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People

Son Lessing

Son Lessing In Los Angeles last week was weathing the angeles last week world's weathing the angeles last world's weathing the angeles last world's set of the son Lessing Roser-wald. Father Julius is president of Sear, Rochuck & Company: Son Berger, Son Lessing stepped off newspapermen. He looked sur-rised, but politely answered ques-tions regarding his visit, his imme-diate plans. When asked about a 200 car-and-garage his firm was and to be preparing to retail by mail. Son Lessing regretted he could say nothing specific, admit-ted engineers were at work, hoped the florts would be successfue. The Sangeles, Senior Vice-Freident Rosenwald remained sev-fional Manager Colonel C. E. Hum-phone of Sears, Rochuck Re-tional manger Colonel C. Hum-phone do Sears, Rochuck Re-tional Anager Colonel C. Hum-phone do Sears, Rochuck Re-tioned, commented on big business thus: "Hig business mergers are a

SHERE ALL THE



THE SOUTHLAND'S the Hollywood Plaza congregate when in Los

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Without Suffering self fre the staff of life of life is.

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good thing is their purpose is econ-ony-the reduction of overflexed They are not beneficial if they are No indication is it that business is better simply because sales totals are larger, declared Son Lessing. He pointed out: "A general mer-chandise business furnishes no gaure... If there's a falling off in the sale of certain commodities, there is a gain in others. It invt as though we handled one basic commodity."

Sportambassador

In 1932, in Los Angeles, will held the Olympic Games. I many months have California any monte mmerce rland, Ol ent Ga inw no reason why the work bould not be aware of California's efforts; sent Newspaperman Crom-bie Allen, one-time president of the California Newspaper Publishers Association, editor of the Ontario Report, abroad as a sportanbaa-iador, equipped him with a sport-iolio, told him to tell the world of the United States plans for its en-terialment.

shoor, equippes and the world of folio, told him to tell the world of the United States' plans for its en-tertaisment. A fortnight ago Ambassador Allen returned to Southers Cali-fornia from a five-months trek abroad. He had visited 20 coun-tries, had found them all much in-terested in California's pretentions plans for the 1932 athletic contests. Newspaperman Allen told inter-viewers upon his return that he had been most interested in Rus-sia, where he declared the greatest experiments in humanity were be-ing nits mptich. The Soviet regime who may play, do not work: Edi-tor Allen told of a competition sponsored by Russia last year, participated in by worker-athletes from 20 nations. A similar sort of contest is Russia eager to have with the United States. Not only as a sport commission-Allen. He also carried Governor Allen. He also carried Governor Allen. He also carried Governor Allen is travel; surveyed Ger-many's econome situation.

Wheeler to Waste

Wheeler to Waste Public-spirited are the service clubs of Berkeley; eager to acknowl-tidge outstanding service on the part of the city's clinens. Also desir-ous are they of perpetuating the memory of former University of California president, the late Ben-jamin Ide Wheeler, himself a public-spirited citizen of Berkeley. So they recently decided to grant biennially to "the most useful citizen, for oublic service" a Benjamin Ide Wheeler Medal. First to be so honored was Chief

100 nite most userint Cluzie, Joi Oublic service" a Benjamin Ide Wheeler Medal. First to be so honored was Chief Justice William H. Waste of the California Supreme Court, who late late weise was presented with the Wheeler Medal during an impres-sive ceremony held in the Wheeler Auditorium on the Berkeley cappus. Occasion: the thriteith anniversary of the inauguration of President Wheeler as head of the University. Largely attended was the event by citizens of Berkeley, eager to pay tribute to Useful Citizen William, H. Waste. Judge Waste was designated as deserving of the award by a group of swe prominent California men and women, who were: Pacific School of Teligion President Dr. Herman F. Schwartz, chairman; Uwa Pusticaw Will F. Morrith, of Schort of Will F. Morrith, of Schwartz, Chairman; Uwa Pusticaw Will F. Morrith, of Schort of Work Ponder Schort of Will F. Morrith, of Schwartz, Chairman; Uwa Pusticaw Will F. Morrith, of Schort of Schort of Will F. Morrith, of Schort of Will F. Morrith, of Schort of Schort of Will F. Morrith, of Schort of Schort of Will F. Morrith, of Schort of Schort of Schort of Will F. Morrith, of Schort F. Morrith, of Schort of

and women, who were: Pacific School of Religion President Dr. Herman P. Schwartz, chairman: Vice-President Will F. Morrish, of the Bank of America of California: Berkeley Community Chest Presi-dent Mrs. S. N. Marka; University of California Vice-President and Comptroller Dr. Robert G. Sproul: Past President of the Lions' Club Donald H. Parce.

