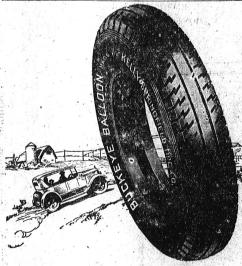
Run in Second Gear with Richfield

## EVOIORISH. FEREST OF A

TORRANCE NOTES

Mrs. A. Shriner of Los Angeles and Mrs. J. H. Fess attended a luncheon at the Normandie hotel in Los Angeles last Saturday given in honor of Mrs. Gladys Pierce of Santa Barbara past grand matron in the O. E. S.



# A good tire at a money-saving price

Built by Kelly-Springfield, branded with the Kelly name and guaranteed, like all Kelly tires, for the life of the tire—that's the Kelly-made Buckeye.

Buckeyes are full size, full ply and substantially built from start to finish. Buckeyes are not skimped to sell at a price; they are generously proportioned, have a full thickness of tread rubber and all four inch sizes are six plies—most other tires at the same price use only four or at best, five plies in these sizes.

It's not worth the time to shop around for tires when you can buy Buckeyes so reasonably and so handily—we can save you money. Come in and take a look at the Buckeye—its appearance alone will convince you.

# Mullin & Son

# Reduce Accidents!

### Pave With Concrete!

During rainy weather, the safest pavement to drive on is portland cement concrete. Its surface affords the best traction for rubber tires. It is also a very durable pavement-and therefore a good investment.

> Be sure that any paving petition you sign specifies portland cement concrete!

PORTLAND CEMENT ASSOCIATION Union Bank Building LOS ANGELES, CALIF.

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Offices in 32 Cities

### Trip Beckons Coast Motorists

Good Roads Now Neetwork This Land of Stillness and Little Rain

"Last call for Death Valley!"
To the uninitiated this may not a tempting invitation, but to the motorist versed in the lure of its wierd and picturesque desert onder spot in southeastern Call-prila it signifies the approach of immer torridness in this historial section and the advent of the evildering beautiful desert floral section.

Wild Flowers

Will Be Their

**Best This Week** 

Club Tells Where to

THAT CAR

OF YOURS

#### Apricot Blossoms Beckon Motorist to Hemet This Weekend

### Sunset Stages MOTOR COACH CO.

undays only. Tickets and Information at

BEACON DRUG CO. ORRANCE PHARMACY

De Soto Six Makes Record-Smashing NOTICE IS HERBEY GIVEN by

Giving unqualified credit to Richfield-Ethyl gasoline and Richilube Pennsylvania motor oil for their perfect performance under the severe strain, Eddie Pullen, nationally known auto engineer and former ace of the speedways, this week reviewed the recent records mashing second-gear run made from Hollywood to Bishop, Calif., in a stock model De Soto Six sedan. "This total of 276 miles, non-stop, in second gear, an average elapsed time of 40.39 miles per hour, establishes a new world's record for sustained travel in second gear," and average elapsed time of 40.39 miles per hour, establishes a new world's record for sustained travel in second gear, an average elapsed time of 40.39 miles per hour, establishes a new world's record for sustained travel in second gear, an average elapsed time of 40.39 miles per hour, establishes a new world's record for sustained travel in second gear," and the High Siepres, at the car on its sensational run. "It must be remembered that the was equivalent, to over 73 miles per hour, had we been travil.

The stock characteristics, having held controlled to by Harry Miller, Inc., the home of interna-dially famous racing machines, inc. Richfield-powered De Soto was the Richgiel out of the Western Union office in Hollywood at 11:55 o'clock at night.

There were three men in the car, including Pilot Pullen. One, the filled in Hollywood at 11:55 o'clock at night.

There were three men in the car, including Pilot Pullen. One, the filled power and away in second gear at sustained high speed, flashing through the might over valley and meas and mountain roads till it reached the recent of the recent of the mild previous runs; and because the had used them successfully for many years while a professional driver on the speedways.

### **Perris Practices** Desert Festival

Every Valley Singing" Spir-it Behind Pageant of Open Spaces

PERRIS, Calif.. March 28—The peace of the desert, which has sclung to this picturesque town for the past half century, was routed at dawn this morning by the war whoops of an invading band of painted redskins. Residents rushed to their windows, displaying more curiosity than fear, as with blood-curdling chants the gaudy array of braves filed through the main streets and encamped in beautiful Festival valley on the outside the town.

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### Announcement

### Jack Ferguson

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at Arlington and
Carson

and will operate it as an independent station

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Swiftest getaway ... Greatest hillclimbing . , . nimblest change of pace . . . all combined in BUICK

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