BEFORE YOU ARRANGE for YOUR CHRISTMAS RADIO



EASIEST WAY to SECURE DELIVERY Majestic

ASK ABOUT IT NOW

Terms as Low as \$10 FOR RADIO

C. ALEXANDER & CO.

1314 Sartori Ave., Phone 543-J also Hermosa Beach, Phone Redondo 9052

Chief Engineer A. K. Warren states.

The permit calls for running the outlet into the sea at White Point 5000 feet, which Warren claims will put it surficiently far out to remove objections from a health standpoint. The state health Loard also included Löng Beach as a part of the Los Angeles sanitary district in its order issued Saturday. This city refused by a two to one vote last January to dissolve district. No. 3, in which both Long Beach and Signal Hill are members.

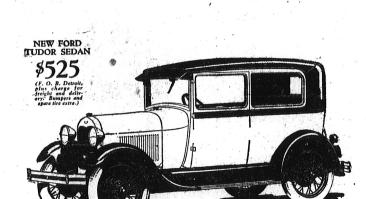
E. Tor. and Lomita

Win Sewer Fight

(Continued from Page 1)

(Continued from Page 2)

(Continue



Real quality has been built into every part of the new Ford

(Read over the details of the mechanical features of this new car and you will know there is nothing quite like it anywhere in design, quality and price.

FEATURES OF THE NEW FORD

REMARKABLE ENGINE

VIBRATION-ABSORBING ENGINE SUPPORT
'A special feature of the Ford engine is the manner
in which engine vibration is absorbed before it reaches
the chassis of the car, thereby preventing unpleasant
vibration periods.

This is done in the new Ford through the introduction of a flexible front end support that is both simple
and practical—a truly remarkable improvement in
engine mounting developed after many months of
testing and experimenting.

55 to TO 65 MILES AN HOUR

Everywhere you go you can see how quirkly the new Ford accelerates. Fact is, there are very few ears at any price that are any quicker on the get-away. Watch it in traffic the next time the light says "GO."

LOW UP-KEEP COST

SHENT SIX-BRAKE SYSTEM

One of the first things you will notice when you drive the new Ford is the quick, effective, silent action of its arrives are strongly and reliability because the four-wheel service brakes and the separate emergency or parking brakes are all of the mechanical, internal-expanding type, with braking surfaces fully enclosed for protection against mud, water, sand, etc.

A further improvement is effected by the self-centering feature of the four-wheel brakes—an exclusive Ford development. Through this construction, the entire surface of the shoe is brought in contact with the drum the instant you presy your foot on the brake pedal. This prevents acreeching and howling and makes the Ford brakes unusually silent.

SIMPLE OILING SYSTEM

The lubrication system for the engine of the new Ford is as simple in principle as water running down-hill. A gear pump in the bottom of the oil pain raises the oil to the valve chamber reservoir. From here it flows on to the main crankshaft bearings and the front camshaft bearing. Overflow oil drops into the oil pan tray and runs into troughs through which the connecting rods pass.

As the ends of these rods strike the oil they scoop up a supply for the connecting rod bearing. At the same time they set up a fine spray that lubricates the pistons and other moving parts.

From the tray the oil runs into the bottom of the pan, and is again drawn up through a fine much screen and pumped to the valve chamber.

This system is so effective that the the quart con-

TRIPLEX SHATTER PROOF WINDSHIELD All of the new Ford cars have a Triplex shatter-proof glass windshield. This eliminates the danger of flying glass—the cause of 65% of automobile injuries.

EASY RIDING TRANSVERSE SPRINGS

Houdaille hydraulic shock absorbers are standard equipment on the new Ford. These combine with the low center of gravity, the minimum unsprung weight, and the easy riding qualities of the transverse springs to make ahe new Ford one of the most comfortable cars on the road today.

THREE-QUARTER FLOATING REAR AXLE

GREASE GUN LUBRICATION

STANDARD EQUIPMENT

Schultz, Peckham & Schultz





offel Over the World

There's not a doubt of it—our Anniversary sale is proving to be one of the most popular sales we have staged this year. We suggest that you look over these values again and purchase your requirements now and save money. Remember Anniversary Sale positively ends Saturday Night, October 26th.

Last Day—Saturday, Oct. 26th

LUX SOAP A high-grade white toilet soap (Limit 4 Cakes) Cake.... 6c

POST TOASTIES

GOLD MEDAL FLOUR 97c | PIGGLY WIGGLY COFFEE \$1

SHREDDED WHEAT 25c

LA FRANCE BUTTER 16. 52c

Guaranteed high-grade Creamery butter. GINGER SNAPS CLOROX

1-lb. bag 17^c

SPAGHETTI 17-oz. can...10c

FREE! 1 Quart Bottle Clorox FREE

with purchase of 4—15-oz. bottles at59c

Standard size, Extra 44-oz. can, 8c 9-oz. can

MARGARINE Per lb..... 16°

SILVERDALE TOMATOES No. 21/2 1 Oc

FLAPJACK FLOUR 20° MALTED MILK SLICED PEACHES —No. 2 can 15c; No. 21/2 20c

LEADER CORN SLICED BEETS LOG CABIN SYRUP 45c

EGGS SLICED PINEAPPLE STRING BEANS

FOULDS' MACARONI 25c SARDINES

PEANUT BUTTER

JELLY BEANS For Hallowe'en Orange and Black lb. . 15c

SNOWKAP PEAS SEGO PEAS

SPRING GARDEN PEAS STRING BEANS Snowkap—No. 1 can 14c; No. 2,20°

HARVEST KING CORN 10c YEAR ROUND CHOCOLATES 39c Choice Assorted—1-lb. box.. 39c

FRUIT and VEGETABLE DEPT. Thursday, Friday and Saturday Prices

BANANAS, 3 lbs. POTATOES, fancy Burbanks, 8 lbs. for LETTUCE, iced northern, extra quality, .5c at, per head 15c ASPARAGUS, long green "Imperial," lb. ORANGES, small juicy Valencias, 4 dozen .15c 25c

1315 Sartori Ave.

YAMS, fancy local, 5 lbs.

Wm. Pearson, Mgr.

LADIES, DON'T MISS THIS

ANNOUNCING AN EXCLUSIVE 2-DAY SALE

Friday and Saturday, October 25 and 26

We life Greatest Perlumes by "De Venne"—Genume Black Tulip and French Narcissus

THIS COUPON IS WORTH \$4.02

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LIMIT 3 SALES TO A CUSTOMER. MAIL ORDERS 10c EXTRA

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