

Huge Tire Deal Made by Nelson and Price

WOMEN SOCIETY

BOOK SECTION MEETS AT CLUB
The Women's Club book section met in the foyer of the clubhouse on Monday evening, with Mrs. Patterson, chairman, presiding. A very pleasant evening was spent in discussing books, and the talk by Mrs. Fricke of Radondo was most interesting. Rev. Young of the Torrance Methodist church, also gave a splendid talk, and the next meeting to be held the second Monday evening in December, is very eagerly anticipated.

BETSY ROSS MEETING MONDAY
Betsy Ross Star club will have their regular monthly meeting and pot luck luncheon at the Masonic Temple next Monday noon, November 18.

This is close to the end of the year and a large turnout is desired.

BETSY ROSS CARD PARTY
Final Betsy-Ross Star club card party of the year will be held next Tuesday afternoon at 1:30 at the Masonic Temple. Tickets are 25 cents. This is not a luncheon, but an afternoon of bridge, and the last social event of the year.

ENTERTAINS LONG BEACH CLUB
Mrs. James McNeally, a recent bride, entertained the Wedowanna club of Long Beach last Thursday evening at her apartment at the Mayfair. A very enjoyable evening was spent in playing cards and games.

A group of Hawaiian selections were given by Zola Neal and Helen Kraft, radio entertainers, while Lucy Masserdott danced the hula. A delicious luncheon was served at a late hour.

Those present were the following: Misses Elinore Waller, Allen Powers, Billie Franzen, Phyllis Hoffman, Lucy Masserdott, Ade Waller, Clarabelle Evans, Elizabeth Franzen, Zola Neal, Helen Kraft, Edith Parr, Loretta Hiltz and the hostess.

PAST PRESIDENTS GUEST LUNCHEON
Past presidents of the Torrance Hand Thimble club were entertained at luncheon at the home of Mrs. Frank E. Miller on Arlington avenue yesterday.

Following the luncheon was a business meeting and discussion of plans for a banquet to be held in the near future.

Present were Mrs. L. V. Marsh of Lomita, Mrs. Pauline Tourtelott, Mrs. James Cooper, Mrs. Victor Buckler and the hostess, Mrs. Frank E. Miller.

LAFALOT CLUB MEETS WEDNESDAY
Members of the Lafalot club were entertained by Mrs. George Piper at her home on Post avenue last Wednesday evening.

Awards for high score at 500 were awarded to Mrs. W. W. West, Mrs. J. E. Cook and Mrs. Paul Kasper.

ANNOUNCE EARLY MARRIAGE
Mrs. Paul Vonderabie entertained with a bridge announcement party at her home on Carson street last Thursday evening honoring Mrs. Anna Vonderabie.

At the close of an evening of cards, at which Miss Katherine Ortman captured high honors, refreshments were served at tables daintily decorated in pink and yellow.

Thirty scrolls attached to the nut cups and bearing two names, that of Mrs. Anna Vonderabie and Mr. Bernard Hines of Kokomo, Indiana, announced the news of their coming marriage.

Felicitations were offered by the guests, who were Mr. and Mrs. Charles Vonderabie, Miss Rose Ortman, Miss Katherine Ortman, Miss Beina Mullin, and Mr. and Mrs. Paul Vonderabie.

AT LAKE ARROWHEAD OVER WEEKEND
Mr. and Mrs. Ted Frenner, Mr. and Mrs. Ray Young and Mr. and Mrs. Allen Paull entertained a number of their friends at their mountain cabin at Lake Arrowhead over the weekend. In addition to the hosts and hostesses were Mr. and Mrs. J. W. McMillan and daughter Dorothy, Mr. and Mrs. R. Smith and daughter Jean, Mr. and Mrs. Sam Levy, Mr. and Mrs. Grover Wight.

The party were entertained on the Thursday evening previous to the mountain trip by Mr. and Mrs. Raymond Young at their home on Anapola avenue.



