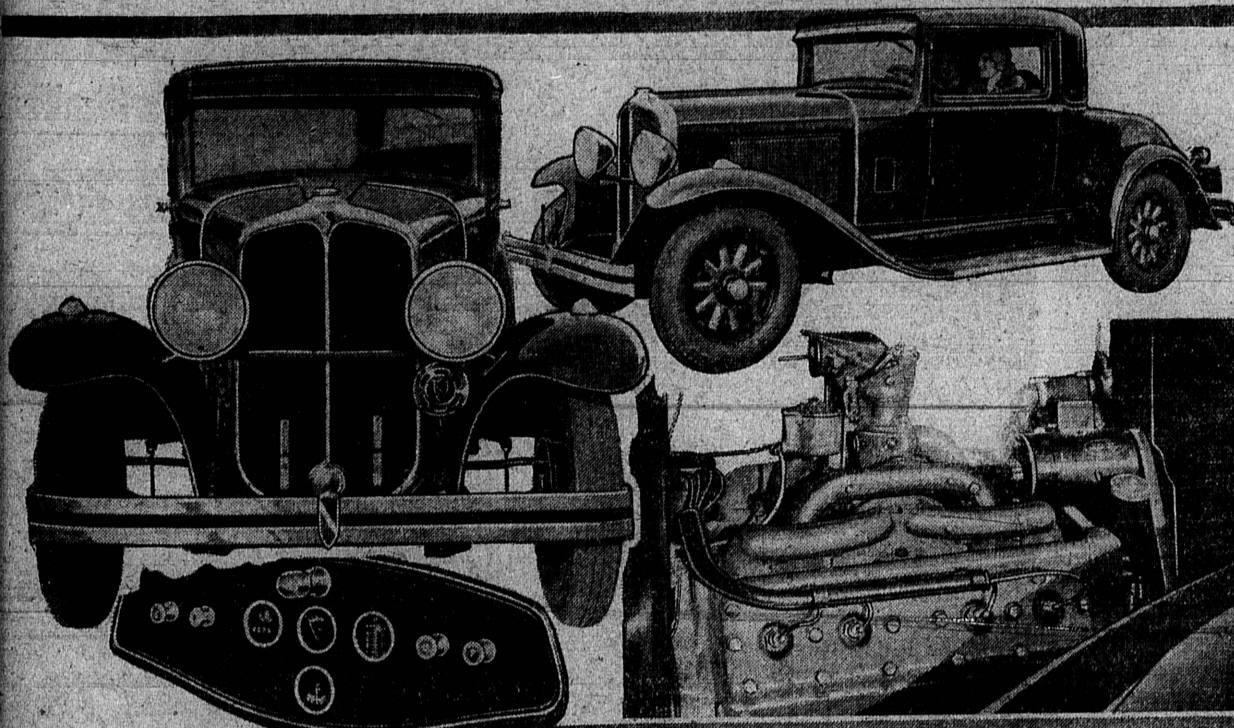


NEW OAKLAND V-TYPE EIGHT NOW ON DISPLAY HERE



Oakland presents a new Eight-Cylinder V-type this year in various body types. The power plant is of new and advanced design, more than forty per cent more powerful than the 1929 "Six". Front view at left shows fender lamps, and new type high-frequency horn just below the left headlamp. Heavy artillery-type wheels of small diameter and new color schemes are interesting features. The power plant at lower right develops eighty-five horsepower, has horizontal valves and down-draft carburetor, among other distinctive features.

Recent rumors of new developments in the Oakland-Pontiac line for 1930 find ample basis in the first display here of the latest products of the Oakland Motor Car Company, by the Industrial City Motors, 1912, Carson street, Tor-

rance. Retaining its established position in the six-cylinder field with the New Series Pontiac Big Six, which presents many mechanical refinements the Company has now entered the eight-cylinder field with

its moderate priced, high-powered type Oakland that offers new peaks of power, speed and acceleration. The new Oakland is the only motor car in its price field powered with a "V" engine.

Developed and proven during three years of intensive experiment and research the sturdy and compact new Oakland engine employs many new but thoroughly sound and proven principles of design which enable it to establish remarkable standards of performance.

Improved oil circulation system, crankcase ventilation, compensating plug in piston pin to take up expansion and contraction at varying temperatures and valve spring dampener are interesting features of the two lines.

**DELCO**

**USL** TRADE MARK

**STORAGE BATTERIES**

**FRED PALMER**

Marcelina at Cravens SERVICE Torrance, Calif.

**Brunswick RECORDS**

**DE BRA RADIO Company**

Post Ave. at Cravens  
Phone Torrance 370-W

EASIER HOUSEKEEPING - KFI - KPO WEDNESDAYS, 10:50 A. M.

