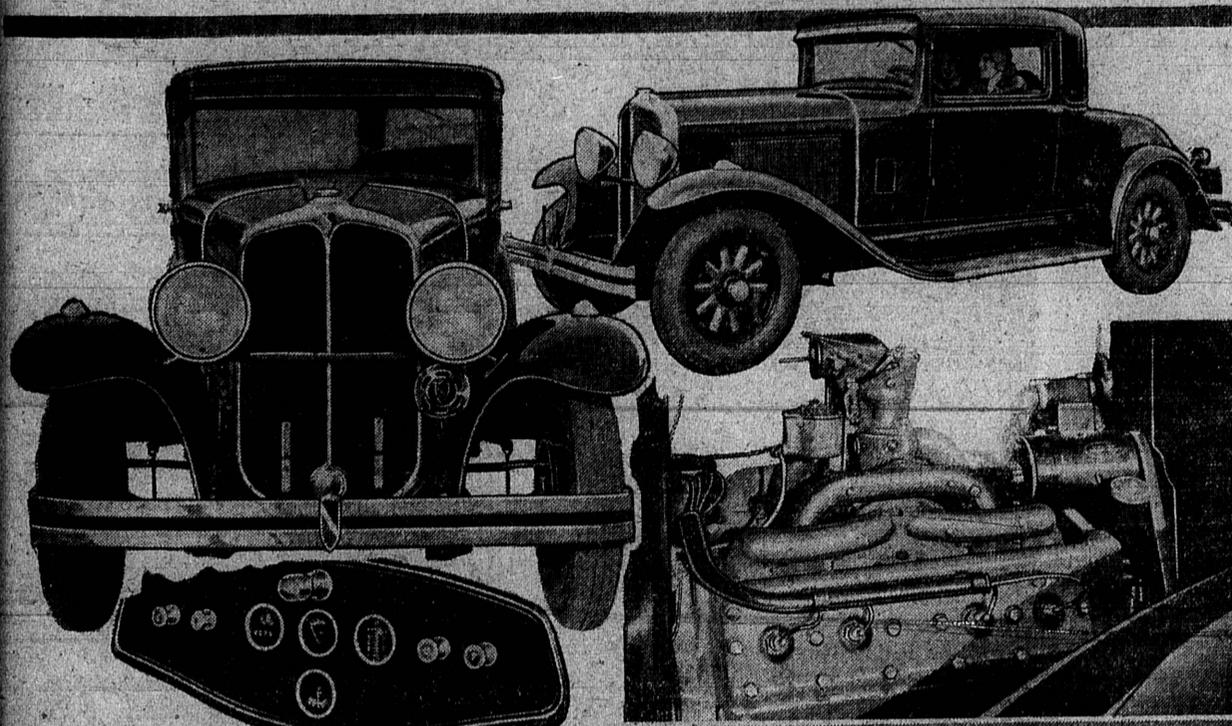


NEW OAKLAND V-TYPE EIGHT NOW ON DISPLAY HERE



Oakland presents a new Eight-Cylinder V-type this year in various body types. The power plant is of new and advanced design, more than forty per cent more powerful than the 1929 "Six". Front view at left shows fender lamps, and new type high-frequency horn just below the left headlamp. Heavy artillery-type wheels of small diameter and new color schemes are interesting features. The power plant at lower right develops eighty-five horsepower, has horizontal valves and down-draft carburetor, among other distinctive features.

Recent rumors of new developments in the Oakland-Pontiac line for 1930 find ample basis in the first display here of the latest products of the Oakland Motor Car Company, by the Industrial City Motors, 1912, Carson street, Tor-

rance. Retaining its established position in the six-cylinder field with the New Series Pontiac Big Six, which presents many mechanical refinements the Company has now entered the eight-cylinder field with

its moderate priced, high-powered type Oakland that offers new peaks of power, speed and acceleration. The new Oakland is the only motor car in its price field powered with a "V" engine.

Developed and proven during three years of intensive experiment and research the sturdy and compact new Oakland engine employs many new but thoroughly sound and proven principles of design which enable it to establish remarkable standards of performance.

Improved oil circulation system, crankcase ventilation, compensating plug in piston pin to take up expansion and contraction at varying temperatures and valve spring dampener are interesting features of the two lines.

DELCO

USL TRADE MARK

STORAGE BATTERIES

FRED PALMER

Marcelina at Cravens SERVICE Torrance, Calif.

Brunswick

RECORDS

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RADIO

Company

Post Ave. at Cravens

Phone Torrance 370-W

EASIER HOUSEKEEPING — KFI - KPO WEDNESDAYS, 10:50 A. M.

