Closing Week FLORSHEIM SALE



Better not delay, men . . . Just a few days in which to pick an extra pair at this low price



SIR HARRY LAUDER

ENNA JETTICK MELODIES

Nationwide Radio Broadca

SUNDAY, SEPT. 1st

We are experts in fitting

ENNA JETTICK SHOES FOR WOMEN AND JUNIOR ENNA JETTICKS 15-16

JAM LEVY

Don't Miss Seeing

the NEW MODEL COMBINATION HORTON WASHER AND IRONER at the American Legion Fiesta!

Washer Wilson Inc.

The Largest Chain of Washing and Ironing
Machine Stores in the West

Torrance, Calif.



4-2 DEFEAT HANDED TO 4 PERCENTERS BIG SAVING

bers Friday

It's hard to keep own, especially cham utomatic Printers,

Bankers Move Into First Place

DROPPED FLY IN SEVENTH COSTS GAME

Many Ducks Seen in Imperial Valley

Production Dept. Stages Hot Finish

Foundry Boys Hammer Sales Dept.

IN FREIGHT LOST HERE



If you could do This





1618 Cravens Ave., Torran

NATIONAL SUPP-LIES

SOME WISE—SOME OTHERWISE

Fiesta Opens With Crowds

(Continued from Page 1)

New Building Firm Begins
Big Program

Baker Smith Opposite Wastworth

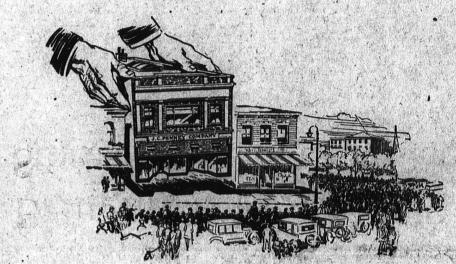
Temeler

be CORDUROY

Sandy &

Scottv

Responsible Men's Wear Near the Banks TORRANCE, CALIF.



Bringing a New Kind of Store-Service to Your Door

- —a Store Service founded on the Golden Rule;
- —a Store Service attuned to local needs;
- _a Store Service backed by National Resources buying goods for more than a thousand Stores;
- a Store Service that will inspire confidence in our merchandise;
- _a Store Service that sells for Cash, eliminating expensive Credit and Delivery overhead;

WHEN MR. J. C. PENNEY opened the small store in Kemmerer, Wyoming in 1902, he had yision of Local Service for that community.

That first small store filled a definite need. It proved its worth to the people of Kemmerer, thru Service in Ideals, in Merchandise Values, in Thrifty Prices.

And every J. C. Penney Company Storethis Store must prove its worth as a LOCAL! SERVICE ENTERPRISE.

Because we operate more than a thousand stores does not reduce the individual store's re-

sponsibility; THIS STORE, and this store alone, must prove itself as a definite asset to this community and must fill a tangible shopping need to its people.

Because of our National Resources and Economical Buying and Distribution facilities, our New Store will be well equipped to supply you with Dry Goods, Wearing Apparel, Shoes and Furnishings of highest quality at lowest possible prices.

Our New Store will have a Cordial Courtesy Service. Its one idea will be to "Pack Your, Dollars Full of Value and Satisfaction."

J. C. PENNEY COMPANY, Inc.

1269 SARTORI AVENUE

TORRANCE, CALIF.