**Special Terms**  
**GAS RANGES**

**D**URING JANUARY you may obtain a gas range just fitted for your needs. Twelve monthly payments - no interest or carrying charge.

This includes every range in our complete stock. All modern improvements: oven heat regulators, colors, speed ovens, and even the Magic Chef, the most superb range ever built.

A substantial allowance for your old range.

Home cooked meals are better  
Plan to have more of them

Visit your nearest gas office

**Southern California Gas Company**

POST & CRAVENS AVENUES, TORRANCE



Complete downdraft carburetor; new type high-compression two-plane cylinder head; horizontal valve action with single rocker arm.

Power increase over 1929 Oakland from 68 to 85 brake horsepower, or approximately 40 percent.

Length of engine only 25 9-16 inches, permitting the retention of the 117-inch wheelbase but with two inches added room in bodies.

Ratio of one horsepower to each 37 pounds of car weight—the secret of the car's high speed, quick acceleration and flexibility.

Bore is 3 7-16 and stroke 3 3-8 inches. The short stroke greatly reduces the development of inertia forces by reciprocating parts inside the engine.

Both blocks of cylinders, together with the crankcase are formed

in a single, solid, compact, heavily ribbed casting, affording a rigid foundation for the big crankcase bearings.

Full adjustable pressure lubrication is provided to all vital parts of the engine.

Engine mounting is of unique design eliminating vibration, yet providing a solid foundation.

The cooling system is of new design providing "re-circulation" of the cooling water when the thermostat valve is closed, entirely eliminating steam "pockets" and giving highly efficient cooling at all air temperatures.

Greater flexibility of front springs, combined with Lovejoy self-link shocks, improve riding and driving ease, while the brakes of both cars are easier to operate and more effective.

Cars equipped with semi-automatic Delco-Remy starter. When forcing down on starter pedal the starter gear engages with the fly wheel before switch contact is made.

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Roller bearings combined with a worm and full sector type steering gear is used on both cars, making steering much easier than formerly, a feature especially desirable for women drivers.

Spring covers, Lovejoy shocks and bumpers are factory equipment, as is a new ultraphone type horn with front mounting under left headlamp.

An improvement, new to Pontiac, but adopted in the 1929 Oakland is the ribbed construction of crankcase, reducing vibration and eliminating rattle.

Body types for Pontiac are as follows: phaeton, roadster, coupe, sport coupe, two door sedan, four door sedan and sport custom sedan.

Oakland body types are phaeton, roadster, coupe, sport coupe, with rumble seat, two door sedan, brougham, four door sedan and custom sedan.

Shipments from the big factories at Pontiac, Michigan, were started shortly after December 15th and dealers throughout the country are expected to have all models on hand within the next few days, while at least one or more body types of each line already have been received by the dealers.

Wider choice in color schemes is offered in both Oakland and Pontiac than ever before, and frequent changes are to be made in the custom and sport models to provide for the most exacting choice of purchasers.

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**MACMARR STORES**

1929 CARSON STREET

1407 SARTORI AVENUE

**Western--Wide First Birthday Sale!**

Now comes the climax of a year of wonderful values. Our great Western-Wide First Birthday Sale—the biggest food cent in our history is here! Carloads of your favorite foods from the finest producing centers are gathered here for you at economical prices. Our stores—bright with food displays—our sales-people ready, eager to assist you—welcome you here. Come celebrate with us! You'll profit by it!

Following prices effective Thursday, Jan. 9 to Wednesday, January 15, inclusive.

