

\$100 IN GOLD

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\$50 IN GOLD FOR A NAME!

How Would You Like To Win 5 New \$10 U. S. Gold Notes?

Men! Women! Boys! Girls!

HERE IS YOUR REAL OPPORTUNITY TO WIN FAME AND A SNUG LITTLE FORTUNE . . . You wouldn't sneeze at \$50 . . . it's really worth trying for. All you have to do is to give us a firm name that will TELL OUR STORY.

Read carefully the rules and regulations as shown below and get your suggestion-in to us promptly. Originality and a NEW NAME that MEANS SOMETHING is what we are seeking through this offer for a new name for our business.

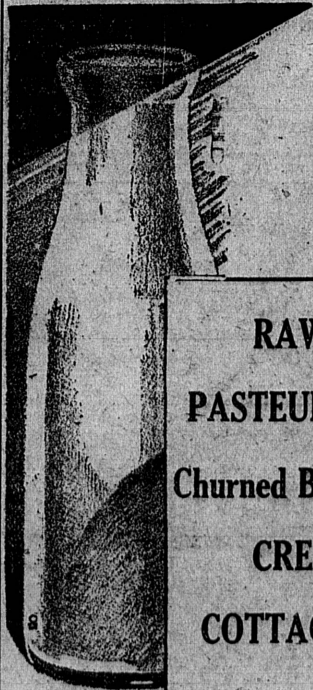
Get Busy, RIGHT NOW!

Originality!

Adaptability!

Identity!

Retentivity!



Our Products

RAW MILK
PASTEURIZED MILK
Churned BUTTERMILK
CREAM and
COTTAGE CHEESE

An Additional
\$50 for the 3 Best Letters

\$25 FOR THE 1st BEST LETTER

\$15 FOR THE 2nd BEST LETTER

\$10 FOR THE 3rd BEST LETTER

Selected by the Judges in Which You Write:

"What I would like my
Creamery to be."

SEE RULES
PARAGRAPH 4

New Name and Best Letters Contest

CLOSES

AT MIDNIGHT

Saturday, March 22, 1930

Rules

OF THE

New Name Contest

- A new firm name to take the place of Kern Creamery, not exceeding the total of two (2) words.
- The name must be original and adaptable to this business, that is easy to identify and remember.
- A \$50 cash prize is the award for the NEW NAME and in case one or more contestants submit the same name selected by the judges as the winner, the first to be received at our offices will win the award.
- An additional \$25, \$15 and \$10 prize will be awarded to the 1st, 2nd, and 3rd best letters relating to "What I would like my creamery to be!" Letters must not exceed 200 words. Write plainly on one side of paper only.
- You do not necessarily have to be a present user of our products.
- No employee of this company or their families are eligible to participate in this contest.
- All letters and suggestions must be received at our offices at 1336 Post avenue not later than midnight Saturday, March 22nd, 1930.
- The decision of the judges will be final. Names of Judges to Be Announced Later. Call the "Contest Department" please. Telephone Torrance Number 1.

Kern Creamery, Inc.

EARL R. BRUNNER

1336 POST AVENUE

TELEPHONE 337