

A Newspaper  
for All the People  
All the Time

# The Torrance Herald

Torrance  
Population  
8200

FIFTEENTH YEAR—No. 37

TORRANCE, CALIF., THURSDAY, SEPT. 12, 1929

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## OVER MILLION TO BE SPENT IN PAYROLLS

### Annexation Election of Cement Co. Site Means Immediate Erection of \$2,800,000 Plant and Large Payrolls

Over a million dollars in construction payrolls will be spent by the Paramount-Portland Cement company in South Torrance as the result of the annexation election Tuesday, when 169 voters of Torrance unanimously approved the annexation of approximately six acres of uninhabited land adjoining the Torrance property already owned by the cement company. There were no votes cast opposed to the annexation.

Officials of the Paramount-Portland Cement company state that they will begin excavating for their plant as soon as legal formalities are completed and title to the site is delivered. It is expected that this will take about thirty days, so that early in October actual operations will begin.

The plant will cost \$2,800,000, according to company executives and over a million dollars of this amount will be spent for labor in constructing the factory. Large quantities of dirt will be excavated by tractor trucks and enormous quantities of cement will be poured in erecting the plant, all of which calls for big labor expenditures. When the plant is in operation, approximately 500 will be employed.

## TORRANCE HI OPENS WITH PEP SONGS

### Welcome Program and Shortened Schedule Characterize First Day

Tuesday, as the first day of school, was a fast moving and busy day for the high school students. To start the day, Principal Herbert S. Wood arranged a pep assembly in the high school auditorium. Paul Welch, student body president, gave a welcoming talk to the old and new students.

Coach Sig Nylander spoke about the athletic prospects and possibilities for the coming year and urged the boys to come out for football or some major sport during the year.

The program was peppered up by frequent high school songs and yells.

Mr. Wood also welcomed the students and gave instructions as to enrollment, directing old students to their home rooms for program making, and new students to the office for the same purpose.

Following the assembly the year's programs were filled out and the students went through a short schedule on the new program to acquaint themselves with the location of the rooms. Ten minutes was devoted to each period instead of the regular 40 minute periods.

## This Lad Shows Em How To Shoot Deer

Bill Ferguson, 14 years old of El Centro, who has been visiting at the home of Mr. and Mrs. B. J. Scott for the summer, "put it over" on his father, G. O. Ferguson, and "Scotty" last weekend when the three of them went deer hunting.

Bill, who is better known as "Brother," shot and killed a 175 pound two point deer and brought it back for his trophy, while Scotty and Mr. Ferguson came back empty handed. The youngster also wounded another deer with a revolver, but before he could get another shot the deer got up and ran away.

Bill is known as a "crack shot" and a great hunter. He obtains licenses for all the hunting sports and seldom comes back empty handed. The deer head has been sent away to be mounted.

## BROTHERHOOD SUPPER ON OCTOBER 15

### M. E. Organization Resumes Work After Summer Vacation

For the first Brotherhood supper of the year, which will be held Tuesday evening, October 15, Mr. Harry Rimmer will be the speaker of the evening.

Mr. Rimmer is a much sought after well known speaker, and in order to obtain him the Brotherhood postponed their dinner from the first Monday of the month to Tuesday evening, October 15.

In addition to this there will be a fine musical program and a surprise during the supper. Further announcement about the supper will appear in one of the later issues of this paper.

## METHODIST BOARD MEETS

### Sunday School Officers Elected For Coming Year. Budget Increased

Methodist Church Board held their final meeting of the conference year Tuesday evening at the church. Reports from the various committees were very favorable and showed a decided increase over last year.

The church budget was increased 1500, bringing the total budget to \$7500 for the coming year.

The Sunday school board for the coming year was elected with O. E. Hall elected superintendent; assistant superintendent's office to be filled later; recording secretary, Roy Kizer; treasurer's office to be filled later; enrollment secretary, Miss Doris Spoon; cradle roll superintendent, Mrs. P. O. Guy; home department, Mrs. S. S. Worrell; junior department superintendent, Mrs. Lena Kizer; intermediate department, Richard Stuckel; primary department, Miss Rita Mowry; beginners department, Mrs. J. D. Edmonds; pianist, Dorothy Warren; assistant pianist, John Young.