|   |  |  |
|---|--|--|
| <b>CATSUP, Del Monte, large bottle</b> 15c  |  |  |
| <b>TOMATOES</b><br>Del Monte or Ace High<br>No. 2 1/2 size tin<br><b>15c</b>                              | <b>PEACHES</b><br>Del Monte Sliced<br>No. 2 1/2 size can<br><b>2 for 49c</b>       | <b>PEAS</b><br>Fancy Segoe<br>No. 2 can<br><b>2 for 29c</b>                        |
| <b>MATCHES, Searchlight, large full count boxes, 3 boxes</b> 10c  | <b>CORN, Ace High or Weirs Pride Fancy Country Gentleman, No. 2 tin, 2 for</b> 25c | <b>WALNUTS, New Crop, large A-1 nuts, 2 lbs.</b> 45c                               |
| <b>WAX-PAPER 72 ft. Rolls, heavy wax, 2 rolls</b> 15c   | <b>COCOA, "Rocko" Pure, 2 lb. pkg.</b> 25c   | <b>LOBSTER, B &amp; M deep sea, 1/4 size tin</b> 29c                               |
| <b>PALMOLIVE SOAP</b><br>3 bars 19c   | <b>QUAKER OATS</b><br>large package<br>25c   | <b>CRAB-MEAT, Blue Flag, 1/2 size tin, 2 for</b> 65c                               |
| <b>CAMPBELL'S SOUP, 6 cans</b> 50c<br>Your choice of varieties in our stock.                              | <b>SHRIMP, Gulf Kist Fancy medium new pack, 2 cans</b> 29c                         | <b>85% Fancy Leg. Meat</b> 33c   |
| <b>MINCE MEAT, "Non Such, Prepared of finest ingredients, 2 pkgs.</b> 25c                                 | <b>SAUERKRAUT, fancy long thread, New Pack, No. 2 1/2 size tin, 2 cans</b> 25c     | <b>JAPAN CRAB, per tin</b> 19c   |
| <b>PIMENTOS, Curtis, red ripe, 1/2 size tin, per tin</b> 10c  | <b>RAISINS, Seedless, Thompson's 4 lb. pkg.</b> 25c                                | <b>SARDINES, "King Oscar," choicest fish packed in pure olive oil, per tin</b> 19c |
| <b>APPLE BUTTER, Libby's Fancy northern apples, like mother used to make, 2 cans</b> 25c                  | <b>SHRIMP, Gulf Kist Fancy medium new pack, 2 cans</b> 29c                         |  |
| <b>WHITE KING, large package</b> 36c<br>Washing Machine Powder  | <b>Thompson's Double Malted Milk</b><br>1 lb. tin 43c<br>2 lb. tin 83c             | <b>Old Dutch CLEANSER</b><br>Limit, 3 cans customer<br>6c a can                    |
| <b>PINEAPPLE, Hawaiian broken sliced, 3 cans</b> 55c<br>8 matched, mellow slices in each can, per tin 19c | <b>LOG CABIN SYRUP</b><br>Medium Size Tin<br>54c                                   | <b>SNOWDRIFT</b><br>Your favorite vegetable shortening<br>3 lb. can 69c            |
| <b>PUREX, qt. size</b> 32c<br>Master bleacher and water softener  | <b>BRILLO, 3 pkgs.</b> 25c<br>4 pads in box with Brillo cleaning soap              | <b>A-1 PANCAKE FLOUR</b><br>large pkg.<br>32c                                      |

|                           |  |   |
|---------------------------|--|---|
| <b>SOAP</b><br>3 bars 19c | <b>QUAKER OATS</b><br>large package<br>25c | <b>GLOBE A-1 FLOUR</b><br>10 lb. bag<br>49c |
|---------------------------|--|---|

|  |  |
|--|--|
| <b>CAMPBELL'S SOUP, 6 cans</b> 50c<br>Your choice of varieties in our stock.             | <b>SHRIMP, Gulf Kist Fancy medium new pack, 2 cans</b> 29c                     |
| <b>MINCE MEAT, "Non Such, Prepared of finest ingredients, 2 pkgs.</b> 25c                | <b>SAUERKRAUT, fancy long thread, New Pack, No. 2 1/2 size tin, 2 cans</b> 25c |
| <b>PIMENTOS, Curtis, red ripe, 1/2 size tin, per tin</b> 10c                             | <b>RAISINS, Seedless, Thompson's 4 lb. pkg.</b> 25c                            |
| <b>APPLE BUTTER, Libby's Fancy northern apples, like mother used to make, 2 cans</b> 25c | <b>SHRIMP, Gulf Kist Fancy medium new pack, 2 cans</b> 29c                     |

|  |  |   |   |
|--|--|---|---|
| <b>WHITE KING, large package</b> 36c<br>Washing Machine Powder | <b>Thompson's Double Malted Milk</b><br>1 lb. tin 43c<br>2 lb. tin 83c | <b>Old Dutch CLEANSER</b><br>Limit, 3 cans customer<br>6c a can | <b>Taylor's Sweet Potatoes</b><br>Fancy Virginian<br>2 cans 25c |
|--|--|---|---|

|   |  |   |   |
|---|--|---|---|
| <b>PINEAPPLE, Hawaiian broken sliced, 3 cans</b> 55c<br>8 matched, mellow slices in each can, per tin 19c | <b>LOG CABIN SYRUP</b><br>Medium Size Tin<br>54c | <b>SNOWDRIFT</b><br>Your favorite vegetable shortening<br>3 lb. can 69c | <b>A-1 PANCAKE FLOUR</b><br>large pkg.<br>32c |
|---|--|---|---|

|  |   |
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| <b>PUREX, qt. size</b> 32c<br>Master bleacher and water softener | <b>BRILLO, 3 pkgs.</b> 25c<br>4 pads in box with Brillo cleaning soap |
|--|---|