Special Terms

GAS RANGES

DURING JANUARY you may obtain a gas range just fitted for your needs. Twelve monthly payments—no interest or carrying charge.

This includes every range in our complete stock. All modern improvements: oven heat regulators, colors, speed ovens, and even the Magic Chef, the most superb range ever built.

A substantial allowance for your old range.

Home cooked meals are better

Plan to have more of them

Visit your nearest gas office

Southern California

Gas Company

POST & CRAVENS AVENUES, TORRANCE



Complete downdraft carburetor; new type high-compression two-plane cylinder head; horizontal valve action with single rocker arm.

Power increase over 1929 Oakland from 68 to 85 brake horsepower, or approximately 40 percent.

Length of engine only 25 9-16 inches, permitting the retention of the 117-inch wheelbase but with two inches added room in bodies.

Ratio of one horsepower to each 37 pounds of car weight—the secret of the car's high speed, quick acceleration and flexibility.

Bore is 3 7-16 and stroke 3 3-8 inches. The short stroke greatly reduces the development of inertia forces by reciprocating parts inside the engine.

Both blocks of cylinders, together with the crankcase are formed

in a single, solid, compact, heavily ribbed casting, affording a rigid foundation for the big crankcase bearings.

Full adjustable pressure lubrication is provided to all vital parts of the engine.

Engine mounting is of unique design eliminating vibration, yet providing a solid foundation.

The cooling system is of new design providing "re-circulation" of the cooling water when the thermostat valve is closed, entirely eliminating steam "pockets" and giving highly efficient cooling at all air temperatures.

The cross-flow type of radiator, proven during the past two years in actual service, is continued both in the new Oakland Eight, and the new Pontiac Big Six.

Improved oil circulation system, crankcase ventilation, compensating plug in piston pin to take up expansion and contraction at varying temperatures and valve spring dampener are interesting features of the two lines.

THAT CAR OF YOURS

A generator is not driven at full speed when the driving belt becomes old and loose.

Shift to second gear when your car is climbing a long grade. You can often travel faster in lower gear and the strain on the motor when pulling hard in any gear is severe.

Check and oil windshield wipers for coming rainy weather to be sure they are working properly. Failure of the wiper to function may result in a serious accident.

Oil leaks should be stopped immediately regardless of how slight they may be, for it is not realized how much oil will pass out in this way. While a certain amount of oil is burnt up, if the oil leaks out at a rate of only a drop per mile in a thousand miles the oil loss would be something to be reckoned with.

Insufficient illumination of road from bad headlights causes many accidents. If your lights are poor, have them checked by a mechanic for direction of beam to prevent glare, and eliminate rusted or dirty reflectors, cracked lenses, poor connections and defective wiring. If the light is still bad, perhaps the battery is in a run-down condition.

When a connecting rod bearing knock is noticed in your motor, regardless of how slight it may be, have it adjusted immediately. This knock indicates a loose bearing which, on motors that depend upon forced feed oiling system, cuts down the pressure, and the knock will get worse, pound itself out, or possibly affect the other connecting rod bearings, including the main bearings, and may burn some of them out.

HENNING TO BE INSTALLED IN OFFICE TONITE

Interesting Program Arranged for Harbor District Chambers of Commerce at South Gate

In a colorfully arranged program at Duxlett Auditorium, 9530 California avenue, South Gate, officers of the Harbor District Chambers of Commerce for the ensuing year will be installed tonight, Thursday.

The usual business delegate meeting will be held at 5 p. m., followed by the regional banquet and installation program at 6:30 p. m.

A. E. "Chick" Henning, councilman of the 15th district, city of Los Angeles and chairman of the harbor affairs committee is the president-elect and will be inducted into office with the following fellow officers: Senator Frank P. Merriam, first vice president; Fred C. Finkle, second vice president; E. M. Mansour, third vice president; Loren Howe, fourth vice president; Carl L. Hyde, secretary and Frank L. Walton, treasurer.

Several hundred delegates and members of various chambers of commerce in the first and fourth supervisory districts are expected to attend. The harbor district body is a federation of 97 civic and commercial organizations in the above districts.

Samuel M. Duxlett, president of The Firestone Park State Bank at South Gate is the retiring president of the affiliated group. Interested citizens throughout the district are cordially invited to attend.

The meeting at South Gate is the home community of the retiring president and the program is under the host auspices of the South Gate Chamber of Commerce. Mr. Lewis A. Griley is the president and Harold Pomeroy, secretary of the entertaining body.

MACMARR STORES

1929 CARSON STREET

1407 SARTORI AVENUE

Western--Wide First Birthday Sale!