## 100 BUILDING LOTS BOUGHT BY NEW FIRM

### Will Erect Moderate Priced Homes in Keystone and Torrance to Sell on Easy Terms

New impetus will be given building operations in the Torrance and Keystone districts with the immediate launching of an extensive program of development by the Weisitz Finance & Building company, which recently opened attractive new offices at 242 West Seventh street, Los Angeles. This company is the outgrowth of the well known Weisitz Investment Co., which pioneered in the development of Keystone properties and will welcome many old clients and friends from Keystone and Torrance at its formal opening next Saturday.

### 100 Lots Bought

Over 100 building lots have been acquired already, according to Mr. Weisitz and options have been taken on a number of others. Among the property to be developed by the new company are 8 acres on the southwest corner of Carson and Main, 3 1/2 acres on the northwest corner of Carson and Main, 21 lots on the northwest corner of 13th and Main, 18 lots between Carson and Amelia on Main streets, 10 acres at Avalon and Carson, 4 1/2 acres at Bonita and Carson, and 4 1/2 acres on Carson near Avalon. Options on other nearby corners have also been taken. It is announced.

### Big Future Seen

Mr. Weisitz, who has been communicating with business interests in the East for some time, sees the immediate need for housing facilities in the Harbor industrial district. Commenting upon the situation in a recent interview, Mr. Weisitz stated: "Years of activity in this particular field have led me to conclude that this district is right now on the threshold of a period of intense development offering extraordinary possibilities. I believe it is significant of great things in the future for our organization is offering for sale and leasing in the Keystone, Torrance and Wilmington districts and in close proximity to the great new plant of the Ford Motor company."

A general real estate, insurance and investment business will function as a regular department of the Weisitz Finance & Building company.

### Unique Finance Plan

The Weisitz Finance and Building company have adopted a unique plan of financing and insurance in connection with the construction of medium priced homes in this rapidly growing district. The new organization is offering for public subscription attractive income units of its securities consisting of one share of common stock having a par value of \$25.00 each. These units are being placed on the market at \$25.00 each.

### Officers of Company

The officers of the Weisitz Finance and Building company are as follows: president, Mr. I. Weisitz of the Weisitz Investment company; treasurer, Mr. Lawrence E. Skeen; vice presidents, Mr. Leo F. Forbstein, general musical director for Warner Bros. Vitaphone and Mr. David H. Silverman, director of musical productions for First National Pictures, Mr. Arthur Jones, director of publicity and writer, and secretary, Mr. George E. Riley Jr., former manager of Warner Bros.

## HOSPITAL GETS \$2100 GIFT OF MRS TORRANCE

Valuable additional equipment has been installed in the X-Ray room of the Jared Sidney Torrance Memorial Hospital through the generosity of Mrs. J. S. Torrance. Each year at this time, which is the anniversary of Mr. Torrance's birth, Mrs. Torrance presents the memorial hospital with a valuable gift. Earlier in the year some of this new X-ray equipment was installed and more recently an improved transformer and control equipment has been added.

Spinal X-rays and other large exposures can now be made, according to Miss Esther Maxwell, nursing superintendent of the hospital, and the new equipment provides the Torrance hospital with one of the best X-ray equipments in this part of the county. The new transformer and control cost \$2100, all of which was donated by Mrs. Torrance.

## WATER!

### The Situation, Like The Smell, Is Rotten

By Grover C. Whyte

Can any good come out of graft-ridden, recall-infested Hawthorne? It seems so. For Hawthorne has shown us the way to cut water rates. Just last week Hawthorne announced that its municipally owned water system is now on a self supporting basis, and as a result a 28c reduction in the tax bill has been effected this year. All expenses of the Hawthorne water system including the retiring of the bonds can now be taken care of from the revenues for water.

Hawthorne's water system cost its property owners \$200,000 and it now has two thousand consumers paying considerably lower rates than Torrance water users pay. Yet with a reduced rate, and a heavy bonded load, Hawthorne is making it pay.