**MACMARR MEAT MARKETS**  
1407 SARTORI AVE.  
Following Prices effective Friday and Saturday, Jan. 9th and 10th at all MacMarr owned and operated meat markets.

|  |                                     |   |
|--|-------------------------------------|---|
| <b>HORMEL Flavor Sealed HAMS, a lb.</b> 47c<br>Ready to Serve—No waste, whole 10 lb. | <b>Shoulder Young Lamb, lb.</b> 25c | <b>Wilson's Certified Pork Sausage, 100% pork, lb.</b> 35c              |
| <b>Flank Lamb for Stew, lb.</b> 20c  | <b>Shoulder Lamb Chops, lb.</b> 35c | <b>Swift's Conies and Wieners, lb.</b> 30c                              |
| <b>Cudahy Puritan Sliced Bacon, 1/2 lb. layers</b> 23c                               |                                     | <b>Minced Ham, (just the thing for the children's lunches), lb.</b> 30c |

|                             |  |                                      |
|-----------------------------|--|--------------------------------------|
| <b>POT ROAST</b><br>23c lb. | <b>Good Hamburger</b><br>The Kind You Can Eat<br>23c a lb. | <b>BONELESS BEEF STEW</b><br>25c lb. |
|-----------------------------|--|--------------------------------------|

**STEAKS, Round, T-Bone, Sirloin, lb.** 35c

**FRUIT and VEGETABLE SPECIALS**  
1407 SARTORI AVE.  
Following prices effective at all MacMarr owned and operated fruit and vegetable departments, Thursday, Friday and Saturday, Jan. 9, 10, 11.

|  |  |   |  |
|--|--|---|--|
| <b>GREEN PEAS, full pod, tender and sweet, lb.</b> 10c                 | <b>ORANGES</b><br>Large Navel Sweet<br>Full of juice<br>33c a doz. | <b>BANANAS</b><br>Firm, Ripe—Selected for the best flavor<br>5 lbs. 25c | <b>GRAPE FRUIT</b><br>Large Valley, Seedless<br>Size 80<br>5 for 25c |
| <b>RUTABAGAS, northern stock, yellow meat, rich flavor, 3 lbs.</b> 10c |  |   |  |

**THAT CAR OF YOURS**

A generator is not driven at full speed when the driving belt becomes old and loose.

Shift to second gear when your car is climbing a long grade. You can often travel faster in lower gear and the strain on the motor when pulling hard in any gear is severe.

Check and oil windshield wipers for coming rainy weather to be sure they are working properly. Failure of the wiper to function may result in a serious accident.

Oil leaks should be stopped immediately regardless of how slight they may be, for it is not realized how much oil will pass out in this way. While a certain amount of oil is burnt up, if the oil leaks out at a rate of only a drop per mile in a thousand miles the oil loss would be something to be reckoned with.

Insufficient illumination of road from bad headlights causes many accidents. If your lights are poor, have them checked by a mechanic for direction of beam to prevent glare, and eliminate rusted or dirty reflectors, cracked lenses, poor connections and defective wiring. If the light is still bad, perhaps the battery is in a run-down condition.

When a connecting rod bearing knock is noticed in your motor, regardless of how slight it may be, have it adjusted immediately. This knock indicates a loose bearing which, on motors that depend upon forced feed oiling system, cuts down the pressure, and the knock will get worse, pound itself out, or possibly affect the other connecting rod bearings, including the main bearings, and may burn some of them out.

**HENNING TO BE INSTALLED IN OFFICE TONITE**

Interesting Program Arranged for Harbor District Chambers of Commerce at South Gate

In a colorfully arranged program at Duxlett Auditorium, 9530 California avenue, South Gate, officers of the Harbor District Chambers for the ensuing year will be installed tonight, Thursday.

The usual business delegate meeting will be held at 5 p. m., followed by the regional banquet and installation program at 6:30 p. m.

A. E. "Chick" Henning, councilman of the 15th district, city of Los Angeles and chairman of the harbor affairs committee is the president-elect and will be inducted into office with the following fellow officers: Senator Frank P. Merriam, first vice president; Fred C. Finkle, second vice president; E. M. Manure, third vice president; Loren Howe, fourth vice president; Carl L. Hyde, secretary and Frank L. Walton, treasurer.

Several hundred delegates and members of various chambers of commerce in the first and fourth supervisory districts are expected to attend. The harbor district body is a federation of 97 civic and commercial organizations in the above districts.

Samuel M. Duxlett, president of The Firestone Park State Bank at South Gate is the retiring president of the affiliated group. Interested citizens throughout the district are cordially invited to attend.

The meeting at South Gate is the home community of the retiring president and the program is under the host auspices of the South Gate Chamber of Commerce. Mr. Lewis A. Griley is the president and Harold Pomeroy, secretary of the entertaining body.