

TO THE "Three Auto Mart-eers"

JACK HANSON JACK BARNES FRED PALMER

WE EXTEND

OUR

COMPLIMENTS

AND

BEST WISHES

FOR

PROSPERITY

The Jumbo Equipment Co.

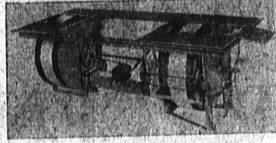
of Southern California

1018 So. Los Angeles St.

Los Angeles, Calif.

Only One in Twenty Cars Have Proper Wheel Alignment as Shown by Wheel-o-Meter

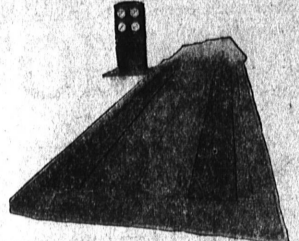
Ninety-five per cent of all cars on the road today need wheel alignment, according to officials of the Jumbo Equipment Company of Southern California, who are factory representatives in Southern California for Price-Hollister Company of Rockford, Illinois, manufacturers of the "Wheel-O-Meter" and other Jumbo equipment, which has been installed by J. W. Barnes



conditions, in the five factors of wheel-setting—Top-in, Toe-out, Camber, Caster and Turning Radius—which must all be in the right relation to each other positively, to eliminate tire wear and to give perfect steering. Bearing and bushing wear in steering mechanism, and the elusive causes for "shimmy" are also indicated by the Wheel-O-Meter System.

New Device Tests Brakes Under Actual Road Conditions, Says J. W. Barnes, Manager of Service

"There is nothing else like it," exclaimed J. W. Barnes, in demonstrating the new Jumbo Road Test Brake Tester that he has just installed in the new Torrance Motor Company building at Marcelina and Cravens avenues.



This machine is the only Brake true road conditions—and with the presence of the momentum of the car and pull of the motor, vital factors to consider and offset in measuring and adjusting the total braking efficiency of the car, and that of each individual wheel. Public demonstrations of this

The car is driven on to the run way and the brake is applied. With the application of the brake, the horizontal forces with which the runways push against the fluid pressure measuring system (see above) are transferred through the copper tubing, and the pound pull of each brake on the runways is registered on the instrument board gauges.

Tester operated under actual car stopping condition, and at any speed of which the car is capable—measuring an actual stop under novel device will be made at the formal opening of the new service station next Saturday, December 29.

Congratulations

TO

FRED PALMER
JACK BARNES
JACK HANSON

And
Success
to Them
in Their

Beautiful New Motor Mart!

W. J. NEFF

100% TEXACO
Arlington and Carson Streets
PHONE 470

Many Firms Help Build Auto Center

A large number of local building contractors contributed to the erection of the pretentious new home of the Torrance Motor Company and Fred Palmer, tire merchant.

Sam Levy was the builder of the Chevrolet section, Fred Palmer of the service section and P. O. Guy was general contractor. Sub-contractors were let to the following firms: electrical work, Torrance Electric Company; lumber, sash and doors for the Palmer and service sections, Consolidated Lumber Co.; concrete work, Evans and Clark; brick work, Landerman & Ducker, Inc.; plumbing and plumbing fixtures in the tire and service sections, Torrance Plumbing Co.; steel sash, International Derrick and Equipment Co.; lumber for the Chevrolet building, Haynes Lumber Co.; plumbing and plumbing fixtures in the Chevrolet section, Pemberton & Anderson; electrical fixtures and wiring in the Chevrolet section, Two Macks Electric; painting and decorating, Torrance Wallpaper & Paint Co.

Complete Service Plant

(Continued from Page 1)

flushing gun for use in cleaning old grease in transmissions and differentials.

Opening on the yard are the battery departments and the general repair shop. The battery department is equipped with a huge charging apparatus of the very latest type.

Special machinery has been installed for the alignment of wheels and axles, for the truing of brake drums and for lining and riveting brakes.

The garage repair department is equipped with large overhead machinery. One track leads to a vat for the cleaning of motors. A motor lifted out of a car will be moved along this overhead track and thoroughly cleaned before being repaired.

Congratulations

and
Best Wishes
for
Success
to
Mr. Jack Hanson
and
Associates

Fireman's Fund Insurance Company LOS ANGELES

"YOU MADE US WHAT WE ARE TODAY!"



"Three in One
Rotary Signs"

YOU BET WE EXTEND OUR HEARTIEST Congratulations

FOR THE
SUCCESS
OF
YOU GENTLEMEN!
FRED PALMER
JACK BARNES
JACK HANSON

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