "Torrance Herald" General News-Page Service.

- DR. O. E. FOSSUM
Dentist
X-Ray Service
Hours: 9 a.m. to 5 p.m.
1111 Sartori Ave.
Phone 184—Torrance, Calif.

C. T. RIPPY
ATTORNEY-AT-LAW
Torrance Theatre Bldg.
Phone 243

Walter L. Jenkins
ATTORNEY AND COUNSELLOR
AT LAW
1212 1/2 El Prado
Phone Torrance 424
Torrance, California.

DRS. LANCASTER and SHIDLER
PHYSICIANS AND SURGEONS
Office: 1414 Broadway, 2nd and 3rd
Office: First National Bank Bldg.
Res. Care Post and Arlington
Torrance California

PERRY G. BRINEY
ATTORNEY-AT-LAW
132 1/2 W. 6th St., San Pedro
San. Phone San. Pedro 126
Residence Phone Torrance 159

SUNSET PHOTO SUPPLY INC
1501 CABRILLO AVE.
PHONE 187

Dr. Norman A. Leake
Physician and Surgeon
Office: 1414 Broadway
Corner Broadway and Post Ave.
Torrance 30
Residence: 1625 Macdonald Ave.
Telephone 357-X

Dr. A. P. Stevenson
Physician and Surgeon
Office: 1414 Broadway
Phone: 377
Torrance, Calif.



Pinaud's Shampoo
Lashes you hair lustrous, healthy, and soft.
Largest Retail Store in Torrance, Dept. 31, 250 1/2 Broadway, New York