A little comparison of Torrance and Hawthorne rates might be of interest:

First 500 cubic feet in Torrance, \$1.25. First 800 cubic feet in Hawthorne, \$1.25. (300 cubic feet EXTRA in Hawthorne for same price.)

Next 500 cubic feet in Torrance, at 20c per 100 cubic feet. Next 1200 cubic feet in Hawthorne, at 12c per 100 cubic feet. (8c EXTRA in Torrance.)

Over 1000 cubic feet to 3000 cubic feet in Torrance, 15c per 100 cubic feet. Over 2000 cubic feet to 4000 cubic feet in Hawthorne, 10c per 100 cubic feet. (5c MORE in Torrance.)

Over 4000 cubic feet in Torrance, 10c per 100 cubic feet. Over 4000 cubic feet in Hawthorne, 8c per 100 cubic feet. (2c MORE in Torrance.)

Now let's see how this works out in computing the average domestic water bill. My water bill in Torrance for last month was \$5.40 for 3100 cubic feet. The same amount of water can be bought in Hawthorne for \$3.79, a saving of \$1.61.

Certainly no one will claim that it costs more to distribute water in a closely built up city like Torrance than it does in a town like Hawthorne that sprawls its houses on half acre lots over a wide spread of territory.

There is little to boast of in having the smallest bonded indebtedness of any city in the Southwest, if we are paying a privately owned water company 40 to 50 per cent more for water than we could buy and pay for a similar system ourselves. And this is just what we are doing.

I have a friend who likes flowers. And flowers like water. Last month his bill was over \$8.00 for irrigating the flowers on his 50 foot lot in Torrance. I have another friend who raises an acre of flowers in Lomita for commercial sale, and his water bill last month was only one dollar. I don't care what the "experts" may say about interest on the invested capital and all that sort of argument. The fact remains that other communities are getting better water at cheaper rates than we are in Torrance, and I think it is time we started finding out where the nigger in the wood pile is.

Some argue that we would tear up all our streets if the City of Torrance installed its own water distributing system. Well, the lighting system was installed with little trouble and fuss. And it would be just as easy to drive water pipes along the alleys and under the street pavements as it was to install the lighting conduits without digging up the lawns, except in a few spots.

Every time I pay my water bill I have a bad taste in my mouth, and if I didn't pay a bottle water company another two dollars a month for palatable drinking water, I would have another bad taste everytime I took a drink of Torrance water.

Why wouldn't it be a good idea to have the City Engineer give us an estimate of the cost of a new water system in Torrance? I believe the voters of Torrance would approve a bond issue for the installation of a good water system, and from the abundance of water available all around Torrance it is hard to believe that with 12 square miles of territory in which to locate wells we cannot locate sufficient water for all needs. The Columbia Steel Corporation had no trouble securing plenty of water from wells on its property. I had a drink of "Columbia" water yesterday as it bubbled out of the drinking fountain in the Columbia office and it tasted pretty good to yours truly.

This is all very amusing, but it is also very costly to the residents of Torrance. Why not let's get down to business and get the FACTS. Have the City Engineer estimate the cost of a new system. Get a competent water authority to ascertain if there is sufficient water sources available, and then tell the property owners how much it would cost them in taxes to own their own system and how much they would save in water rates if they did install a municipally owned water system. If it's profitable for Hawthorne, it certainly should be profitable for Torrance.

## DEATH TAKES MOTHER OF INFANT TWINS

### Mrs. Mary McCarthy Succumbs After Rallying from Caesarian Birth—Funeral Saturday

Mrs. Mary Elizabeth McCarthy, 2123 Gramercy avenue, passed away at the Jared Sidney Torrance Memorial Hospital at 12:55 Saturday morning, after an illness lasting a week.

Cause of death was attributed to acute dilation of the stomach. Mrs. McCarthy underwent a Caesarian operation at the hospital Friday night, August 30, at which time twins, a boy and a girl were born.

Surviving her are her husband Edward J. McCarthy, four children, two boys and two girls; four sisters, Mrs. John Emerg, Mrs. Rodma Darriss and Miss Gertrude Lovell, all of Torrance, and Mrs. Dan Sargent of San Francisco; two brothers, Clifton and John Lovell of Torrance; her parents, Mr. and Mrs. Thomas Lovell of 2012 Gramercy avenue, and a host of friends.

