BEST TIME TO PLANT GRASS

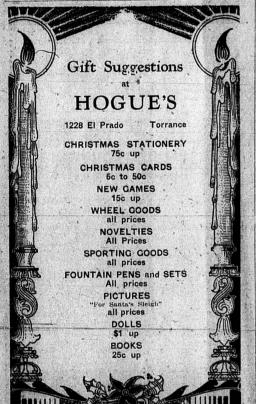
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High School Boy Injured at Play

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Speech of Rotary Governor **Inspired 300 at Banquet**

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Only \$225 Complete



ZENITH HEADQUARTERS

Effective Today Prices of Ford Cars and Trucks Will Be Reduced

The Ford Motor Company believes that basically the industry and business of the country are sound. Every indication is that general business conditions will remain prosperous.

We are reducing prices now because we feel that such a step is the best contribution that could be made to assure a continuation of good business throughout the

Following is the List of New Prices for Ford Cars and Trucks:

		Old R				Old Reduc- Price tion	
Phaeton	\$440	\$460	\$20	Cabriolet	\$645	\$670	\$25
Roadster	435	450	15	Station Wagon		275 (222 STANSBURY) #4.05	
Business Coupe	490	525	35	Taxicab	725	800	75
Standard Coupe	500	550	50	Model A Chassis			15
Sport Coupe	530	550	20	Pick-Up Open Cab			15
Tudor Sedan	500	525	25	Pick-Up Closed Cab			15
Fordor 2-Window Seda	n 600	625	25	Deluxe Delivery			45
Fordor 3-Window Seda	n 625	650	25	Model A Panel Delivery.			25
Town Sedan	670	695	25	Model AA Truck Chassis			
Town Car	1200	1400	200	Model AA Panel Delivery		STEER SEE STEER STEER	

All Prices F. O. B. Detroit

It has always been the policy of this Company to pass on to the public as rapidly as possible the advantages of quantity production and newly developed manufacturing efficiencies.

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