FRANK PRICE PRES. OF NELSON & PRICE INC. HANDING THE SIGNED DAYTON TIRE CONTRACT TO JOHN A. MACMILLAN, PRESIDENT OF THE DAYTON RUBBER MFG. CO. OF DAYTON OHIO. THE CEREMONY IS BEING WATCHED WITH INTEREST BY LYNN HARVEY (LEFT), GENERAL TIRE SALES MANAGER OF THE DAYTON FACTORY AND JOSEPH P. SCHILLER, NEWLY APPOINTED VICE-PRESIDENT OF NELSON & PRICE INC.



'ANTEZ' THOROBBRED CHAMPION ARABIAN HORSE FROM THE W.K. KELLOG RANCH POSES WITH HIS NEW COLLAR A DAYTON THOROBBRED TIRE



FRANK T. PRICE RECALLS HIS EARLY DAYS IN THE TIRE BUSINESS BY INSTALLING THE FIRST DAYTON TIRE ON HIS OWN CAR.



AIRPLANE VIEW OF THE FACTORY OF THE DAYTON RUBBER MANUFACTURING CO. AT DAYTON OHIO. HERE IS WHERE THE FAMOUS DAYTON THOROBBREDS ARE MADE

'ANTEZ' IS INTRODUCED TO A DAYTON THOROBBRED TIRE BY MISS PEGGY HILL NOTED EQUESTRIENNE AND ALSO A GREAT DAYTON BOOSTER.

Details of the largest tire deal ever to be negotiated, making Nelson and Price, Inc., world's largest independent tire dealers, Southern California Distributors for Dayton Tires, were revealed here yesterday by E. W. Isenhower, manager of the local Nelson and Price, Inc., branch at Marcellina and Cravens avenues.

The tremendous transactions, involving close to \$50,000,000 was the result of a personal visit to the west coast by John A. MacMillan, president of the Dayton Rubber Manufacturing Company of Dayton, Ohio, for many years recognized as a leader among fine tire builders. Nelson and Price, Inc., was represented by the president of the firm, Frank T. Price, under whose leadership the organization has progressed to its present proportions. Price's name is a figure in world tire circles and his selection of Dayton Tires is said to be internationally significant, in that his stores have always represented the finest products.

The decision to represent Dayton Tires in Southern California, according to Price, is a further step toward meriting the confidence and trust of the public, which Nelson and Price, Inc., has been privileged to enjoy in large measures. Seventeen branches in principal Southern California cities are operated as convenient stations for those who demand this superlative brand of service.

In commenting on the huge project, Isenhower is quoted as saying, "For 17 years, Nelson and Price, Inc., has stood foremost in the minds of the motoring public. This firm has ever striven to present the most value and best

service—that success has been achieved is evidenced by the high position Nelson and Price, Inc., is held everywhere. Mr. Price selected Dayton Tires because they are 'Thoro-bred' in every sense and because they are typical of the highest achievements in the annals of modern tire construction. Our seventeen years' experience and reputation is the public's very definite assurance that Dayton Thoro-bred Stabilized Deluxe Tires and all Dayton products are the very finest the market affords."

Dayton Tires are characterized by their beautiful white sidewalls, striking red-stripes, and handsome black tread. It is said to be the product of extensive laboratory research and rigid testing. Nelson and Price, Inc., patrons are promised a new and greater era of tire satisfaction.

Joseph P. Schiller, former Pacific Coast manager for the Dayton factory and president of the Dayton Rubber Company of California will join the Nelson and Price, Inc., ranks as vice president and general sales manager. Further expansions are among the immediate plans of the firm.

Advice to Wet Weather Drivers

By Eugene Biscailuz, Supt. State Highway Patrol

SACRAMENTO, Nov. 17—Under the heading "Advice to Wet Weather Drivers", Eugene W. Biscailuz, superintendent of the California Highway Patrol, today issued a statement calling attention to the approach of the rainy season and the need of more care and caution in handling motor vehicles.

