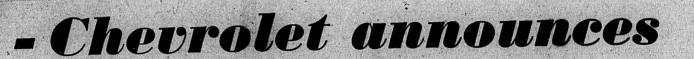
IURRANCE HERALD



Dant

THURSDAY, JAN. 9, 1930



GREATEST

Today, Chevrolet presents the Greatest Chevrolet in Chevrolet History-a smoother, faster, better Six-with new bodies by Fisher.

Basically, it is the same sturdy, substantial Six which won such tremendous popularity in 1929. But it is a greater car in every wayfor it embodies every worth while advancement that a year of engineering research has developed. There are scores of vital improvements which contribute to every phase of comfort, performance, endurance and safety!

An improved six-cylinder valve-in-head motor, with its capacity increased to 50 horsepower; four Delco-Lovejoy hydraulic shock absorbers; fully-enclosed internal-expanding weather-proof brakes; a new dash gasoline gauge; heavier and stronger rear axle; Fisher non-glare windshield; larger tires-these are typical of the many improvements which make this car the Greatest Chevrolet in Chevrolet History.

But most impressive of all from the standpoint of the motor car buyer, is the sensational dollar for dollar value which this new car provides. For, in spite of its finer qualitythis smoother, faster, better Six has been made available-

-At Greatly Reduced Prices!

During 1929, more than a million three hundred thousand persons bought six-cylinder Chevrolets. This enormous volume production has made possible many savings in the Chevrolet factories-and, in keeping with its long-established policy, Chevrolet is sharing these

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savings with the public. No written description can do justice to the extra value and quality provided in this new car. Visit your Chevrolet dealer—see this car—ride in it—and judge for yourself the sensational value it represents.

The ROADSTER	*495
The PHAETON	*495
The SPORT ROADSTER	*525
The COACH	*565

The COUPE	*565
The SPORT COUPE	*625
• The CLUB SEDAN	*625
The SEDAN	*675
All prices, f. o. b. factory, Flint, Mic	:h.

The SEDAN DELIVERY	*595
The LIGHT DELIVERY CHASSIS	*365
The 11/2-TON CHASSIS	*520
The 11/2-TON CHASSIS WITH CAR	3* 625

THE

OF

TORRANCE MOTOR COMPANY BOYD A. WALKER

MARCELINA at CRAVENS TORRANCE

IX

IN

West's Garage LOMITA, CALIF.

PRICE RANGE

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FOUR