

The Greatest Tire Trade-In Event Of The Year

OUR
ANNUAL
Firestone

TRADE-IN SALE

NO MATTER HOW POOR OR HOW GOOD YOUR TIRES ARE AND WHICH YOU FEEL YOU WANT TO TRADE FOR THESE FINER TIRES WE WILL GLADLY GIVE YOU THE MOST LIBERAL ALLOWANCE FOR THEM.

THIS IS AN EVENT THAT COMES BUT ONCE A YEAR AND IT OFFERS THE OPPORTUNITY TO YOU TO HAVE FIRESTONE SUPREME BALLOON TIRES ALL AROUND. THIS PARTICULAR TIRE AFFORDS ADDED NON-SKID FEATURES WHERE PROTECTION AND SAFETY ARE MORE IMPORTANT TODAY THAN EVER BEFORE COME IN TODAY!



The New
Firestone Supreme Balloon

Is Writing New Tire History

HISTORY is made by those who create finer things, better things, more lasting things than have ever before been produced. The new Firestone Supreme Balloon is finer, larger, better, more rugged, more lasting than any tire that has ever before been offered to the American public—that is why it is writing new tire history.

kinds of roads, in all kinds of weather. It has appearance, quality, performance, dependability, safety and extra mileage; in fact, it has everything and more than the famous Firestone Gum-Dipped Tires that already hold all world records for speed, safety, economy and mileage.

Here is a tire that will match you car mile for mile, hour after hour with every sprint of the motor, every pressure of the brakes and every turn—over any and all

While its cost is higher, yet it is more economical because it brings you tire performance above and beyond anything the world has ever known. Come in today—you will like it the minute you see it. Liberal allowance made for your old tires.



BAXTER & COLLINS

"Tire Doctors, Two!"

Harvel Battery Bldg., 1618 Cravens

DAY & NIGHT SERVICE—DAYTIME PHONE 476
NIGHT PHONES: 345-J and 552-W Call Us Anytime You Are in Trouble

1 Block South of City Hall

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