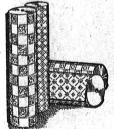
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A PICTURE

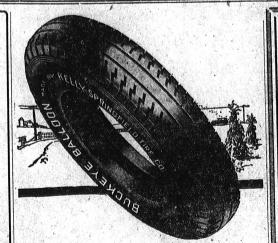
Great Light Pageant

May Win

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If you are looking for good, reliable, low-priced tires, you can't beat Buckeyes, built and guaranteed by Kelly-Springfield.

While the Buckeye is frankly a second-line tire, it is built by the same workmen and with the same care as the regular first line Kellys. In quality and value it is so far ahead of the ordinary low-priced tire that there is simply no appropriate.

If you want extra service and the longest buy Kelly-Springfields. If you want the next best, buy Buckeyes. We sell both.

For Wife!

LET THERE BE LIGHT

.... And the reflection of the pageant of light will reveal many delightful and lovely

> SPRING FROCKS

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frocks in the favored modes and the favored materials. New Spring shades and striking color combinations. A wide selection. Your choice at



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cant collection of hats for the new Spring eason. Hats a bit more sophisticate somewhat unusual . . . the last word in good taste and the charm of Paris.

Brimmed and brimless nodels in every new straw and soft French felts . . .



In subtle new spring shades . .

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Tire En-Light-Ened Folks Prefer

restone

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It will be to your advantage to purchase tires before the increase in cost.

An assurance of comfort, service and satisfaction is given to all buyers of FIRESTONE tires.

Listen in on the FIRESTONE Radio Programs Over KFI Every Monday Night

Firestones	Size	Oldfiela
7.50	30x3½	5.75
8.50	29x4.40	.6,75
9.50	30x4.50	7.75
11.75	30x5.00	9.75
13.85	31x5.25	11.50
16.75	33×6.00	13.75



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