Among the things the patrol superintendent advised motorists to do was to make a check-up of brakes, lights, windshield wipers and tires to see that they are in good condition.

Speeding around curves, fast driving in heavy traffic, and going down steep grades in high gear were among the practices condemned in the statement as conducive to a high percentage of accidents in wet weather.

Especially, said the statement, should drivers be careful after the opening rains or during foggy weather when the highways are likely to be covered with a film of mud and dirt.

"Watch your driving when it rains," said the statement. "Many good drivers fail to make allowance for a slippery pavement.

"Allow more room between you and the next car in traffic and cut down your speed. Avoid speeding either in traffic or on the open road. If you are forced to put on your brakes when going fast you may skid and endanger your life.

"Check up your brakes and see if they will hold. If not have them tightened or relined.

"See if your windshield wiper will work. You cannot be a safe driver if your windshield is covered with rain.

"How are your tires? They are more likely to skid if the tread is all worn away.

"What about your lights? It is a misdemeanor to drive with glaring lights.

"Drive well to—the right in rainy weather. Give the other fellow plenty of room. If your wheel slips off the pavement at the edge don't lose your head and try to jerk the car back on too suddenly.

"Go around the curves carefully. You may skid if you don't slow up.

AN EXPRESSION OF FAITH IN FUTURE OF SOUTHLAND



The Bank of Italy Building, San Diego, the new \$2,000,000 banking home of the San Diego Main Office of the Bank of Italy National Trust & Savings Association, Broadway and Sixth Street, which houses the consolidated downtown branches of the bank

TORRANCE BRIEFS

Reverend and Mrs. R. A. Young were dinner guests of Mr. and Mrs. P. O. Guy Saturday evening.

Mr. and Mrs. H. H. Dolley went to Los Angeles to see the musical comedy, "Follow Thru" on Tuesday evening.

Mr. and Mrs. Fred Boice visited with Mr. and Mrs. Rowell in Burbank on Monday.

Mr. and Mrs. H. L. Bodley spent Sunday at Mount Lowe.

Miss Elizabeth Dehinger of Ventura, who underwent an operation recently, is convalescing at the home of her brother, Mr. R. J. Dehinger.

Dr. and Mrs. O. E. Fessum spent Sunday at Pasadena.

E. W. Guy of Sacramento spent two days last week at the home of his brother, Mrs. Guy's brother, C. O. Wise of Alhambra, also visited at the Guy home for a couple of days.

Mr. and Mrs. J. H. Crumrine returned recently from San Diego and Coronado where they were guests of Judge and Mrs. Joseph P. Henry.

Mr. and Mrs. H. H. Dolley and son Happy, and Mr. and Mrs. W. C. Dolley drove to Ontario Monday.

EASIER HOUSEKEEPING — - KFI WEDNESDAYS, 10:50 A. M.



Health giving rays similar to those from the sun . . . Instantly! Humphrey, Lawson, and Welsbach radiant heaters give you a flood of cheerful heat.

Attractive new designs. Budgeted payments, allowance for your old heater.

See these heaters at your nearest gas office.

Southern California Gas Company

Post and Cravens Avenues, Torrance



EBY'S

WILL NOT BE UNDERSOLD

Not just a stilted high-sounding phrase . . . but, a working principle . . . the policy of **EBY'S.**

EVERYTHING FROM NIGHTWEAR and HOSIERY to TOYS

Carson . . . Cabrillo and Cravens

We Give S. & H. Green Stamps

Evening High School

An interesting program is being planned for Monday evening, December 9th at the Evening High School to which the community is cordially invited. Details of the program will be announced in the next week's paper. Be sure and save this evening.

RECORDER'S COURT

H. L. Johnson, J. E. Vaughn, Jack M. Webster, and T. Kato were given tickets for driving on the wrong side of Cabrillo avenue. They were fined \$5 each and the fines suspended with a warning.

The case against Kenneth King, who is charged with failure to stop for the fire alarm, has been continued until next Friday.