Charles' Chastisement

late Charles A. Canfield rn California millionaire n, did not believe Son Charle d to he engaging in a "caree ste, dissipation, and extrava " capable of administering an, did not being aid to be engaginaste, dissipation dissipa capable own inherit ted a mark sipation, and extrava-ble of administering ritance. He therefore lion dollar "spendthrift a own inhermance. eated a million dollar "spendthruc est." The trust executors, the seurity-First National Bank of Los ngeles, were authorized to pay on Charles O. \$100 monthly; more thoused "good sense."

Angeles, were authorized to pay Son Charles 0, \$100 monthly more if he showed "good sense." Yoang Camfeld evidently showed "good sense"; has been receiving from \$50,000 to \$75,000 per year. On these amounts the full income tax has never been paid, the United States government last." States government last." Sizes Son Charles has no veget interest in the Irons fund, Assistant State's Athorney E. E. Doherty fast week field eivil suit against young Canfield and the Security-First Na-tional "Trust and Savings Bank; asked that no more money be alloiked that no more money

CALIFORNIA NEWS REVIEW

ted to Charles Canfield until the the future, all income paid to the government itself. me tax return

Gabor is Gulled

When Impersonat or, adept deceiver en, was detained : he seemed walked scorted by Review, Oc erviewers t mconvenience had d up, he might write a e "gullibility of smar: n ag to his own career of pertinent flustrations United States Disc Ret U

Sports

Prep Football

On many a Southern Californ gridiron last week high school foo ball teams struggled for supren acy in their respective league Exciting games were the vogue l acy in their Exciting games

Excling games were the vogue m all sections. What started out with a punting duel between two equally matched teams, ended up ia a 6-0 victory for San Bernardino when its back-field man Ramsey ran 40 yards through a good Pomona team for a touchdown. ¶When the Chaffey Union High School overwhelmed the Riverside team 21-0 at Ontario, observers called the game issless and color-less.

less. GHEmet High continued its string of victories last week, winning a close game with its neighboring rivals, San Jacinto, by a 7-0 score Hemet haffback R. Nichols score: Hemet haffback R. Nichols score:

close game with its neighboring ivials. San Jacinto. by a 7-0 score. Hemet halfback R. Nichols scored on a fiften yard run in the third oparatr.
close the second score of the orange tam so make three touchdowns and hold its opponents. Anaheim High, scoreless. Score 20-4.
close the second score score the second score of the second score s

Long tricks Some fancy football tric close struggle and won 2 G Gridders from exclusi vard Military. Academy j to El Segundo hopefully, home smarting under a 2

period. Hoover didn't Therefore Fulleston wos qRight and left halves and Buccola of Puente n tough for Montebello, ential in piling up a gave their team the vict Garden. Grove could the statek of Tustin Hi but were able to scou-once. Thusin, however, points and won the game Guarden and

Gardena Schools we ng strengt Jordan

na and Jordan H were almost even in igth, offensive and do h. Both scored one t it Gardena, alert, squ

Milestones

Mrs. Nettie Snyder, of Los Angeles' Phili-famed St. J He At

Died. Mrs. Ira C. Copley, the California and Illinois n aper. publisher, (Southern C mia's San Diego Union-Tril

Died. Henry L. Musser, 64, Lon ngeles seedmas, founder of Ag ler & Musser Seed Co., Mason di chubman; at his Los Angeles me; of a heart attack.

Died. Charles C. Witmer, 45, 6 Hope Ranch Park, Santa Barbara pioneer American aviator and was lime arce, leader of the America air-force its Russia 1917-18, on time private aviator for millionair Harold F. McCormick, Lagun Beach publisher; of a stroke of paralysis; at Santa Barbara's Cot age Hospital.

Appointed Russell Stims for ten years identified with le ing Southern California outd playa and pageants; to direct Ninth Annual Desert Play, to held at Palm Springs, November 10, 11.

Appointed. John G. Bullock, Los Angeles, head of Bullock's Depart-ment Store, as a member of the hoard of directors of the Metropol-itam Water District of Southern California.

Died. Charles H. Kline, 61, Bur-

of the Burbank Clubn mmerce, Realty Boar

Lloyd H. Te Francisco businessman; presidency of the Fede Stabilization Corporation was formed last spring to California grape growers fron

Divorced. Blanche ; rood cimenactress; fi Jeilan, cinema directe cruel treatment."

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ming. **G** South Whittier failed to

ended 6-6. G Brea's potent grid w scored a touchdown in all th three quarters and in the scored three more touch ngainst Excelsior. The game ended 43-0.