Mrs. McCarthy was an employee of the George Neill real estate office four years, leaving there a year and a half ago.

She was 36 years old and born in North Sidney, Nova Scotia, and with her husband came to Torrance seven years ago. She was a member of the Catholic Altar Society and the Catholic church.

Funeral services have been delayed while waiting for Mr. McCarthy's parents to arrive from Nova Scotia, and are tentatively placed for Saturday morning at 9:30 from the Catholic church.

## NEW COURSES OFFERED IN EVENING HI

The Torrance Evening High school opened the school year this week with several new and interesting courses and most of the subjects which were offered last year. The classes meet in the high school building from 7 to 9 p. m. The tuition is free, the only expense being a book deposit in certain courses and a small charge for gas used in the welding classes. The subjects offered are as follows:

Monday: Band.  
Monday-Wednesday: Typing, beginning and advanced; current events and history; mathematics, elementary and advanced; Spanish, beginning and advanced; dramatics; dressmaking, altering; citizenship, Palos Verdes branch.

Monday-Wednesday - Thursday: Auto shop, welding, machine shop; printing; bookkeeping, stenography, calculating machine.

Monday-Tuesday - Wednesday - Thursday: Physical education, men; arts and crafts, reedcraft, free-hand, life.

Tuesday: Millinery and flower making, felt blocking; choral club and community singing.

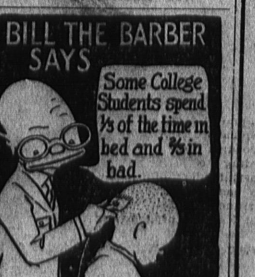
Wednesday: Floriculture.  
Tuesday-Thursday: Mechanical drawing, machine drawing; physical education, women.

Monday - Tuesday - Thursday: Woodwork, cabinet making.

### JITNEY DINNER AT CHURCH

The Methodist Ladies' Aid Society will give a "Jitney" dinner at the church parlors on Thursday, Sept. 19, beginning at 6 o'clock and continuing as long as the food lasts. Music and a social good time will follow. For those who do not know what a "jitney" is, it is just a nickel.

For Rent—Furnished apartments, single \$20.00, double \$30. Gas, water, lights included. Sam Levy, Phone 121-W, Torrance—adv.



**BILL THE BARBER SAYS**  
Some College Students spend 1/3 of the time in bed and 2/3 in bad.

## WOULD DIVERT FIGUEROA ST. AWAY FROM US

### Property Owners Protest Ziggaging of Figueroa Explanation of County

Investigation of the reasons for the proposed change of the route of Figueroa street, originally planned to connect with the Wilmington-San Pedro road by way of Machado street, to a point southwest, and away from Torrance to connect with Frigate avenue at Reyes street, was started today by the roads and bridges committee of the San Pedro chamber of commerce headed by B. B. Mann. The investigation of the new route, for which surveys were being made this week, at the request of the board of supervisors was ordered yesterday by the board of directors of the San Pedro chamber of commerce in response to numerous requests from property owner protesting the change.

Ernard Opp, president of the Wilmington chamber of commerce, and members of the Figueroa Improvement association are active in support of property owners opposing the proposed change in route which would affect the southerly extension of Figueroa from 1500 street to Wilmington and San Pedro road.

### Original Plans

In the original plans the extension of this street was scheduled to run south on Hoover in a direct line across Ocean and connect directly with Machado street, a plan which it is felt that with general approval of property owners. The original route, because of its directness and connection with a street already improved, suggests itself as desirable for the extension, according to those familiar with the conditions.

The proposed change in the Figueroa extension plan, which has been brought to the attention of the directors of the San Pedro chamber of commerce, diverges at a point 700 feet beyond Ocean and cutting off a corner of five acres, connects with Frigate street, thus establishing two decided angles and leaving useless 700 feet on Hoover street, objectors to the plan declare. A petition signed by 30 per cent of the property owners affected by the proposed change protests against the rerouting.

A letter explaining in detail reasons for the proposed change has been promised David M. Carroll, manager of the Figueroa Improvement association, by George W. Jones, county road commissioner.

