THURSDAY, NOV. 7, 1929

| BEST TIME TO PLANT GRASS $\qquad$ <br> S. S. Worrell <br> HE HARDWARE MAN 1542 Cabrillo Ave |
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Dtiving alone in her Chevrolet Six coupe, Mrs. Maud Moore made the 2000 mile jaunt from Kansas Ci
en route.
Speech of Rotary Governor
Inspired 300 at Banquet


## 

## Proving Zenith Leadership!

FOR FIFTEEN CONSECUTIVE YEARS
no radio has ever contested the quality leadership of Zenith. Today, no other radio can challenge the value-giving, doliar
of the 15 th Amiversary Zenith Automatic Radio.
In ardition to acknowledged super-quality construction, Zenith gives you in greatest measure, every feature any other radio offers-plus-exclusive features no other radio possesses. Zenith is modern radio--not roDAY what others may, or may not, give you next season. And uns lessi Zenith licenses some of its exclusive features next season-not even then.
Wien you buy a Zenith you are getting not only the most in radio value
Only $\$ 225$ Complete Harvels

ZENITH HEADQUARTERS

## Effective Today Prices of Ford Cars and Trucks Will Be Reduced

The Ford Motor Company believes that basically the industry and business of the country are sound. Every indication is that general business conditions will remain prosperous.

We are reducing prices now because we feel that such a step is the best contribution that could be made to assure a continuation of good business throughout the country.

Following is the List of New Prices for Ford Cars and Trucks:

|  | New Old Reduc. Price Price tion |  |  | Cabriolet | New Old ReducPrice Price tion |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Phaeton | \$440 | \$460 | \$20 |  | \$645 | \$670 | 25 |
| Roadster | 435 | 450 | 15 | Station Wagon | 650 | 695 | 45 |
| Business Coupe | 490 | 525 | 35 | Taxicab | 725 | 800 | 75 |
| Standard Coupe | 500 | 550 | 50 | Model A Chassis | 350 | 365 | 15 |
| Sport Coupe | 530. | 550 | 20 | Pick-Up Open Cab | 430 | 445 | 15 |
| Tudor Sedan | 500 | 525 | 25 | Pick-Up Closed Cab | 460 | 475 | 15 |
| Fordor 2-Window Sedan | 600 | 625 | 25 | Deluxe Delivery | 550 | 595 | 45 |
| Fordor 3-Window Sedan | 625 | 650 | 25 | Model A Panel Delivery, | 590 | 615 | 25 |
| Town Sedan | 670 | 695 | 25 | Model AA Truck Chassis | 520 | 540 | 20 |
| Town Car | 1200 | 1400 | 200 | Model AA Panel Delivery | 800 | 850 | 50 |

All Prices F. O. B. Detroit
It has always been the policy of this Company to pass on to the public as rapidly as possible the advantages of quantity production and newly developed manufacturing efficiencies.

Schultz, Peckham $6^{\circ}$ Schultz<br>AUTHOORIED DEALERS FORD PRODUCTS

