
rican womanhood: the past presi-
dency of the General Federation of dency of the General Federation of
Women's Clubs; vice-president of the League of Ámerican Penwomen; author of "The Business of Be-
ing a Clubwoman"" "The He en; auhor of Clubwan," "The Heritage of Women"; member, of the
Daughters of the American Revo. Daughters of the American Revo-
lution, the American Association lution, the American
of University Women.

## Yesterday's Nickel

The girl of yesterday used to be esced up in one corner of her hand
tickel kerchier"; the girl of today has enough money in her purse, or in
her checking acoount, to give her a fecting of indecendence. To this financial differconce San Fornan
do's
82 -vear-old


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 Pooploe Home Journal NO. 1


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## 


1 accept your Reduced Price Angeloe, Calif. Magzine Offor and enclose \$.............for which send me all the magaziines in Offer
No c,.........., for the full time mentioned.
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$\therefore \begin{gathered}\text { a } \\ =\begin{array}{c}\text { thot } \\ \text { Tem } \\ \text { eva } \\ \text { radi }\end{array} \\ \text { and }\end{gathered}$
Not, content is Evaingelist
Nomple content is Evarigelist Aimee
ScPherson to address the thousands who throng her Angeclus
Temple, to extend her faith evangelistic tours of expansion,
radio bro cruises. She would broady Land religion, bring home her Christian
messages in ther her messages in other ways.
Sermons via talking pictures rep-
resent Sister McPherson's latest departure in wholesale soul-saving.
Last week she filed articles of in corporation in Sacramento with Secretary of State Jordan for the Angelus Productions, Inc., or apital
ized at $\$ 2200,000$, with
of
of of stock at a par that of of $\$ 100$
each. The titannthaired
 Attorney Cromwell Orms
Angeles Al G. Faulkner.
Primary reason for incorporation:
to enable Evangelist McPherson to take a sound and talking pieture of her Holy Land cruise planned
for next spring; to be shown at American Apring; to be shown hat Temple branches.
Filmactress McPhersol Filmactress McPherson also plans
to record her sermons, through interpreters; send them to foreign
countries, chiefly China and Africa. countries, chiefy China and Africa.
Cinematotos, cinemactrsses who
spend long hours spend long hours cultivating their
voices for the talkies, last week voices ior the talkies, last week
whondered: How will Mrs Mc.
Pherson's voice reproduce?
 auticnces arise and depart if the
synclironization is poor?

## Fifty-Four

Laws are made to be obeyed. It
is not for law-observers to determine what laws thers wil deter-
they should respect ail will obs they should respect all laws, those
they advocated, those they did no they advocated, those they did not
advocate. As, citizens t was their
pirivier privilege to choose the lawmakers;
as citizens, it is their duty to observe all laws made.
Fifty-four of Southern Califor-
nia's most prominent women so nia's most prominent women so so
decided a month ago, weeting in
formally at the home of Bel-Air's Mrs. William I. Honnold. Convinced that law observance is the cornerstone of enduring citizenship
these women evolved cese women evolved a patiorm
"to develop and promote, respect for
thw Nor all law.
they mean to accorgnaisization this end
but by but by ever-widening circtes of of
personal
vontact, the original
54 personal contact, the original 54
forming the central nucleus. Prog.
resi ress of work will be reported, ways
and means discussed, at monthly meetings.
"Women for Law Observance"
is the group's standard. Last week they recapitulated the planks in . 1 .
A movement to develop and
promote respect for law-for all
aw promote respect for law-ior all
law. National survival is depend
ent uponathe supremacy of the law, ont upon the supremacy of the tav,
no citizeh is privileged to observe

\section*{| $\frac{\text { Aviation }}{}$ |
| :--- | ---: |}

Solo Flight Record





## SPOKESWOMAN WINTER Womanhood's voics in Cinemaland.

only the laws that may meet with his or her approval.
"A movement responding to the
appeat of President Hoover for coappeat of President Hoover for co-
operation in combating crime and
preventing preventing a lowerin
and social standards.
A movement that invites all pa-
riotic women . to present a solid front as American citizens in upholding the Constitution of our
country.
Anent Prohibition: Much inter est is evidenced by the fifty-four
women in this particular law be cause of the prevalent non-observance. They will take no pledges to refuse to attend social functions
where liquor may be served but there will abstain at such affairs, setting an example which they hope will awaken in others a re-
spect for law. Their stand: pracspect for law. Their
tice what you preach.

## Matrimonial

Pessimistic views on marriage, nales greatly outnumber eligible males, that education lessens a oman's matrimonial chances, that
the appeal of the old-fashioned girl is far greater than that of the modern miss, were shattered last week
by Rosamond Rice, Los Angeles heanty marriage license bureau Dec
Declared Miss Rice: "Every
woman, no matter how old poor or unpleasant, has, a mani
somewhere who will be only too somewhere who will
glad to marry herl"
Shown the reports of an insurwomen over 25 have only a declining chance for marriage, while men over that age are just becoming interested in matrimony, Miss Rice charts on marriage are useless re-
marked that whife proposals might be fewer as a woman grows older,
her chances of marriage are still er
Said Miss Rice, regarding men
Men marry because they are selfish -and they don't marry for the samie reason. Each time ft's how they
think they will profit most by a
wife. They wife. They have no limit to thei
marriage age- except death!"

## Athletic Jills

All work, no play, makes Jill dull girl,
dull boy.
Southern California Y. W. C. A.
health directors want California Jills to be healthy, and
happy, supple and strong. To aid n bringing this about, last wee a feminine athletic program for this season. The personnel: Long
Beach's Laura Chandler Beach's Laura Chandler, Pasa-
dena's Ruth Despomb, Los AnTheir
Their aim: to encourage all
Cathern California girls and women to play.
In November,
. A. will entertain of San Diego os Angeles, Long Beach, River side, San Bernardino, Glendale as-
sociations, with a volleyball day.
Early in roup will reciprocate Angele ball; in April the Long Beach or-
ganization will have the other nembers as their guests at swimEmph
Emphasis this year is on the
articipation of al girls, rather