Now comes the climax of a year of wonderful values. Our great Western-Wide First Birthday Sale—the biggest food cent in our history is here! Carloads of your favorite foods from the finest producing centers are gathered here for you at economical prices. Our stores—bright with food displays—our sales-people ready, eager to assist you—welcome you here. Come celebrate with us! You'll profit by it!

Following prices effective Thursday, Jan. 9 to Wednesday, January 15, inclusive.

CATSUP, Del Monte, large bottle 15c		
TOMATOES Del Monte or Ace High No. 2 1/2 size tin	PEACHES Del Monte Sliced No. 2 1/2 size can	PEAS Fancy Segoe No. 2 can
15c	2 for 49c	2 for 29c
MATCHES, Searchlight, large full count boxes, 3 boxes 10c	CORN, Ace High or Weirs Pride Fancy Country Gentleman, No. 2 tin, 2 for 25c	WALNUTS, New Crop, large A-1 nuts, 2 lbs. 45c
WAX-PAPER 72 ft. Rolls, heavy wax, 2 rolls 15c	COCOA, "Rocko" Pure, 2 lb. pkg. 25c	LOBSTER, B & M deep sea, 1/4 size tin 29c
		CRAB-MEAT, Blue Flag, 1/2 size tin, 2 for 65c
		85% Fancy Leg. Meat 33c
		Japan Crab, per tin 33c
		SARDINES, "King Oscar," choicest fish packed in pure olive oil, per tin 19c

PALMOLIVE SOAP 3 bars 19c	QUAKER OATS large package 25c	GLOBE A-1 FLOUR 10 lb. bag 49c
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CAMPBELL'S SOUP, 6 cans 50c Your choice of varieties in our stock.		
MINCE MEAT, "Non Such, Prepared of finest ingredients, 2 pkgs. 25c	SAUERKRAUT, fancy long thread, New Pack, No. 2 1/2 size tin, 2 cans 25c	SHRIMP, Gulf Kist Fancy medium new pack, 2 cans 29c
PIMENTOS, Curtis, red ripe, 1/2 size tin, per tin 10c	RAISINS, Seedless, Thompson's 4 lb. pkg. 25c	CLAMS, "Pioneer" fresh razor natural flavor and freshness, 2 cans 35c
APPLE BUTTER, Libby's Fancy northern apples, like mother used to make, 2 cans 25c		MILK, "MacMarr" large size can, 3 cans 25c
		HERSHEY BARS, milk or nut, 3 for 10c
		CHOCOLATE, Ghirardelli's, ground, 1 lb. pkg. 29c

WHITE KING, large package 36c
Washing Machine Powder

Thompson's Double Malted Milk 1 lb. tin 43c 2 lb. tin 83c	Old Dutch CLEANSER Limit, 3 cans customer 6c a can	Taylor's Sweet Potatoes Fancy Virginian 2 cans 25c
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PINEAPPLE, Hawaiian broken sliced, 3 cans 55c
8 matched, mellow slices in each can, per tin 19c

LOG CABIN SYRUP Medium Size Tin 54c	SNOWDRIFT Your favorite vegetable shortening 3 lb. can 69c	A-1 PANCAKE FLOUR large pkg. 32c
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PUREX, qt. size 32c Master bleacher and water softener	BRILLO, 3 pkgs. 25c 4 pads in box with Brillo cleaning soap
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MACMARR MEAT MARKETS

1407 SARTORI AVE.

Following Prices effective Friday and Saturday, Jan. 9th and 10th at all MacMarr owned and operated meat markets.

HORMEL Flavor Sealed HAMS, a lb. 47c Ready to Serve—No waste, whole 10 lb.	
Shoulder Young Lamb, lb. 25c	Wilson's Certified Pork Sausage, 100% pork, lb. 35c
Flank Lamb for Stew, lb. 20c	Shoulder Lamb Chops, lb. 35c
Cudahy Puritan Sliced Bacon, 1/2 lb. layers 23c	Minced Ham, (just the thing for the children's lunches), lb. 30c

POT ROAST 23c lb.	Good Hamburger The Kind You Can Eat 23c a lb.	BONELESS BEEF STEW 25c lb.
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STEAKS, Round, T-Bone, Sirloin, lb. 35c

FRUIT and VEGETABLE SPECIALS

1407 SARTORI AVE.

Following prices effective at all MacMarr owned and operated fruit and vegetable departments, Thursday, Friday and Saturday, Jan. 9, 10, 11.

GREEN PEAS, full pod, tender and sweet, lb. 10c		
ORANGES Large Navel Sweet Full of juice 33c a doz.	BANANAS Firm, Ripe—Selected for the best flavor 5 lbs. 25c	GRAPE FRUIT Large Valley, Seedless Size 80 5 for 25c
RUTABAGAS, northern stock, yellow meat, rich flavor, 3 lbs. 10c		