## Gourdier Attends Banquet to Chief

Postmaster and Mrs. Al Gourdier attended a dinner Wednesday evening at the Hotel Alexander given by the postmasters of Los Angeles county and city for Hon. W. H. Spillman, Mr. Spillman is deputy first assistant postmaster general and is here from Washington, D. C. inspecting the operations of the postoffice department.

He is reported to be amazed at the growth of the Southland and particularly the Harbor District and extensive improvements in postal service is anticipated as the result of his visit.

## ALL SCHOOLS SHOW BIGGER ENROLLMENTS

### Substantial Increases in Number of Students Reporting at Two Grammar and High Schools

Enrollment in the high school and the elementary schools is somewhat greater this year than last, according to reports made for Tuesday and Wednesday. Although an accurate check could not be made at the high school, the number enrolled is approximately 515, which is an increase of 29 students for the same period last year. By the end of the week it is expected that the number will be much higher. Four hundred eighty-six students were enrolled at the beginning of the semester last year.

The elementary school enrollment had an increase of 115 students, which is an increase over the \$99 registered at the same time last year.

## METROPOLITAN SEWER TAX IS CUT 3 CENTS

The tax levy for the Metropolitan Sewer System in District No. 5 will be 23 cents per \$100 assessed valuation instead of 26 cents as was previously announced. The rate last year was 26 cents, but at a meeting Tuesday of this week attended by the mayors and other officials of cities in this district, it was decided to decrease the rate three cents. The motion for the decrease was made by Mayor John Dennis of Torrance, and is in line with his economy program.

This change in the metropolitan sewer tax will effect a reduction of two cents from the total tax rate of property owners in Torrance. The city rate was cut 17 cents by the council, which was more than absorbed by a 16 cent increase in the county rate and a two cent increase in the Flood Control assessment. It was previously thought that these increases by the county would entirely wipe out the saving of the city council, but the action this week by the Metropolitan Sewer board brought the net total tax two cents under last year.

## Educational Center Is Well Attended

Arline Atwood, Marilyn Jean Smith, Donald Lee Sheppard, Robert O'Tool, James O'Tool and Winifred Webb were the six newcomers among the 26 babies brought to the Mothers Educational Center on Friday, Sept. 6. Regular inspection of the babies by competent physicians, with advice to the mothers on the care and training of their little ones is the program of the Center, which meets regularly on the first Friday of each month at the Women's clubhouse. All mothers of young babies are invited to attend.

## PENNEY STORE OPENS NEXT THURSDAY

### Watch Special Edition for Values!

The new Torrance store of the J. C. Penney Company will open its doors on Thursday evening, September 19th, to welcome the people of this district. No goods will be sold Thursday evening, but a store full of big values awaits the public on Friday and Saturday, according to F. M. Buffington, manager of the Torrance store.

Complete details of the J. C. Penney Co. values will be given in a special four page section of the Torrance Herald and the Lomita News, to be distributed on Wednesday and Thursday of next week in conjunction with the monthly bargain event sponsored by Torrance merchants. A copy of this special edition will be delivered to every resident of Torrance, Lomita, Gardena, Moneta, East Torrance, Keystone, South Torrance and all other people living between Torrance and the Long Beach and Redondo city limits, as well as the rural routes out of Gardena, which extend as far north as the Los Angeles city limits.

## Twilight League Play-off Starts Monday, Sept. 16

### The Teams:

Winners of first half: Automatic Printers.  
Winners of second half: Tansy Barbers.

### The Play

First game: Monday, Sept. 16.  
Second game: Thursday, Sept. 19.  
Other games to be announced next week.  
Game called at 5:15 sharp. Be there.

### The Lineup:

Automatic Printers	Tansy Barbers
Kohler, third base	Merritt, catcher
Vonderhage, shortstop	Gribben, pitcher
Noel, first base	Hopkins, first base
Robinson, pitcher	Dossel, second base
Thompson, second base	Lenard, shortstop
Price, center field	Mack, third base
Sleppy, left field	Singer, left field
Burmaster, catcher	Edwards, center field
Phillips, right field	Cogans, right field
Utility: Anderson, Butcher.	